

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

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Monday April 22 1985

D 8523 B

A quandary for Europe over star wars, Page 19

Agua	18	Indones	2750	Portugal	610
Algeria	1300	Italy	1300	S. Africa	600
Belgium	350	Japan	1550	Singapore	33
Canada	1200	Jordan	1500	Spain	110
France	1200	Korea	1500	Switzerland	110
Germany	1200	Malaysia	1500	Taiwan	110
Greece	1200	Malta	1500	Thailand	110
Ireland	1200	Mexico	1500	Turkey	110
Israel	1200	Norway	1500	U.S.	110
Italy	1200	Philippines	1500		

World news

Business summary

Israel sets date for Lebanon withdrawal

Israel has set June 1 as the date for final withdrawal of troops from Lebanon, five days before the third anniversary of the controversial invasion of Lebanon.

Ministers voted 17-3 for the proposal to withdraw all forces to the international border, while creating a security buffer zone between seven and 15 km north of the border.

Meanwhile, heavy overnight fighting between Moslem and Christian militias near the Sidon Palestinian refugee camp left 10 people wounded. Page 20

Free trade zone

The Israeli Cabinet has approved an agreement to establish a free trade zone with the U.S., gradually eliminating customs tariffs between the two countries. Page 4

Neves hopes fall

Doctors now believe there is no chance of saving the life of Brazilian President-elect Tancredino Neves, but they cannot predict when the end will come.

Anti-Nato bombing

ABG-Telefunken offices in Brussels were damaged in the second anti-Nato bombing in two days. An unknown organisation claimed responsibility. Page 2

44 dead in fire

A cinema fire in Tabaco, central Philippines, killed at least 44 people and injured 50. The fire was started by an explosion.

Marathon win

Norway's Ingrid Kristiansen won \$75,000 after recording a women's world best time of 2hr 21 min 6 sec in the Mars London Marathon. The men's winner, Steve Jones, of Wales, beat last year's winner Charlie Spedding, of England, with a time of 2 hr 8 min 16 sec.

Ten miners die

Ten gold miners at Welkom, 200 km south of Johannesburg, were killed and eight injured in an inter-tribal feud.

Gibraltar talks

The U.S. is negotiating for its Sixth Fleet to use the facilities of Gibraltar's shipyard, the former British naval dockyard.

Queen's Awards

Ninety British companies have been granted the Queen's Award for Export Achievement, two more than last year, and another 20 have won the award for technological achievement. Page 10-11.

German 'shame'

Chancellor Helmut Kohl said at Bergen-Belsen concentration camp that Germany bore never-ending shame for the atrocities committed by the Nazis. President Reagan is due to visit the camp in two weeks to balance a visit to a Nazi war cemetery. Page 3

Everest scaled

Brian Chris Bonington and a party of five have reached the summit of Mount Everest. Bonington, 50, is one of the oldest of the 100 people who have climbed the mountain.

All Black protests

A New Zealand anti-apartheid group has planned a 12-week campaign of protests aimed at forcing the cancellation of the All Blacks rugby tour of South Africa.

Oil slick battle

An Elf oil pipeline from a pumping station south of Paris has burst and oil is battling to contain a 15 m oil slick on the Orge river.

Briefly...

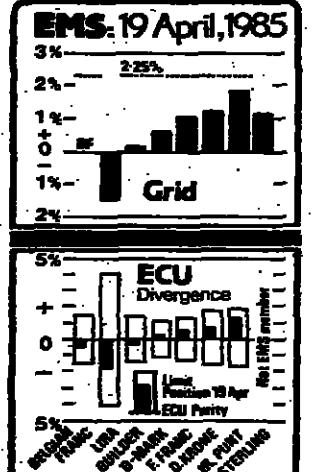
Yrion Senna (Lotus, Brazil) won the Portuguese grand prix in Estoril after heavy rain ended the race.

K police arrested 16 anti-cruise missile protesters after they broke into a U.S. base north of London.

CBS to challenge \$3bn bid by Turner

CBS, the U.S. broadcasting group, is expected to challenge today the financing of the controversial \$3bn bid for the company made by Mr Ted Turner, the Atlanta television entrepreneur, last week. Page 23

EUROPEAN Monetary System: The dollar's continued weakness last week started a revival of fears that



a corresponding rise in the D-Mark might cause strains within the EMS.

Significantly, the Dutch central bank was an active seller of D-Marks from time to time in order to dilute the effects of a lower trend in Dutch domestic interest rates. Consequently the D-Mark showed little overall change on the week in relation to its central rate.

The Danish krone fell quite sharply from its position as the strongest member and was replaced by the Irish punt. The Irish and Belgian franc both remained at the lower end of the system but were well within their respective divergence limits.

The chart shows the five currencies of the European Monetary System exchange rates. The upper grid, based on the weakest currency in the system, defines the cross rates from which no currency (except the Irish) has moved more than 2% per cent. The lower chart gives each currency's divergence from its 'central rate' against the European Currency Unit (ECU), itself a basket of European currencies.

TOKYO share prices improved in Saturday's half-day session, led by bargain hunting in pharmaceuticals. The Nikkei Dow market average rose 117.27 to 12,332.07 and the Stock Exchange index gained 7.38 to 955.88.

EEC FARM ministers are likely to reject a radical revision of rules aimed at containing cereals surpluses, at talks beginning in Brussels today. Page 2

HUNGARY may purchase cars from western Europe, Japan or North America to make good an increasing shortfall in supplies from its Communist partners in the next five years. Page 4

LONDON STOCK EXCHANGE proposals to replace conflicts of interest came under attack from Barclays de Zoete Wedd, securities group being assembled by Barclays Bank for the future financial services revolution in Britain.

OIL PRICES have a one-in-four chance of collapsing in the near future, according to a Lloyd's Bank Review article. Page 8

RUBBER: Talks on new international natural rubber pact start in Geneva today with Malaysia expected to press strongly for a substantial rise in the price range covered by the current agreement. Page 20; Feature, Page 18

TENNOCO, the U.S. oil and gas group, has won concessions from the French Government on the possible purchase terms of International Harvester's three loss-making French farm equipment plants. The concessions include the principle of capacity closure. Page 21

DSM, the Dutch chemical group, is discussing with Toyo Soda Manufacturing of Japan a possible joint venture to make and market the sweetener aspartame in Europe.

Industrial powers clear way for fresh trade talks

BY MAX WILKINSON, ECONOMICS CORRESPONDENT, IN LONDON

THE SEVEN leading industrial powers are set to announce a new round of trade talks at the economic summit meeting that starts in Bonn on May 2. That follows a hard-won compromise agreement reached at the weekend at the close of the World Bank and International Monetary Fund meetings in Washington.

Until late on Friday, the poorer nations, led by India, had been refusing to accept proposals from the U.S. and other countries for a new round of talks under the auspices of the General Agreement on Tariffs and Trade (GATT). They were worried that new talks would concentrate on trade relations between richer countries, particularly Japan and the U.S., to the detriment of the Third World's interests.

In particular, they wanted an understanding that industrial countries would honour their obligations under the last GATT agreement in 1979 before proceeding to a new round of talks.

Late on Friday, however, after seven hours of tense discussion, a compromise was struck, which appeared to satisfy both sides represented in the IMF and World Bank's Development Committee. That is the ministerial body that considers mainly Third World issues.

The agreed formula called on all countries to abandon protectionist practices outlawed by existing international treaties and suggested that "serious efforts" be made towards the unfinished business of the 1980 GATT work programme could provide the basis for a new round of talks.

That seems to have lessened the risk that some countries might boycott the trade talks, which the U.S. Administration thinks are urgently needed if only to hold back the rising tide of protectionist sentiment in Congress.

It is now expected that the summit leaders will propose a date for the start of a new round of talks next year.

They will, at the same time, be considering a series of proposals prepared by the IMF and by officials of the 10 leading industrial powers (the Group of Ten) for improving the stability of the world's monetary system.

France, which argues that many current trade tensions are the direct result of policies that have led to an overvalued dollar, still believes that the monetary and trade talks should be formally linked. However, most of the other industrial countries believe that although there are links, the two sets of issues should be considered separately.

At the end of last week's series of meetings, the consensus among senior ministers appeared to be that an all-round increase in taxation and welfare payments, Sr Dornelles is holding out for tighter monetary controls and reduced government expenditure.

The debate is likely to coincide with the resumption, in earnest, of Brazil's foreign debt negotiations with its creditors and parallel talks with the International Monetary Fund on a new austerity programme, giving added significance to what is already a highly charged issue in Brazil.

An estimated 70 per cent of Brazil's foreign debt is owed by the public sector, particularly the big state corporations. In March alone, these cash-strapped giants were unable to meet crucial \$1,500m (\$500m at the exchange rate then) in foreign debt payments, forcing the burden on to the federal treasury and, in turn, automatically increasing the domestic public-sector borrowing requirement.

In the absence of President Neves, who remains critically ill in

progress could be made towards expanding the IMF's policing role over the policies of the industrial nations. The aim would be to prevent exchange rates, particularly the dollar, from swinging as far out of equilibrium as appears to have been the case recently.

The proposals envisage that increased "surveillance" by the IMF and perhaps more publicity for its findings, could reduce the mismatch of economic policies, and therefore of exchange rates.

The chief difficulty for ministers is to decide whether it is possible to define even a broad range of exchange-rate values that seem to accord with fundamental economic relations.

The U.S., in particular, remains sceptical about any idea for official "target bands" for exchange rates. There was evidence last week, however, of a very significant move from earlier ideas that exchange rates should be left entirely to the markets.

Most obviously, there was near universal agreement that the U.S. dollar remained overvalued in relation to its trading position. That view is clearly set out in the IMF's latest world economic outlook, and more significantly, has been put

Continued on Page 20

Editorial comment, Page 18

Brazil split over \$9bn public sector deficit

BY ANDREW WHITLEY IN RIO DE JANEIRO

THE FIVE-week-old Brazilian Government of President Tancredino Neves is deeply split over how to tackle an uncovered public-sector deficit for 1985 estimated at crucial \$9,000m, equivalent to \$9bn at the likely average exchange rate for the year.

The size of the deficit, which is considerably higher than had been estimated by the former Figueiredo Government, was disclosed last week by Sr Francisco Dornelles, the Finance Minister.

Sr Dornelles is to present the issue to Congress next month, leaving it to the politicians to decide within 30 days whether to authorise an increase in taxes, or further cuts in state spending, or else a straightforward increase in the money supply to deal with the public-sector shortfall.

However, ahead of the important congressional debate, the Finance and Planning Ministries are themselves squaring over the best course of action. While Sr Jose Sayad, the Planning Minister, would like to see

a Sao Paulo hospital, no firm lead to the new civilian government has been given by his replacement and automatic successor in the event of death, Sr Jose Sarney. Inevitably, that has led to the new economics team's divergences of opinion - on external as well as domestic issues - being fought out in public.

Last Friday, Vice-President Sarney gave a clear signal that, for his own political reasons, he finds the Planning Minister's approach more palatable. Even though it will increase the budget deficit, he gave approval for a controversial \$2,000m (\$600m at the exchange rate then) emergency programme to meet basic needs in the areas of foodstuffs, sanitation and public housing.

How the funds will be raised for the programme - a pre-inauguration promise by the Neves Government - has not been decided. But all government ministers are already meant to be hard at work looking for areas of savings on previously budgeted items.

en Mr Burt's warning to heart, others such as France and West Germany, are anxious that European countries should adopt a common position in WEU, specifically on their participation in the SDI research programme.

In an important policy statement in the Bundestag last week, Herr Helmut Kohl, the West German Chancellor, said the adoption of a common stance on SDI by the European countries would enable them "to bring to bear more effectively our specifically European interests in our relationship with the U.S."

At the same time, Herr Kohl expressed his Government's full support for the latest French proposal

Continued on Page 20

Pentagon seeks way round ABM treaty, Page 3; Europe's star wars quandary, Page 19

Star wars plan set to dominate Western European Union talks

BY ROBERT MAUTHNER, DIPLOMATIC CORRESPONDENT, IN BONN

PRESIDENT REAGAN'S strategic defence initiative (SDI), popularly known as the star wars programme, is expected to dominate the two-day meeting of European Foreign and Defence Ministers which begins in Bonn today.

The Western European Union (WEU) meeting is the first since ministers from the seven member countries (Britain, France, West Germany, Italy, the Netherlands, Belgium, and Luxembourg) agreed to reactivate the dormant 30-year old organisation in Rome last October.

Although the SDI is not on the official agenda of the meeting because of general nervousness that the U.S. might interpret it as an attempt to reach a joint European position on the subject, all member governments agree that such an important defence policy issue must

be discussed, at least informally.

The main discussion in the long-term strategic implications of SDI, about which several European governments have expressed concern, and on European participation in the SDI research programme, is therefore likely to take place at a dinner of the 14 ministers tonight.

American sensitivity about the creation of any separate European identity in defence matters was reflected in a letter sent in January this year by Mr Richard Burt, the U.S. Assistant Secretary of State for European Affairs, to WEU member governments. In that letter, Mr Burt specifically cautioned European governments not to reach a common position on arms control matters outside the Nato framework.

Although some governments, such as Britain, appear to have taken

Mr Burt's warning to heart, others such as France and West Germany, are anxious that European countries should adopt a common position in WEU, specifically on their participation in the SDI research programme.

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Unocal to spin off assets in takeover defence

By William Hall in New York

UNOCAL, the embattled U.S. oil group, plans to spin off a third of its oil and gas reserves into a limited partnership in a further move to fight off the unwelcome \$9.4bn takeover bid from Mr T. Boone Pickens, the Texas oilman.

The Los Angeles-based oil company said it would place 45 per cent of its domestic proven oil and gas reserves, equivalent to a third of the group's worldwide reserves, into Union Exploration Partners, which would be listed on the New York Stock Exchange.

Unocal has yet to decide whether to distribute the shares in its limited partnership, which would control about 240m barrels of oil and 2.2bn cubic feet of natural gas, to its shareholders or to sell them directly to the public.

Later today, Mr Pickens will take his case before Unocal's institutional shareholders in New York, and might use the occasion to unveil his plans to defeat Unocal's defensive moves.

The advantage of Unocal's latest ploy is that it could raise substantial sums of money which could be used to support its share price in the event that Mr Pickens withdrew his \$34 per share bid.

Unocal's partnership plan is the latest twist in one of the roughest takeover battles yet witnessed in the U.S. oil patch. Last week Unocal unveiled a "scorched earth" tactic which would make the takeover prohibitively expensive for Mr Pickens and his associates.

The oil company announced that if Mr Pickens won majority control it would swap the remaining 49 per cent of its shares of a \$8.3m package of debt securities worth the equivalent of \$72 per share.

Unocal's "scorched earth" policy has been criticised by many big institutional shareholders, which fear it will drive Mr Pickens away and lead to a collapse in the value of their shareholdings. Before Mr Pickens began buying the stock Unocal's shares were trading in the low \$30 range. On Friday they closed at \$47.50.

There has been widespread speculation that Unocal's debt offer would be challenged in the courts by institutional shareholders.

Unocal's limited partnership plan is in many ways similar to the "royalty trust" concept which Mr Pickens himself pioneered. In his pursuit last year of Gulf, the fifth biggest U.S. oil company, Mr Pickens frequently argued that Gulf should enhance its shareholders' value by spinning off a large part of its oil reserves into a royalty trust, of which

Continued on Page 20

Reagan warns over Managua peace offer

BY REGINALD DALE IN WASHINGTON AND TIM COONE IN MANAGUA

NICARAGUA yesterday made a new peace offer in its war with the anti-Government "contra" guerrillas, as President Ronald Reagan redoubled his efforts to win Congressional approval for new U.S. aid to the rebels.

Mr Reagan bitterly attacked a Democratic alternative to his latest \$14m aid plan as a "shameful surrender" to the Sandinista Government and alleged that Soviet military personnel had entered a battle zone in northern Nicaragua.

In his weekend radio broadcast on Saturday, Mr Reagan tried to pre-empt the new offer from Managua by warning that the Sandinistas would "put forth an eleventh-hour, so-called peace proposal" which he said would be a "cynical attempt to manipulate public opinion and our Congress."

Mr Reagan accused the Sandinistas and "their misguided sympathisers" in the U.S. of running a sophisticated disinformation campaign of lies and distortion, in advance of tomorrow's Congressional voting on his aid plan.

The Nicaraguan offer was made by President Daniel Ortega in a private meeting with two Democratic senators, Mr Tom Harkin and Mr John Kerry, who have just completed a brief fact-finding visit to Nicaragua.

The offer includes a ceasefire

with the FDN guerrillas, the principal U.S.-backed Contra organisation; the lifting of all press censorship; and a restoration of all civil liberties, if the U.S. stops completely both covert and overt funding to the Contras.

Most reporting and civil-liberty restrictions were lifted last year, before the U.S. presidential election, but the local press still faces tough censorship on reporting political and military affairs. The foreign press has never been censored.

Mr Reagan has accepted defeat in his bid to provide the Contras with \$14m in military aid, and accepted that the aid should be for "non-lethal" or humanitarian purposes. A fierce Congressional battle, however, is still raging over how such aid should be distributed, to whom, and on what it could be spent.

While Mr Reagan wants the aid to be channelled to the Contras through the Central Intelligence Agency, Democrats in the House of Representatives have put forward an alternative plan under which none of the \$14m would go directly to the rebels fighting in Nicaragua.

Under the Democratic proposal, \$10m would go to international relief organisations helping Nicaraguan refugees and the remaining

Continued on Page 20

Paris denies switch on state ownership

BY DAVID HOUSEGO IN PARIS

THE FRENCH Socialist administration yesterday flatly denied that it would reduce the state's 100 per cent holding in the nationalised industries before the parliamentary elections in March next year.

The formal denial was made by Mme Edith Cresson, the Minister for Industry and External Commerce, whose loosely chosen words in an interview three weeks ago provoked rumours that the Government was considering some moves towards denationalisation to spike the opposition's guns in advance of the elections.

The rumours grew apace last week when Saint-Gobain, the diversified French glass producer, announced that it would be offering to the public a 15 per cent stake in its packaging subsidiary Saint Gobain Emballage.

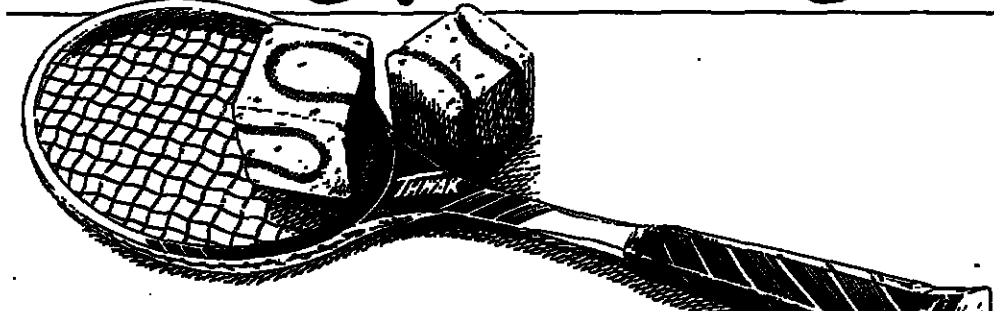
Repeated denials, off the record,

by senior officials that the Government had no privatisation plans failed to damp down the flames. Mme Cresson, no doubt prompted by M. Laurent Fabius, the Prime Minister, thus returned to the charge herself.

Mme Cresson said yesterday that there was "no question of the Government renouncing its 100 per cent stake" in the nationalised industries between now and the elections. In a reference to Saint Gobain, she said that the Government had nationalised the parent company but not its subsidiaries.

The Government has been embarrassed by the controversy because of the damaging impact on Socialist party morale of such a potential U-turn on an important plank of the party's platform. The Communists have accused it of collusion with the right.

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OVERSEAS NEWS

EEC cereal scheme faces rejection

BY IVO DAWNAY IN BRUSSELS

A RADICAL revision of rules aimed at containing EEC cereals surpluses yesterday looked certain to face rejection from farm ministers due to begin two-days of talks in Brussels this morning.

The new scheme, drawn up by the farm council's Italian presidency along with European Commission officials, attempts to break the deadlock over grain prices which has held up agreement on Community farm prices for 1985-86.

First reactions to the proposals—formally presented to delegations yesterday—suggest that they will meet objections from both ends of the spectrum of opinion on the cereals issue. West Germany, whose refusal to countenance any cut in

prices has stalled the talks, will violently insist that the compromise is too tough on farmers.

The UK, the most vociferous supporter of price cuts, is likely to see the offer as too generous.

The roots of the peace plan stem from a substantial reworking of the system of guarantee thresholds.

These are the production ceilings which, if exceeded, force punitive price cuts of up to 5 per cent from the rates paid to farmers selling their grains to Community stores.

Despite a record harvest last year, the Commission's price proposals ignored the spirit of the existing thresholds system by calling for a 3.6 per cent

price cut instead of the 5 per cent that should have been triggered.

Even this reduction, however, was too much for Herr Ignaz Kiechle, the West German minister.

The compromise, in effect, postpones the decision on prices until the autumn by relating the final decision to the size of the coming harvest. If it is smaller than expected then the plan holds out the remote possibility of no price cuts.

However, this too is not expected to satisfy Herr Kiechle who has promised his farmers there will be no cuts whatsoever. Furthermore, he is likely to point out that the technical detail of the plan will depress

free market prices and create incentives for farmers to sell EEC stores, rather than look for better prices in the open market.

The British, on the other hand, can be expected to reject the scheme as a further weakening of an already ineffective restraint system.

It remains to be seen, however, whether the compromise will be rejected outright or if it is used as a starting point for new efforts to break the deadlock at the next scheduled meeting next month.

Either way, Herr Kiechle will be anxious to appear conciliatory and flexible, in an effort to avoid the ultimate possibility of a vote on the cereals price issue which he would certainly lose.

Europe to decide space base role

Peter Marsh previews a European Space Agency meeting where participation in the \$12bn U.S. space station will be discussed

WEST EUROPEAN nations are due to decide this week on the formal basis under which they will participate with the U.S. on design studies for the \$12bn (£9.3bn) international space station planned for the 1990s.

Representatives of 11 countries meeting in Paris on April 24-25 under the auspices of the European Space Agency are to consider a draft agreement with the U.S. National Aeronautics and Space Administration under which the two organisations would exchange information during the two-year design phase.

The schedule calls for the countries to decide on a final blueprint for the space station by the end of next year. The U.S. and Western Europe then would have to sign a further binding agreement, possibly a treaty, to commit all parties to build the main orbiting base.

It is due to be in place by 1994 for use for scientific experiments and studies in areas such as low-gravity materials processing.

The U.S. last week signed an agreement on the design phase with Canada, which is to study ways of maintaining the space station using robots and other automated systems.

Nasa officials are due to ink a further concordat on design studies with Japan in Tokyo on May 9.

Japan, like the Europeans, plans to build a separate laboratory module which would be plugged into the central U.S. core of the base, which includes living accommodation for up to

eight people stretched out along a tower about 100 metres long.

The complete structure would be in orbit 500km above the Earth and serviced by shuttle flights four times a year.

It is believed the U.S. will put up two thirds of the cost, with the other countries contributing the rest.

Last week, eight teams of U.S. engineering companies started work to define the overall architecture for the station. In the studies, worth \$67m Rockwell is leading two of the engineering teams, and other projects are led by McDonnell Douglas, Boeing, Martin Marietta, RCA, General Electric and TRW.

Mr Ken Pedersen, Nasa's director of international affairs, said that managing the design and development of the stations would be a big challenge.

"The size of the base and the schedule for building it means we will be feeling our way. We will have to solve problems that no one has had before," he said.

Among the issues to be thrashed out at inter-governmental meetings during the design phase is a legal mechanism to ensure that the U.S. can control the transfer of technologies to its partners during the development work. Any exports from the U.S. to the other countries of space technologies judged to be applicable to military work would have to be licensed under American arms trade regulations. European, Canadian or Japanese companies participating in the programme will probably have to sign undertakings that they will not divulge details to third parties.

These rules are to preclude any leaks of sensitive technologies to the Soviet Union and to safeguard the commercial rights of U.S. companies involved in the work.

U.S. State Department official said: "The technology transfer issue should not be a problem in principle. We think we can live with it."

Other subjects on which the countries will need to reach agreement by the end of 1986 are:

• The share that different nations will pay for the annual running costs of the station. So far Nasa engineers have only vague estimates for what this sum will be. Participating nations may be billed each month depending, for example, on the work they do in the station and the amounts of electricity they use;

• A legal framework for allowing individual companies or researchers, to have patent rights over technologies they develop on board the station, for instance in new ways of processing drugs in zero gravity. The U.S. will insist that its representatives have free access to all parts of the station to ensure safety; so schedules will have to be arranged to ensure that researchers can carry out commercially sensitive work in privacy;

• The basis for management of the station, after it becomes operational. The nations will have to agree on how decisions affecting the base's use will be made, and also on issues such as which country's code of law will apply if, for example, people commit crimes while aboard the base.

Mr Pedersen said that other countries besides those with which Nasa is already holding talks could use the orbiting structure after it becomes operational. The U.S. has had preliminary discussions on this with Brazil, Australia and India.

The Soviet Union would not be ruled out from being allowed to use the station, said Mr Pedersen, but everything would depend on the political climate in the 1990s.

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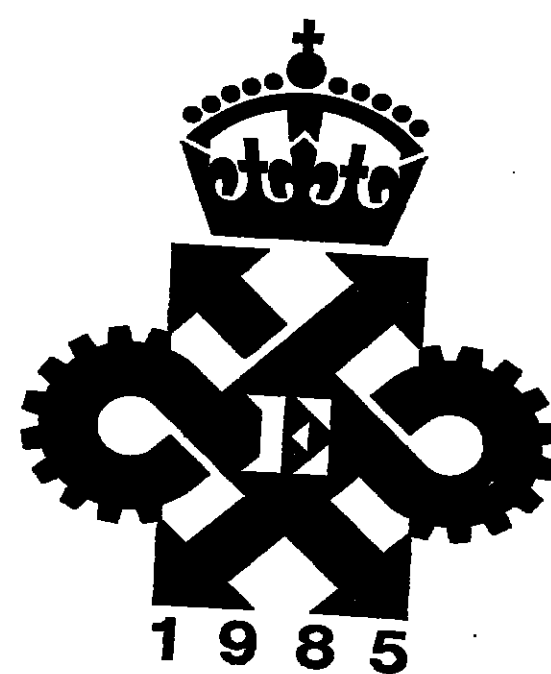


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OVERSEAS NEWS

Kohl's prelude to Reagan visit fails to appease Nazi survivors

BY PETER BRUCE IN BERGEN-BELSEN

Just before the British Army arrived to liberate this concentration camp on April 15, 1945, Anne Frank, then aged 15, died. She was one of 100,000 Jews, Gypsies and Russians who perished in Bergen-Belsen during the Second World War.

President Ronald Reagan will probably have been told this by the time he visits the camp on May 5 with Chancellor Helmut Kohl, the West German leader, as part

of his already-controversial planned visit to Germany.

Herr Kohl came here yesterday as a guest of the Central Council of German Jews to mark the 40th anniversary of Bergen-Belsen's liberation. He did not look comfortable.

The visit, virtually a dress rehearsal for Mr Reagan's trip was near chaos. A young girl sunned herself against a stone inscribed with the words "Here rest one

thousand dead." Television cables wound around the graves; a woman who survived the camp and had travelled from Israel for the ceremony, was hit on the head by an American television camera.

At the Jewish memorial, Mr Chaim Postovsky, chairman of the Bergen-Belsen Survivors' Organisation and now living in Tel Aviv, used his speech to demand that Herr Kohl, standing with Dr Richard von Weizsäcker, the

Federal President, in the crush a few feet away, should catch and try Josef Mengele, the "butcher" of Auschwitz. Herr Kohl, determined to live up to his boast of being the country's "first leader of the post-war generation," looked straight ahead. Next to him, the President bowed his head.

As the two leaders turned to leave, an old man leaped to the microphone and shouted at Herr Kohl for not banning a new neo-Nazi newspaper. The Chancellor once again (as he does when under attack), looked blank. The President turned to watch his response but it was drowned in the cheering following the impromptu speech.

It was hard to say just how many of the 3,000 people at the camp yesterday were German: many were young, apparently curious about what their leaders looked like in the flesh. Many were survivors who had travelled

from abroad, and they were not impressed with the way plans for the Reagan trip have been handled.

The prospect of having a large U.S. television and press presence, (including the famed White House press corps) in addition to the other international and local media interest that the Reagan visit has generated, threatens to turn Bergen-Belsen into a fairground.

Herr Kohl, for his own part, has an uncomfortable

few weeks ahead as the May 8 anniversary of Nazi surrender approaches. He may now be regretting rescheduling the world economics summit in Bonn for early May to coincide with the anniversary.

His address at Bergen-Belsen yesterday was careful. As much as he would like to put Germany's Nazi past behind him, he now knows he simply has to promise never to forget it.

"Germany bears the responsibility for the deeds of the Nazi regime," he said, "and this responsibility manifests itself in never-to-be-forgotten shame."

The next few weeks at least offer Herr Kohl another opportunity to signal to the Soviets and East Europeans that Bonn, despite the continual snarlings to the contrary from the Right of his party, has no designs beyond its present borders and no desire to return to the practices of 40 years ago.

U.S. peace talk plan rejected by PLO

A SENIOR Palestinian guerrilla leader, said yesterday that the Palestinian Liberation Organisation had rejected U.S. proposals for Arab-Israeli peace talks as insolent, AP reports from Kuwait.

Mr Shalah Khalaf, known as "Abu Iyad," second in command of the PLO's guerrilla group Fatah, told a news conference in Kuwait that the proposals by Mr Richard Murphy, U.S. assistant secretary of state, called in part for "direct negotiations" between the PLO, the U.S. and Israel.

He said that a joint meeting of the Fatah and PLO leaders, held in Iraq, had decided to reject the proposals, which called on the PLO publicly to accept the UN Security Council Resolutions 242 and 338 and recognise Israel's right to exist, he said. The U.S. and Israel would then accept the PLO's representatives on the joint Jordan-Palestinian negotiating team for peace talks with Israel.

Mr Khalaf said that Mr Murphy had warned Fatah that, should these proposals be rejected, non-PLO Palestinians would be named to join the Jordanian negotiating team and the "PLO would not be represented."

"These proposals by Murphy amount to insolence that should be added to the chain of previous acts of insolence committed by America," Mr Khalaf said. He warned all non-PLO Palestinians to "shun America and Israel, or you would be dealt with (by the PLO) as traitors."

Mr Khalaf insisted that the PLO be represented and recognised by all parties in any peace negotiations with Israel. "We are not going to bargain with the U.S. on the principle of (PLO) representation," he said. "The Murphy proposals are indicative of the way the Americans belittle Arabs, even the Arab countries that have strong ties with Washington."

Sudan's military leaders appeal for more food aid

BY MICHAEL HOLMAN IN KHARTOUM

SUDAN'S new military leader, General Abdul-Rahman Swaredahab, has appealed to foreign donors for additional food and other support to help avert "very major hardship" in the latter half of 1985 affecting more than 5m people, including 1m children.

The general told diplomats and donors that existing food-aid pledges were "inadequate" to meet current needs, exceeding 400,000 tons, and a further 30,000 tons of supplementary foodstuffs were required.

"Food reserves from the poor 1984 harvest are likely to be exhausted by July," he told the meeting.

Efforts to build up stockpiles of food, especially in the west where more than 1m refugees

from Ethiopia have gathered, are handicapped by poor facilities at Port Sudan and the inadequacies of the railway system.

General Swaredahab has taken personal responsibility for the running of the Government's High Commission for Drought and Desertification. But efforts to select a 15-member Cabinet to run the country, dating 45-month transition to elections remained deadlocked at the weekend.

Officials from political parties and trade unions now describe the week-long talks as having reached a stalemate with the civilians and military unable to agree on the composition of his Cabinet.

Algeria improves U.S. ties

By Francis Gihles in Washington

THE CREATION of a joint economic commission between the U.S. and Algeria, which was agreed during Algerian President Bendjedid Chadli's six-day visit to Washington, underlines the extent to which relations between the two countries have improved.

The decision came shortly after President Ronald Reagan agreed to make Algeria eligible to buy weapons under the foreign military sales programme.

That improvement, however, in no way impeded the expression of divergent views on some important issues. The Palestinian issue was high on the agenda. President Chadli telling his host that Palestinian self-determination and the Palestine Liberation Organisation, had to be part of any Middle East peace process at every stage.

This was being said while Mr Richard Massey Jr, Assistant Secretary of State for Near Eastern and South Asian Affairs, was busying himself in the Middle East trying to persuade Arab nations to produce a list of Palestinians not identified with the PLO, who might be willing to negotiate with Israel in a Jordanian-Palestinian delegation.

The Algerian leader also expressed his fears about an extension of the 10-year-old conflict over the future of the Western Sahara. He dated the hardening of Morocco's position last year to August, when King Hassan concluded a treaty with the Libyan leader, Col Muammar Gaddafi, an act which still upsets many of President Reagan's political friends.

That treaty, he said, damaged the first prominent victim, Mr Joseph Verner Road, U.S. Ambassador in Rabat, who is being recalled and not given another ambassadorial post.

For the first time an Algerian leader warned Libya against meddling in Tunisian affairs. Tunisia has a treaty of co-operation with Algeria, and on this issue there is little doubt that U.S. and Algerian positions coincide. Where the Western Saharan issue is concerned, the U.S. Administration has maintained an official neutral line but has shipped many arms to Morocco, a country to which it provides considerable military aid.

Where the eventual purchase of U.S. weapons is concerned, the Algerian leader said his country had no immediate plans to buy any hardware.

Ghanaians go home

The first of some 700,000 illegal aliens being expelled from Nigeria have sailed home to Ghana aboard a Nigerian oil tanker, according to Accra radio, AP reports from London.

Tribal fighting

Then people were killed and eight injured yesterday during a tribal feud at a South African gold mine, according to the Anglo American Corporation. Reuter reports from Johannesburg.

Pretoria veto call

Delegates from the Non-Aligned Movement adopted a declaration calling for the isolation of South Africa and demanding an urgent meeting of the United Nations Security Council over Namibia (South West Africa). Reuter reports from New Delhi.

Pentagon seeks ways round ABM treaty

BY REGINALD DALE, U.S. EDITOR IN WASHINGTON

THE PENTAGON has devised ingenious plans to test elements of President Reagan's proposed Star Wars space defence systems without apparently violating the 1972 Anti-Ballistic Missile (ABM) Treaty with the Soviet Union.

At the same time, however, the Pentagon hinted that the U.S. might in future disregard treaty constraints if Soviet violations have improved.

The plans, outlined to Congress at the end of last week, were already under fire from critics yesterday for stretching the interpretation of the treaty to extreme limits through

judicious use of loopholes and so-called "grey areas."

The treaty specifically bans the development, testing or deployment of any "component" of a space based missile defence system, although it is vague about precisely what a "component" means.

To get round the prohibitions, the components would be slightly modified so that they could not be used to attack intercontinental ballistic missiles in the exact form tested — although the tests would still allow conclusions to be drawn on whether the technology was suitable for such purposes.

One such strategem would be to test the capabilities of war-head destruction devices against Soviet anti-satellite weapons rather than ballistic missiles.

Another would be to test ground based laser weapons at strengths lower than those needed to knock out a missile in flight.

Other elements, such as space based tracking systems, would be tested below the performance levels necessary to form part of an effective Star Wars system. Using such guidelines, research into the viability of the weapons could be conducted

without technically violating the ABM treaty, the Pentagon said.

The approach was attacked at the weekend as "a total fraud," by Mr Paul Warnke, who headed the Arms Control and Disarmament Agency under President Jimmy Carter. He warned that the Pentagon's tortuous reasoning "would bring the total arms control business into disrepute."

Other critics charged that the Pentagon's plans were encouraging the "erosion" of the ABM treaty rather than restoring its authority.

Nato tightens security after bomb attacks

BY IVO DAWNAY IN BRUSSELS

EFFORTS were under way yesterday to tighten further security on buildings and individuals linked to Nato after two terrorist bomb explosions rocked the Belgian capital at the weekend.

Responsibility for the attacks, which caused extensive damage to buildings and slight injuries to two people through

flying glass, was claimed by the hitherto unknown Force Revolutionnaire de l'Armée Populaire in telephone calls to the national broadcasting authority.

Police officials believe, however, that the new group is likely to have close connections with the West German Red Army Faction and France's Action Directe.

Belgium has been hit by a series of terrorist attacks aimed at Nato or Nato-related targets since October last year, all of which have been claimed by the equally-shadowy Cellules des Combattants Communistes.

The bombings last weekend began with a large explosion on Saturday at the city centre offices of the North Atlantic

Assembly — the 16-nation inter-parliamentary group that monitors Nato activities. The blast caused serious damage to the secretary's ground floor offices.

The second attack came in the early hours yesterday at the offices of AEG-Telefunken, the electronics group, in a Brussels suburb, leaving substantial damage but no injuries.

Mexican peasants in police clash

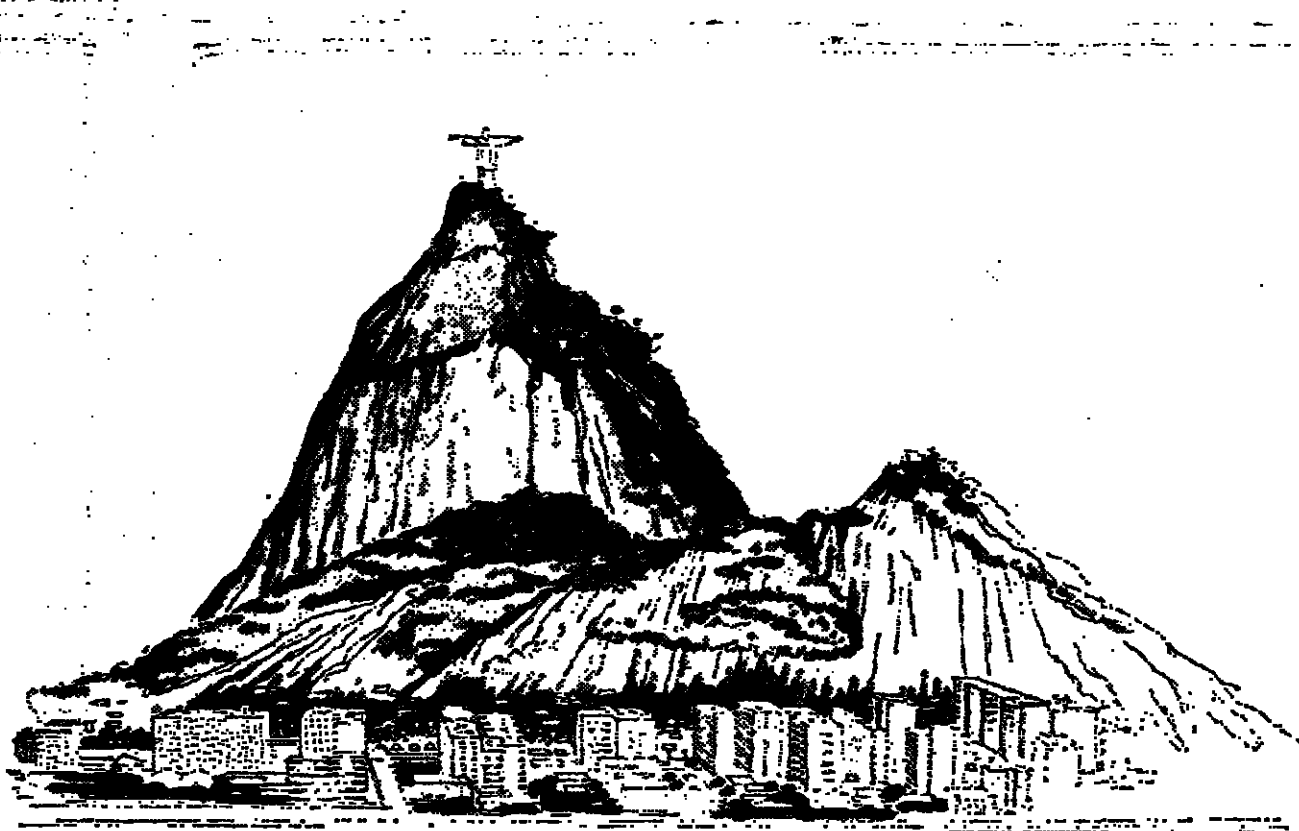
By David Gardner in Mexico City

MEXICAN peasants bearing land title deeds handed to their forebears 70 years ago by the revolutionary army of Emiliano Zapata clashed with riot police on a disputed estate near Mexico City on Friday. Peasants said a number of people were killed but the authorities denied this.

The peasants were occupying 186 hectares of land at Tequiquiac handed to their parents and grandparents on December 5, 1914, by Zapata's Southern Liberation Army. The peasants said police opened fire on them, in a bid to clear them off the land, while local Government officials said the occupiers attacked the police.

Clashes involving loss of life are a regular occurrence in Mexico, where agrarian reform programmes watered down from Zapata's original ideas have given rise to unresolved disputes but, unusually, the Tequiquiac clash was witnessed and reported by journalists and photographers from Mexico's leading daily, Excelsior.

MAN'S LANDMARKS: No.2



Corcovado Mountain, Rio de Janeiro.

BRAZIL

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WORLD TRADE NEWS

Turkish-led group favourite to clinch Bosphorus contract

By DAVID BARCHARD IN ANKARA

A CONSORTIUM headed by the Turkish construction group Sezi Turkmen-Feyzi Akkaya has emerged as the favourite to win the tender to build the second Bosphorus Bridge.

The consortium, which also includes I.S.I., Mitsubishi Heavy Industries and Nippon Kokan of Japan, as well as Impregilo of Italy, submitted a bid of \$551.2m (\$423m)—\$128m below its nearest rival, a consortium consisting of Enka Construction of Turkey, Cleveland Bridge Engineering of the U.K., Bechtel Engineering of the U.S. and Strabag Bau A.G. of Germany.

The contract award is likely to depend on financing arrangements and Sezi Turkmen-Feyzi Akkaya are thought to have lined up firm credit arrangements for the deal from Japanese banks.

Five companies prequalified for the construction of the bridge and 200 km of motorway and access roads. Only four bids for the turnkey project were eventually received, but another three consortia, headed by Tekfen Insaat of Istanbul, Yuksel Insaat of Istanbul, and Bahattin Goren of Istanbul respectively were received for the road-works.

The Enka-Cleveland-Becht

consortium, originally tipped to win the tender, faces a tough struggle.

Precedent suggests that the Turkish highways authority will probably prefer to issue a single contract for all phases of the project.

In February Turkey secured a total of \$146m in loans from the Saudi Development Fund and the Islamic Development Fund and the Kuwait Fund for the bridge and roadworks, and the winning group will have to supply the balance.

Turkey's first Bosphorus Bridge was opened in October, 1974, and paid for itself within five years.

Trust House Forte of the UK and Sambar of Saudi Arabia are to restore the Ottoman Ciragan Palace on the shores of the Bosphorus in Istanbul for use as a five-star hotel.

A protocol with the Turkish Ministry of Tourism and Culture for the restoration and conversion of the palace was signed last week in Istanbul.

The financing for the scheme, which will cost \$100m, will be found by the contractors who will have the right to run the hotel for 49 years with an annual rent of 0.5 per cent of the total investment cost.

EEC places import duty on glycine from Japan

By Paul Cheswright in Brussels

THE EUROPEAN Community is imposing a 14.5 per cent provisional anti-dumping duty on imports of a chemical called glycine from Shikwa Tenko and Taki Gosei Kogyo in Japan.

Glycine is a crystalline amino acid used, for example, in the animal feed and pharmaceutical industries. Japan's market share in the EEC has risen from 42.4 per cent in 1980 to 53.7 per cent in 1984, when sales from the two companies were an estimated 1,531 tonnes.

The commission's decision follows an investigation of a complaint by Tessenderlo, the EEC's main producer, which only started regular production of glycine in January 1984.

When it opened a plant, EEC production capacity was swollen to 3,000 tonnes a year of glycine. Previous consumption had been around 2,000 tonnes a year.

Tessenderlo lodged its complaint, having been unable to lift its production beyond an unprofitable 53 per cent of capacity. The Commission accepted that it failed to achieve a higher capacity utilisation because of dumped imports from Japan.

Christian Tyler, trade editor, reports on the barriers facing U.S. and European exporters

West remains wary of Japanese markets

Mr Yasuhiro Nakasone, Japan's Prime Minister, went on a 10-minute shopping trip at the weekend at Tokyo's Takashimaya department store to try to persuade his countrymen to buy more foreign goods.

Mr Nakasone, accompanied by cameramen and police, spent about 771,000 (\$222) at the store's import section. He bought an Italian tie and jacket, a French shirt and a British dart set for his grandson, agencies report from Tokyo. He sampled some Californian almonds, but bought nothing made in America.

Market access was also the main theme of the visit to Tokyo last week of Mr Norman Tebbit, Britain's Trade and Industry Secretary. Mr Tebbit was concentrating not so much on the UK's deficit—although he wants to see Britain able to sell more—but on the political dangers of Japan's persistent international surplus.

"Japan is the most difficult of all markets to penetrate," said Dr Trevor Lamb, executive chairman of the find power group of Britain's IML. The group claims to be one of the world's leaders in pneumatic controls, with a dominant position in the U.S., but finds it hard to make inroads in Japan with any product where the Japanese have local equivalents.

The problem is overcoming bureaucracy and the cliquish, club-like existence they have," Dr Lamb said.

He said technical standards were a principal barrier—both because of the cost of matching them and the speed with which they changed.

"It's one of the devices they have used very successfully—constantly shifting the goalposts." A foreign company needed a local presence in order to keep abreast of the rule changes.

It is easier than before to set up a wholly-owned subsidiary in Japan, but it is still difficult to recruit managers because of their strong loyalty to their first employers.

IMI says it is "extraordinarily difficult" to find the right distributor, again because of the prior claims of Japanese loyalty to domestic manufacturers. The British company may have to set up its own subsidiary if it cannot find a suitable partner.

With the right local presence, IMI would expect to sell five times the £1m a year's worth of pneumatic equipment it presently exports to Japan.

Collaboration with a Japanese company was essential for Simon-Carves, the British process plant and port handling specialist, which has just sold its first £1.5m ship unloader there.

Mr Bert Massey, the sales director, said: "I think there is

easier business elsewhere, but selling to Japan helps us. If you can say you have sold there people everywhere will sit up and listen to you—especially if you are facing Japanese competition in another market."

Simon-Carves, part of the big Simon Engineering Group, had to meet Japanese standards, but says it had little trouble meeting them with the help of the local partner's design office. Nor did it find the standards particularly exacting. Some parts of the grain unloader were fabricated and assembled locally.

Local competition appears to be a growing problem for machinery exporters, quite apart from the technical barriers which have still to be surmounted despite successive pledges by Japan to simplify its procedures.

JCB, for example, which has made its name a synonym for mechanical excavators, finds that the procedures have got progressively tougher. A few years ago, JCB used to sell Japan some 350 seven-ton wheeled digger-loaders a year. Today, the annual figure is three or four.

The JCB machine has been driven out by larger locally-built tracked excavators.

"It's my feeling that the are using old rules and regulations for strategic reasons," said Mr Gilbert Johnston, JCB's chief executive.

Those rules were set at a time when Japan insisted on manufacturing under licence, or by means of joint ventures with foreign partners, thus acquiring technology while protecting its infant industry. The result is that today it is flooding Europe with mechanical excavators, an assault on market share which only a few companies such as JCB have been able to resist by cutting prices.

"We have virtually given up trying to sell there, the barriers are so great and the volumes so small," Mr Johnston said. Two years ago, JCB shut down its office in Japan.

Nor is JCB making much effort to promote its latest model in Japan, a rough-terrain fork-lift truck with a telescopic boom which can reach as well as lift.

"We have had discussions with people in Japan, but we really feel there are more accessible markets and we have concentrated on the U.S. and Europe," Mr Johnston explained.

Yet JCB believes the political efforts to prise open the Japanese market could bear fruit. If that pressure succeeds in creating a real prosperity among Japanese buyers to consider foreign products on their merits rather than instinctively choosing the nearest Japanese equivalent, many exporters may be encouraged to try again.

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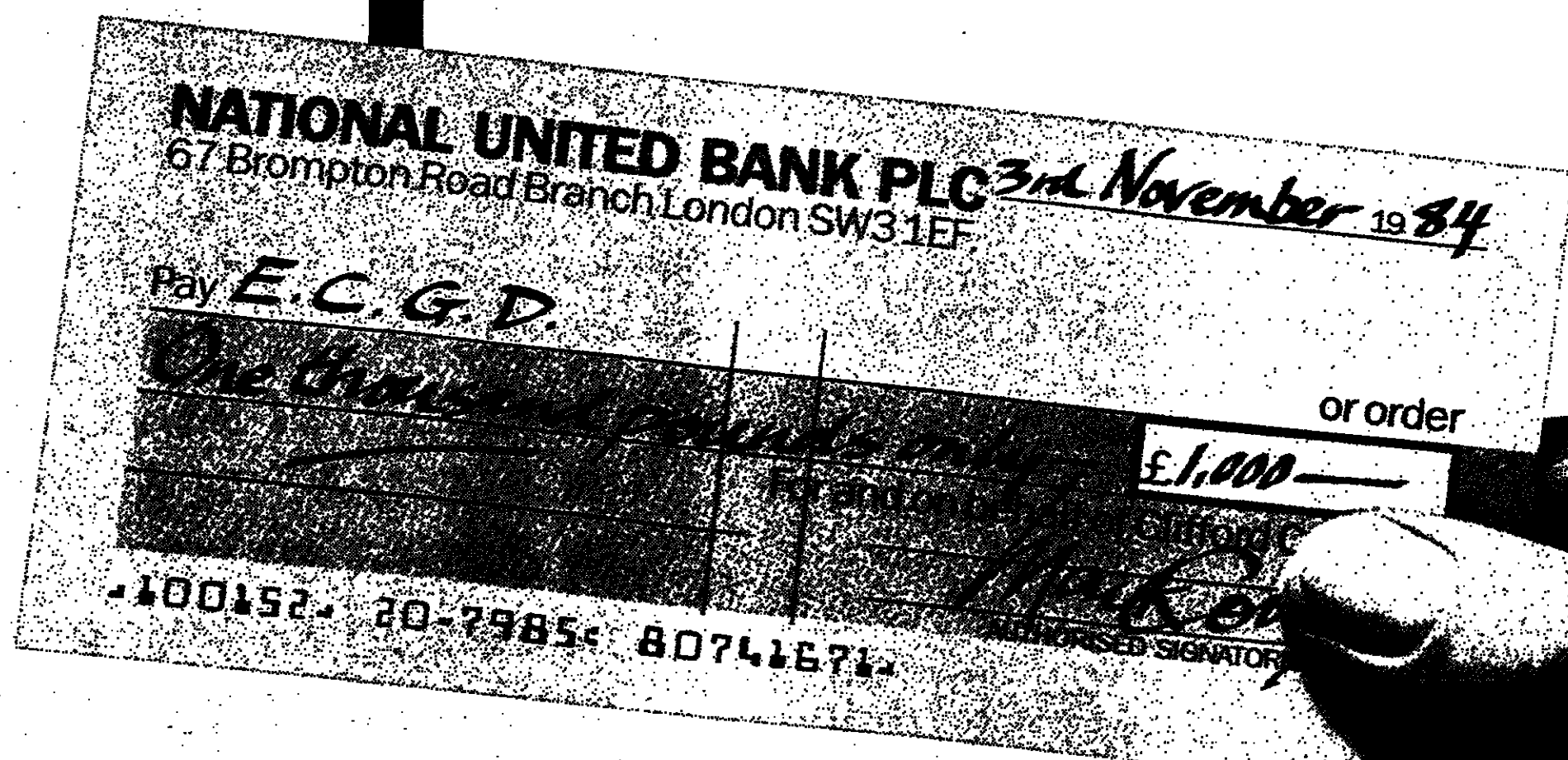
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UK NEWS

Campaign launched for cutting unemployment

BY OUR POLITICAL EDITOR

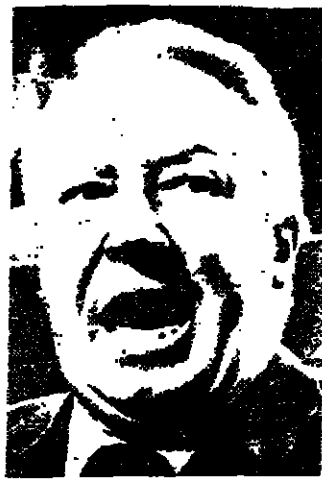
A CHARTER for Jobs, seeking mass public support for direct Government action to reduce unemployment, will be formally launched later today with the backing of 100 leading politicians, businessmen, trade unionists, churchmen and journalists.

It is part of a two-pronged operation also involving an Employment Institute to promote study and debate about the best methods of reducing unemployment via conferences, publications and a regular journal and modelled on the free-market Institute of Economic Affairs.

The novel feature will be the associated campaign. Professor Richard Layard of the London School of Economics and chairman of its executive committee, said it was intended to secure the maximum number of supporters for the charter. Local groups would be formed to promote employment initiatives linked to the Community Programme in conjunction with local councils and the Manpower Services Commission.

Among the patrons are the three most recent former Prime Ministers (Mr James Callaghan, Lord Wilson and Mr Edward Heath), but the involvement of active Tory politicians is limited to Sir Ian Gilmour, Mr Francis Pym and Mr James Prior.

Formal announcement of the



Mr Edward Heath

campaign was brought forward after the premature leaking of it last Thursday. Organisers suspect that this might have involved a Downing Street effort to discredit the initiative.

Government response has been alternately dismissive and conciliatory. Mr Ray Whitney, Junior Social Security Minister, referred to "erstwhile establishment figures frozen in the time warp of the 1960s."

The charter says: "We believe that the present level of unemployment is economically wasteful and socially corrosive. The Government

can and must stimulate the creation of more jobs.

"There is useful work crying out to be done. With extra spending we could renovate our cities and improve the health of our people, while lower taxes on jobs could raise private spending power and make us more competitive. To make this possible there has to be some increase in government borrowing.

"Government borrowing should normally rise in a depression. When there is useful work to be done it is as sensible for the Government to borrow money as for firms or individuals to do so. The Government has a special responsibility for the million and a quarter people who have been unemployed for over a year. These people should be guaranteed the offer of a job on socially useful projects such as the Community Programme."

Referring to worries about re-inflating inflation, the pamphlet states: "We would all consider some comprehensive approach including incomes and prices policy to be better than doing nothing to reduce unemployment."

Sceptical politicians of all parties yesterday wondered whether the campaign would ever be able to go further in producing more detailed proposals, given the widely differing backgrounds and views of the main supporters.

Ministers back view of brightening prospects over jobs

BY MARGARET VAN HATTEN

TWO CABINET ministers yesterday supported the view that unemployment will start to fall before the next general election - a prediction first made by Mr John Biffen, Leader of the House of Commons, in parliament last week. The latest date for the next election will be the spring of 1988.

Speaking in a BBC radio interview, Mr Patrick Jenkin, Environment Secretary, said it was "only a matter of time" before new jobs were increasing at a faster rate than the number of people entering the labour market.

"I would be very disappointed if that trend were not clear before we next go to the country," he said. Britain, which had already seen the number of unemployed rise by 613,000 in the last 18 months, was one of the few countries in Europe where the number of jobs was increasing.

Speaking on the same programme, Mr Tom King, Employment Secretary, adopted a more cautious tone. He was, however, confident that the "adverse factors" contributing to rising unemployment would decline later this year, leading to a steady rise in jobs and a later, gradual easing in the unemployment figures.

The sudden show of budding optimism within the Cabinet on the subject of unemployment is seen by



Mr Patrick Jenkin: 'Only a matter of time'

government critics at Westminster as a sign of the Government's discomfort over the all-party alliance which is challenging the Government on employment.

Speaking at a conference in Durham, north-east England, yesterday, Dr David Owen, Leader of the Social Democratic Party, said Britain was threatened by an all-pervading sense of complacency over its economic decline and high unemployment.

He advocated a national voluntary community service scheme to encourage young people to participate in society. It should, he cautioned, be open only to those aged 18 or over who had already had the opportunity to take part in training schemes.

Call for tighter City regulation

BY PETER RIDDELL, POLITICAL EDITOR

THE Government will face calls in the House of Commons on Wednesday to toughen its proposals for the regulation of the City of London's financial services community.

The Commons is due to hold a full-day debate on the financial services White Paper (policy document) published at the end of January. This is part of the consultative process leading to the introduction of legislation in the next parliamentary session.

The White Paper proposes two regulatory bodies, the Securities and Investment Board and a Marketing of Investments Board, and says that advisers and companies involved in investment would require formal authorisation.

The government speakers, Mr Norman Tebbit, the Trade and Industry Secretary, and Mr Alex Fletcher, the Under-Secretary for Corporate and Consumer Affairs, are not expected to announce any new moves in the debate.

For the opposition Labour Party, Mr John Smith and Mr Bryan Gould from its trade and industry team will argue in favour of an independent commission with statutory powers of supervision and enforcement. Their view is that the upheaval in the London Stock Exchange in the past 18 months has made the type of self-regulation envisaged in the White Paper quite inappropriate.

Most Tory MPs broadly support the balance of the White Paper, but some of those closely interested in City issues, including Mr Anthony Nelson, MP for Chichester, have argued that there should be one regulatory body rather than two. That is in line with the opinion of, for example, the City Capital Markets Committee.

Mr Anthony Beaumont-Dark, Conservative MP for Birmingham, Selly Oak, has objected to the Bank of England's role in appointing members of the Securities and Investment Board. He maintains that parliament should have the final right of nomination, which should not be surrendered to an outside body.

Teachers plan strike action

By David Brindle, Labour Staff

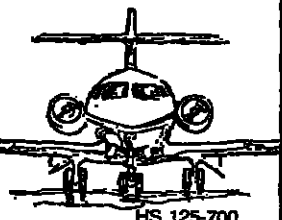
ABOUT 4,000 members of the National Union of Teachers (NUT) will tomorrow start three-day strike action, the union's first disruption of the summer term.

Under the revised strategy of the NUT pay campaign, which is seeking an improvement in the Government's 4 per cent pay offer, the schools hit by industrial action tomorrow could suffer again in each successive week.

The strike list announced today features 200 schools in 20 different educational authorities in England and Wales.

The start of the strikes will coincide with a meeting tomorrow of all the teachers' unions to discuss the employers' latest initiative in solving the pay dispute.

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UK NEWS

Sanyo's strike-free pact under strain

BY PHILLIP BASSETT, LABOUR CORRESPONDENT

SANYO's strike-free agreement with the Electrical, Electronic, Telecommunications and Plumbing Union (EETPU) is running into difficulties as relations between the company and leaders of the union are strained.

The difficulties arising over key points of the procedure deal show that the operation of such agreements in practice may be more complex than their theory. Opponents of such deals are likely to use the Sanyo case to press their point that such agreements are not a complete answer to all industrial relations questions.

Problems arising from the deal, which was reached between

the union and the company in 1982 for its television plant at Lowestoft in Suffolk, have arisen out of the difficult pay negotiations this year - the first real test of the principle at the heart of the EETPU's so-called 'no strike' deal.

They have principally concerned the system of pendulum arbitration - an arbitrator choosing either the employer's or the union's case as the basis for a settlement - and in particular, at what stage negotiations stop and what form third-party involvement takes.

After lengthy negotiations between the two sides under the

guidance of the Advisory, Conciliation and Arbitration Service (Acas), two separate proposals are to be put to a special meeting of the plant's workforce.

The meeting on May 8 will be asked to choose between a suggestion from the management that, in effect, the no-strike agreement should remain unchanged, and an Acas proposal putting forward that mediation - non-binding arbitration - should be written into it before disputes go to the final 'pendulum' stage.

That would amount to including in the procedure what actually happened over last year's pay negotiations. The company of-

fered an increase of 6 per cent and the union claimed a three-year deal to bring up the general pay level in the company.

Acas officials advised the EETPU that the claim was incompatible with the pendulum system, and eventually the increase went to mediation, which finally produced an award of 7 per cent.

Sanyo feels that the introduction of mediation into the agreement is likely to undermine its value, especially in making both sides declare honestly their final positions on offer and claim at the end of the negotiations process.

EETPU leaders say, however,

that the purpose of the pendulum system is to keep both sides talking, and that the introduction of mediation - a feature of other strike-free deals the electricians have reached, such as Hitachi in South Wales - will help towards that end.

A further key point of contention in the operation of the agreement is whether any mediator finally accepted should also act as the pendulum arbitrator if necessary.

Beyond these important procedural differences lies increasingly strained relations between the company and EETPU leaders.

GEC receives apology over research effort

BY ROBIN REEVES

MR NICHOLAS Edwards, the Welsh Secretary of State, apologised to GEC, the engineering group at the weekend for suggesting that the company was more concerned with proving itself as a successful financial institution than with its research and development of new products.

Mr Edwards' original attack on the company formed part of an address to Cardiff Business Club last month in which he accused the City of London and some UK companies of largely ignoring the financial investment needs of Britain's traditional manufacturing areas.

Mr Edwards said that he had not wished to belittle the amount that GEC spent on research and development, nor suggest that it was wrong for a company to benefit from government contracts.

"On the contrary, British companies get government contracts on the basis of competition and they use them as a basis for much wider commercial success, which, in GEC's case is represented by overseas sales of £1.6m in 1983-84."

In the same year, Mr Edwards said, GEC had invested £350m in research and development and the engineering of new products, and a further £225m in plant and buildings.

"Even if I am appealing for more, these are substantial figures and I applaud and welcome this major investment in the future," Mr Edwards said.

The Secretary of State stressed that he certainly did not think, and never suggested, that GEC discriminated against Wales.

"On the contrary, we in Wales benefit greatly from GEC's investment in its Hotpoint washing machine plant in North Wales. I am glad to put these facts on record, because the last thing I would want to do is to decry the achievements of a very important company on whose efforts our prosperity depends so much," he said.

Mr Edwards' remarks evidently follow strong behind-the-scenes representations by GEC after his original speech, in which he singled out the company for special mention.

Farm support reforms urged

BY ANDREW GOWERS

A SWEEPING reform of the present system of agricultural support, designed to tilt the balance of subsidies towards smaller farmers and reduce farm surpluses, is called for in a report published yesterday.

The study, which will be submitted to the House of Commons's agriculture committee by one of its authors, Conservative MP Mr Philip Oppenheim, gives backing to the principle of farm support, but says that the European Community's Common Agricultural Policy (CAP) has outgrown its usefulness in the present era of surpluses.

It also rejects conventional and fashionable solutions to the CAP's current problems such as price cuts, production quotas, direct income support for farmers and increased industrial uses of farm produce.

In place of the current system, which for most products offers open-ended price guarantees, it suggests the adoption of what it calls 'the standard farm quantity scheme.'

This would set yield and acreage limits to the quantity of produce for which farmers could expect to receive official price support.

Farmers would receive payments to bridge the gap between market prices and an agreed support price only up to fixed limits. Any production above that limit would have to be sold at market prices.

The report says that the proposed scheme is suitable mainly for arable farmers, although it could be applied to dairy farming. Its advantages are that it would contain costs of the CAP, deter over-production, and help small farmers, who have been particularly hard hit by recent cuts in EEC agricultural support.

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Survey finds shortage of young accountants

FINANCIAL TIMES REPORTER

BRITAIN is suffering a serious shortage of young and partly-qualified accountants according to a survey on the profession. The shortage has been identified for newly qualified accountants between the ages of 23 and 26 by almost 15 per cent in the London area, according to the survey on salaries in accountancy published by Accountancy Personnel.

The survey also finds there is still a large number of vacancies in the public sector throughout the UK, with many positions advertised at higher salaries than the equivalent jobs in the private sector.

The dearth of young qualified accountants is to be found in almost every major centre of employment in Britain. It is all the more remarkable because only two or three years ago jobs prospects for many accountants were more restricted than at any time since the second world war, the survey says.

Accountancy Personnel offers two main explanations for the shortage: the failure of employers to train a sufficient number of accountants during the recession; and the strong desire to recruit university graduates trainees, making it more difficult for those without a degree to enter the profession.

"Employers will have to consider quickly over the next few years whether they are going to be forced to continue to widen the criteria by which they recruit, or train for an increased supply of the category of accountants they so overwhelmingly prefer to employ," the survey says.

It quotes examples of long fraying offers from employers, with some medium-sized and small practices outbidding bigger ones.

Accountancy Personnel says working for the public sector still offers high rewards.

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UK NEWS

TAKEOVER GIVES COMPANY CASH INJECTION FOR PRODUCT LAUNCH

New computers from Systime

BY JASON CRISP

SYSTIME, the British minicomputer group taken over last week by Control Data of the U.S., launches two powerful small computer systems this week which it hopes might double its turnover.

The launch of the computers - which cost nearly £3m to develop - had been held up by a growing financial crisis. Over recent months Systime, with sales of £56m last year, had run into serious cash flow problems largely because of very high debts of about £40m.

As a result, Systime had to negotiate extended credit from its suppliers and could not build the new computers until its financial position improved. Control Data's takeover means that Systime will have an immediate cash injection, enabling it to go into production with the new computers. There will also be a substantial financial reconstruction.

Control Data, one of the largest U.S. computer groups, last week increased its stake in Systime from 43 per cent to 82.4 per cent, paying 60p a share which is also to be offered to the outstanding small shareholders. The total cost will be £750,000.

For five months Systime had been trying to persuade the existing shareholders to subscribe to a £20m rights issue. The second largest shareholder, Ivory and Sime, the Edinburgh investment group which owned 27 per cent, failed to agree to the terms and this led to the takeover.

Systime was founded in 1972 and became one of the fastest growing computer groups in Britain - for a while it was second only to ICL. Then Systime appeared to be one of the better investments made by the government-owned National Enterprise Board (NEB), now part of the British Technology Group, and was

cited as an example of successful state intervention in high technology.

The NEB had been one of the earliest investors in Systime, buying a 27 per cent stake for £300,000 in 1977 after the company failed to raise finance from the City of London. Although that investment was worth more than £5m at one time, the BTG finally sold its much diluted stake of about 5 per cent to Control Data for £100,000, having made a total investment of £2.5m. A BTG official noted that without the initial NEB investment, Systime, which employs more than 1,000 people, would not exist.

Ivory and Sime fared worse, having paid £3.5m for a 38 per cent stake in 1981 and a further £5m at the time of a rights issue. Other investors included Kleinwort Benson, County Bank and the NCB Pension Funds. The company's main business is

selling computer systems based on minicomputers made by Digital Equipment, the U.S. company which is the world's second largest computer manufacturer.

Control Data took a 38 per cent stake in Systime just over two years ago as part of financial reconstruction which raised nearly £14m. At the end of 1983 Control Data appointed Mr Rod Attwood, former managing director of Texas Instruments' British subsidiary, as managing director of Systime.

In the last two years the company has made losses of around £10m, partly because of substantial interest payments (its debt to equity ratio is about 4:1). Results for the year to September 1984 are expected to show that the company made a small operating profit, reduced to a loss of about £2m after interest payments.

Labour opens campaign to protect BL identity

BY OUR POLITICAL EDITOR

THE LABOUR Party will this morning launch its campaign to maintain BL, the state-owned vehicle group, and particularly its Austin Rover volume cars subsidiary, as a leading British-controlled car maker.

The action arises out of concern that the Government's present tough negotiating stance with BL in seeking to cut back Austin Rover's immediate investment plan will lead to its eventual disappearance as it increasingly becomes a sub-contractor to Honda, the Japanese group.

Negotiations between BL and the Government are at a delicate stage with the preparation of a modified version of its corporate plan. This reflects the Department of Trade and Industry's scepticism about its capital spending projections in the light of Austin Rover's disappointing market share. These talks are delaying the announcement of more extensive collaboration with Honda.

Mr John Smith, Labour's trade spokesman, wrote to the Government just before Easter seeking reassurance that the independence of Austin Rover as a major manufacturer producing a full range of vehicles would not be compromised.

With the backing of the trade unions involved, he now intends to raise the tempo of the campaign in urging full support for the BL corporate plan.

At the same time, a report on the future of the British motor industry calling for heavy investment in BL has been prepared by a group of Labour MPs and will shortly be considered by the party's national executive committee.

The report, which is almost certain to be adopted by the national executive, calls for the maintenance of a home-based manufacturing industry with BL producing a full range of vehicles. It also says that public resources should be made available and a limit imposed on imports from Japan.

Collapse in oil price 'possible' says expert

By Dominic Lawson

THERE is a one-in-four possibility of the oil price collapsing in the near term, an oil industry expert says in Lloyds Bank Review, published today.

Professor Peter Odell, director of the Rotterdam Centre for International Energy Studies at Erasmus University, Rotterdam, argues that the probability is likely to increase yearly as the fundamental imbalance between demand and potential supply - with continued institutionalised efforts to maintain present high prices - becomes more acute.

Prof Odell points out that the price of oil in the market is well above its long-run supply price, but oil companies and governments have sought to maintain the fiction that oil is a high-value commodity.

Oil companies should persuade the world that oil is a secure, plentiful and preferable source of energy; stop pretending that the infrastructure of the oil industry is getting more costly; and show a more positive response to the possibilities of oil exploration, Prof Odell argues.



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Application has been made to the Council of The Stock Exchange for the grant of permission to deal in the ordinary shares capital of the company in the United Kingdom. It is emphasised that no application has been made for these securities to be admitted to listing. A proportion of the shares being placed is available to the public through the Market. This advertisement is issued in compliance with the requirements of the Council of The Stock Exchange.

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In addition, Her Majesty's Treasury has created on 19th April 1985, and has issued to the National Debt Commissioners for public funds under their management, an additional amount of £100 million of 11 per cent Exchequer Stock, 1989.

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Copies of the prospectuses for 12½ per cent Exchequer Stock, 1990, 10½ per cent Exchequer Stock, 1995 and 11½ per cent Treasury Stock, 2001-2004, dated 11th March 1981, 9th January 1978 and 18th May 1979 respectively, may be obtained at the Bank of England, New Issues, Watling Street, London, EC4M 9AA. The Stocks are repayable at par, and interest is payable half-yearly, on the dates shown below:

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11½ per cent Treasury Stock, 2001-2004	19th March 2004, or on or at any time after 19th March 2001 subject to not less than three months' notice	21st January

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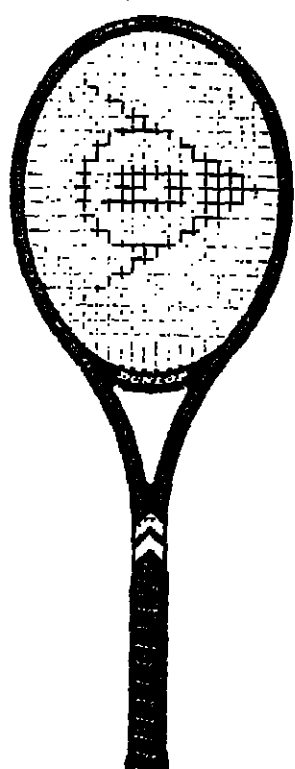
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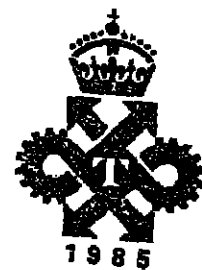
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UK NEWS

Building industry facing 'slowdown'

By Lynton McLain

THE CONSTRUCTION industry is set for "two years of inertia" this year and in 1986, but there are signs of better prospects for the industry in 1987, according to the National Council of Building Material Producers.

Construction output is set to fall by half a percentage point this year to 2.9 per cent, compared with growth of 3.4 per cent last year. The industry faces the prospect of no change next year, but a 3.5 per cent growth rate in 1987.

Industrial building, the main growth sector last year with an increase of 24.7 per cent, is expected to maintain its momentum this year with growth of 10 per cent. The council forecast a "sharp slowdown" associated with the phasing out of capital allowances, in 1986.

In contrast, the growth prospects for commercial premises are set to improve with 8 per cent growth forecast for this year, 3 per cent for next year and 5 per cent for 1987.

The housing sector is expected to be depressed for two years, but in 1987 an increase in confidence is forecast for housing with more new house building in prospect.

The council forecast that fewer houses would be started, but they would be larger, aimed at existing owners rather than at the smaller or starter-home customer.

The council forecast, a "difficult year" for home improvement and repair in the face of increasing interest rates, inflation expectations and a reduction in improvement grant resources.

Britain should build a modern, efficient infrastructure in the next decade, while the country is self-sufficient in oil and gas, Mr Frank Gibb, president of the Federation of Civil Engineering Contractors, has said.

Energy revenues offered "a never to be repeated opportunity to build a sound foundation for our future prosperity."

"We need to make the Government adopt a fiscal policy which releases more funds for investment in the fabric of our nation." The last decade had seen a marked drop in large capital projects coupled with an unprecedented financial squeeze.

Retailers confident of buoyant sales in April

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

BRITAIN'S retailers are confident of a buoyant level of trade during April, according to the latest joint survey of the distributive trades carried out by the Financial Times and the Confederation of British Industry.

Mr John Salisse, chairman of the CBI's survey panel, said yesterday that the optimistic outlook "follows an encouraging March, with sales bouncing back after a disappointing February" when business was down, no doubt because of the weather.

The latest survey, carried out between March 22 and April 12 and covering 594 companies, shows that clothing, shoes, groceries, household goods and furniture led the upturn in retail sales.

The increased activity has been mirrored by rising sales for the wholesalers who supply the retail trades. While most sectors of wholesaling are expecting a good level of April trade after a buoyant March,

builders' merchants are reporting a fall in trade compared with a year ago. However, that may be because builders' merchants experienced exceptionally higher sales before the 1984 budget change in value-added tax regulations on building repairs and improvements came into effect.

Analysis of the survey shows that the 348 retailers included continue to report higher sales volume than a year ago.

The balance of retailers reporting increased sales rose to plus 61 per cent in March, compared with plus 49 per cent in February. (The balance is taken from those reporting sales up minus those who experienced a sales fall.)

Retailers in all sectors expect further growth in sales volume in April, with the overall balance at plus 88 per cent, the highest figure since April 1984. As in previous months, single-outlet retailers appear to be doing less well and are

not as optimistic as large multiple retailers.

Wholesalers' sales volumes in March were not as good as had been expected but remain higher than a year ago. The survey indicates that the positive balance of 34 per cent for April from the 198 wholesalers in the survey suggests that they are more optimistic about sales this month.

The volume of orders placed by retailers on their suppliers in March matched expectations. A balance of plus 40 per cent of retailers reported increased orders and further growth is expected in April.

Wholesalers also placed a larger volume of orders on suppliers in March this year than they did in March 1984. A balance of plus 12 per cent reported increased orders in March, with a similar balance for expected orders placed in April. Builders' merchants were less confident than other wholesalers.

Cable-laying ship begins Channel trials

By Maurice Samuelson

THE WORLD'S longest cables are due to be taken out into the Channel between England and France today in one of the most delicate stages of the 2500m scheme to connect the UK and French electricity systems.

The 31-mile lengths of twin cable, each weighing 1,700 tonnes, have been loaded on a specially designed ship, the Venturer, alongside the factory of Pirelli General at Southampton docks, where they were made.

The ship is due to make several trial runs before laying the cables in a trench in the sea-bed between Folkestone and Sangatte, near Calais.

It is one of the four trenches through which the Central Electricity Generating Board (CEGB) and Electricité de France (EDF) will eventually exchange 2,000 MW.

With French nuclear power stations generating more cheaply than the UK system, the balance of trade is expected to be strongly in France's favour.

CLEARWAY TO BUSINESS OPPORTUNITIES IN LOCHABER

Lochaber, the most southerly District in the Highland Region of Scotland is only a short drive from Glasgow. Fort William is its capital, nestled at the foot of Ben Nevis, Britain's highest mountain. But rest assured, no-one in the area spends as much time with their head in the clouds.

The beauty and charm of this popular tourist area, provides the ideal quality environment for electronics, timber related and high technology development, to name but a few.

The Lochaber area already enjoys a wide diversification of heavy and light industry and in Fort William in particular, many opportunities already exist with the excellent provision of newly constructed workshops and factories from 500 sq ft to 10,000 sq ft.

Whether you are contemplating a move or wishing to return home, Lochaber must be considered as one of the most attractive investment centres in Britain.

For further information you are invited to contact Peter Macintosh, Development Department, Highland Regional Council, FREEPOST, Regional Buildings, Glenasmole Road, Inverness IV3 5NL, or telephone Louisa on 0455-234121 Ext. 4011.

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The Queen's Awards FOR EXPORTS AND TECHNOLOGY

Crossbows and radar tracking find right targets on foreign markets

BY JAMES McDONALD

CROSSBOWS and radar tracking for missile systems, street sweeping vehicles and high performance cars, traditional and high technology products, perfumes and insecticides all illustrate the wide range of exports which feature in this year's Queen's Awards for Export Achievement.

Small companies have always been prominent in the awards, but they dominate this year's list with 60 of the 90 awards going to companies, or parts of larger organisations, with less than 200 employees.

There would be cause for alarm if such giants as Imperial Chemical Industries and General Electric Company did not appear on the list, in one guise or another. This year, the plant protection division of ICI wins an award: it is a prominent producer of agrochemicals and public health products, and exports a high proportion of its production to more than 120 overseas markets.

The General Electric Company, with this year's awards, has amassed a total of 73 in the export and technology sectors since the scheme began in 1966. One export award goes to the Frimley Unit of Marconi Command and Control Systems, and there are three awards for technology achievement. The Frimley Unit, also a winner last year, makes electronic control equipment for artillery and fighting vehicles and tracking radar for missile systems. It has sold to about 20 overseas markets.

The Vickers Group is represented this year by Brown Brothers and Co, which designs and makes marine ancillary equipment—stabilisers, catapults and steering gear—and offshore drilling equipment. The company exports regularly to 12 countries, including Japan and the U.S. Within the Ferranti group, Ferranti Electronics, making integrated circuits and other electronic components, wins an award: the U.S., West Germany, Hong Kong and Japan are among its more important markets.

The aircraft division of Short Brothers, Belfast, producing the Short 330 and 360 commuter and airliners, and the 330 and Sky-all these companies list Japan

as one of their export markets. An award goes to Thorn EMI Screen Entertainment, which exports to 82 countries feature films for theatrical, cable and broadcast television distribution and video programmes on pre-recorded videocassettes. Videocassettes are the fastest growing medium and the company has exported successfully in spite of widespread piracy.

Building, civil engineering and railway contracting is represented by Henry Boot International, the international arm of Henry Boot and Sons. A recent contract was the track-work on the three Hong Kong Mass Transit Railway projects, followed by the award of a similar contract for the Singapore Mass Transit Railway. An award also goes to Redpath

Dorman Long—part of the Trafalgar House group—steel-work construction contractor. It offers packages of design, supply, construction and finance.

In this sector, a George Wimpey subsidiary, Brightside Mechanical and Electrical Services Group, gains an award. So also does Coutinho Care UK. Traditionally an exporter of steel, machinery and other goods, more recently it has entered the business of turn-key contracts for a variety of products such as hotels, power stations and rural electrification.

This year, Harrods, part of the House of Fraser group, wins an export award, following an award in 1984 to Marks and Spencer. The Knights-

bridge store caters especially for overseas visitors through its export bureau, where a minimum of 10 foreign languages are available.

The Trusthouse Forte group, which contains the largest hotel and catering group in the UK, is an award winner this year. Apart from hotel and restaurant services, export earnings come from flight catering, duty free shops and kitchen and catering equipment exports.

At the other end of the size scale, is another winner—The Lygon Arms—a 16th century coaching inn in Broadway, Wiltshire. Guests come from North America, Australia, Europe and the Far East.

Soft drinks makers seldom appear in the awards, but one goes this year to Silver Spring

Mineral Water Company, of Folkestone. During the three-year evaluation period, exports rose from £300,000 to £1.5m, compared with a rise in total turnover over the same period from £2.5m to £9.8m. The Middle East is the major outlet for its cola, lemonade and orangeade.

Promoters of inward tourism win two awards this year. One goes to Saga Holidays, which provides holiday services for UK senior citizens. It started offering inward tours to the UK and Europe in the U.S. in 1980, and in the Netherlands last year, and is to expand into other European markets and more than 30 countries. The evaluation, it earned £22.5m (£17.42m) in the U.S. Another award goes to Dorvand, trading

as Gulliver's Travel Agency, which acts as wholesale tour operators for the UK and Europe for overseas travel and tour operators.

Perhaps the most traditional British products to win an award this year are the crossbow and the longbow. Barnett International of Wolverhampton, with 200 employees turning out 50,000 crossbows and longbows a year, exports 90 per cent of its production. The U.S. and Canada are the biggest markets, but Japan is also a valuable outlet.

The House of Darts, with a total workforce of five partners, exports personalised darts to more than 30 countries. The presidents darts range is popular in the U.S., with sets featuring every president from George

Washington, with one exception, President Richard Nixon. In the Scotch whisky field, Justerini and Brooks—part of the Grand Metropolitan Group—wins an award for its exports of J & B Rare whisky. The company admits that exports are not world-wide: there are no sales to Outer Mongolia or Albania. Two gin distillers also win awards: Charles Tanqueray, part of the Distillers group, and James Burroughs, with its Beefeater gin and vodka.

Jaguar Cars, which has just announced record sales and output in the first quarter of this year, wins an award for the second year running. Exports go to about 40 countries, with the U.S. accounting for half of the output from the Coventry plant.

AWARDS FOR EXPORT ACHIEVEMENTS

A & M Hearing Aids	Listening devices	Floorlife-Adek	Chemical products for building	Oxford Magnet Technology	Scanner magnet systems
Aerial Access Equipment	Hydraulic access platforms	Foster Wheeler Petroleum Development	Services to offshore oil and gas production and transmission	Pipeline Induction Heat	Pipeline protection
Amek Systems & Controls	Audio mixing consoles	Franklin Hodge Industries	Bulk liquid storage tanks	Redpath Dorman Long	Steelwork construction
Anglo Blackwells	Alloys and molybdenum oxide	Garratt Research	Turbomachinery	Regent Belt Company	Leather fashion accessories
Armstrong Competition Motorcycles	Racing and competition motorcycles	HR & H Marketing Research International	Market research	John Field and Sons (Structural)	Steelwork structures
Associated Retail Development International	General merchandise; technical consulting on installing and on hotel refurbishment	Harrods	Export bureau for overseas visitors	Renishaw Metrology	Measuring-machine probes
Autotype International	Films and papers for graphic arts and printing	Hazleton Securities	World motorport publisher	Saga Holidays	Over-60s tours operator
Barnett International	Crossbows, slingshots, archery equipment	Houbigant	Perfumes, toiletries	Scania	Sailboards
Beacon Publications	English-Arabic industry guides and directories	The House of Darts	Darts and accessories	Schmidt Manufacturing and Equipment (UK)	Street-sweeping vehicles
Heavy Media Separation Division of Birds Commercial Metals	Scrapmetal processors	Hydracell	Pneumatic cargo-handling equipment and powered systems for vehicles	Sheppard Watson	Architects
Henry Boot International	Engineers	Plant Protection Division of Imperial Chemical Industries	Agrochemicals, public health products	Aircraft Division of Short Brothers	Aircraft
Bridgebridge of West Leather	Upholstery	Jaguar Cars	Cars	Silver Spring Mineral Water Co	Soft drinks
Brightside Mechanical & Electrical Services Group	Air-conditioning, fire-protection engineers	Justerini and Brooks	Whisky	Singer Link-Miles	Audio mixing consoles
Frederick Unit of the Civil Division of the Aircraft Group of British Aerospace	Aircraft	The Walter Kidde Company	Fire protection, safety systems	Soundtech Electronics	Spectrometers
Brown Brothers & Co	Marine equipment	Kipac Engineering	Electro-mechanical components	Spharic Engineering	High-precision balls
James Burroughs	Gin and vodka	Kirkpatrick Lawton (Ballyclare)	Flax fibre	Metal Division of Spink and Son	Decorations
Carrington Hull Associates	Cashmere apparel	Link Systems	Weather stripping and trimmings	T.M. Services	Services to oil and gas industry
Cooperation Optics	Contact lenses	Linton and Hirst	X-ray analysers	Tanne Valley Alloys	Aluminium alloys
Coutinho Care UK	Tunkey construction contracts	Longdon & Bromberg (Surveys)	Laminations	Charles Tanqueray and Co	Gin
DE Factors	Engineers and hand-tools, steel	The Lygon Arms	Worcestershire law	Tape Automation	Video-cassette loaders
Date Recording Heads	Recording heads, computer components	Frimley Unit of Marconi Command and Control Systems	Military electronic equipment	Thermax	Heating
Dorvand t/a Gulliver's Travel Agency	Wholesale tour operators	James Martin Associates	Computer consultancy	Thorn EMI Screen Entertainment	Film marketing
Dunkirk Metals	Aluminium dross/dross	Mayer Newman & Co	Snap metals	John R. Timms and Son	Animal fibres
Edenduck	Audio processing	Mitchell Chemicals	Insecticides	Typhoon Container Rental Company	Container rental
Ferranti Electronics	Integrated circuits	Morgan-Smyth Marketing	Matrices, electronics, medical supplies	Titan Coverters Equipment	Machinery
First Inertia Switch	Security, safety devices	Nasom Chemicals	Insecticides	Trusthouse Forte	Hotels and catering
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		Nelson	Polymer grid structures	Tweeddale Woollens	Woolen scarves, rugs
		Oilfield Inspection Services	Pipeline	United Pig Breeders	Breeding-pigs
				Vieta Optics	Contact lens materials
				Windsong Record Exports	Information on recordings
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Her Majesty the Queen has made 90 awards to British companies for export achievement this year and 29 for technological achievement.

Biotechnology and drugs bring pharmaceutical industry rewards

BY DAVID FISHLICK, SCIENCE EDITOR

AN INDUSTRY which often feels itself assailed on every front—by politicians, public regulators and private initiatives opposing animal experiments—has been rewarded handsomely for its innovation this year.

Pharmaceutical achievements account for five of the 29 Queen's Awards for technological achievement—the highest total since they began in 1986. But GEC picks up three separate awards for engineering developments.

The smallest by far of the drug innovators is Celltech, a biotechnology company set up in 1980, partly on the initiative of the Medical Research Council. The award is for the way it has taken the council's discovery of the hybridoma technique for making monoclonal antibodies, and scaled it up quickly to bulk production—logically a year the technique—for which Cesar Milstein, the MRC scientist, shared the Nobel prize for medicine last year—to its Slough premises. Mr Gerard Fairclough, its chief executive, claims the company leads the world in bulk production of monoclonal antibodies by cell culture.

They are used in its own novel diagnostic systems for diseases—its subsidiary Boots-Celltech already has seven on the market—but are also bought in bulk by other companies, especially in the U.S. Celltech aims to be "a damned big company in 10 years' time," Mr Fairclough says.

The Wellcome Foundation is rewarded for its discovery of the anti-viral Zovirax, believed to be the first safe and effective treatment for herpes viruses, which cause cold sores and shingles. Sir John Vane, director of Wellcome's research and development effort, estimates that between 1973 and 1984 when most of the R and D was done, Zovirax (acyclovir) cost more than 300 scientists years of effort with an expenditure running into millions of

pounds sterling. Altogether, the search for an efficacious but safe anti-viral has occupied his scientists for nearly 20 years.

Glaxo is another international name, whose award is for Zantac, the first successful competitor to Tagamet as a chemotherapy for stomach ulcers. Less than four years ago after its launch Glaxo can claim benefits for more than 20m and a dramatic impact on profits from a drug which is no "me too" product but a genuinely different and often advantageous scientific approach to a common

For Boots, the award recognises the discovery of Eufenin (ibuprofen), introduced in 1989 as a novel, non-steroid anti-inflammatory to treat rheumatic diseases. Both Britain and the U.S. permit its sale over-the-counter as an all-purpose analgesic. Reckitt and Colman is rewarded for a difference kind of painkiller, Euprenorphine, especially valuable in minimising post-operative pain.

Picker International, the GEC subsidiary which has developed technology originally invented in academia, is rewarded for its imaging systems, which can pinpoint the origins of illness deep within organs and tissues without exposing the patient to radiation.

Oxford Magnet Technology, a subsidiary of the Oxford Instrument Group, supplies the powerful superconducting magnets on which strength and uniformity of field the NMR technology crucially depends. Oxford also had a seminal role in another NMR technique which examines living tissues as though they are a specimen for biochemical assay, and can pinpoint anomalies accounting for rare complaints. The company has also earned the award this year for exports of this magnet technology to the U.S., Western Europe and Japan.

It has made more than 350

NMR magnets, mostly in Britain where it can now produce 10 to 12 a month, but also in the U.S. and most recently in Japan.

Cosser Electronics gets the award for an air traffic control radar which makes better use of air space. The company says it allows aircraft to save fuel. Its monopulse secondary surveillance radar has been designed to beat the problems raised for air traffic controllers by high traffic densities, making it easier for them to work.

The secondary radar gives information on height and identity which was not previously available, so that controllers had to maintain wider separation of traffic. The company has sold 92 of these systems to customers which include the Civil Aviation Authority and the armed services for use in West Germany and the UK.

An ICL (now STC) division wins what Mr Peter Bonfield, ICL's managing director, calls "the supreme accolade" for an ultra-fast computer search system. The content addressable file store information search process (CAFS-ISP) puts ICL way ahead of the American and Japanese computer suppliers on file searching techniques," he claims. The company has taken 450 orders in the past year.

One dramatic piece of mechanical engineering to win the award is the Thames flood barrier, the great gates which rise from the bed of the river to lock out the North Sea when it threatens Londoners. Rendel Palmer and Tritton, consulting engineers, and 20 years of research, design and supervision of an innovation which ranks with those of the Victorian engineers. This is the first technology award for consulting engineers.

No less spectacular an engineering achievement, however, is the exploitation of the Magnus oil and gas field in the North Sea, Britain's deepest and most northerly offshore development. It wins an award for British Petroleum.

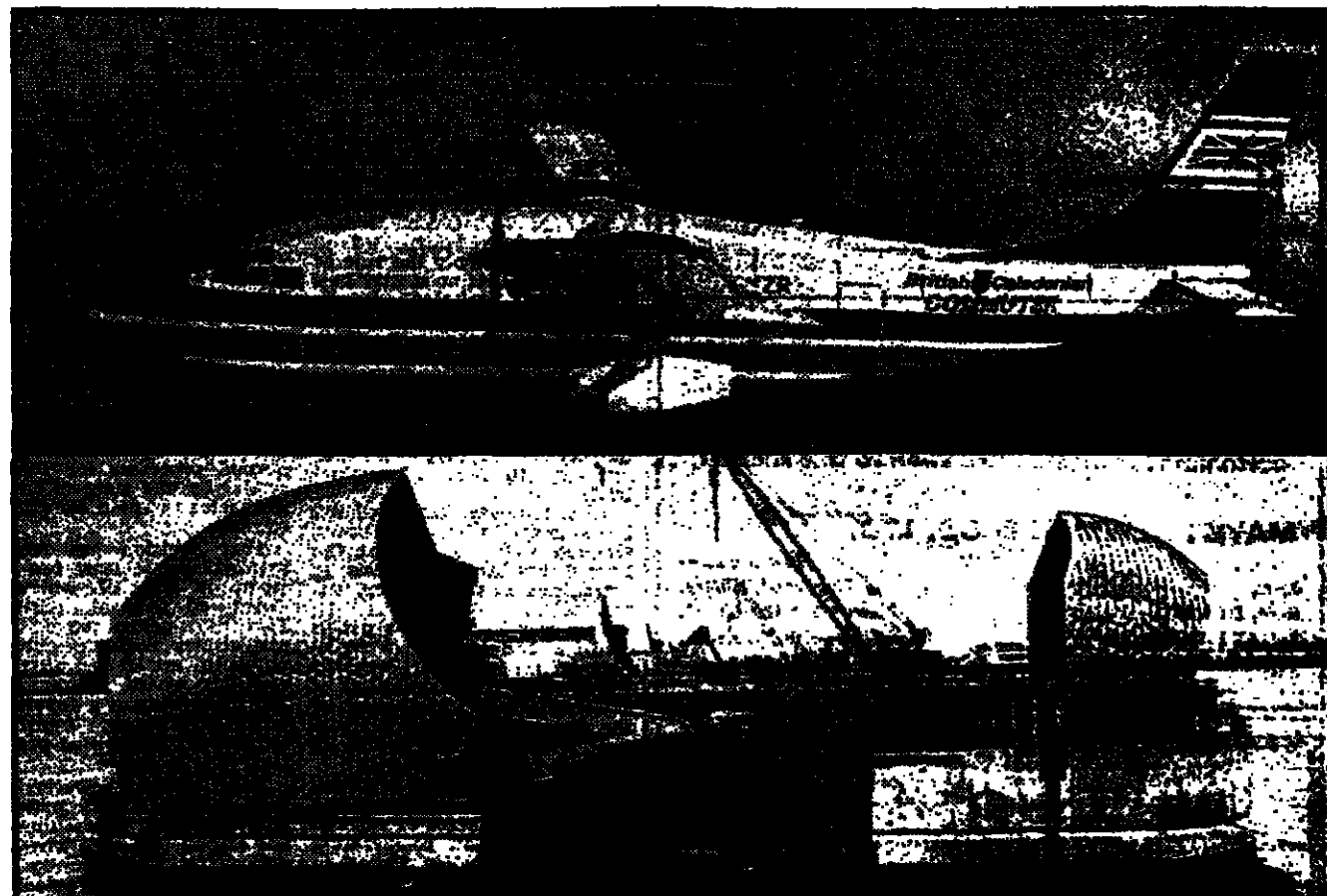
In contrast, Interface Develop-

ments, a Kent company of diamond toolmakers, employing only nine people, is rewarded for its inexpensive diamond-impregnated abrasive cloth. Retabek, of Dudley, with a workforce of only 15, wins it for its bright idea of a bolt which can tell the engine when it is suffering from fatigue.

Opto-electronics features in two awards, one being GEC Avionics' latest infra-red version of its head-up display to aid pilots. With this new man-machine interface—in production for the U.S. F-16 fighter—pilots can fly and aim weapons in total darkness and when close to the ground. British Telecom's research laboratories at Martlesham are honoured for their development of single-mode optical fibres as a more efficient conductor of signals for the updating of Britain's telecommunications. Mr David Merlo, BT research director, says the process is in production in Sweden as well as the UK and has already meant savings of £22m to BT's customers.

Another research centre, the Mines Research and Development Establishment of the Coal Board at Bretby, receives one of two awards associated with safety. This is for its MRDE Dust Collector, a filtration system for removing the silicaceous dust from mine atmospheres which caused pneumoconiosis in so many of the older miners.

The other safety award goes to City Technology, a minuscule company set up by the City University to exploit its invention of new sensors. This is its second award for innovation in three years—this time for ways of sniffing out highly toxic gases. City Technology, set up in 1977, now employs 50, says Mr A. D. S. Tantram, managing director. It scored its first big commercial success with a carbon monoxide "nose" which can give early warning of fire hazard in coal mines by sniffing the gas seepage which precedes spontaneous combustion.



The Short 380 commuter airliner (above) which has been sold to a wide range of overseas markets, has won Short Brothers an export award; Rendel Palmer and Tritton are the first consulting engineers to win a technology award—for their work on the Thames flood barrier

AWARDS FOR TECHNOLOGICAL ACHIEVEMENTS

BP Petroleum Development	Offshore exploitation	Glaxo Group Research	Drug research
Research Department of The Boots Company	Drug research	Hurley Maste Engineering Company	Splicer systems
Civil Division of the Aircraft Group of British Aerospace	Aircraft	Maintenance Systems Division of ICL	Computers
Optical Materials and Low Loss Fibre Section of British Telecom Research Laboratories	Optical fibres	Interface Developments	Diamond tools
Celltech	Health diagnosis	Lozsa Cookson Sydon	Engineering ceramics
City Technology	Toxic gas sensors	National Coal Board, Mining Research and Development Establishment	Dust filtration
Cosser Electronics	Radar systems	Oxford Magnet Technology	Magnet systems for scientific instruments
Crossfield Electronics	Electronic publishing / communication systems	Picker International	Magnetic resonance imaging systems
Datron Instruments	Scientific instruments	Quantel	Electronic graphics
Domino Printing Sciences	Printing	Runk Film Laboratories	Film printing
Dunlop Slazenger International	Carbon fibre tennis racquets	Pharmaceutical Division of Abbott & Colman Products	Drug research
Filtronic Components	Filters and multiplexers	Rendel Palmer and Tritton	Consulting engineers
Albion Display Division of GEC Avionics	Aircraft instruments	Retabek	Bolts
GEC Transmission and Distribution Projects	Electric traction transmissions	Sin	Scientific instruments
		Wellcome Research Laboratories of the Wellcome Foundation	Drug development

THIS MORNING YOU MAY NOTICE THE FAMOUS TRUSTHOUSE FORTE SMILE IS EVEN BIGGER THAN USUAL.



Trusthouse Forte are proud to announce that they have just been given the Queen's Award for Export Achievement.

As success in this field depends entirely upon the personality and commitment of the people that work in it, Trusthouse Forte would like to take this opportunity to congratulate each and every member of our staff on this thoroughly deserved recognition of the outstanding service they have given.

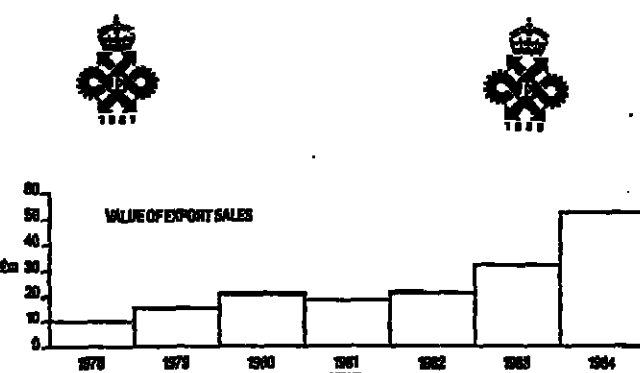


Trusthouse Forte

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Achievement.



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customers for their contribution to this success.

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The Queen's Award for
Export Achievement 1985

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Bridge of Weir Leather Company, manufacturers of
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and aircraft industries, is honoured to have received
the Queen's Award for Export Achievement.

Bridge of Weir Leather Company Ltd,
Clydebank Works, Bridge of Weir, Scotland PA11 3LF Telephone: 0505-61232



Egoli Consolidated Mines Limited

Announcement to shareholders

Further to the press release issued on Tuesday, 16th April
1985, shareholders are advised that Egoli has been
approached by an overseas company quoted on The Stock
Exchange, London and following discussions with this
overseas party Egoli has now entered into firm negotiations
for them to take an interest in Springs Dagga Gold Mines
Limited, a subsidiary company of Egoli on the far East Rand.
Pending finalisation of these negotiations shareholders are
advised to use extreme caution in dealing with their Egoli
shares as the negotiations could have an effect on the value
of Egoli shares.

BY ORDER OF THE BOARD

Investment and Technical Management Limited

Secretary
per: D. T. J. Lonsdale
22nd April 1985

THE WEEK IN THE COURTS

When prosecution abuses principles of extradition

WHEN Adolf Eichmann, a
Gestapo chief who was one of
the architects of Nazi concentra-
tion camps and an executioner
of the Final Solution, was
kidnapped in 1960 from
Argentina by Israeli agents,
Israel was roundly condemned
by the Security Council of the
United Nations.

International obloquy, how-
ever, did not deter Israel from
trying Eichmann for war
crimes, convicting him and
sentencing him to death.

That was because Israel's
Supreme Court purported to
follow and to apply the rule of
English law that no matter how
a fugitive criminal comes
before the court, his mere
physical presence suffices to
validate criminal proceedings.

It is hard to imagine the
police of Britain blithely ignor-
ing extradition law and bring-
ing a fugitive offender back to
this country without warrant or
authority to face a criminal
trial.

This, however, happened not
infrequently in Victorian times,
although before 1870 when the
Extradition Act, the basis of
extradition in this country, was
passed.

This was because the courts
distinguished between a viola-
tion of international law, for
which the remedy lay at a
diplomatic level for violation of
the sovereignty of an independ-
ent state, and any breach of
national law.

The propriety of prosecut-
ing authorities circumventing
the civilised process of extradi-
tion and instead co-operating
with foreign police forces to
have fugitives handed over was
recognised by the High Court
in *R. v. Bow Street Magistrate's
Court, ex parte Mackeson* (1).

Sir Rupert Mackeson, who was
wanted by the Metropolitan
Police on fraud charges, was
found at the end of UDI in 1979
to be in Rhodesia.

In the days immediately
before the independence of
Zimbabwe in April, 1980, when
the country had returned to
direct rule under the Crown,
arrangements had been made
between the Metropolitan Police
and the Zimbabwe-Rhodesia
Government whereby the latter
would deport Sir Rupert to the
UK.

They did this by putting him
on an aircraft bound direct to
London, where he was handed

to police officers awaiting his
return.

The High Court in London
readily acknowledged the basic
principle that Sir Rupert could
be tried in the UK and the mere
fact that his arrival in England
had been procured by illegality
would not prevent him being
tried.

Lord Lane, the Lord Chief
Justice, went on to hold that
the court in the UK always
retained a discretion to ensure
there was no abuse of its pro-
cesses. He ordered the prosecu-
tion and the magistrates' court
to desist from proceeding with
the prosecution of Sir Rupert.

Lord Lane said the Metro-
politan Police, "no doubt due
to an excess of enthusiasm,
certainly not due to any
conscious intent to do wrong,"
had transgressed the line
between a proper involvement
in ensuring the return of a
fugitive criminal to stand trial
and an improper evasion of the
substantive law of the UK. The
returner by one state to another
of someone wanted for criminal
offences.

That decision has received
approval on at least two occa-
sions. In one of which the
Court of Appeal (Criminal
Division) acknowledged that
magistrates could be ordered
not to embark on criminal pro-
ceedings where improper use
had been made of a deportation
order in a foreign country to
circumvent extradition proceed-
ings (2).

That course, however, held
that the undoubted power to
stop criminal proceedings did
not extend to a case where the
police in this country had
improperly obtained evidence—
in that case documents that
were legally privileged against
disclosure, in breach of the
instructions to his solicitor.

That ruling has been modified
by provisions of the Police and
Criminal Evidence Act 1984.

Just before the Easter vaca-
tion the desirable development
of the law controlling the abuse
of power by prosecuting authori-
ties was thrown into confusion
by a return to the bad old law.

In *R. v. Plymouth Justices, ex parte Driver* (3), the Divi-
sional Court on April 3 said
the Lord Chief Justice had got
the law wrong in *Mackeson*—
by, it said, overlooking some
relevant precedents — and
decided that the court had no
discretion to stop a prosecution

for murder by an Australian
who had been illegally deported
from Turkey.

Mr Andrew Driver had been
hiding in Plymouth at the
time of a murder, which later
he was suspected of having com-
mitted.

About four weeks later, after
inquiries through Interpol,
Devon and Cornwall Constabulary
traced Mr Driver to
Turkey. They sought the co-
operation of the Turkish authori-
ties for his return to
England.

The response of the Turkish
police was that they had no
authority to extradite Mr
Driver, there being no Anglo-
Turkish treaty of extradition, or
to deport him, but if it was
within their power to deport
him to the United Kingdom
they would give assistance to
the UK police in interrogating
him.

Eventually the Turkish authori-
ties had said they would ex-
pel Mr Driver "United King-
dom destination."

Deportation is ordinarily re-
moval with an option to the de-
portee to choose a country of
destination willing to receive
him.

The Turkish authorities asked
Devon and Cornwall police to
pay Mr Driver's air fare, which
they did. Mr Driver was duly
deported in a manner illegal
under Turkish law. He was
 flown to Heathrow Airport
where he was instantly arrested.

Section 108 of the Criminal
Justice Act 1967, which empowers
authorities in one country to have
no hand in the illegal removal
of a fugitive offender from an-
other country, there can be no
objection to the former relying
on their good luck in finding
the offender physically within
their grasp.

Where, however, foreign
authorities have ignored the
principles of extradition, not
merely at the request of UK
police officers but at their insti-
gation and direct assistance, no
advantage should be taken of
the luckless fugitive finding
himself brought back illegally.

That was what the case
of *Mackeson* decided. Its un-
doubted authority should be re-
instated by the House of
Lords.

(1) (1981) 75 Cr. App. R. 24.
(2) *R. v. Heston-Francois*,
1984/QB 376.
(3) *Times Law Report*, April
19, 1985.

Justinian

Policy on sterling 'lacks coherence'

BY PHILIP STEPHENS

broker, today criticises the
Government's policy towards
sterling as lacking in coherence
and damaging to Britain's com-
petitiveness.

In its Monetary Bulletin it
says the increased emphasis
placed on defending the ex-
change rate in recent months
means the pound is back to its
1984 levels against non-dollar
currencies, in spite of the faster
pace of growth in Britain's unit
labour costs.

It says a relatively low real
exchange rate is needed to
ensure industry remains compe-

titive. This would boost ex-
ports, discourage imports and
create jobs.

It voices concern that the
Government has allowed interest
rates to fall only slowly from
the high levels reached in
January when the pound was
under pressure.

The broker contrasts the pos-
sibilities offered now for a last-
ing fall in the real exchange
rate—inflation being kept under
control through a tight mon-
etary policy—with the experi-
ence in the 1960s and 1970s
when competitive gains were
eroded by price rises.

GLC seeks payback for Archway inquiry

THE Greater London Council
has asked for a £250,000 payback
from the Department of Trans-
port for costs incurred at the
1984 Archway Road Public
Inquiry.

County Hall and other objec-
tors have claimed costs follow-
ing a government decision to
abandon the inquiry and
instead, consider studies of the
area being carried out by con-
sultants for the Transport
Department.

At the inquiry the department
advocated a £30m dual carriage-
way scheme with underpasses
through a conservation area in
Highgate, North London.

Most of the £250,000 bill is
for consultants' fees, GLC
officers' time and legal fees.



THE QUEEN'S AWARD FOR EXPORT ACHIEVEMENT

Mitchell Cotts plc are proud to announce that
their subsidiary
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has received The Queen's Award for
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Mitchell Cotts Chemicals Limited, a producer
of synthetic pyrethroid-based insecticides,
exports a high proportion of its output
and has developed markets in some
40 countries worldwide.

We wish to take this opportunity to thank
our customers at home and overseas for their
valued support.

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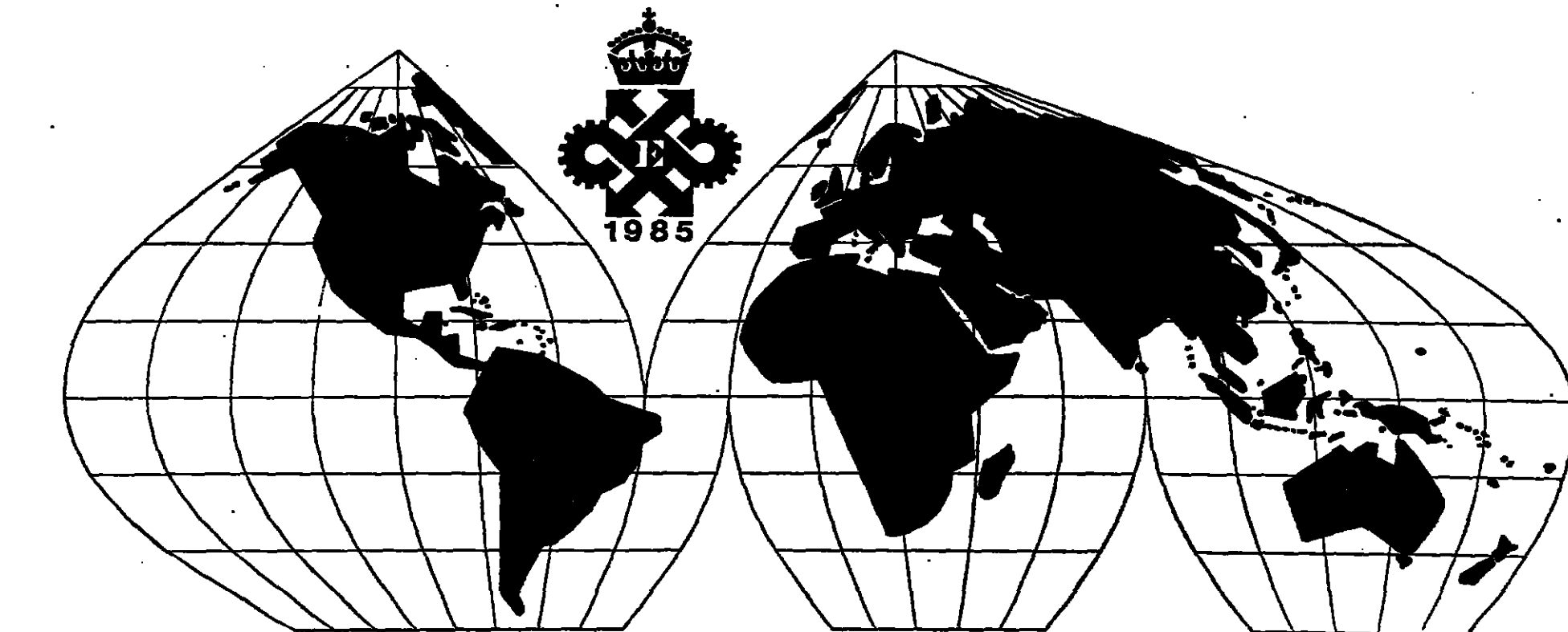
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doubled in the past 3 years.



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Why every pound we invest is worth five pounds to Scotland.

As any schoolchild will tell you, there are one hundred pennies to the pound.

We at the SDA beg to differ.

According to our calculations, one pound equals five hundred pence.

Let us explain.

When the SDA was established in 1975, it was seen by some as being the poor relation of the private financial sector.

Time and our track record over the years have proved the doubters wrong.

In fact, our record is such that when we put money into a project, it encourages our friends in the private sector to follow suit.

To the point where every pound we invest brings in just over four times that amount from private sources.

Last year we invested £9 million.

You don't need a calculator to work out how much this ended up being worth to Scotland.

Who benefited from this injection of capital?

To date, 791 firms have found their association with the SDA not so much useful as invaluable.

Here are just three of our success stories.

MAKING MONEY GROW ON TREES.

In September 1982 an American entrepreneur by the name of John Godfrey read an SDA feasibility study on the Scottish timber industry.

Among other things, the report highlighted a significant opportunity: the manufacture of a new type of wood product known as Orientated Structural Board or OSB.

We won't go into the nitty gritty of OSB production. Suffice it to say that OSB is a very acceptable substitute for plywood.

The difference being that OSB can be made from much smaller logs than plywood. Just the kind of logs that Scotland has in abundance.

As luck would have it, Mr Godfrey had already set up an OSB mill in Maine, USA.

So, without further ado, he contacted the SDA with a view to establishing a similar plant in Scotland.

After investigating the idea, we were delighted to help. We invested £750,000 of the £12.5 million required, most of which came from the private sector.

The new plant is due to start making OSB in 1985, creating 90 new jobs.

But that's not all. It will also help Britain's balance of payments, since until now almost 100% of plywood used in the UK has been imported.

GROW, BABYGRO.

To all appearances, Babygro had everything going for them.

A reputation for quality babywear so strong that their name was virtually a generic term for such clothing.

A dominant position in the UK babywear market, with a 14% slice of the £66 million cake.

And modern, well-equipped factories.

Why, then, had they been experiencing substantial losses?

To find out, we offered the help of our Corporate Services Division.

Following their investigations, a review was produced which forecast a £1 million loss if no action was taken.

Not unnaturally, Babygro's bankers decided it was time to solve the problem.

With help from specialist textile and general consultants, the company was bought from its American owners, a new management team installed, and risk capital raised from the SDA and two like-minded partners from the private sector.

How successful has the cure been?

Well, from a projected loss of £1 million, Babygro have recovered profitability and are now looking forward to further development.

The company, it seems, is growing as fast as its customers.

WHO SAYS THERE'S NO MONEY IN BIOTECHNOLOGY?

Right now, only a handful of companies in the world are making money out of biotechnology.

So when Livingston-based Cruachem asked us for finance to manufacture a new range of chemicals aimed at that particular sector, we were even more cautious than usual.

We went through their plans with a fine tooth-comb, before we were finally convinced.

And then not only did we back them, we persuaded one of our private sector partners to do likewise.

Has our investment paid off?

Well, Cruachem now have a US subsidiary distributing and selling the chemicals they make in Livingston. They have customers from Scandinavia to Australia and Asia.

They are all set to manufacture the very latest 'gene machines'.

But above all, they are among the few companies in the world to be making big profits out of biotechnology.

NOW THAT WE'VE HELPED THEM, HOW CAN WE HELP YOU?

As we've demonstrated, the SDA has been able to help a range of companies from new ventures to more mature companies requiring development finance.

We're confident we can help you too; we can certainly advise you.

Although you may well ask why a publicly owned operation should be any better qualified than the private sector.

To such questions, we give the following answers: Firstly, we have to be seen to try harder. To this end, we will spend time and money thoroughly appraising an idea and talking in depth to the people involved.

(Once we have done our homework, however, we are remarkably fast at making a decision, and implementing it.)

Secondly, being first and foremost a development agency, we are prepared to accept a higher risk to get a desirable project off the ground.

Thirdly, we will do more to help you than any conventional backer because we have a vested interest in the success of businesses in Scotland.

And finally, having operated on both sides of the investment fence, our staff have contacts both in and out of the private sector. We therefore have the flexibility to combine the best that private and public have to offer.

All these policies, as we've seen, have been extremely valuable to Scotland.

Perhaps the time is right to find out just what they could be worth to you.

Investment Division

120 Bothwell Street, Glasgow G2 7JE Telephone 041 248 2700.



Contracts and Tenders

REPUBLIC OF DJIBOUTI

ELECTRICITE DE DJIBOUTI

PREQUALIFICATION NOTICE FOR BOULAOS DIESEL THERMAL STATION

ELECTRICITE DE DJIBOUTI (EDD) is launching international invitations to tender for the low voltage electromechanical and electrical equipment for the G23 and G24 extension to BOULAOS thermal station.

Lot No. 3 for the electromechanical equipment corresponds to the installation of MAN/SIEMENS sets with 5.3 MW unitary power, delivered to Saudi Arabia, then offered non assembled to the Republic of Djibouti. This lot includes expertise of the equipment, assembly of the motors, auxiliary alternators and fluid pipes, start-up and guarantee of the equipment.

Lot No. 4 of the low voltage electrical equipment corresponds to the supply, transport, assembly, start-up and guarantee of the equipment for the G23-G24 sets.

Financing of these operations will be ensured by the GOVERNMENT OF THE REPUBLIC OF SAUDI ARABIA.

The studies and the main contractorship are entrusted to:

ELECTRICITE DE FRANCE - DIRECTION DES AFFAIRES INTERNATIONALES (E.D.F. INTERNATIONAL).

PROCEDURE TO BE FOLLOWED:

The manufacturers and companies interested must supply for 18 MAY 1985 at the latest, the references normally required for preselection: financial structures of the tendering company, references of similar works, representation commercial network, production with statistics, company means in personnel and equipment, request letter to tender with statement of the lot.

The files are to be sent as follows:

one copy to:
ELECTRICITE DE DJIBOUTI
B.P. 175
DJIBOUTI - Rép. de Djibouti

a second copy to:
ELECTRICITE DE FRANCE
EDF-INTERNATIONAL
68, rue du Faubourg St Honoré
75008 PARIS - FRANCE

The manufacturers and companies chosen by the Djibouti National Commission of Contracts will be informed by EDF-INTERNATIONAL and the invitation to tender files are to be taken from EDF-INTERNATIONAL as of the date that will be stated.

REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)

MINISTRE DE L'ENERGIE ET DES INDUSTRIES CHIMIQUES ET PETROCHIMIQUES

(Ministry for Energy & Chemical & Petrochemical Industries)

ENTREPRISE NATIONALE DES TRAVAUX AUX Puits

(National Oil Exploration Company)

NOTICE OF NATIONAL & INTERNATIONAL OPEN CALL FOR TENDER

No. 9108-AY/MEC/

The National Oil Exploration Company is launching a National and International open call for Tender for the supply of the following equipment:

Lot No. 1 - 2 x alternator for CATERPILLAR D.348 Model SR 4
Lot No. 2 - 3 x EMD power unit Model SR 12 EIG

Tenders interested in this Call for Tender may obtain the specifications for a sum of 400.00 Algerian dinars from the following address:

Entreprise Nationale des Travaux aux Puits, 16 Route de Mefrah, Oued-Smar, El-Harrach, Algiers, Algeria. Direction des Approvisionnements (Supplies Division) with effect from the date on which notice is published.

Offers, of which five (05) copies should be prepared, must be sent in a double-sealed envelope, by registered mail to the Secrétariat de la Direction Approvisionnement (Secretariat, Supplies Division) at the above address.

The outer envelope should not bear any mark that might identify the tender, or any heading, and should read: "Avis d'Appel à la concurrence ouvert national et international No. 9108-AY/MEC - Confidentiel à ne pas ouvrir" (National and International Call for Tender No. 9108-AY/MEC - Confidential do not open).

Tenders must be received 45 days at the latest after this notice is published.

Selection will be made within 180 days of the closing date of this Tender.

SYRIAN ARAB REPUBLIC

NOTICE

Damascus Water Supply Authority Invitation for Prequalification Information Engineering Services

New Water Resources Development Project for the City of Damascus

The "Etablissement Public des Eaux de Fige" (EPEF, Damascus Water Supply Authority, SYRIA) is planning to investigate and evaluate new water resources for the provision of the city of Damascus with adequate supplies of water until the year 2010.

To this end, EPEF shall engage an International Consulting Firm or Joint-Venture of Firms specialised in studies of water resources, conveyance, storage, treatment and distribution at the master plan, feasibility and detailed engineering levels.

Interested Consulting Firms having an extensive experience with similar projects may obtain a copy of the prequalification questionnaire forms by application in writing or telex to:

Etablissement Public des Eaux de Fige
Water Resources Office
Al-Nassr Street
Damascus - SYRIA

Telex: Fiedam 411312 SY

It is anticipated that the project shall be financed in part by International or Arab Funding Agencies.

The terminal date for submission of the completed questionnaire forms is 15th May 1985.

President Director-General of EPEF
Eng. M. Rida MOURTADA

REPUBLIQUE ALGERIENNE DEMOCRATIQUE ET POPULAIRE

(Algerian Popular Democratic Republic)

MINISTRE DE L'ENERGIE ET DES INDUSTRIES CHIMIQUES ET PETROCHIMIQUES

(Ministry for Energy & Chemical & Petrochemical Industries)

ENTREPRISE NATIONALE DES TRAVAUX AUX Puits

(National Oil Exploration Company)

NOTICE OF NATIONAL & INTERNATIONAL OPEN CALL FOR TENDER

No. 0751-1K/MEC/

The National Oil Exploration Company is launching a National and International open Call for Tender for the supply of the following equipment:

Various Filters

Tenders interested in this Call for Tender may obtain the specifications for a sum of 400 Algerian dinars from the following address:

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Offers, of which five (05) copies should be prepared, must be sent in a double-sealed envelope, by registered mail to the Secrétariat de la Direction Approvisionnement (Secretariat, Supplies Division) at the above address.

The outer envelope should not bear any mark that might identify the tender, or any heading, and should read: "Avis d'Appel à la concurrence ouvert national et international no. 0751-1K/MEC - Confidentiel à ne pas ouvrir" (National and International Call for Tender no. 0751-1K/MEC - Confidential do not open).

Tenders must be received 45 days at the latest after this notice is published.

Selection will be made within 180 days of the closing date of this Call for Tender.

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The event is in aid of PHAB - physically handicapped and able bodied - the national charity which creates opportunities for physically handicapped children and adults to share the rich variety of life, in all its activities and experiences, on equal terms with able bodied people.

Tickets which include a Wine Reception at 5.30 p.m. are £10 each (double ticket £18). Please apply to: John Wills, PHAB (Keswick Lecture), Tavistock House North, Tavistock Square, London WC1H 9HX. Tel: 01-388 1900.

Please supply ☐ tickets. Cheques enclosed for £ payable to PHAB

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TECHNOLOGY

EDITED BY ALAN CANE

Special Correspondent Stephanie Yanchinski investigates the human insulin war on both sides of the Atlantic

First big breakthrough for genetic engineering

INVESTORS disappointed by the fading fortunes of biotechnology are starting to take heart from the dramatic turnaround of the first product to come from genetic engineering, human insulin.

The recent success of Humulin, produced by Eli Lilly in the U.S. as a treatment for diabetes, is overturning predictions that its initial failure a year ago was a dark portent for the entire biotechnology business.

After a tentative start the U.S. medical profession is signalling its confidence in Lilly's Humulin with a 200 per cent increase in sales over the past 12 months. Humulin now accounts for 10 per cent of the total U.S. insulin market, which amounts to \$225m a year.

However, Humulin has had no such success in Europe. Lilly has had to wage a battle against a conservative media attitude. This, added to stiff competition from another human product marketed by Novo Industri of Denmark, has led to patchy performance.

Moreover, other developments in medical research threaten to eliminate the need for insulin altogether, as ways are found to eventually prevent or cure diabetes, although that is not likely to happen for many years.

So the story of Humulin, its success and failures, suggests that the launch of the biotechnology industry in the next few years depends not just on good science and product development, but also on the industry rapidly finding its own unique niches in the marketplace.

Insulin is used to treat diabetes, a group of disorders whose main symptom is an inability properly to break down blood glucose, the main source of energy in the body. This leads to unquenchable thirst and copious urination and blackouts.

A variety of body hormones closely regulates the level of blood glucose, but the most important is insulin, produced in the pancreas. In one common type of diabetes patients fail to produce enough insulin. Without daily injections of the hormone they would die.

Diabetes is the third highest cause of death by illness in the West after heart disease and cancer. An estimated 60m

people suffer from the disease. People with diabetes are much more likely to have heart attacks or strokes than their healthy counterparts. Diabetic eye disease is the commonest cause of blindness under the age of 60, and one in 10 patients will die of kidney failure.

For many years the needs of diabetics to supplement their own supplies of insulin were satisfied by beef and pork insulin extracted from the pancreatic glands of cattle or pigs. However, doctors suspected that the complications of diabetes were caused by the human body reacting against foreign animal hormones and led to a search for a human substitute.

Consequently, human insulin was high on the list of targets for the biotechnology companies which were formed in the late 1970s to exploit the new science of genetic engineering. Not long after its formation in 1976 Genetech, now the largest and most

respected of the genetic engineering companies, began work on a research contract from Eli Lilly to produce human insulin, using genetic engineering.

From a knowledge of genetic engineering combined with fermentation comes the technology to produce vast quantities of scarce human proteins relatively cheaply.

Genetic engineering involves the manipulation of genes of tiny living bacteria or yeasts so that they make human proteins. Genes are the basic chemicals that carry the template for the manufacture of proteins by the cell.

Put simply, in genetic engineering scientists use a battery of techniques collectively called "cloning" to trick these microscopic microbes into accepting human genes. Such techniques involve "splicing" the human gene fragments to the microbe's genes outside the cell and inserting the new combinations back into the bacteria or yeast. Cloning thus creates novel microbes not present in nature.

Normally, a bacterium manufactures only bacterial pro-

teins. But cloned bacteria respond to the instructions of the human genes they carry and manufacture human proteins, usually in great quantities.

In the commercial application of genetic engineering, scientists start by isolating the human gene for, say, insulin, from human cells which they then insert into bacteria. Grown up in commercial fermenters these cells yield large quantities of rare substances such as human insulin or interferon normally very difficult or impossible to obtain.

Companies just starting out in biotechnology can draw on 40 years of industrial experience of producing antibiotics on a large scale through fermentation. However, working with genetically engineered microbes presents special problems. The microbes are highly bred and finicky in their requirements, so the fermentation must be closely controlled. Then after the fermentation is done the minute amounts of fragile human protein must be separated from the vast quantities of fermenter mix with a consistency of "roasted porridge".

Perfecting the new biotechnology processes therefore takes time and money. On top of this stringent safety precautions have posed additional expenses. Often companies must construct new facilities in order to satisfy the high standards set by the regulatory authorities anxious to ensure that these novel microbes will not escape into the environment and wreak unexpected havoc. All of this has added to the cost of launching biotechnology products, and unforeseen delays.

The medical fraternity still remains divided on the value of human insulin. Dr P. D. Home and Dr K. M. Alberti, whose department at the Royal Victoria Infirmary at Newcastle upon Tyne has long been involved in the clinical trials of human insulin, believe that studies have failed to show any significant advantage over animal insulin.

"Specific indications for the use of human insulin are likely to remain scarce until the safety of biosynthetic insulin is established, and it costs no more than porcine insulin."

The respected magazine, Drug and Therapeutics Bulletin, a fortnightly publication aimed at doctors, summarised the prevailing medical opinion in 1983 when it said that "the arguments for using human insulin in the majority of patients without certain specific problems are less clear" and "physicians are not yet agreed whether human

insulin should be used in diabetics newly starting on insulin injections."

Sonnich Fryland, senior vice-president and general manager at Novo, admits that "unless the clinical consequences can be translated into therapeutic meaning for doctors, then they will see no need to switch." He thinks there may be a special niche for such insulins in women in pregnancy and for young diabetics, "but we will know for sure only after 20 years. All we can say now is that it looks as though the quality of life and control of the condition is better with human insulin."

So in Europe, and particularly in Britain, doctors have held back from prescribing the drug. Sales vary widely from around 4 per cent of insulin sales in the Netherlands and in Britain, where the total market is worth \$28m a year, to 15 per cent in West Germany, where Novo's human product has most of the market.

The explanation for Lilly's success in the U.S. lies not in the product itself, but in a masterful sales campaign which played on the unique relationship between patients and their doctors.

David B. Lippman, an analyst with the American investment bankers and brokers Laidlaw and Ansbacher, suggests that Eli Lilly strongly promoted the idea that human insulin, as a natural substance, should be intrinsically better,



Novo's corporate management team with Sonnich Fryland (third from right)

order to recoup such an investment, and the R&D expenses already incurred, that Eli Lilly originally charged twice as much for its human insulin as for normal insulin.

This was to have serious consequences on Humulin's early sales for at the same time research failed to show that the human hormone was any better for the patient than animal insulin. Such findings undermined the main thrust of Lilly's promotional campaign while doctors saw little reason to change over.

The medical fraternity still remains divided on the value of human insulin. Dr P. D. Home and Dr K. M. Alberti, whose department at the Royal Victoria Infirmary at Newcastle upon Tyne has long been involved in the clinical trials of human insulin, believe that studies have failed to show any significant advantage over animal insulin.

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the United States and Europe." And he insists: "We are on track for market predictions." Fryland is less optimistic, and says that "uptake of human insulin in Europe is still slow."

The heated battle for a market growing at 10 per cent a year has forced both companies into a relentless pursuit of a second generation of human insulin products with which to improve the balance sheets.

Eli Lilly is working on producing human insulin using a fermentation method that requires not two fermentation tanks as at present, but one. The idea is to manufacture not human insulin itself, but a precursor molecule from which the human insulin could then be chemically cleaved off. Fermentation costs could be cut substantially.

Meanwhile, Novo's scientists in partnership with the Swiss-based firm Biogen, are developing a genetically engineered human insulin to replace the chemical product which at the moment sells for a higher price than Humulin. Fryland says: "We always said we would switch to human insulin through fermentation when we had a process that was economically superior."

New facilities will once again be required and Novo recently announced plans to invest hundreds of millions of kroner on building commercial plants for the production of human insulin by genetic engineering.

However, both companies will be given a run for their money by Hoechst, when it begins production of its human insulin in June 1985 three months ahead of Humulin, and dominates in certain European countries such as West Germany.

Research being pursued at another Danish company adds an interesting postscript to the story of biotechnology's first product. Nordisk hopes to eventually banish the need for insulin altogether by either developing vaccines against diabetes, or by perfecting transplantation of healthy pancreatic tissue. Gordon Aylward, managing director of Nordisk-UK, says "treatments are many years away," and that "insulin will be required for some time to come" but some clinical trials are believed to be in progress.

Such fierce competition has led to both companies dropping their price. Lilly now markets its Humulin at a price below pork insulin. An analyst recently voiced his suspicions that Lilly may even sell Humulin at a loss in order to undercut its rivals.

Dr Irving Johnson, Lilly's vice-president of research, says: "We are taking over a reasonable per cent of the market in

the United States and Europe." And he insists: "We are on track for market predictions." Fryland is less optimistic, and says that "uptake of human insulin in Europe is still slow."

The good news is
FERRANTI
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How to beat rust with oily water

PROTECTING car body shells from rust by dunking them in water seems like flying in the face of reason, but that is what General Motors is doing at its Vauxhall plants at Ellesmere Port and Luton in the UK.

It is using a substance called Rustilo Aqua developed by Castrol which is mostly water; the rest is an oily rust preventer.

Conventionally, oily anti-rust coatings are applied to the metal body in an expensive organic solvent which then evaporates—giving off fumes which must be vented away and increasing the risk of fire.

Castrol's chemists, however, reasoned they could make use of the very penetrating power of water which makes it so effective as a corrosive agent.

The emulsion of water and oil which makes up Rustilo Aqua spreads over the surface penetrating minute niches and crevices and absorbing any extra moisture it encounters on the surface.

The oily component has a higher affinity for metal than the water and so it adheres to the surface, breaking the emulsion. Water dries off above the oily film.

Infra-red eye on burglars

A NEW infra-red anti-burglar system is out from Racal-Guardall of Newbridge, Scotland.

Up to five passive infra-red sensors hidden around a building, are connected to a controller about the size of a light switch fitting.

Body heat emitted by an intruder moving within 10 metres of a sensor triggers electronic switches to bring on lights in the premises.

The system, called Racalite, stays on standby indefinitely and a photocell cancels operation in daylight.

A feeling of elation and personal success is only to be expected when your building is finally completed.

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THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

Coopers Animal Health

Why giants united in a common cause

Andrew Gowers on a joint venture between Wellcome and ICI

IN RECENT months an aggressive new face has emerged in the highly competitive multi-billion-dollar world market for veterinary pharmaceuticals. Or to be more precise, a pair of old faces have undergone radical plastic surgery.

The new company is called Coopers Animal Health, a novel joint venture formed last November by Imperial Chemical Industries (ICI) and the Wellcome Foundation.

Together, they have created a company with more than 3,000 employees world-wide, annual turnover of about £200m and more commitment to the industry than either Wellcome or ICI displayed on their own.

Over the next seven years, they hope to bring Coopers, currently ranking sixth or possibly sixth in the international animal health market, into the top three companies in the field, with a market share of 9 per cent compared with its current estimate of 6 per cent.

It would, on the face of it, be hard to imagine a more curious hybrid.

For one thing, ICI and Wellcome are major rivals in pharmaceutical manufacturing. For another, they are companies with widely differing corporate cultures. Wellcome is wholly owned by the charitable Wellcome Trust, and thus by definition keeps a lower profile than a company as prominently in the public domain as ICI.

But to those involved, the deal—in which ICI paid Wellcome an undisclosed sum—makes perfect sense.

Together, says Dr Ronnie Cresswell, Coopers' chairman and chief executive and a former technical director from Wellcome, Coopers is much stronger than the sum of its parts. Alone, there are doubts whether either ICI or Wellcome could have stayed profitably in the animal health business.

The joint venture also seems to have received the blessing of that fairly rarefied section of the investment community which follows the animal health industry.

It seems a reasonable initiative for both companies," says Allan Woodburn, analyst with Edinburgh-based stock



Dr Ronnie Cresswell: "Coopers is much stronger than the sum of its parts"

brokers Wood Mackenzie. "Both ICI and Wellcome were fairly small in this sector, and together they can do more than they could individually."

The history of the new organisation stretches back to the early 1960s, when both ICI and Wellcome were encountering problems in their animal health divisions.

ICI's problem was simply that its veterinary drug business was too small. It was strong in research, but did not have particularly large manufacturing facilities and tended to channel sales through agents rather than maintaining a substantial sales force on its own.

At Wellcome, animal health was a more substantial operation. But it had become somewhat neglected following rationalisation of the company's three separate businesses—Cooper, McDougall & Robertson, Burroughs Wellcome and Calmice—in the 1970s.

At the beginning of this decade, we were confident that the business had a future if it could be readily identified and treated separately, with proper measurement of its targets," says Cresswell.

So when senior executives of the two companies began discussing—at ICI's suggestion—the possibility of Wellcome handling some of ICI's business in North America, the idea of broader collaboration, and even

of splitting off their animal health businesses as a separate jointly-owned subsidiary, seemed a logical extension.

That one company might buy the other's veterinary drug division was never a serious option. "Had either party backed away from the deal, there was a possibility that the other would have said: 'Are you interested in selling?'" he says. "But we never had a serious dialogue in Wellcome about what we would do if it fell down."

The plan began to come together in early 1983, but it took another year for the two companies to agree on an outline for their joint venture.

This consists of:

● A holding company, owned 51 per cent by Wellcome and 49 per cent by ICI, controlling all Coopers business except for that in Australia and New Zealand through an operating subsidiary.

● Two separate companies, with ownership reversed, for the Australian and New Zealand operations.

Coopers' management has been plucked from both companies, but is overwhelmingly dominated by former Wellcome employees—in a ratio of 10 to 1. This reflects Wellcome's strengths in labour-intensive production and sales operations. But key technical personnel in the new company have been recruited from ICI.

As for the apparent differences between the ethos of ICI and that of Wellcome, with its charitable parent, Cresswell dismisses the idea that this could create significant problems.

"There are undoubtedly differences in our cultures, but it's very difficult to put your finger on it," he says. "In fact, when it comes down to pressure to perform, there's precious little difference between the Wellcome Foundation and ICI."

Be that as it may, it is clear that Wellcome—shielded, unlike ICI, from the pressures of day-to-day share price fluctuations—functions differently from its larger rival. Perhaps it can afford for this reason to take a longer view over profitability than a major public company.

"ICI, as a larger company, is clearly more systematised.

They're a bit more bureaucratic," says one Coopers manager. "Wellcome, as a smaller entity, tends to be a bit more individualistic and idiosyncratic."

At the same time, commercial pressures at Wellcome have undoubtedly been increasing, and Coopers is in one sense an outgrowth of this process.

"Wellcome is in a much more commercial environment than it was 10 years ago," says a manager who came to Coopers from the Foundation. "Then the Trust was regarded purely as an altruistic benefactor of mankind, and could jog along with a comfortable life and a reasonable profit. We've come to a position now where we've got to be and are being more businesslike."

Meanwhile, the name—deliberately chosen to give the company a separate marketing identity from its parents—is a blast from the pre-Wellcome past. Coopers was founded by vet. William Cooper, in 1843 to produce the world's first effective sheep dip, but the name vanished after Wellcome bought the business in 1959.

Quite apart from the organisational problems, there was an outside possibility that Coopers' venture might not get the go-ahead in some countries—particularly in New Zealand.

But Cresswell maintains that anti-trust considerations did not loom large for Wellcome and ICI, which together still only have a tiny proportion of the world's market.

"What we have done is an attempt to strengthen two businesses which we believe needed strengthening. We have not created anything which would appear to dominate any one market," he says.

The company was finally launched in November, and the merged operation is now functioning in most countries where ICI and Wellcome already had a presence. That includes most

Animal health and nutrition products market - 1983

Other Less Developed Countries 4.5%

Latin America 10.8%

Centrally Planned Economies 15.3%

Other Developed Nations 10.8%

Total cost to consumer \$7,100m

Source: Wood Mackenzie

North America 37.3%

W. Europe 21.3%

South America 1.8%

Africa 1.8%

Asia 1.8%

Oceania 1.8%

Middle East 1.8%

Australia 1.8%

New Zealand 1.8%

Total 100%

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Product design

A clash of cultures

FORGET all that hype about the inexorable globalisation of products, markets and advertising campaigns. National differences in product design remain uppermost, and with the help of new production technologies, they may even grow stronger.

Such is the provocative message of a major exhibition, National Characteristics in Design, which has just opened at the Batterhouse gallery of London's Victoria and Albert Museum.

Displaying a wide range of products from eight leading industrial nations, the exhibition provides manufacturers and retailers with valuable food for thought about the sense—or otherwise—of neglecting the cultural attitudes which in the past have distinguished one country's markets from another's, and which to a great extent continue to do so.

The exhibition, and the accompanying catalogue, pay scant attention to the growing influence of one country's design culture on those of others—especially the "global" impact of American, Italian, German and now Japanese design. But it more than compensates for this (intentional) omission by highlighting the myriad of subtle differences that still exist between countries.

Thus the design of American cars, buses, trains, clothes and even shoes is characterised as having a "macho" quality all its own, and being obsessed with image and packaging. "A big, rugged country needs big, rugged products," it maintains.

These great Ford and Mack trucks symbolise the muscular energy of the Big Country.

Even the humble hamburger "speaks mouthfuls" about American design, professes the frequently tongue-in-cheek commentary: it is "the ultimate in disposable consumer goods for a society that is aggressively demanding, constantly expanding, and hyperactive." Again, it is "a paradigm of American consumer culture: mass produced, cheap, efficient and essentially juvenile."

Exuberance is also one of the hallmarks of Italian design, but the catalogue's author, Jonathan Glancey, argues that it is of a different character from the American, in that beauty is seen as all-important—almost regardless of function.

"Beautifully sculpted Alfa Romeos and classically proportioned Lancias have rushed into heaps before their owners' disbelieving eyes," bemoans Glancey. Similarly, "it is not all that important" whether a fashionable desk lamp actually works. "Who cares if it is practical or not?"

Pursuing the exhibition's theme that design differences are the direct result of varying national cultures, Glancey argues that the German obsession with functionalism is, paradoxically, part and parcel of the country's tradition of romanticism. He describes the idealisation of engineering and efficiency as "a truly romantic German dream." Sometimes it becomes reality, as in the Messerschmitt fighters whose rational design and construction made them much easier to produce and repair than their deadly but complicated rivals, the British Spitfires.

Glancey maintains that the dream occasionally becomes deceptive, in the form of beautiful products which work less well than they might. He is particularly critical of certain aspects of the Audi 100 executive car and Braun's Micron Shaver.

As with the German combination of romanticism and functionalism, French and British designs are also permeated by apparently opposed characteristics. In France, agricultural simplicity (epitomised by the Citroën 2CV) is juxtaposed with the ultimate in high technology (Citroën's more up-market CX). Sometimes it is actually combined



The humble hamburger is "a paradigm of American consumer culture: mass-produced, cheap, efficient and essentially juvenile"

with it (French railway locomotives). In Britain, Glancey argues, people want to feel (even if they are fooling themselves) that the products they buy are in some way the work of human hands. The elegant curves of a Jaguar car, a black London taxi, a Routemaster bus and a red telephone box (now under threat of extinction), all mask the workings of highly functional products "with a garb of well-tailored, well-mannered clothing."

In contrast with the middle-class values and lifestyles that are mirrored in German design—thrift, industry, reliability and hard work—Glancey maintains that French and British design retains the influence of traditional aristocratic values: rural conservatism in France, love of the well-groomed racehorse in Britain.

Least this levity-tinged discussion of cultural differences should prove too much for the down-to-earth visitor to the exhibition, Glancey concludes his catalogue with a point of very practical value to the business world. "At a time when consumer choice is growing, manufacturers need to pursue a policy of clearly identifiable design."

As new technology begins to allow short production runs for the first time since the 19th century, further market fragmentation will occur, and with it the need for products to convey more personality.

* Until July 18. Open daily except Fridays.

Christopher Lorenz

YESTERDAY'S ANSWERS TO THE FLEET PROBLEM WERE FINE—YESTERDAY.

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THE ARTS

Architecture/Colin Amery

Rights and wrongs in the City

I was recently reading a report put out by the Centre for Policy Studies on the new City of London Draft Plan. It is strong stuff, forthright, pungent, and very much the views of the New Right. It was back in 1974 that Mrs Margaret Thatcher and Sir Keith Joseph founded the centre to promote the vigorous policies of free enterprise. The documents they publish tend to be read by the Prime Minister and, so that they can all stay abreast of her thinking, by the Cabinet, too.

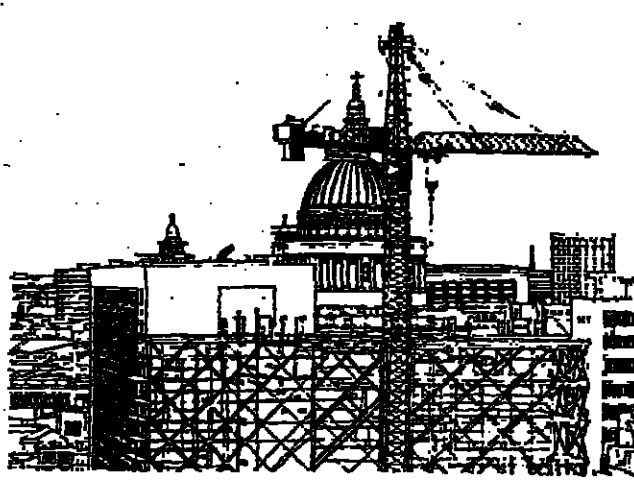
It is an unusual document because it actually makes comments on matters of planning and aesthetics from a totally philistine point of view. It is a long time since I have read anything that so strongly expresses the world of Mrs Thatcher: economic facts and facts alone are what matter, what the City would be like to live and work in clearly does not matter.

It conjures up a terrible picture of the future. City clerks and office girls and their bosses are clearly getting to spend their days glued to VDU's, the flicker of the green graphics provoking memories of the lawn at home in Weybridge. Office buildings will be sealed environments, glass tinted to make the sky permanently brown. Only the matutinal walk through the atrium will recall the world of the ficus plant and the seasonally changed blooms.

The more fortunate will have the open plazas provided by the more lavish developers, where the McDonalds' packets will blow about in the dust and the shops will all be underground.

Few over-restored Wren churches will be the only reminders of what human scale used to be like—and it is possible that there is just the chance of something other than money and mediocrity.

In fact, the New Right's view of the City plan and the vision it conjures up, is so oversimplified as to be scarcely credible. They seem to believe that the extension of conserva-



tion areas will turn the commercial centre of the City into a museum of moderately interesting buildings. The City of London architect, Mr Stuart Murphy, is however, on record as saying: "What I, and again, I believe, the Corporation are determined to ensure is growth and change in the City to reflect the needs of the modern City, but in terms that will conserve the character which so much of the building in the '50s and '60s destroyed by a new scale and a form of building" (letter to the Architects Journal, 1985). This seems to be a more sensible and legitimate aim for a plan than the Central Policy Unit's wish to let the entire City come up for grabs under the guise of "market forces".

Some developers have been drawing attention to the recent report that the city of Paris has eased its planning curbs to encourage office development. Some have gone as far as to suggest that the City of London's apparently restrictive policies will drive the financial institutions to Paris.

This is far from the truth. The Parisian skyline will not affect the historic heart of the city, where most of the buildings in the central area are protected. Mr Palumbo would find it even harder to demolish

historic quarters of Paris than he has in London. He might find it easier to build in the inner suburbs or new towns of Paris but not in the centre.

I deplore the polarisation of attitudes that a report like the CPU's might encourage. It is time to take a broad look at the City, because there are plenty of places where redevelopment is possible and should be positively encouraged. There is room for more large high buildings to the east of the City. The NatWest Tower area should be further developed. From all other parts of London, particularly the South Bank, there is a clear visual need for more towers clustered together. To the east of the City they do no damage to St Paul's, or Mansion House. They could also enhance the skyline.

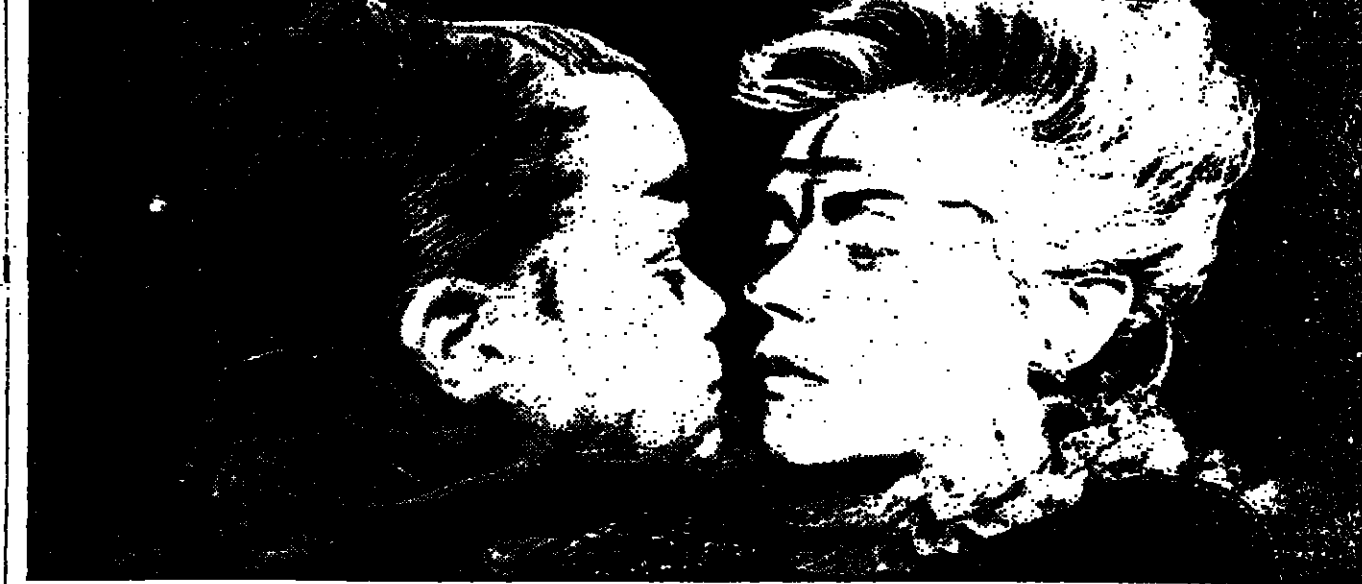
There is no argument for the retention of Broad Street Station—only a sentimental one, an affection for the willowherb and wildness of the lonely platforms. Broad Street is the perfect spot for large-scale office development. London Bridge City and Butler's Wharf on the South side of the Thames will all add substantially to the City's need for outlying offices.

As the CPU document itself says, there is little need for large office premises near the Stock Exchange or the Bank of England. It is worth quoting this part of the report, based on a survey of 12 leading UK and foreign merchant banks or securities companies. It states: "The proposed transfer of the majority of dealing from the Stock Exchange floor to screens has accelerated the realisation that close proximity to the Stock Exchange and Bank of England is no longer functionally important for these companies. For self-confident companies who do not need central locations for prestige, 'the location game is out of the window'."

It is fascinating to read that it is no longer considered necessary for foreign banks to be near the Bank of England, and that the introduction of the Clearing Houses Automated Payments System makes the presence of large bank premises near Threadneedle Street unnecessary.

The recent refurbishment of the area in front of the Royal Exchange, with the elegant lamps provided by the 12 leading UK companies, and the decent granite surround for the Wellington statue with plans and very attractive Chinese fret seats, shows how this part of the City could look when the uncertainty over Mansion House Square has been settled and the fine Victorian offices have been restored and refurbished.

It is right that the City wants to conserve the heart of the Square Mile. It should also encourage the necessary growth of the new types of offices that are needed on the outer edges. It is time perhaps to admit the failure of the Miesian-type towers on London Wall built in the 1950s and 60s. The whole of that side of the Barbican could be redeveloped. The perfect spot for large-scale office development. London Bridge City and Butler's Wharf on the South side of the Thames will all add substantially to the City's need for outlying offices.



Nathaniel Hook and Siobhan Redmond

Floating dust is caught in the shafts of sunlight that fall through the boarded ecclesiastical windows: charred wood walls, stone floor and a black gallery bespeak the disused church—chunks of masonry, lengths of cornice, fragments of statues carefully in evidence—whose setting for a play devoted to, and say the superstitious, still provoking evil is a suitably Shakespearean oxymoron.

For a while old King Duncan and his son stand unspooling while a swordfighter stoically shovels earth over sack after sack of battle casualties. But the first words go to three small children in Jacobean clothes, face-paint and punk hair-styles. Michael Boyd's production has replaced the witches with malevolent manikins who greet evil with piercing screams and burst out of Duncan's chamber to scampers past the waiting Lady Macbeth (she starts, aware of some presence: "It was the owl that shrieked...").

Mr Boyd, whose chamber Othello was such a success at Hammersmith's Lyric Studio, recently became the first per-

manent artistic director of the Tron Theatre in the shadow of the market cross where Glasgow's most recent saint, John Ogilvie, suffered not long after Macbeth was written.

This production is imaginative and streamlined—the mainline I attended lasted 21 hours with interval—and a bit with young audiences (two brave bairns behind me, munching steadily through an in-exhaustible supply of paper bags, never wavered in their attention, eyes fixed rigidly over steadily moving jaws).

The space is used well. The banquet scene takes place in an aisle, out of sight. After a thudding at the onstage door (mysterious knocking is a constant motif of this production) the wood is splintered and through the dust stalks Banquo's ghost, like the spectre in Don Giovanni, in search of the miscreant. The use of children is no mere gimmick but adds something indefinably sinister. "Is this a dagger that I see before me?" Yes; extended ferociously by the tiny Macduff. Polished off by black-hooded figures (alas, no snarl of "You egg!"!) he gets up, replaces his malignant

maquillage and rejoins the glowering homunculi.

The Macbeths themselves are suitably young, bold and confident (indeed the small cast has no weak link). The production demands vigour and attack from Sandy Welch who could with advantage take a calmer line; the bitter "serge and yellow speech is as much reflective as angry. Occasionally Mr Welch's striding swagger turns into a flourish, but if he has yet to grow into the larger theatrical flourish (many of the big-gun effects seemed to lack conviction) this is still a compulsively watchable Macbeth.

This production's obligatory victim to the Scottish play's curse—she played the first performances with a perforated eardrum—Maureen Beattie is a brisk, organising Gruoch. Especially in her urgent "unsex me here" one aware of how right the part sounds in Scots tones; indeed, the Scottish tendency to preciseness in speech makes the whole cast more consistently intelligible than some companies from nearer Shakespeare's own territory. Her sleepwalking was low-key, conversational, interrupted by purposeful marching up and down, until the horror struck

her, mouth stretched in an appalled silent scream and body rigid, when she returned, broken, to bed.

The goodwill generated by this lively Macbeth quickly evaporates during Stuart Delve's protracted and atrociously-written undergraduate sketch, Macbeth Possessed, playing in repertory with Shakespeare until May 5.

A performance of Shakespeare's play is disrupted by wodeo drums, fanning actors, a compulsion to dance, inexplicably mouthed Gaelic. Via mediums the historical Thane and his lady demand justice and force a replay of the original first night before James I and VI, but with the truth rather than Shakespeare's politically expedient lies. The humour is low camp, the serious element lurid and sometimes disastrously sub-poetic. Significantly the blocking is amateurish and some hitherto excellent players are indistinct and crude; though Siobhan Redmond, a strong Lady Macbeth in the original, is fervent, powerful and moving as the real Queen Gruoch. But the theme needs the combined talents of Tom Stoppard and Gordon Daviot.

London Sinfonietta

Paul Driver

The London Sinfonietta's week-long "Bean Feast," as well as its current season of concert promotions, ended on Saturday night at the Elizabeth Hall with a considerable extravaganza. Simon Rattle composed and conducted a programme in which masterpieces of "Classical" composed jazz—Miles Davis's *La Création du Monde*, Stravinsky's *Ebony Concerto*, Gerwin's *Rhapsody in Blue*—were interwoven with song arrangements for the Paul Whitehead band, and a couple of others.

Rattle's brilliance of direction was immediately evident in a beautifully proportioned, sensitively coloured, and rhythmically knife-sharp account of Miles Davis's *La Création du Monde*; the melodious wind solos were surprisingly atmospheric, the "shuffle" was light, clean and fast, the climaxes soared in splendour. As much virtuosity went into a transparent presentation of the *Ebony Concerto*—Stravinsky's prodigiously condensed and original offering to the Woody Herman Orchestra in 1946.

Michael Collins excellently took the wheezing clarinet obbligato which Herman himself would have played. But the performance was a triumph of co-ordination and insight for all. *Rhapsody in Blue* was given in its original scoring for the Whitehead band. This affords a far more visceral experience of the music than does the familiar version for large lush orchestra;

and after Saturday's performance with the young Dutch pianist Richard Brantingham deeply impressive in the solo role, I doubt if anyone in the audience would want to return to the latter.

The final semi-straight item was Leonard Bernstein's *Prelude, Fugue and Riffs*, written for Woody Herman but actually launched by Benny Goodman, in 1955. Simon Rattle suggested that the difficulty of the clarinet solo (Michael Collins again) was too much for Herman. The piece runs continuously and with an effortless flow of inspiration. It recalls at least three places in Stravinsky's oeuvre, including part of the *Ebony Concerto*. It has a gigantic impact.

The eight Whitehead arrangements, two of which featured Rattle's wife Elise Ross as vocalist (unfortunately she was badly miked), were immense and simple pleasure. The seven-man saxophone section also gave us two short numbers arranged by Ted White; and this lusciousness could only be the cloyed cream of the jam session.

Leicester's "Classics" to visit Islington

The Leicester Haymarket Studio's season of Classics, at present on tour, is to play at the Almeida Theatre, Islington, from May 2-25.

On the bill will be Nancy Meckler's production of Eur-

pides' tragedy, *Medea*; the one-act play, *A Bedtime Story*, together with London's *The Bold Prince* and also directed by Nancy Meckler; and Beethoven's *Wozzeck*, produced by Les Waters.

The Marriage of Figaro

Rodney Milnes

This revival of the barely twelfth remains of Jonathan Miller's once fine production of Mozart's opera was a disaster for nearly everyone concerned. I suppose a re-producer, in this case Malcolm Hunter, is at liberty to just make his own original, but it is advisable to dream up something better—or at least as good—to put in its place. Mr Hunter failed and, worse, appeared not fully to have grasped the mechanics of the plot (I don't know, it's his job) since what occurred in Act 4 made complete nonsense of it. This should not happen in a major opera house.

There were drawbacks of a similarly basic nature in the pit where Peter Robinson, who earlier in the season solved the problems of big-house Mozart so convincingly in *Così fan tutte* failed to keep orchestra and stage together far too frequently for either comfort or chance. Some funeral tempos ("Porgi amor" and "Deh vieni") suggested *L'esquie de Figaro* as much as *nozze*, and together with incoherently structured accompanied recitatives suggested that the fault was not

entirely that of a visibly nervous cast. Had last Saturday's revival been properly rehearsed?

The singers, then, were left on their own to salvage what they could in a bewildering variety of dramatic styles. Most successful were Diana Montague as Cherubino, brilliantly sung and discreetly acted, and Richard Van Allan, as the Count, a role he was singing (and singing well) for the first time. He virtually alone of the cast sang the insufficiently amended Dent translation as if it meant something; too many of the others delivered it with all the vivacity of a mnemonic lead by rote.

Cathryn Pope's bright-toned, sparky Susanna worked well on its own terms, which are perhaps too soubretteish for current views of the role, and Jane Leslie MacKenzie's sweetly sung Countess (she joined the cast at a late stage) promised much for the future in happier circumstances. Richard Anzures (Bartholo) and Helen Kucharek (Barbarina) were first-rate. Over Florian Cerny's Figaro it would be kinder to draw a veil of thunderstruck silence. He is experienced mainly in the heavy German and Italian dramatic repertory, and made his mark in Opera North's *Cor and Fog* last year, but whoever thought this was the right role for him in which to make this house debut need their heads shaved. The poor man, whose first language is not English, looked as embarrassed I felt. Black marks all round.

Julien (Andrew C. Wadsworth), newly demobbed from the Russian army in Syria, walks through a corridor towards the house of his grandmother, Mme Mervan, where he intends to stay. At the roadside, under the shade of an apple tree, Martine (Wendy Morgan) sits with a basket on either side of her. Julien, to whom even a peasant girl will be acceptable after his military life, stops and pays her pretty compliments ("So cool, fragrant"), to which Martine makes no apparent reaction.

And here is the point of Jean-Jacques Bernard's little country romance. Martine is as inarticulate as any 18-year-old country girl might be when addressed by a handsome young member of a higher social class; but she is not indifferent. On the contrary, she falls inarticulately in love, remaining unable to show or to say how she feels. She is just as unresponsive to her steady suitor Alfred (Barrie Rutter), a son of the soil who believes that wives are for cooking and washing and babies, and she remains so when, after a fortnight, it is clear that Julien has come back to his old fiancée, Jeanne, to whom Jessica Turner gives a hint of Evelyn Waugh with her cigarettes in long holders (the date is about 1920). Only one do we ever see Martine's feelings overcome her, and by then it's too late.

Julien has married Jeanne, and she has married Alfred. The moment passes with a single line and a single sharp gesture, and is heartbreaking. But we have known her feelings towards Julien and Alfred from what Bernard calls the "dialogue lying underneath the heard dialogue."

The writing is delicate, as far as we can tell from the translation by John Fowles, which seems to be out of touch with normal English speech, using one for the French "on" even in unadorned talk, for example. Bernard might have tried, though, to demonstrate his belief in "the arts of the unexpressed" in a more potent example. However sensitively you write the dialogue, the story of Martine is a romance about a man and two girls. In thought of Schmitzer's *Liebesleier*, where you have a similar case of the unrevealed effect on an unsophisticated girl of momentary interest by a sophisticated suitor. Schmitzer has social criticism to add to his romance; Bernard has only dramatic theory.

Bette Hall's production is suitably romantic. There is a row of sets by Alison Chitty (the play is in five acts, played without interval) that incorporate the class difference. Outdoors, Martine, to whom Wendy Morgan lends a treasure of blonde hair and brown skin, is,

in her modest way, alive, even if her favourite gesture is a dipped chin and lowered eyes (Jean Anderson), she is an item of furniture, impassive and obedient. The sets are beautiful, the cornfield especially, but the lighting-man Gerry Jenkins has omitted there to have any shade under the tree to give

Julien his first chance of a talk. Mr Wadsworth will find that if he tries to scythe grass with the gesture he demonstrates, he won't cut much. Perhaps this is a sign of Julien's inherent good breeding, that within a year gets him transferred from the parliamentary reporting in his paper to editing the literary page.

Modern dance losing popularity

Modern dance, favoured by the Arts Council as an activity of growing public interest, has come out badly in research conducted by MORF into arts attendance in the UK. In a sample of 1,000 adults only 10 per cent had seen modern dance in the past year as against 18 per cent in 1981. Cinema recorded an 8 per cent drop, too, to 33 per cent. The research offered little encouragement for the arts, suggesting slight falls in attendances at museums, orchestral and pop concerts, and the Elizabeth Hall, while the opera had held its audience.

Chinese take winners' medals in violin contest

China made a clean sweep of the Orion Insurance Yehudi Menuhin International Violin Competition, which ended at Folkestone this weekend. The winner among the seniors was Yang Xiao-Dong, aged 15, who received £3,500, the Yehudi Menuhin silver medal and the chance to play with the RPO at the Fry Building, London.

Tasmin Little of the UK was second in the seniors event, and Elizabeth Hall, while the opera had held its audience.

Saleroom/Antony Thorncroft Buyer's premium to stay

The chairman of Christie's, David Bathurst, has moved quickly to scotch reports that the saleroom is prepared to waive the 8 per cent buyer's premium on top of the hammer price in the case of major purchases of works of art like the Getty Museum in California, which bid £7.5m for Mantegna's "The adoration of the Magi" at Christie's last Thursday night. It will still have to pay an extra £600,000 in premium.

Both Christie's and Sotheby's acknowledge that, when competing for important collections, they are prepared to compromise over the seller's 10 per cent commission, but they are adamant that the rivalry between them has not yet extended to tampering with their charges to buyers.

The sale of the Mantegna was not without its other controversies. The auctioneer, Patrick Lindsay, refused to accept a bid from Wildenstein of £50,000 more than the £7.5m offered by the Artemis Gallery, bidding on behalf of the Getty. At this level bids should jump by £200,000—yet Lindsay did make it clear he would have accepted £7.6m, from Wildenstein.

There is also some irritation on the part of the seller of the Mantegna, the Marquis of Northampton, as well as the efforts of Timothy Clifford of the National Gallery of Scotland to try to raise the money to keep the painting in the UK. His well-publicised determination to launch an appeal will

ensure that the Mantegna is refused an export licence, probably for six months, while fundraising is attempted. It is very unlikely to be successful. The price is far in excess of the annual purchasing grant of any British gallery, and the National Heritage Fund is fully committed trying to save Kedleston Hall, Weston Park and the Nostell Priory furniture.

If, by some remarkable chance, the money was raised, it would cause consternation among other gallery and museum directors who could think of better ways of helping the heritage with £8m, not least by improving the housing of the fine arts. Apart from the Mantegna in the collections of the National Gallery and Hampton Court, the "Magi" has been in the UK for little more than a century. When big rescue operations are mounted they should be to save works of art of the highest quality with strong British links, and there should also be a check on the appeal being successful.

Apart from the Mantegna, bidding was sauntering for the other Old Master pictures sold by Christie's last week. "A village market," by Jan Brueghel the Elder, made £486,000, and "An old woman making lace," by Nicolaes Maes, was sold for £410,400 to the Brod Gallery of London. On Friday, more than 20 per cent of the auction was unsold but Colnaghi paid £167,400 for "The adoration of the shepherds" by van Honthorst, and a church interior by the Witte did very well at £129,600.

Arts Guide

Music/Monday. Opera and Ballet/Tuesday. Theatre/Wednesday. Exhibitions/Thursday. A selective guide to all the Arts appears each Friday.

April 19-25

Music

LONDON

English Chamber Orchestra and Tallis Chamber Choir conducted by Yehudi Menuhin. Back. Barbican Hall (033 8801) (Mon).

Philharmonia Orchestra conducted by Claudio Abbado. Back. Barbican Hall (Mon). (033 8801).

London Philharmonic Orchestra conducted by Claudio Abbado. Back. Barbican Hall (Mon). (033 8801).

Royal Philharmonic Orchestra conducted by Sir Charles Groves with John Wilson. Back. Barbican Hall (Mon). (033 8801).

Scottish National Orchestra conducted by Neeme Jarvi, with Birgit Filippa. Back. Barbican Hall (Tue). (033 8801).

La Grande Sonate et la Chambre du Roy conducted by Jean Claude Malgoire. Back and Handel. Barbican Hall (Wed 19th).

English Chamber Orchestra and Tallis Chamber Choir conducted by Yehudi Menuhin with soloists including Martyn Hill, tenor and John Shir-

ley-Quick, bass. Back. Barbican Hall (Wed).

London Mozart Players conducted by Thomas Vassary. Back. Barbican Hall (Wed).

Academy of St Martin-in-the-Fields directed by John Brown violin. Handel, Corelli, Vivaldi and Mozart. Queen Elizabeth Hall (Wed). (033 8801).

London Philharmonic Orchestra conducted by Christoph Eschenbach. Back. Barbican Hall (Thu).

London Sinfonietta Orchestra conducted by John Giver with Imogen Cooper, piano. Back. Barbican Hall (Thu).

BRISBOLS

Falaise des Beaux Arts (012 4055): Beethoven National Orchestra conducted by Mendi Rodan with Madeline Rosztovitch, cello. Back. Schumann, Dvorak (Wed).

PARIS

Pierre Amoyal, violin, Florence Millet, piano. Schumann. (033 0000). Lucie Popp, soprano, Irina Gape, piano. Schubert. Schumann. Strauss. (033 0000) next Monday TNP-Chatelet (011 1035).

Daniel Barenboim, piano: Beethoven Sonatas (Mon). Salle Pleyel (011 0030).

Renato Bruson recital, Craig Sheppard, piano: Gluck, Mozart, Beethoven, Ravel (Mon). Theatre de l'Ateneum (743 6727).

Ensemble Orchestral de Paris conducted by Alain Louvier, Jean-Pierre Wallas, violin, Claude Helffer, piano with Maxime Le Forestier. Louvier, Janacek, Nijinski, Stravinsky (Mon). Theatre du Rond Point (236 7830).

Beethoven (Mon, Tue, Wed) Jurg Debus, pianist (033 0000). Stuttgart Chamber Orchestra conducted by Karl Münchinger, Jean-Pierre Rampal - flute, Bernard Soustrot, trumpet (033 0000). Theatre des Champs Elysees (733 0777).

Ensemble Orchestral de Paris conducted by Sir Charles Mackerras, Christian Crume, violin, Pierre Boullier, flute. Haydn (Thu). Salle Gaveau (033 2030).

NEW YORK

New York Philharmonic (Avery Fisher) conductor, Raymond Leppard: soprano, Cynthia Chavry, violinist, Carol Webb: All-Handel programme (Tue). Concerto, Zubin Mehta; violinist, Ida Haendel; Karel Husa: Concerto for Orchestra (Wed. prelude), Dvorak, Sibelius (Thu). Lincoln Center (074 3242).

Meet the Moderns (Brooklyn Academy of Music). Brooklyn Philharmonic. Conductor, Lukas Foss: Robert Mann, William Bolcom, William Mayer, Center for Contemporary Music Production: conductor, Richard Marshall; Robin Holloway, Robert Dick, James Sellers, Peter Gub (Thu). 30 Lafayette Ave. (158 6841).

Chicago: Haydn/Brendel piano recital: Haydn, Schubert, Mozart, Beethoven (Tue); Mainz Chamber Orchestra: conductor Gunter Kehring, pianist, Nina Tichman; Beethoven, Mozart, Beethoven, Haydn (Wed). (247 7459).

Moscow: Philharmonia (Metropolitan Museum of Art) pianist, Steven Lubat: All-Handel programme (Thu). (570 3940).

WASHINGTON

National Symphony (Concert Hall): conductor, Christopher Hogwood; Vivaldi, Handel, Stravinsky, Martin (Mon, Tue), conductor, Hugh Wood; Schubert, Beethoven, Brahms, Bruch, Bartok (Thu). Kennedy Center (543 3770).

CHICAGO

Chicago Symphony (Orchestra Hall): conductor, Sir Georg Solti; with the

Chicago Symphony Chorus. All-Verdi programme (Thu). (435 6122).

NETHERLANDS

Amsterdam Handel Festival. Mon: Lydia Russell and Christopher Roy, Lynda Russell, Egon, Maria van Staalen and Harro Ruysendaal, cello, Quintet. Tue: Suits for harpsichord performed by Gillian Weir, Wanda Kerk (Wageningen), Oude 21de Achterburgwal, Wed: The Academy of the Begijnhof, Handel in England, Odeon Theatre (Singed 480). (22 80 11).

Amsterdam, Concertgebouw. The Amsterdam Philharmonic conducted by Ken-Ichiro Kobayashi, with Jeremy Menuhin, piano. Beethoven (Mon); Herbert von Karajan with the Berlin Philharmonic. Brahms (Tue); Recital Hall: West Oosterkerk, bass-baritone, Schumann, Haydn, Britten (Mon); Tom Krauss accompanied by Rudolf Jansen. Richard Strauss, Ravel, Mahler, Sibelius (Tue); Lunchtime piano concert from Arielle Vermeide (Wed). (11 83 45).

Utrecht, Muziekcentrum Vredenburg. Cyprien Katsaris, piano. Schubert, Beethoven (Tue); Hubert Soudant conducting the Utrecht Symphony Orchestra, with Ank Mulder, flute, and Ade Brussen, harp. Mozart,

Handel (Wed); Recital Hall: Willem Liberman and Meike Biesta, violin, Nobuko Imai, viola, Marien van Staalen and Harro Ruysendaal, cello, Quintet. Tue: Suits for harpsichord performed by Gillian Weir, Wanda Kerk (Wageningen), Oude 21de Achterburgwal, Wed: The Academy of the Begijnhof, Handel in England, Odeon Theatre (Singed 480). (22 80 11).

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FINANCIAL TIMES

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Monday April 22 1985

The IMF as referee

SURVEILLANCE by the International Monetary Fund is in vogue again, Mr James Baker, the U.S. Treasury Secretary, spoke up for it in Paris 10 days ago. The IMF interim committee talked about it earnestly in Washington last week. A study by the Group of Ten of the international monetary system will have a lot to say about it when published in May. The Americans may even seek to make it a major theme of an international monetary conference in the autumn.

The word surveillance embraces all types of contact between the fund and its members, whether or not they involve exchange rates. The present fashion concerns an aspect of the fund's activities which dwelled away on floating exchange rates replaced the Bretton Woods regime in 1973. This was the job of co-ordinating national economic policies with a view to preserving an orderly and stable exchange rate system.

The articles of agreement of the fund, dating from 1945, impose obligations upon IMF members to collaborate with the IMF and other members to promote such orderliness and stability. The co-ordinating motions are still in force, though in practice these obligations are ignored or have been "re-interpreted." Until very recently exchange rates have been regarded as a means of different national policies all seeking non-inflationary growth in their own way. And there have been clear differences of view between the U.S. and the Europeans about the root cause of the aberration in the dollar's real effective exchange rate.

Convictions

The sine qua non of putting the teeth back into the IMF's exchange rate surveillance is that the players start to obey the referee and give his necessarily imperfect decisions the benefit of the doubt. There are glimmers of hope that attitudes are changing in this matter. Governments are growing weary with exchange rate gyrations. Gravity is catching up with the U.S. external deficit and forcing the U.S. to rethink its benign neglect towards the dollar. But so far there has been much more talk than action and there is still plenty of scope for deadlock between the convictions in Europe and in the IMF about the wrongness of U.S. fiscal policies and the conviction in the U.S. that the real problem is European hindrances to

labour mobility, trade capital flows and so forth.

There are one or two changes in the workings of surveillance which might stiffen the backs of governments to compromise a little more in the quest for more realistic exchange rates. Surveillance tends at the moment to take place through a one-to-one discussion between a government and the fund; for the purposes of exchange rate management there needs to be more IMF group therapy so that the inconsistency of national economic policies can be pointed out and tackled. Obviously such "multilateral surveillance" need only involve the Group of Five or Ten largest countries.

Next there needs to be a variety of trigger mechanisms to make such group discussions, or special discussions between the fund and one particular member, take place. The key indicator here must be movements in real effective exchange rates, but other criteria such as inflation rates or domestic credit expansion might be selected to sound the alarm as well.

Finally there is the question whether the fund should be more public in the conclusions it reaches as a result of its efforts in surveillance. Obviously such a prospect might jeopards the effectiveness of the exchange of views between fund and member countries. But equally, in a world where exchange rates are dominated by markets rather than by governments, the IMF is missing a trick if it does not seek to affect the markets with its conclusions.

So, on balance, the fund needs to be a little more adventurous in what it says about the exchange rate aspects of surveillance just as it has already become more forthright in presenting its conclusions in the report on the world economic outlook.

Whether a new international monetary conference is needed to enshrine such changes in approach to surveillance must remain open to doubt. There is more to the international monetary system than exchange rate surveillance and it is possible but improbable that the Group of Ten study will advocate a radically new approach. But if the upshot is only the sort of changes outlined here, the existing forums will be more than adequate to decide on the advantages of it will not be a meeting that makes surveillance work. It will be the uncomfortable pressure of events making the required spirit of compromise politically palatable.

Competition in conveyancing

CONSUMER organisations fear the Government may renege in its commitment to secure maximum competition in the home conveyancing business. In December 1983, it proposed to stimulate competition in three ways: by encouraging competition between private solicitors; by allowing licensed non-solicitors to become conveyancers; and by enabling solicitors employed by building societies and banks (or the institutions themselves) to enter the market.

There has been progress on the first two fronts. The Law Society has finally recognised the need for change. Competition between firms of solicitors has increased. Coupled with the introduction of advertising, more computerisation and the streamlining of procedures, this has brought down conveyancing costs by about 10 per cent. In addition, the Administration of Justice Bill includes provisions to allow licensed non-solicitors to compete in the conveyancing market.

So far, however, there has been no progress on the third front. Solicitors are still safe from the competition they really fear: there is still no prospect of banks and building societies offering conveyancing services. To make this possible, the Solicitors' Practice Rules (which prevent them sharing fees with non-solicitors) would have to be amended by legislation. The Law Society opposed a voluntary reform. In addition, building societies' legislation would need to be altered.

Why is the Government still reluctant to allow banks and building societies to offer conveyancing services? The official answer is that conflicts of interest created when a solicitor employed by a bank or building society also acts for a borrower are proving more intractable than expected. The Law Society, responding to a consultative paper from the Lord Chancellor's Department, is making capital of the potential dangers which it claims are so overwhelming that the Government must not proceed with this liberalisation.

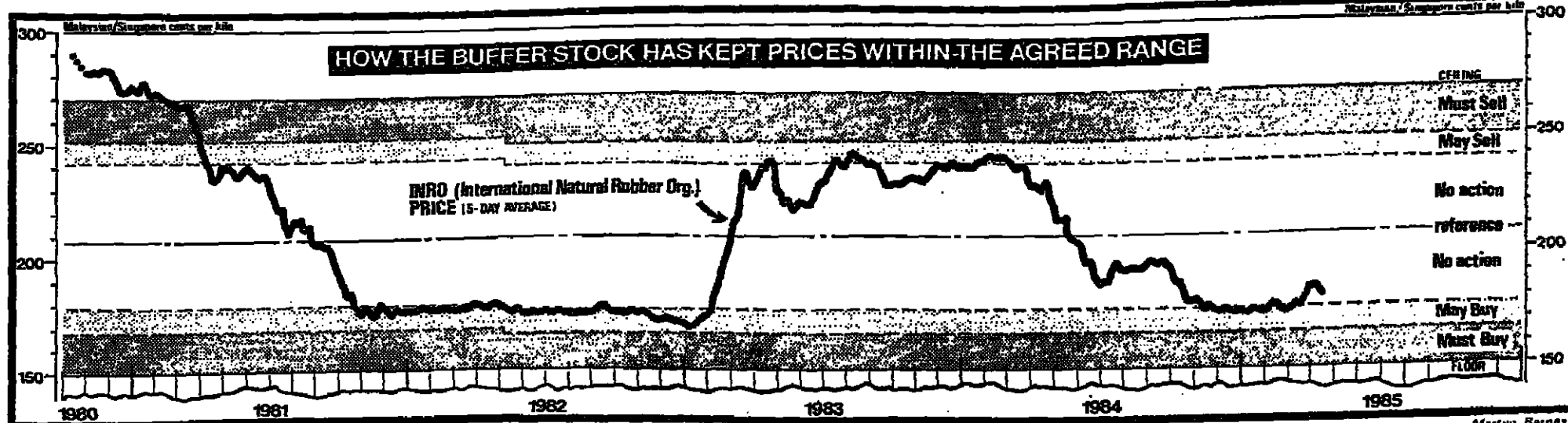
The Consumers' Association argues that the Law Society greatly overstates the dangers.

In most aspects of house transfer, the interests of purchaser and seller of finance coincide: both, for example, are anxious to obtain a proper legal title on the property. But a genuine conflict could arise over the terms of the mortgage where the interests of borrower and lender are directly opposed.

The fact that few solicitors currently proffer advice on the financial aspects of house purchase is no argument for creating a climate where few conveyancers, being employed by lending institutions, would have an incentive to do so. A mortgage supplier ought to be required to draw a borrower's attention to the advantages of independent financial advice. But a desirable provision of this sort would still be consistent with financial institutions gaining the right to offer conveyancing services.

Conflicts of interest may not be the Lord Chancellor's main worry. What would happen to the 7,500 small firms of solicitors if the big banks and building societies were able to offer in-house conveyancing? Since the mortgage supplier is the first port-of-call for the prospective home buyer (who is unlikely to be much concerned by talk of conflicts of interest), the odds must be that the financial institutions could, if they chose, poach much of the solicitors' business.

Every effort should be made to increase the still-restrained competition between solicitors. There are still excessive restrictions on professional advertising and on entrepreneurial solicitors. But when big financial institutions are taking on a bewildering variety of new roles—from stockbroker to estate agent—and conflicts of interest are inevitably multiplying, this may not be the moment to grant them access to a lucrative new market. The Law Society's fear that 7,500 small firms of solicitors could be replaced by a cartel of 15 or so big lending institutions is exaggerated. But the benefits of more competition in the short run need to be weighed against the prospect of greater industrial concentration in the long term.



INTERNATIONAL RUBBER AGREEMENT

Up a gum-tree in Geneva

By John Edwards, Commodities Editor

A BITTER battle seems almost inevitable as delegates from countries all over the world gather in Geneva today to start negotiating a new international natural rubber agreement.

They will be talking about one particular commodity. But it is not the rubber itself, but the buffer stock which is the subject of the agreement. The buffer stock is a fund of all the international commodity agreements which seek to control raw material prices by co-operation between the leading producing and consuming countries.

The natural rubber pact, which came into force in 1980 and is due to expire in October this year, is widely viewed as a model of its kind—the most acceptable to both producers and consumers.

It is the only pact where such diverse interests as China, the Soviet Union, the U.S. and the European Community are all members of the consuming side, ranged against a tightly knit group of producers concentrated primarily in South-East Asia.

"The Americans, who traditionally argue that commodity agreements distort free market forces, have been enthusiastic supporters of the natural rubber pact because it contains no supply constraints. Instead, it relies solely on a buffer stock mechanism to try to keep prices within an agreed 'floor' and 'ceiling' range."

Under a somewhat complicated arrangement administered from Malaysia the buffer stock managers buy up surplus supplies when the market moves below specified trigger prices and sell holdings if prices move above certain levels.

The pact also provided for the agreed price range to be automatically adjusted upwards, and downwards, in accordance with the underlying market trend.

In fact, the semi-automatic cut of 5 per cent in the price range due under the provision was reduced—following pressure from the producing countries—to a notional 1 per cent cut. But the principle was maintained: that the agreement's price range does respond to fundamental market forces.

Even though the buffer stock during the course of the agreement has only been a buyer, acquiring some 270,000 tonnes of surplus rubber at a cost of nearly \$2bn, consuming countries generally feel it has

performed reasonably well in stabilising prices. They argue that the possibility that the buffer stock might sell its surplus holdings prevented natural rubber prices rising to much higher levels during the second half of 1983 and early 1984. Equally, buffer stock buying in 1981-82 stopped prices collapsing through the 'floor'.

Ironically it is the producers, who would normally be expected to benefit from a price stabilisation arrangement, who are pressing for changes. Their main argument, which is likely to be the central point of dispute at the Geneva talks, is that the price range should be raised substantially. They claim that since 1978, when the original price range was negotiated, production costs have risen substantially. No concrete proposals have been made but producers have been talking about raising the 'floor' of the range from its present level of 166 Malaysian/Singapore cents a kilo to around 210 cents.

The consumers riposte that no increase at all in the range is needed. Market prices, they say, have remained well within the range, with the buffer stock having to take up the surplus. It would be impractical, and dangerous, to base the price range on costs of production, since these vary widely from country to country and indeed from grower to grower.

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Higher prices would also force the buffer stock, already under strain, to take a lot more surplus supply off the market at heavy cost.

From the consumers' point of view the point of the agreement is to stabilise prices round a fundamental trend, not to try to distort the market artificially. In theory, at least, the automatic adjustments in the price range should be sufficient to reflect the availability of supplies and, therefore, the cost of production.

The producers reject this as a short-term view that cannot be applied to a commodity with a long-term cycle: rubber trees take five to seven years from planting before they start to produce (for a period of over 20 years). Failure to raise the price range to a 'reasonable' level, they warn, will jeopardise another main objective of the agreement—to ensure an adequate flow of supplies of natural rubber.

There is no doubt that producers are under pressure. In the late 1970s natural rubber producing countries were encouraged to boost output by misplaced forecasts, notably by the World Bank, that there would be an acute shortage of natural rubber in the second half of the 1980s unless plantings were increased.

Indonesia, the world's second biggest natural rubber producer after Malaysia, is still going ahead with plans to expand

output substantially.

Malaysia, which is a high-cost producer these days, has started to lose interest in rubber in favour of other crops, such as palm oil and cocoa. This is dramatically illustrated by the fact that rubber now only accounts for some 10 per cent of Malaysia's total export earnings, whereas in 1970 it was by far the most important with 60 per cent. Other rubber producing countries may well be tempted to follow Malaysia's example if demand for rubber fails to live up to earlier expectations.

The advent of the radical tyre, which uses a higher proportion of natural rubber than cross-ply tyres has helped shift the balance of demand away from synthetic rubber, but this is little consolation to the producers. Radial tyres also last longer, so the net amount of rubber used by the tyre industry may in fact be reduced rather than increased.

Spurred demand last year, spurred by strong U.S. auto sales, was good. But natural rubber prices still weakened as a result of a very mild 'wintering period' in the main producing countries in South-East Asia.

This meant there were more supplies available than expected and prices came under heavy pressure in the second half of the year. An early wintering period this year, followed by

heavy rains, has cut back supplies and helped prices to recover.

So producers feel the buffer stock mechanism should be backed up by some form of supply restraint, such as export quotas, to help control market prices.

Any move to introduce supply restrictions would be anathema to the U.S., which is already highly suspicious of the activities of the Association of Natural Rubber Producers, the producers' own organisation.

It is widely believed that the governments of leading producing countries decided among themselves in 1982 to discourage output, and encourage growers to withhold supplies unilaterally as a concerted effort to reverse the slide in prices. If so, this would make the agreement something of a farce, since it is designed to control the market by buffer stock purchases and sales only.

The producing countries say that if there was any reduction, or withholding, of supplies it was organised by the private sector of the industry, over which they have no direct control. They say that if consumers want producers to maintain an adequate level of supply they should also offer demand guarantees.

Consumers say these changes would benefit producers, and would weaken the price adjustment arrangement by politicising the whole process, instead of

making it semi-automatic.

It is already obvious that the differences between the producing and consuming sides are too deep and complex to be settled in the two weeks (with a possible extension for a third week) in Geneva. The negotiations are almost certain to be adjourned to a later date. But time is running short, with the pact due to expire in October.

At a meeting of the International Rubber Organisation Council earlier this month, producing countries unexpectedly refused to agree to a two-year extension of the pact, from October 1985 to 1987. This was seen as a tactical ploy not to commit themselves before the Geneva negotiations. The Council is due to meet again in June, but if feelings run too high at Geneva, producers may decide the agreement is not worth preserving at all.

This would be a severe blow to the United Nations Conference on Trade and Development, whose integrated programme aimed at seeking agreements for key commodities important to the Third World, was supposed to herald a new economic order in ensuring developing countries received stable prices for their raw materials.

Consuming countries, although conscious of the political implications and the importance of maintaining the North-South dialogue, have also become increasingly doubtful about the value of commodity pacts.

As one U.S. trade official put it: "Commodity agreements are becoming useless dinosaurs. They don't work and are all in trouble."

A potential compromise is to go for agreements without measures to control prices and supplies. This removes the main source of disagreement between producers and consumers and allows member countries to concentrate on collating market information, highlighting trends and anticipating supply shortages and surpluses.

Such agreements, however, are not likely to be sufficient to meet the aspirations of developing countries, who feel they are forced to sell their raw materials at depressed prices to powerful consumer interests. The gulf between the two sides is likely to widen if the natural rubber pact founders in a spirit of acrimony.

THE OTHER COMMODITY PACTS

● The International Sugar Agreement collapsed last year and has been replaced this year by a toothless pact without any price or supply provisions. It is now merely a centre for collecting statistics and market information.

● The International Cocoa Agreement is due to expire finally in October next year. Negotiations for a new pact failed for the third time earlier this year. Although there are hopes for progress at talks later this year, the U.S.—the biggest consumer—has definitely decided to continue staying out. Meanwhile the existing cocoa pact has little influence on the market. Its buffer stock has run out

of money, buying over 100,000 tonnes of surplus cocoa worth \$2.5bn at current prices, which it is not allowed to dispose of until prices reach much higher levels. Market prices remain below the supposed 'floor' of the agreement.

● The International Tin Agreement survives by the skin of its teeth. The buffer stock is controlling the market, and recently managed to lift the price just above the agreement's floor. However it has accumulated holdings of over 38,000 tonnes of tin, plus another 23,000 tonnes carried over from the previous pact, making a total stock of 61,000 tonnes. This

is worth \$750m and represents around four months' supply. It is likely to be a depressing influence on the market for many years to come. In addition, the six producing members of the agreement have been subject to stringent export controls for over 25 years, forcing them to cut output drastically.

● The International Coffee Agreement, which uses export quotas linked to trigger price levels, effectively controls the market. Indeed, prices in member countries are some 50 per cent above those in non-member countries. However, there is growing resentment that the quotas are too rigid, in not being freely transferable among producing

countries, so that prices for some types of coffee are being maintained at artificially high levels. European consumers, who have borne the brunt of higher dollar prices, are particularly incensed. The U.S., in spite of its objection to supply restraints, remains a staunch member of the coffee agreement, presumably for political reasons with Latin American countries producing the bulk of the world's coffee.

● The International Wheat Agreement has no price or supply measures. It is simply a forum so that grain producers can get together to exchange information about supply prospects and market trends.

When gentlemen fall out

Fred Hartley, the 68-year-old chairman of Unocal, is proving a worthy opponent for T. Boone Pickens, the grand master of the takeover game.

Hartley's tactics in rejecting Pickens' bid for the Californian oil company are just as aggressive as the assault itself—nothing less than a counter proposal that would load the ensuring company with so much debt that Pickens will need all his nerve to take it on.

Wall Street has unequivocally given Hartley the latest round fought. But that is not Hartley's only victory so far. In the verbal contest, where Pickens usually excels, the older man has also been scoring effectively.

Hartley's style is not particularly delicate. To put it plainly, he is downright abusive. Indeed, Pickens, like Pickens himself, Hartley also has a nice line in moral superiority—another trait which he seems to have borrowed straight out of the Pickens rule book.

When the two were brought together at a Washington hearing recently, Hartley refused to shake hands with Pickens. "Speculative binges must eventually collapse, leaving wreckage of ruined companies, lost jobs, and reduced U.S. oil production."

Pickens responded by asking pointed questions about a corporate plan in a Unocal jet, used, as he put it, with a good towards Hartley, by "the guy in the back."

Nothing annoys Hartley more than Pickens' assertions about U.S. management's addiction to fishing lodges and hunting camps. Hartley started as an oil worker in overalls and went up the corporate tree the hard way. It has left him with a profound contempt for financial raiders. Raiding, he said recently was "just another way of making a lot of money without working." He describes Pickens as "someone who never completed a deal," and was "probably inhibited as a kid because he

Men and Matters

couldn't get the toys he wanted."

Pickens for his part refers disparagingly to "Old Hartley"—a pointed reference, as the Unocal chairman has done little about the succession at the company in spite of his advancing years. When asked what he will retire his standard response is true to character. "None of your dam business."

Lord Exar was president four years ago when (as Sir Derek) he was chairman of the Coal Board.

Air waves

Eyebrows are being raised in the ranks of the Green ecology movement in Britain about electoral prospects in the National Society for Clean Air.

The society, one of Britain's oldest environmental interest groups, has always been science-oriented and stoutly non-political.

But that could change under pressure from the Greens now that Sir Walter Marshall, chairman of the Central Electricity Generating Board, has been nominated for election as new honorary president of the society in October.

The choice strikes some of the environmentalists as strange, given Marshall's position at the centre of the controversy over acid rain. Nevertheless, he has informally agreed to stand and seems likely to be elected.

The society, which boasts a wide variety of members including the CEBG, is preserving a proper scientific detachment about the apparent ironies involved. "The kindest description of me would be that we're a broad church," says an official.

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Britain is western Europe's largest emitter of sulphurous fumes, which some believe to be partly responsible for acid rain damage to west German forests and Scandinavian lakes.

The Society for Clean Air has richly advocated measures to clean up emissions. Marshall is implacably opposed to an expensive programme charged to British electricity users and the taxpayer, while research on

ally below three hours for the course.

They did not include Oliver Stocken, aged 43, of Barclay's Merchant Bank, David Walker, aged 46, of the Bank of England, or Jan Hildreth, aged 52, of Minister Trust.

Steve Jones, a Welshman, won in 2 hours 8 minutes, 16 seconds.

Prior notice

Nicholas Edwards, the Welsh Secretary of State, caused some bemusement among his audience of conservatives in Pembroke at the weekend when he made a handsome apology for comments about GEC he had made to Cardiff Business Club last month.

But, of course, this was not a matter primarily for Welsh conservatives.

A very senior conservative figure, former cabinet minister James Prior, now chairman of GEC, had been having a word in Edwards' ear.

"I have no quarrel with GEC and said I was perfectly prepared to put the record straight."

GEC was upset by Edwards' suggestion that the company was more concerned with proving itself a successful financial institution than risking its resources in research and development.

Since then GEC has announced a new top management structure including a financial arm to invest some of the group's £1.5bn liquid funds. Reflecting upon which Edwards says: "I welcome GEC's substantial management changes, which show they want to make fuller and more efficient use of their management resources."

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FOREIGN AFFAIRS

Europe's 'star wars' quandary

By Ian Davidson

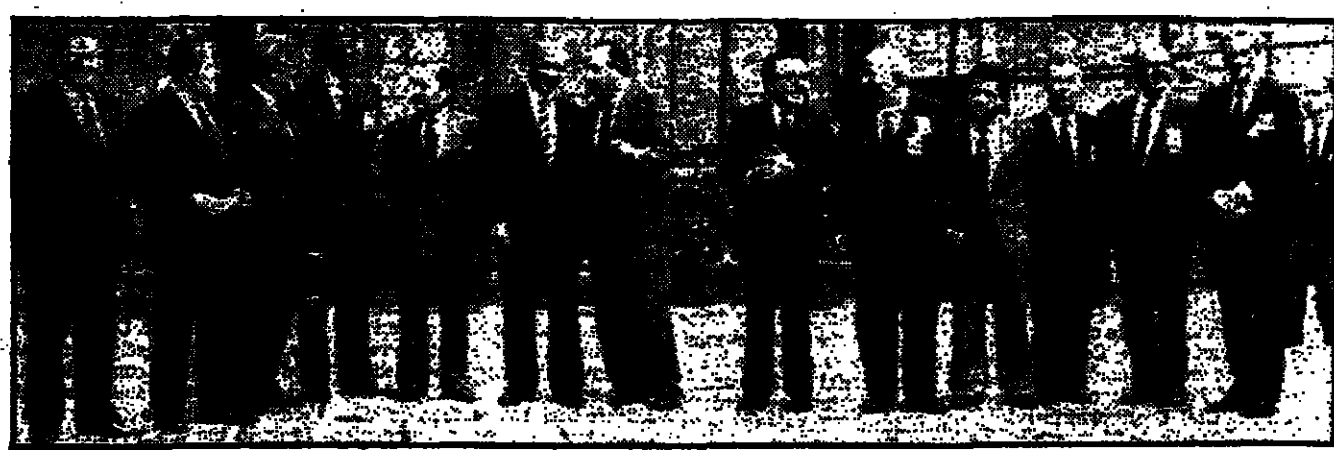
THE MINISTERIAL meeting of the Western European Union which takes place in Bonn today and tomorrow, should prove a peculiarly interesting test of the governments' seriousness in re-launching this seven-nation defence organisation. That test will revolve around their discussion of a European response to President Reagan's "star wars" Strategic Defence Initiative.

When the foreign and defence ministers held their first joint meeting in Rome six months ago, it was in response to a general sense that it was time for Europe to seek a more concerted view of European defence and security interests. But there was little precise agreement, and even rather few ideas, on what the relaunched organisation should do in concrete terms, apart perhaps from giving a stronger political impetus to European collaboration in arms procurement.

What has changed in the past six months is that the U.S. Administration has given more greater salience to its Strategic Defence Initiative, both as a research project and as the underpinning for the search for a new nuclear doctrine based much more heavily than in the past on anti-missile defences. This placed the European governments in an embarrassing bind: on the one hand, they felt the greatest uneasiness about President Reagan's quest for a hi-tech, space-based defensive strategy; on the other, they were anxious not to upset the administration by giving the appearance of ganging up against the Americans over SDI.

Even now, they show the greatest reluctance to admit that SDI will be formally on the agenda at today's meeting. But two things have happened which make that inevitable, even if SDI is discreetly reserved for tonight's working dinner.

The first was the speech by Sir Geoffrey Howe, the British Foreign Secretary, a month ago, in which he said that SDI was "only in the form of questions, the strategic coherence of President Reagan's 'star wars' quest". This speech caused irritation in Washington, but relief in Europe; the taboo had been broken, and the only question was how the Euro-American debate on the strategic ramifications of SDI



The last ministerial meeting of the seven-nation Western European Union, in Rome last October

would evolve, and in what form.

The second event was the parliamentary summons by Mr. Caspar Weinberger, U.S. Defence Secretary, to the governments of European Nato (plus some others) to declare whether their countries were interested in taking part in the research programme of the Strategic Defence Initiative. Although the U.S. wants to keep the summons as a series of bilateral invitations, the European dilemma is bound to be on the menu in Bonn tonight.

Characteristically, the German Government has jumped the gun in an attempt to have it both ways. Last week, Chancellor Kohl declared his enthusiastic support for the research component of the Strategic Defence Initiative, and told the Bundestag that his Government would be sending a team to the U.S. to discuss the terms and conditions on which German industry could participate in the research. But at the same time he said that Germany wanted a joint European approach to SDI, with particular emphasis on consultations with Britain, France and Italy.

By this twin-track approach, no doubt Dr. Kohl hoped to gratify both his American allies and his European partners. Part of the reason for Chancellor Kohl's precipitation may be that the German Foreign Ministry has become increasingly concerned at the industrial and technological implications

of the SDI research programme. U.S. publicly-funded research and development is already large by European standards, with the Pentagon alone scheduled to spend \$40bn in fiscal 1985-86, and the totals have been rising dramatically in recent years.

There may be the greatest double-edged sword in this research effort, in which SDI is due to get a rapidly rising share in the coming years, will produce a leak-proof defence against Soviet missiles, or anything like it. But there is serious anxiety in the German Foreign Ministry that it could translate into a widening of the technological gap between America and Europe.

According to this view, it is no longer possible to talk of the civilian spin-off from military technology, let alone deride the meagreness of that spin-off, as in the case of non-stick frying pans. The U.S. Apollo programme, which was launched in response to the Soviet Sputnik satellite, is said to have resulted in the dominance of the U.S. computer industry. That syndrome is likely to be even stranger today, where much of the technology required for SDI has immediate civilian applications: computing power and speed, telecommunications, information processing, optics, lasers and sensors.

Indeed, it is widely held that dual-purpose technology is already advancing much faster than purely military technology, and that a big expansion of public R & D can only

accelerate the process. In what may be pardonable hyperbole, some people in the German Foreign Ministry fear that, through SDI, the U.S. could acquire in the 21st century a technological hegemony over the rest of the world, including western Europe.

A clear echo of this line of thinking is to be found in the recent proposal by the European Commission that Community spending on R & D should be doubled from 3 to 6 per cent of the budget, with an explicit option for European participation in SDI; and again in last week's announcement by the French Government of proposals for a wide-ranging European research programme, which it intends to raise at today's WEU meeting.

The German Foreign Ministry's fears of an American technological hegemony may be overstated: they are apparently not shared in the rest of the German Government, let alone by German industry. But even if they are well-founded, it is far from obvious that Chancellor Kohl's decision to head off the Americans by joining the SDI programme is the right response.

He argues that European participation will give European governments a bigger influence over the use to which the research will eventually be put, and claims that his Government will insist that technology transfer must be a two-way street. On both fronts he must be engaged in sheer wishful thinking.

The Americans are not asking

for European funding for SDI —just for a detailed catalogue of European industrial expertise. European governments may have influence as allies, or as independent governments, but they cannot hope to be shareholders in SDI Inc.—nor should they wish to be. The German Government may try to make a clear distinction between research and deployment, as does Mrs. Thatcher, for reasons of alliance solidarity; research is absolutely fine, because it cannot effectively be banned, but deployment is another kettle of fish. But once European governments start getting dragged into SDI research, there is no question but that they will be publicly tarred with the brush of the larger strategic purposes of the SDI advocates. That may not seem a problem today, but just wait until the research starts producing testable results, however meagre.

Secondly, there is no way SDI research can be a two-way street, unless the European governments sign up to the whole strategic bag of tricks unconditionally in advance. Even then, it is doubtful. Right now, the Americans are making the most frightful difficulties about the transfer of technology to their European allies. Anything produced by SDI research will be classified Cosmic Top Secret (for whatever the jargon), and any European company participating will be hogtied to the Pentagon.

On the other hand, simply to ignore the possible impact of SDI research is not a sensible

policy, either. If European companies have necessary expertise in particular areas, they will be approached by the Americans regardless, or their key technologists and scientists will be lured away to U.S. laboratories. In time, as the gap widens between what can be plausibly promised and what it will cost, there may be disenchantment in America with SDI. But until then, say over five years, there may have been a substantial brain-drain to America, thus reinforcing the plausibility of an unbridgeable technology gap.

This places the European governments in a three-way quandary. To climb on the SDI bandwagon is to risk strategic contamination, with little prospect of positive feedback for European industry—that, after all, is the essence of the U.S. invitation; to do nothing is to deny the problem; a rival European programme of research can only run into stiff resistance from parsimonious finance ministers in Germany and Britain.

For the seven WEU governments it must be more sensible to mark a clear distinction between these two problems, and to tackle them in different ways. The strategic anxieties outlined by Sir Geoffrey Howe cannot be satisfactorily dealt with by signing up with SDI research, and must therefore be handled directly. The Europeans cannot predict the results of the research, nor can they pre-empt the decisions of some future President. But they may be able to confine those decisions in some degree, and make a constructive contribution to the Geneva arms talks, if they can propose improvements in the 1972 Anti-Ballistic Missile Treaty.

That treaty severely constrained ABM deployments by the two superpowers, and banned development and testing of new systems. The long-range objective of the Reagan administration is to discard these restraints. But in the meantime, the Geneva talks might be helped if the wording of the ABM limitations could be tightened up. This would be a useful task for Western European Union to study, even if the Americans don't care for the idea.

Lombard
Gainers from U.S. deficit

By Samuel Brittan

THE U.S. current account deficit may well have further to go before it reaches its maximum.

The slowdown in U.S. growth will indeed have a pretty quick effect. But other influences will take longer to act.

Even after its recent fall, the dollar is still probably at a level which will generate large trade deficits when the U.S. is growing at a normal rate. The trade deficit mainly reflects the exchange rate of the first half of 1984 when the dollar was below DM 3 but still regarded as "high".

Even if the dollar falls by the further 20 per cent or so which the U.S. authorities reflect the fall in both the volume and dollar price of U.S. imports of food and raw materials. Even Japan's performance was not exceptional, taking exports and imports together. It started off with a large surplus against the U.S., whose main trading partner it is. The surplus became even larger when the U.S. overall trade gap widened under the impact of domestic expansion and dollar appreciation.

Mr. Reading rightly argues that U.S. retaliation against Japanese goods would not reduce the Japanese trade surplus, as its main effect would be to cause the Yen to depreciate. But he is wrong to say that Japan must save less. Japan has a perfect right to run a large savings and trade surplus and invest the proceeds abroad.

The main good neighbourly demand is that that investment should be either direct or by purchases of securities, rather than take the form of piling up reserves and banking claims. Even that demand depends for its justification on rigidities in the rest of the world's wage-price behaviour and unwillingness of non-Japanese monetary authorities to take compensating action.

In any case, the issue is hypothetical, as Japan's foreign exchange reserves have been remarkably stable for a good many years.

TRADE WITH THE U.S.

Third quarter 1982 to third quarter 1984

	% Increase in exports to U.S.	% Increase in imports from U.S.
Pacific	60.9	10.2
EEC Nine	60.8	4.5
Debtors Nine	62.9	25.0
Opex Nine	14.2	34.8

Ecu and technical problems

From the President, EIB Associates.

Sir, — Mr. Eggers (April 16) response to my letter concerning the private use of the Ecu is well reasoned as far as it goes. To be sure there are technical problems to be overcome before the Ecu can serve as a de jure supranational currency — elimination of exchange controls (France and Italy), fuller participation of Britain in the European monetary system, greater integration of the economies of member states, an official clearing system, etc. and the Bundesbank has a right to be cautious. But this does not preclude the use of the Ecu in the private sector. It is the Deutsche Bundesbank that presents the greatest obstacle to expansion by its refusal to allow West German residents to hold assets in the Ecu. One way to broaden appeal for the Ecu would be to open up the market to West German investors.

I do not follow his argument about positions held in Ecu inevitably leading to open positions in one or several of the basket currencies. If Mr. Eggers fully understood the nature of the basket he would know that any position in a particular currency would be offset by equal counter positions in the basket's other currencies, which he would not mind having on his balance sheet. His statement is not confirmed by many foreign dealers I have queried.

I think Mr. Eggers missed the point of my letter which was a critique of the original article by Mr. Nitting of the Bundesbank, being my specific reference to Germany as one of the obstacles to expanded use of the Ecu.

I believe that the creation of a transnational association of securities dealers trading in Ecu denominated securities would not only provide more liquidity in the capital markets of Europe, thereby attracting more investment in European innovation and enterprises by providing exit facilities for such investments, but would also help further European political integration by pragmatic means.

Eugene Schulman,
29, Coulouvreniere,
1204, Geneva.

Markets in the skies

From the Manager, Public Affairs, Singapore Airlines.

Sir, — While we share the view of Mr. A. J. Lucking (April 2) that market forces should be allowed greater play in commercial aviation, his assumption that "eastern" airlines will drive western airlines into "bankruptcy" because of

Letters to the Editor

alleged lower labour costs in Asia, is unjustified. Labour costs in Singapore Airlines are nearer 20 per cent of total operating costs than 11.7 per cent as Mr. Lucking alleges.

If the proportion is 27.6 per cent in BA, the difference must be accounted for by lower productivity. SIA's wage cost works out to US\$20,000 a year for each employee. BA's is probably less. Certainly we have no problem attracting BA pilots at our salaries.

Even unit labour costs and productivity are not the only determinants of airline competitiveness. As in nearly every other sector, the competitive multitude of other environmental and internal factors demand recognition.

Some Asian airlines may have the upper hand now. That situation will probably not last for ever. For the consumer to enjoy the best deal, there is no alternative to greater freedom in the regulatory system and market forces.

Sim Kwee Wee,
25 Airline Road,
Singapore 1781

The crisis in Africa

From Mr. L. de Silva

Sir, — In two articles (April 3 and 15) Mr. Anatole Kaletsky provided us, as usual, with several interesting perceptions, this time on the African crisis. At the end of the 1970s which did not arise by accident—they were reflections of powerful vested interests and political forces in both the African and the Western countries. He does not elaborate, and refers to commercial interests and tying of aid to purchase of capital equipment.

In the context of sub-Saharan Africa, there is one particular aspect of aid commercialisation which is most worrying, and detrimental to the people of the region, and which would inevitably lead them to another disaster in the 1990s. I refer to the use of development aid for the promotion of not all export crops but the traditional tropical beverages of cocoa, coffee and tea and a few other crops even in small volumes right through Africa. These commodities face uncertain

price prospects, and any further expansion would lead to serious declines in prices and total earnings not only for Africa but for all developing countries. The World Bank advocates expansion of these crops not only in Africa, but elsewhere in tropical countries, thus worsening the global glut.

It is indeed a moot question whether development aid used to stimulate export crop production is "aid" or a subsidy for supply expansion to benefit those consuming countries, predominantly in the North, through lower prices. A large proportion of the aid to sub-Saharan Africa under the guise of aid to agriculture is for export crop production. At a time when resources in the form of good agricultural land and capital are both scarce in Africa, it is extremely important to call for a temporary halt, over the next five to 10 years, in the expansion of traditional export crops (this does not preclude rehabilitation of the existing stock) through the use of development aid, and to provide for greater statistical clarity in the uses to which aid is put by making a distinction between food and export crop production within the overall aid commitment to the agricultural sector.

If demand improves, Africa has the chance once again to expand its traditional export crops in the mid-1990s, having overcome its great vulnerability in the production of its basic staples.

Leelamanda de Silva,
Apt. 24,
12 La Levratta,
CH-1500 Nyon, Switzerland.

Dangerous figures

From Mr. G. Gardiner

Sir, — Michael Prowse's suggestion (April 15) that it might be better not to have economic statistics published is particularly apt at the moment with regard to the money supply figures, as there is a greater danger than ever of those statistics being misunderstood.

The imposition of composite rate tax on bank interest was intended to make it possible for banks to compete on equal terms with building societies as savings institutions, and there does seem to be a possibility that that object will be achieved. The banks have advertised heavily some attractive rates for higher interest accounts and Midland and Barclays have already reported a good response to their higher rate accounts. It is possible

therefore that the statistic will show a slackening of growth of building society deposits, which are not reflected in the money supply figures, and a growth in bank deposits, which are. By no stretch of the most warped monetarist imagination could this development be regarded as having serious economic consequences, as it is always seen ridiculous to exclude building society deposits from the money supply, and even more so since the introduction of accounts such as the Abbey National Cheque-Save accounts. To distinguish between bank accounts and building society accounts for the purpose of analysing the money supply is as silly a piece of academic nonsense as any since the Prigogine theory of the solar system.

Yet I have little doubt that the increase we may soon see in bank deposits will set the Treasury and the Bank of England off on a course of economic blood-letting in a desperate attempt to cure an imaginary disease. Can one hope that the Financial Times will be active in leading a campaign to head off any such folly, and will emphasise as strongly as possible that a written commitment to bankers is not a matter of significance for the money supply?

The Financial Times bears a heavy responsibility in this matter for it was the late Harold Wilson's attitude to the FT on the lunatic fringe of the Keynesian school that prepared the way for the monetarists, and enabled their lunatic fringe to get power.

Geoffrey W. Gardiner,
3, Molly Potts Close,
Ruslingford, Cheshire.

Sponsors and the arts

From Sir Roy Shaw

Sir, — My friend Peter Plouriez rightly says (April 11) that in the present economic state of the arts, Equity believes that money should be welcomed "from any legal source."

But since doctors and the Government agree that cigarette smoking is the greatest cause of preventable ill-health and premature death, it would seem that tobacco money is not an acceptable moral source.

Many actors who recognise this have set up ACTS—Actors Campaigns against Tobacco Sponsorship—to argue that to accept tobacco sponsorship is to put a glamorous mask on the unacceptable face of a life-denying trade.

If it had the courage of its own convictions, the Government could easily make tobacco sponsorship unnecessary by a very small increase in the grant to the Arts Council.

(Sir) Roy Shaw,
48 Ferrer Road, NS.

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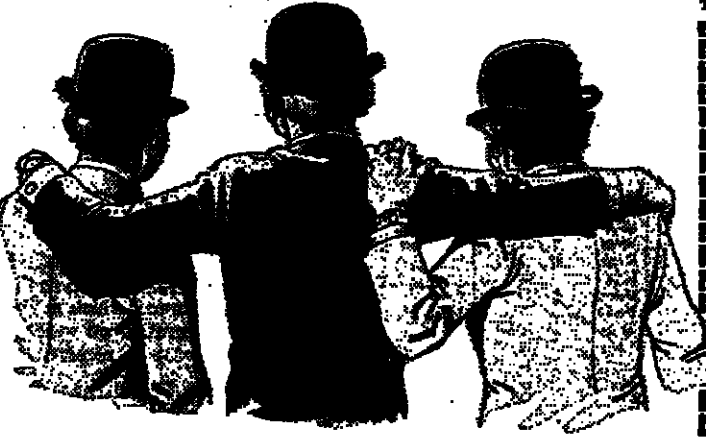
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FINANCIAL TIMES

Monday April 22 1985

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Terry Byland on
Wall Street

Clouded view on airlines

IT last week's plunge in rates in the U.S. credit markets does indeed foreshadow a sea change on Wall Street, then several important sectors of the stock market may be in for a reappraisal. The excitement created by Mr. Ted Turner's assault on CBS partly masked some nasty falls among industrial stocks, notably in the high-technology sector.

Airline issues also suffered in the general setback although at first glance they seem to deserve better treatment. One reason for the stock market's upset is the perception that the first-quarter reporting season, now at full flood, will bring more shocks of the sort administered last week by Texas Instruments.

The airline results to date have been good, however, especially after allowing for the traditional sluggishness of the industry in the first three months of the year. American Airlines challenged its previous record quarter, TWA cut its losses, and Eastern produced its second best quarter ever.

Nevertheless, with the notable exception of Eastern, whose ratings have been upgraded by Dr. Julius Malachuk, the Salomon Bros expert on the airline industry, Wall Street remains cool towards the sector's prospects of outdoing the rest of the market over the 12 months.

Competitive pressures are still strong in the U.S. domestic carrier market and may be expected to become stronger yet if a slowing economy cuts into business travel. The weakening dollar will also soon be hurting the massive U.S. tourist traffic across the Atlantic.

American's excellent first-quarter earnings reflected an 18 per cent increase in passenger miles stimulated by the airline's substantial fare reductions in January. The yield-revenue per passenger mile declined by 7 per cent for the quarter.

American and United Airlines are suffering seriously from Pan American's successful incursion into the two big domestic markets - New York-Los Angeles and New York-San Francisco.

The demise of the Civil Aeronautics Board has left a gap where airline statistics used to be, but the last statistics from the board, for the first half of 1984, display Pan American's strength only too clearly.

Both American and United saw their share of the New York-San Francisco market, already declining throughout 1983, slump badly in 1984. Pan American extended its grip with an increase of 4.4 per cent in the second quarter of last year.

The picture was similar on the New York-Los Angeles route, although there are more carriers involved, and TWA continued to make a good showing.

United is under pressure in another of its main markets, as World Airways and Eastern Air Lines move into the Philadelphia-Los Angeles route. Stock in United has fallen by nearly 9 per cent since the beginning of the month and Wall Street is predicting a fall of as much as 15 per cent in earnings for the full year.

American is finding difficulty in holding on to its stock price despite forecasts from the brokerage community of a 20 per cent gain in profits this year, which appear to have survived the minor dip in the first quarter. However, it seems likely that American will maintain its rating in the market, where it sells on 10 times earnings, compared with 11 times for the Standard & Poor's 400 index of industrials. United is selling at about eight times prospective 1985 earnings, according to Salomon Bros estimates.

The bright spot of the sector is now Eastern, which turned in record first-quarter profits, reflecting increased passenger traffic and a 2.5 per cent improvement in yields. Salomon Bros has upgraded its Eastern earnings forecasts for 1985. It expects share earnings to rise from 90 cents a share to \$1.30, although the profit-sharing agreement with the workforce will trim stockholder earnings to \$1.27. Eastern is confident of turning in the \$80m-plus profits that would trigger the earnings agreement. Since the agreement is for this year only, 1986 looks like being a good year for the airline.

Eastern seems to be the only airline stock to have attracted higher ratings from Wall Street since the quarterly reporting season started to roll. Its recovery owes more to such internal matters as its agreements with the workforce than to the external factors overshadowing the industry. But the other airline stocks might prove vulnerable to recessionary influences in the U.S. economy. If so, they will not be alone on Wall Street.

Brussels may oppose £2bn aid for UK coal

BY MAURICE SAMUELSON IN LONDON

THE UK Government is preparing to ask Parliament for nearly £2bn (\$2.58bn) to cover the anticipated losses of Britain's coal industry over the next two years. The move is, however, likely to run into difficulties with the European Commission, where officials have been trying to persuade the industry to meet the full force of international competition.

Brussels believes that the European coal industries should be stripped of their subsidies over the next decade and left in the same position as steel and shipbuilding.

The West German Government has already expressed its strong opposition to such a policy, claiming it would increase fuel costs for its electricity and steel industries.

A Coal Bill, which is expected to be tabled in London during the next

two weeks, will reflect the costly aftermath of the year-long UK miners' strike, which ended in March, as the industry struggles to step up production and recapture its markets.

Mr Peter Walker, Secretary for Energy, is committed to making the coal industry viable and will suggest in the proposed Bill that subsidies for 1988-97 should be lower than in the present year.

The Government wants more money, however, to finance miners' redundancy schemes until the end of 1988-7 as well as for the costs of closing pits. It is likely that the Government will want another £400m to help with the cost of the pit-closure programme.

As a result of the year-long stoppage in the industry, the Government still has at its disposal half

the £1.2bn which has been allotted for redundancy payments between December 1983 and March 1988. This provision will be increased and extended for a further 12 months.

The EEC plan for phasing out subsidies to coal industries is expected to be laid before the EEC Commission in the middle of May.

The introduction of a Coal Bill coincides with growing doubts over the future of Mr Ian MacGregor, the National Coal Board chairman who is due to retire in 18 months' time. There have been suggestions that his three-year contract might be extended by another year to make up for the lost 15 months of the miners' strike and an overtime ban.

Such an extension is thought unlikely to be welcomed by Mr Walker.

Macmillan to make Sinclair computers for Indian market

BY JOHN ELLIOTT IN BANGALORE

SPECTRUM microcomputers from Sinclair of the UK are to be produced soon in Bangalore, Southern India, by Macmillan India, an offshoot of the British publishing company.

This is Britain's second entry into India's rapidly expanding small computer market. Acorn computers are being assembled by the Government's semiconductor complex in Chandigarh, Punjab, for use in schools and may later be available on the open market.

India aims to increase its production of mini and micro computers from 1,000 a year to 100,000 by 1990 as part of an expansion of overall electronics production from \$1.2bn to approaching \$10bn during the period.

Import and licensing controls have been extensively relaxed during the past six months and many foreign companies are arranging for imports of finished products and

assembly kits, and then progressively to manufacture in India.

In addition to Sinclair and Acorn, other companies entering the micro field include Commodore of the U.S., which is setting up a project in Orissa, Eastern India, in partnership with an Indian living in the U.S. Nixdorf of West Germany is to produce micro and banking computers with Kothari, a Madras-based group, while Hewlett-Packard and Apple are also exploring possible tie-ups.

All these companies are hoping that Government-based schemes for computers in schools and for computerising banks, airlines and railways will lead to big commercial and personal sales.

Mr S. G. Wazani, managing director of Macmillan India, hopes to sell 75,000 Spectrums in the first year, mainly for home use. He is being issued with a licence by the Government for 150,000 a year. They will

sell at Rs 3,000 (\$247) roughly double the current UK price.

The initial technical collaboration agreement with Sinclair is for seven years, during which time the Indian content of the computer will be progressively increased, from 30 per cent at the start.

Macmillan is 30.9 per cent owned by Macmillan in the UK and has a turnover of Rs 50m, 20 per cent of which is typesetting and printing specialist books for export and 80 per cent is local publishing and distributing UK books.

India's computers-in-schools programme has been developed in co-operation with the Department of Trade and Industry in London and aims to install computers in 250,000 of the country's 650,000 schools by 1990.

The UK provided £1.3m (\$1.68m) grant aid to finance Acorn computers in 250 schools last August and another 1,500 are being assembled at Chandigarh.

Rubber producers to negotiate new structure for world prices

BY JOHN EDWARDS, COMMODITIES EDITOR, IN LONDON

NEGOTIATIONS for a new International Natural Rubber Agreement, to replace the existing pact, which expires in October, start in Geneva today.

The agreement between governments of the leading natural rubber exporting and importing countries, has controlled world market prices for the past five years but is threatened with extinction if the Geneva talks fail.

Exporting countries, led by Malaysia, are expected to press for a substantial rise in the price range, which the agreement seeks to maintain by use of a buffer stock, financed by the member countries.

The buffer stock buys at times of

surplus to prevent prices from going down too far below the "floor" of the agreed range. It sells to stop prices going through the "ceiling". During the period of the current agreement, the buffer stock has only made purchases. It has spent some \$30m on acquiring 270,000 tonnes of surplus natural rubber.

As a result, importing countries, which include China, the Soviet Union, the U.S. and the European Community, are expected to reject the idea of anything but a very modest rise in the price range.

Exporting countries, concentrated mainly in South East Asia, argue that production costs have risen substantially since the price range

was negotiated in 1978. The scene is thus set for a serious confrontation.

Natural rubber accounts for about a third of total rubber consumption of some 13m tonnes a year worldwide. The main use of both natural and synthetic rubber is in tyres for cars and trucks. They are normally blended, the proportions varying according to the type of tyre.

The International Natural Rubber Agreement, which began operating in 1980, is viewed as one of the more successful commodity pacts, including all the leading "players".

Up a gum tree in Geneva, Page 15

Unocal plans asset spin-off in bid defence

Continued from Page 1

the income would flow directly to shareholders.

Since then the tax laws have been changed to make the concept less attractive.

The Royal Dutch/Shell group has cleared the final hurdle in its bid to buy out the minority shareholders in Shell Oil, its U.S. affiliate. A Delaware chancery court has approved the proposed settlement ending shareholder litigation.

It has approved Royal Dutch/Shell's offer of an extra \$2 per share on top of its \$58 per share offer, in return for shareholder's waiving the right to challenge the deal in court. The judge found the revised offer "fair, adequate and reasonable."

Managua peace bid

Continued from Page 1

\$4m would be earmarked for the four Central American nations (Mexico, Venezuela, Colombia and Panama) to monitor any future peace settlement.

While Democratic leaders defended their proposal as a "middle course", Mr Reagan said it would "hasten the consolidation of Nicaragua as a Communist-terrorist arsenal." The Communists know that if they can persuade Congress to cut off aid, they will never have to negotiate with the democratic opposition," he said. Few votes would ever be so important for the survival of democracy in Latin America and the Caribbean.

The new Nicaraguan offer follows President Reagan's proposal two weeks ago to convert the \$14m military aid into "humanitarian" aid if Nicaragua agreed to a ceasefire and opened talks with the Contras leading to progress within 60 days. He also called for the lifting of press censorship and for new elections.

That offer was rejected by Nicaragua and was widely interpreted as a manoeuvre to squeeze the controversial aid package through Congress rather than a serious peace offer.

Mr Reagan did not spell out his claim that Soviet personnel were in a war zone, but a White House official said that Soviet "military people" had been identified in the town of Ocotal, nine miles south of the Honduran border. They were probably there as advisers and not as combatants, the official said.

World Weather

Area	Temp	Wind	Area	Temp	Wind	Area	Temp	Wind	Area	Temp	Wind
Alaska	18	88	Indonesia	18	84	Siberia	17	83	South	22	73
Albania	20	80	Iran	17	83	Spain	17	83	Spain	21	74
Algeria	18	80	Italy	17	83	Sweden	17	83	Sweden	21	74
Andorra	18	80	France	17	83	Switzerland	17	83	Switzerland	21	74
Angola	18	80	Germany	17	83	Taiwan	17	83	Taiwan	21	74
Antigua	18	80	Greece	17	83	Thailand	17	83	Thailand	21	74
Argentina	18	80	Hungary	17	83	Turkey	17	83	Turkey	21	74
Australia	18	80	Ireland	17	83	Ukraine	17	83	Ukraine	21	74
Austria	18	80	Japan	17	83	USSR	17	83	USSR	21	74
Bahamas	18	80	Korea	17	83	Yugoslavia	17	83	Yugoslavia	21	74
Bahrain	18	80	Laos	17	83	Zimbabwe	17	83	Zimbabwe	21	74
Barbados	18	80	Lebanon	17	83						
Belarus	18	80	Lithuania	17	83						
Belgium	18	80	Malaysia	17	83						
Belize	18	80	Mexico	17	83						
Bermuda	18	80	Moldova	17	83						
Bhutan	18	80	Monaco	17	83						
Bolivia	18	80	Norway	17	83						
Bosnia	18	80	Poland	17	83						
Brazil	18	80	Portugal	17	83						
Bulgaria	18	80	Romania	17	83						
Burkina	18	80	Russia	17	83						
Burundi	18	80	Saudi Arabia	17	83						
Cambodia	18	80	Senegal	17	83						
Cameroon	18	80	Slovakia	17	83						
Canada	18	80	Slovenia	17	83						
Cape Verde	18	80	Sri Lanka	17	83						
Cayman	18	80	Sudan	17	83						
Czech	18	80	Swaziland	17	83						
Dominican	18	80	Sweden	17	83						
Dominica	18	80	Switzerland	17	83						
DRC	18	80	Taiwan	17	83						
Egypt	18	80	Thailand	17	83						
El Salvador	18	80	Turkey	17	83						
Equatorial	18	80	Ukraine	17	83						
Ghana	18	80	USSR	17	83						
Guatemala	18	80	Yugoslavia	17	83						
Honduras	18	80	Zimbabwe	17	83						
Hungary	18	80									
Iceland	18	80									
India	18	80									
Indonesia	18	80									
Iran	18	80									
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Nicaragua	18	80									
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North Korea	18	80									
Oman	18	80									
Pakistan	18	80									
Panama	18	80									
Paraguay	18	80									
Peru	18	80									
Poland	18	80									
Portugal	18	80									
Romania	18	80									
Russia	18	80									
Saudi Arabia	18	80									
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Ukraine	18	80									
USSR	18	80									
Yugoslavia	18	80									
Zimbabwe	18	80									

Continued from Page 1

for European collaboration in high-technology areas, known as the Eureka programme, which might embrace co-operation on space-based defensive weapons research.

Both the French and German governments feel that European countries must work out their own programme of high-technology research in the civilian and military spheres, falling which they will be treated only as "sub-contractors" by the U.S.

The ministers are also expected to approve a number of institutional

Israel set to pull all troops out of Lebanon by June 6

By David Lemmon in Tel Aviv

ISRAELI WILL complete the withdrawal of its troops from Lebanon before June 6, the third anniversary of the controversial 1982 invasion. The Cabinet yesterday approved implementation of the third and final stage of the evacuation, which began in February.

The ministers voted 17 in favour and only three against the proposal, brought by Mr Yitzhak Rabin, the Defence Minister, to withdraw all forces to the international border while creating a security buffer zone stretching seven to 15 kilometres north of the border.

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday April 22 1985

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American borrowers rush to lock into current rates

BY MAGGIE URRY

THE EURODOLLAR bond market had one of those binges last week which make its more serious-minded practitioners shake their heads in sorrow.

The market has clearly been suffering of late from a shortage of buyers, particularly those "Swiss" who are the main investors in U.S. corporate paper. As the dollar has weakened, non-dollar based purchasers have seen their potential returns from dollar bonds look steadily less appealing.

Meanwhile, the borrowers are anxious to lock into current interest rates and have been to take advantage of any new issue window. So when the U.S. GNP first-quarter figure, announced on Thursday, pushed the bond market up sharply, a queue of U.S. companies quickly formed. "I had my New York office on the phone all afternoon - it was a nightmare," said one syndicate manager.

Three deals appeared within minutes of each other - for General Electric, American Express and Texaco - with pricings "ranging from very tight to ridiculous," as one dealer put it. Such is the state of the market that the competitive bidding for the Texaco deal produced a wide spread of suggested prices, with one bid at a coupon 1/2 point higher than the successful 1 1/4 per cent. Syndicate managers said that the winning house, Union Bank of Switzerland (Securities), could still have won the deal with a coupon 1/4 or even 1/2 point higher.

As it was, the issue offered a yield about the same as similarly dated U.S. Treasury bonds - and this at a time when Eurobond investors are wary of buying U.S. corporate names.

Gone are the days when top U.S. companies could borrow in Europe at yields below Treasuries - at least

if the deal is to succeed. Often issues can only be won away from the U.S. domestic market if the lead managers, anxious for business and league table positions, are prepared to give up their profit.

With short-term interest rates low, managers can fund their positions profitably. If the market goes up in the next few weeks, these deals will begin to look better value. But that is a risky way of doing business.

More popular borrowers have been the sovereigns and supranationals, with deals from Sweden and Denmark, and the Council of Europe, all well received. Denmark's appeal as a borrower has improved, as have the terms it offers on its issues. Sweden, launched just before the three U.S. names on Thursday afternoon, was well priced while the Council of Europe

issue attracted buyers even on a sunny Friday afternoon.

Friday also saw the re-emergence of warrant issues. The secondary market in these - which offer a way to lock into interest rates without tying up so much capital - has been firm. First, Royal Bank of Canada made a bond issue with warrants to buy U.S. Treasury bonds, at terms not considered generous. Later Chrysler launched an issue of "naked" warrants to buy into an existing Chrysler bond issue.

This issue, led by Banque Paribas, gives investors the right to buy a Chrysler 13 1/4 per cent 1994 bond at a price of 102. But that right can only be exercised during one month, in autumn 1989. The warrants were issued at \$22, with fees totalling \$2. The bond is currently trading around 103 1/4, so the purchase of a warrant and bond at the exercise price would get an investor

into the bond close to the current market price. But who knows where the bond will be trading in September/October 1989?

The fall in interest rates has not been all joy for the floating rate note market, especially since the flattening of the yield curve has hit the "mis-match" deals which take advantage of a positive curve. Two such deals surfaced last week, for Saitama Bank and Jyske Bank, and both met difficulties in syndication.

While the Saitama issue was tied up last week, the Jyske Bank deal, led by Nomura International is only expected to be officially launched today.

Meanwhile, other floating rate issues have been coming with complex interest findings, save that for First Chicago, led by Salomon Brothers, which reverted to the old idea of actually paying the coupon as often as it is fixed.

EUROMARKET TURNOVER				
Turnover (\$m)				
Primary Market	Straights	Conv	FRN	Other
U.S.\$	2,110.6	352.7	3,834.2	245.4
Prev	446.5	52.7	522.0	77.5
Other	1,663.2	299.4	1,130.0	125.5
Prev	88.3	—	—	68.4
Secondary Market	U.S.\$	FRN	Other	
U.S.\$	10,339.5	678.9	5,575.1	1,234.5
Prev	12,443.2	653.4	5,338.4	1,253.4
Other	2,420.1	71.5	967.1	1,064.4
Prev	1,744.3	15.4	327.1	897.4
Coded Euroclear Total				
U.S.\$	7,528.5	18,405.1	24,094.9	
Prev	8,087.0	16,734.4	24,851.4	
Other	3,408.7	3,083.6	6,473.3	
Prev	1,577.0	1,454.2	3,151.2	

Week to April 18, 1985 Source: AIRD

It was not Nomura's week. It also led a convertible issue for the UK diversified company Lonrho, which

met a slow response from potential co-managers.

The continental European markets have continued to benefit from the weaker dollar as investors look to diversify their portfolios. The second Euro-French franc issue, for ECSC, went as well as the first, and a third is already being talked about. D-Mark and Swiss franc bonds have also been moving ahead well.

The only exception has been equity linked issues made by Japanese companies. With the Tokyo stock market suffering a volatile week convertibles have lost their charm. As long as the setback is temporary there is no need for alarm. But fears that investors could come to grief in convertible issues from little known Japanese companies could be well founded if share prices fall.

French concede to Tenneco over IH

By Andrew Gowers in London

TENNECO's hopes of acquiring International Harvester's (IH) three loss-making French farm equipment plants have received a boost following apparent concessions on the deal by the French Government.

Negotiations on the purchase between Tenneco, parent of J.I. Case, the U.S. farm machinery group, and the French Government have been extended for the second time until the end of this month, the company confirmed in Houston at the weekend.

Tenneco obtained an option to buy the plants, along with IH's West German and Danish subsidiaries, when it bought the U.S. and British assets of IH last November for \$430m.

But it threatened not to use the option earlier this year when France resisted its plans for reductions in capacity and employment at the plants and refused to give additional financial support.

Company executives said at the weekend, however, that negotiations had made substantial progress this month. The Government has apparently agreed in principle to a capacity closure plan and has made concessions on the financial issue.

The Government supplied a FFr 180m (\$17.5m) line of credit to IH, and Tenneco wanted it to relieve it of some of the outstanding interest on IH's substantial French debts.

The French plants, which comprise a combine harvester plant at Angers, a cab-building factory at Croix and a transmission and assembly plant at St Dizier, are important to Tenneco because they are tied to IH's profitable West German operation.

CREDITS AND EUONOTES

Swedish move stops fledgling Euroyen sector dead in its tracks

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT, IN LONDON

THE newly fledged Euroyen credit market was stopped dead in its tracks by Sweden's decision on Thursday to cancel its planned 10-year, ¥100bn deal, which was to have been led by Sumitomo Bank.

One thing is becoming abundantly clear as the dust settles around the Tokyo banking community's embarrassing rejection of the loan margin of just 1/4 point over Euroyen deposit rates. That is that other borrowers are hardly going to dare risk a similar fiasco for weeks, if not months, to come.

Less certain, however, are the implications for the general trend of lending in the Eurocredit market. Japanese bankers could

scarcely disguise their relief at Thursday's cancellation. They had been worried that the margin of 1/4 per cent might be seen as a benchmark for top quality borrowers across the market.

Pricing was, in fact, only one of Sweden's problems. The Debt Office in Stockholm seems to have lacked the resources of touch in dealing with the Japanese banking community that it displays in other markets.

In picking Sumitomo to lead the credit, it failed to take account of the fact that it is a maverick bank with which other Japanese institutions do not always work easily. Many other banks were simply jealous that Sumitomo had snatched

the coveted Swedish mandate from their grasp.

Besides, Sweden intended to use the deal to replace an earlier \$300m credit arranged at higher cost with Japanese banks. That deal has still to be cancelled, regardless of last week's move, but Japanese banks in the original syndicate had extra cause for complaint that they had not been consulted in advance on terms for the new credit.

One moral from this tale seems to be the classic one that granting a tightly priced mandate in uncertain conditions to one bank alone is always a risky business. A second is that it is certainly not the way to create a flourishing market in a newly opened currency sector.

Algeria eschewed the temptation to go for Euroyen in the new loan package for up to \$1bn mandated last week to a group of 12 banks, co-ordinated by Banque Arabe et Internationale d'Investissement. The borrower is Banque Extérieure, going to the domestic market for a 10-year credit of ¥50bn with interest linked to the long-term prime rate, currently 7.7 per cent.

The other elements of the package are to be a \$500m, 15-year floating rate note with a margin of 1/4 per cent over six-month Libor, due to be launched within the next couple of weeks. In the late summer Banque Extérieure also plans to launch a conventional Eurocredit of up to

\$300m on which terms will be set later.

The Euronote market last week saw the launch of the long-awaited \$500m, seven-year facility for Unilever, led by Bankers Trust and Bank of America. Terms were confirmed on Friday. As expected, they include a facility fee averaging five basis points and a maximum utilisation fee of 15 basis points, although the average utilisation fee paid by the borrower will not exceed 10 basis points.

Those terms contrast markedly with those of another deal, a £150m, 6 1/2-year facility for Britain's Enterprise Oil, which includes options to raise money through the sale of dol-

lar notes, sterling bankers' acceptances and medium-term sterling securities. Led by Citicorp, the deal bears a facility fee of 15 basis points and a backstop utilisation fee of 1/4 per cent. Drawings on the backstop will bear additional interest at a margin over Libor of 1/4 per cent for the first 3 1/2 years, rising to 1/2 per cent thereafter.

This is Enterprise's first borrowing in the Euromarkets, and one reason for the high facility fee is to attract new relationship banks, particularly UK institutions which now face capital requirements on their Euronote underwriting obligations. Bankers say the terms bear no comparison with those for Unilever,

which should get away with its very finely priced deal simply by virtue of its high standing in the market place.

What does look tight, they add, is Friday's \$200m, eight-year facility led by Merrill Lynch for Denmark's Export Finance Corp. This bears a facility fee of 7 1/4 basis points and a total return (including the fee) to backstop lenders of 1/4 per cent, which coincidentally is the same as the margin on Sweden's ill-fated Euroyen credit.

This week should see the launch of a \$400m credit for Norway's Saga Petroleum, while Electricité de France is now sounding the market for a large Euronote facility.

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| Baring Brothers & Co., Limited | Chase Manhattan Capital Markets Group |
| Citicorp. Capital Markets Group | Commerzbank |
| Crédit Commercial de France | Crédit Lyonnais |
| Girozentrale und Bank der österreichischen Sparkassen | County Bank Limited |
| Kreditbank International Group | First Chicago Limited |
| Manufacturers Hanover Limited | Goldman Sachs International Corp. |
| Morgan Stanley International | Lehman Brothers International |
| Swiss Bank Corporation International Limited | Merrill Lynch Capital Markets |
| | Orion Royal Bank Limited |
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IBJ INTERNATIONAL Limited	GOLDMAN SACHS INTERNATIONAL CORP.
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SHEARSON LEHMAN BROTHERS INTERNATIONAL	SALOMON BROTHERS INTERNATIONAL Limited
SUMITOMO TRUST INTERNATIONAL Limited	SOCIETE GENERALE DE BANQUE S.A.
UNION BANK OF SWITZERLAND (SECURITIES) Limited	SVENSKA HANDELSBANKEN GROUP
	SWEDBANK

April 9, 1985

INTERNATIONAL CAPITAL MARKETS

U.S. MONEY AND CREDIT

Fed eases on signs of weakening economy

U.S. SHORT-TERM interest rates fell sharply last week. The Federal Reserve Board eased its credit policy stance in response to further evidence of a weakening economy—highlighted by the unexpectedly low 1.3 per cent gain in first-quarter gross national product (GNP).

The decline in money market rates—now back around their January 1994 levels—raises the prospect of a bank prime rate cut and, some believe, a reduction in the discount rate, from 8 per cent.

More immediately, lower rates spurred a further decline in the dollar. A continuation of the recent bull market in government bonds and a deluge of new corporate issues as company treasurers rushed to sell debt.

The Fed signalled its intentions early in the week through its third large outright purchase of Treasury securities in as many weeks. More plentiful reserves also showed through in reduced discount window borrowings which averaged \$335m in the latest week, the lowest level since January, and a sharp decline in the Fed funds rate.

"By providing a very liberal

U.S. MONEY MARKET RATES (%)				
	Friday	1 week	4 wks	12-month
Fed Funds (weekly average)	5.12	5.10	5.10	11.77
Three-month Treasury bills	7.78	8.04	8.51	10.77
Three-month prime CDs	7.98	8.28	8.81	10.83
30-day Commercial Paper	8.25	8.40	8.82	11.39
90-day Commercial Paper	8.05	8.45	8.90	11.40

U.S. BOND PRICES AND YIELDS (%)				
	Friday	1 week	4 wks	12-month
Seven-year Treasury	105 1/2	+1 1/2	+1 1/2	+1 1/2
20-year Treasury	105 1/2	+1 1/2	+1 1/2	+1 1/2
30-year Treasury	105 1/2	+1 1/2	+1 1/2	+1 1/2
New 10-year T-bill	N/A	+1 1/2	+1 1/2	+1 1/2
New "AA" Long utility	N/A	+1 1/2	+1 1/2	+1 1/2
New "AA" Long industrial	N/A	+1 1/2	+1 1/2	+1 1/2

Money Supply: In the week ended April 7 M1 fell by \$1.2bn to \$573.6bn.

dose of reserves to the banking system last week, the Fed encouraged a significant drop in interest rates—and the aggressive manner in which it did so was important," said Dr Henry Kaufman of Salomon Brothers. Although the Fed's open market actions in recent weeks have probably been due mainly to seasonal tax-date pressures (pressures which are likely to be reversed in the next few weeks as tax refunds are paid), the markets were virtually unanimous in seeing them as evidence of a slightly easier credit stance.

In response, U.S. short-term interest rates fell by between 25 and 58 basis points last week. The three-month T-bill rate closed 25 basis points down, bringing the decline over the past three weeks to almost three-quarters of a point. Bank certificates of deposit rates fell by at least 35 basis points, bringing the decline over the past four weeks to about 60 points.

"If sustained, the lower U.S.

commercial paper and bank CD rates should lead to a general reduction in bank's prime lending rates—particularly since loan demand remains somewhat sluggish," said Dr Kaufman. In fact several small banks have already reduced their prime rates from the current 10.5 per cent level. Most significantly, the Fed funds rate traded at or below the 8 per cent level for most of last week. Despite a slight, and probably technical, draining action by the Fed on Friday, the funds rate closed the week at 7.75 per cent.

"The Fed probably now has an 8.25 per cent funds rate objective, at a maximum," says Mr Philip Braverman of Briggs Schaeffle, "but this is probably only the first step."

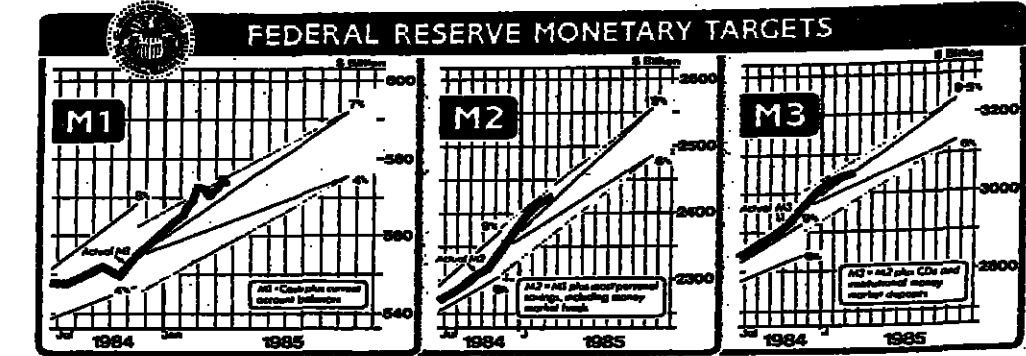
Dr Albert Woflow, chief economist at First Boston, fuelled the speculation about a further Fed easing by suggesting that the Fed will probably cut the discount rate soon. However, Dr Woflow, in a key note speech to the Federal Home Loan Bank of New York, cautioned that rates will rise again later this year and that while the Fed's generous addition of reserves makes a recession

unlikely, inflation will eventually accelerate. On Tuesday the March consumer price index will be published.

Other potentially negative factors include the possibility of profit-taking in the bond markets—where the Treasury long bond has gained over six points since its lows earlier this year—M1 money supply, which despite the \$1.2bn decline last week, remains about \$7bn above the Fed's four to seven per cent growth target range, and a prospective end to the lull in new Treasury financings.

The Treasury will auction \$50m of two-year notes on Wednesday, a foretaste of the estimated \$20bn quarterly refinancing announcement expected on April 30.

In the meantime, with corporate bond prices rising by 1



to 11 points last week and new issue yield estimates falling by 13 to 40 basis points, U.S. corporations have been flooding the market with new paper. Last week's saw over \$2.7bn in last corporate debt brought to market with nearly two-thirds coming from financial institutions.

Among the new issues, General Motors Acceptance sold a

total of \$500m in two tranches of three and four-year notes yielding 10.46 and 10.58 per cent respectively. Ford Motor Credit sold \$200m of three-year, extendable notes to yield 10.375 per cent while Citicorp sold \$250m of 5-year 11.5 per cent notes at par. Mellon Financial sold \$100m of three-year, extendable floating-rate notes and Merrill Lynch sold \$150m

of eight-year floating-rate notes. Meantime, as Mr Preston Martin, the Fed vice chairman, and others were warning about the longer-term risks of high-yielding low quality "junk" bonds, Fed Turner stuffed his long-awaited, all-paper offer for control of CBS full of these fashionable securities.

Paul Taylor

UK GILTS

Short-term confidence underpinned

FALTERING U.S. growth, a falling dollar and a cut in UK base rates provided the backdrop for another strong performance by the gilt-edged market last week.

Hopes that Thursday's first-quarter U.S. GNP figures may foreshadow a sustained weakening of the dollar and further cuts in UK interest rates underpinned confidence in the short-term outlook. The news that the Government undershot by \$400m its latest forecast of a \$10.5bn public sector borrowing requirement for 1994/95 added to the optimism.

The result was gains ranging from 3/4 points for both short and long-dated stocks to 11 points for issues in the 10-year maturity range.

And the Bank of England found little difficulty selling around \$600m of stock exhausting its holdings of 9 per cent Treasury 1994 and of 9 1/2 per cent Conversion 2004. Keen to maintain the momentum of its funding, it issued a further \$650m in tranches of existing

stock on Friday afternoon. The £250m of 12 1/2 per cent Exchequer 1990, £250m of 10 1/2 per cent Exchequer 1995 and £150m of 11 1/2 per cent Treasury 2001-2004 will be on offer from today.

Yet if the market remains confident, there were one or two factors to take the edge to its enthusiasm last week and to put at least a question mark over whether the present yield structure of the market is discounting too much good news.

Friday's inflation figures, showing price rises running at an annual 6.1 per cent, surprised everyone, including the Government. The rise has not prompted a fundamental shift in inflationary expectations, largely because of the pound's rebound over the past few weeks. Yet it has sparked concern about possible knock-on effects from pay settlements and from dentified confidence in the Government's forecast of 5 per cent inflation by the end of the year.

The general view among

brokers was that the inflation rate will now peak at around 6.5 per cent in the summer. Some, like James Capel, were suggesting that the figure could be closer to 7 per cent.

The need to get inflation down again quickly is likely to underpin the authorities' determination to hold up interest rates, though paradoxically, the easiest route in the short term would be a cut in the mortgage rate.

The short end of the gilt-edged market is discounting a cut in base rates to around 11 per cent, while the yield curve of the market is now flat out to about 10 years.

Yet the signals coming from the Bank of England on Friday were hardly encouraging for the interest rate optimists. Though it endorsed the 3 point cut by National Westminster and Lloyds, the Bank remains determined that rates will come down in gentle steps.

Its concern both about the growth rate of sterling M3 (and some brokers are thinking in

terms of another poor figure for April) and about the need to fund heavily over coming months suggest that the floor under base rates remains high.

Redemptions over the summer mean that the Bank will have to sell around £1.3bn of stock in June just to stand still. Some front-end loading of the public sector borrowing requirement is likely to add to its problems in getting sterling M3 into its 5 to 9 per cent target range.

Against that background, some brokers believe that further advances in the market may depend on sterling's strength continuing to generate strong foreign interest. The market has been underpinned in recent weeks by strong foreign buying, partly from investors moving out of U.S. Treasury bills. Japanese, Swiss, West German and a few U.S. investors have all combined a healthy capital gain in the gilt-edged market with a large currency profit.

Philip Stephens

FT/AIBD INTERNATIONAL BOND SERVICE

U.S. DOLLAR				
	Issued	Chg. on	Price	Yield
STRAIGHTS				
Amort 12 1/2% 94	125	+0.01	101.75	11.75
Amort 12 1/2% 95	125	+0.01	101.75	11.75
Amort 12 1/2% 96	125	+0.01	101.75	11.75
Amort 12 1/2% 97	125	+0.01	101.75	11.75
Amort 12 1/2% 98	125	+0.01	101.75	11.75
Amort 12 1/2% 99	125	+0.01	101.75	11.75
Amort 12 1/2% 00	125	+0.01	101.75	11.75
Amort 12 1/2% 01	125	+0.01	101.75	11.75
Amort 12 1/2% 02	125	+0.01	101.75	11.75
Amort 12 1/2% 03	125	+0.01	101.75	11.75
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INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

How Chevron avoided the 'scissors effect'

WHEN CHEVRON, one of the most conservatively financed U.S. oil giants, decided to buy Gulf Corporation for \$13.3bn last year, it knew it was taking a gamble.

It was uncomfortably aware that the deal might be seriously undermined if crude oil prices continued to weaken and interest rates were to rise significantly. It would be caught by the so-called "scissors effect."

Some of its fears have come true. Oil prices have softened further, and Wall Street has formed a rather jaundiced view of the takeover. Chevron is currently capitalised in the stock market at \$12.0bn, which is \$1.3bn less than it paid for Gulf.

Although Chevron has no control over crude oil prices, it has moved quickly to protect itself against the rising edge of the scissors—rising interest rates. Indeed, over the next few years, Gulf's contribution to Chevron's bottom line will depend very much on how successful Chevron is in managing the \$10bn in debt it has incurred to pay for Gulf.

Its first task was to reduce its dependence on the \$14bn, eight-year unsecured revolving credit term loan agreement which it used to pay for the Gulf shares. Chevron had \$3bn of its own cash, and needed to draw only around \$10bn down from the 88-bank credit line.

The next step was to re-enter the commercial paper market after an absence of several years with a programme through A.G. Becker. Although Chevron had lost its triple-A debt rating following the Gulf takeover, its commercial paper ratings were unimpaired and from the middle of last summer it has been active in this market, issuing up to \$5bn of paper which it has used to pay down the revolving bank credit.

Chevron reckons that it is currently saving around 50 basis points by using the commercial paper markets rather than its credit lines. The result is that it is borrowing less than \$1bn from the banks.

Its next task was to decide what to do about restructuring the debt on a longer-term basis. It looked at three different financing strategies: A continued roll-over of its short-term borrowings; a "match-and-fix" approach where it anticipated its future cash flows and fixed its loan maturities to those cash flows; and an opportunistic approach.

Chevron chose the last. As interest rates rose after the takeover, it stayed out of the capital markets in contrast to some other U.S. oil majors which were anxious to finance their acquisitions but, from August 1984 onwards, Chevron began to take advantage of the easier trend in rates to lock in large chunks of straight-forward, fixed-rate financing. It reckons that it has saved itself around 200 basis points on its financing costs by delaying its entry into the long-term capital markets until rates were heading downwards. Its objective is to finance three-quarters of its new debt burden at fixed

rates and so far it has tied up some \$3.3bn of fixed-rate financing.

In August it issued \$1bn of three-year notes in the domestic market with a 12½ per cent coupon. It followed this with a \$600m five-year issue of 12½ per cent Eurodollar notes in September and then raised another \$1bn in the U.S. markets in October, consisting of \$500m of four-year 11½ per cent notes and \$500m of 10-year notes with a 12 per cent coupon.

In 1985 it has raised \$500m of five-year money with an 11 per cent coupon and privately placed \$250m of four- and five-year 11½ per cent and 11½ per cent notes.

Chevron has not adopted any fancy financial footwork, such as interest rate hedges and swaps in its approach to the debt markets. It has also shunned the "bid" deal approach of some of its competitors, which have rung down the major investment banks and asked for the best price they can offer for a \$500m,

five-year issue for example.

The company argued that because of the scale of its financing needs and the volatility of interest rates, it was more appropriate to use one investment bank to place its paper widely and not risk having a large amount overhanging the market because the managers were too aggressive.

Chevron has used Salomon Brothers in the domestic market and Deutsche Bank in the Euromarkets to raise its new debt. In addition, it has retained Dillon Read to give it some dispassionate advice on its overall debt restructuring strategy.

It says that it probably has another \$1bn or so of long-term financing to get under its belt and then the rest of the Gulf acquisition costs will be covered by some \$4bn to \$5bn of asset sales, plus a continued reliance on its commercial paper programme.

William Hall

CBS hits at financing of Turner bid

By Our New York Staff

CBS, the U.S. broadcasting group, is today expected to challenge the financing of the controversial \$3bn bid for the company made by Mr. Ted Turner, the Atlanta television entrepreneur, last week, cutting in filings CBS is due to make with the Federal Communications Commission, the regulatory body for the U.S. communications industry, the company is likely to concentrate on the risks involved in Mr. Turner's offer, which is based on a hefty increase in CBS debt and the sale of some of its non-broadcasting assets.

The initial stock market response to Mr. Turner's highly-gearred offer has been sceptical, although CBS shares recovered some of their Thursday losses on Friday, moving up by 75 cents to \$107.

Mr. Turner, however, is pressing ahead with a determined assault on the broadcasting group. Turner Broadcasting, the company through which he has made his offer, has filed several law suits against CBS, charging it with trying to prevent shareholders exercising their rights and challenging its recent anti-takeover moves.

Third-quarter setback at Wang Laboratories

BY TERRY DODSWORTH IN NEW YORK

WANG LABORATORIES, the U.S. office equipment manufacturer, suffered a sharp setback in its third quarter, with net earnings plunging by 66 per cent from \$49.8m a year earlier to \$17m in the three months to March. Sales increased by only 2 per cent from \$543.5m to \$552.7m.

The Massachusetts-based company said that its performance was adversely affected by the continued strengthening of the dollar during the period. In addition, it was hit by slower order growth, while profit margins were undermined by increased spending on sales and customer support, marketing programmes and new product development.

Wang's profits slump, the equivalent to a fall from 36 cents to 12 cents a share, came as no surprise after earlier warnings by the company that its performance was being damaged by the combination of the dollar's strength and slowing orders. Two plants were shut

down briefly in March, and 15 senior executives said they would take a 10 per cent pay cut.

Some analysts, however, had been expecting the earnings decline to be less severe, with forecasts of net income for the three months in the range of \$30m.

With orders for the period up by only 2 per cent to \$649.2m, Wang's results underline the slowdown in corporate capital expenditure which has become evident in the U.S. over the last

few months.

The company added, however, that it expected the second half of calendar 1985 to "present much greater opportunity than the present business climate," and that its fourth-quarter performance would improve on the third quarter.

For the nine months to March, earnings fell by 9 per cent from \$196.4m, or 99 cents a share, to \$124.5m, or 66 cents a share, while revenues increased by 17 per cent from \$1,476m to \$1,726m.

results, the biggest profit earner in the group was the dried food division, which boosted net earnings by 13 per cent to FFr 201m. BSN had hoped in the course of the year to increase the size of the division through the purchase of Buitoni of Italy but was thwarted by an unexpected takeover by Sig. Carlo de Benedetti, the Italian financier who is chairman of Olivetti.

Marginal increase in earnings at BSN

BY DAVID HOUSEGO IN PARIS

BSN, the diversified French food and beverage group, recorded stagnant net consolidated earnings last year, largely because of the downturn in beer sales in Europe that followed the wet summer.

Consolidated profits rose by 2 per cent, which is below the French inflation rate, to FFr 755m (\$35m) on the strength of a 9.6 per cent

increase in turnover to FFr 27.3bn.

Net earnings by the drinks division, which includes both beer and mineral water interests, slumped by 36 per cent to FFr 168m as a result of both the wet summer and exceptional provisions made for the rationalisation of Societe Europeenne des Brasseries, the brewing interests, which will take effect this year.

Otherwise BSN's milk-based products division—which manufactures yoghurts and desserts—sharply increased its net profits from FFr 94m to FFr 140m.

The packaging division, the bottle making interests of which reflect BSN's historical strength as a glass manufacturer, boosted net earnings by 15 per cent to FFr 99m.

On the basis of last year's

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount M.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS							
Nippon Oil & Gas	70	2000	15	3	100	Yamichi Int. (Eur)	3.000
Nippon Steel Glass & Paper	40	1985	10	3	100	Daher Europe	3.000
Pacific Bell	100	1982	7	11½	100	CSFB	11.625
ISJ	100	1986	10	11½	100	ISJ Int.	11.457
Foreign Bulk State	420	1987	12	(A)	100	Latham Bros.	—
Salomon Bank (B) (27)	100	1985	10	11½	100	Merrill Lynch	—
Denmark	100	1980	5	11½	100	Morgan Guar.	11.500
Belgium (C) (1)	380	2005	20	½	100	CSFB	—
First Chicago (D) (1)	200	1982	7	10½	100	Salomon Bros.	—
Denmark	100	1980	4	11½	100	Morgan Stanley	11.210
Mexico	100	1987	12	11½	98½	Goldman Sachs	11.540
Yamachichi Glass	25	1990	5	(B)	100	Yamachichi Int.	—
London	40	2000	15	(B)	100	Nomura Int.	—
Toshiba Capital Inc.	250	1985	10	11½	100	Yamachichi Int.	11.125
Amor Credit	100	1980	5	10½	99½	Latham Bros.	10.900
Sweden	200	1990	5	10½	100	SSCI	10.875
S.E.C.C.	200	1980	4	10½	100	Latham Bros.	10.250
B.R.C. (F)	100	1980	5	11½	102½	Orion Royal Bank	11.25
WAB	200	1985	10	11½	100	Kidder Peabody	11.375
Central of Europe	75	1990	5	11	100½	Morgan Guar.	10.950
Jyoti Bank (E)	40	1994	9	(a)	100	Nomura Int.	—
SWISS FRANKS							
Mitsubishi Banking	20	1990	—	1½	100	Rye Pankas	1.625
TransCanada Pipe	150	1985	—	9½	99½	UBS	5.700
Old Electric	80	1980	—	1½	100	SSC	1.500
United Chemical	30	1980	—	1½	100	SSC	1.500
FSN Mortgage Bank	50	1987	—	5½	100½	Rye Pankas, M.B.	1.500
Nippon Oil	100	1980	—	1½	100	Credit Suisse	1.500
Chugoku Elec	100	1985	—	(5½)	—	Credit Suisse	—
Isolair	100	1980	—	(1½)	—	SSC	—
Saga Bank Co. Ltd.	40	1980	—	(5½)	—	Hausbank	—
Maya Elm.	15	1990	—	6	100	Citicorp (Switz)	0.000
Daher Bank	50	1980	—	(1½)	—	UBS	—
Hogwarts	75	1982	—	8	100	UBS	0.000
S. Africa Transport	50	1980	—	8½	100	SSC	0.575
FRENCH FRANKS							
ESCC	300	1982	7	11½	100	BNP	11.250
LUXEMBOURG FRANKS							
World Bank	1bn	1980	5	9½	100	Rye Pankas Luxem.	0.250
D-MARKS							
Mortgage Bk. Denmark	150	1985	10	7½	100	West LB	7.625
Ind. Dev. Corp. S.A. (H)	50	1982	7	8½	100	Commerzbank	8.250
Belgium	100	1982	7	7½	—	West LB	—
FSN Mortgage Bank	200	1982	7	7½	99½	UB Bank	7.257
Isolair	150	1987	12	7½	100	Commerzbank	7.750
ESBs							
World Bank	60	1982	7	8½	100	IG Bank	9.500
West LB Fin.	70	1980	4½	8½	95½	West LB	9.533
Carifam	50	1983	8	9½	99½	BBL	9.467
YEN							
Sweden	500m	1985	8	7.3	100	Nomura Secs.	7.300
Credit France	300m	1985	8	7.3	100	Yamachichi Secs.	7.300
Bank of China	200m	1985	8	7.1	100	Nomura Secs.	7.100

* Not yet priced. † Final terms. ** Private placement. † Floating rate note. † With equity warrants. ‡ With warrants. § Registered with S.E.C. (A) Lower of 1 month Libor +10 bp or 6 month Libor +1/4%. (B) 1/4% below Libor. (C) 1/4% over 1 month Libor, fixed monthly, payable quarterly, or 1/4% over 3 month Libor. (D) 10 bp over 3 month Libor. (E) 3/8% match at 6 month Libor rate monthly, payable 6 monthly, if 1 month Libor is equal to or higher than 6 month Libor for 6 months. (F) With debt warrants. Note: Yields are calculated on ARD basis.

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New Issue



Federal Business Development Bank

(An Agent of Her Majesty in right of Canada)

Banque fédérale de développement

(Mandataire de Sa Majesté du chef du Canada)

U.S. \$50,000,000

10% Notes due April 15, 1989

Issue Price 99 1/8%

Wood Gundy Inc.

Orion Royal Bank Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

CIBC Limited

Citicorp Capital Markets Group

Commerzbank Aktiengesellschaft

Crédit Lyonnais

Dominion Securities Pitfield Limited

Merrill Lynch Capital Markets

Morgan Guaranty Ltd

Morgan Stanley International

Nomura International Limited

Salomon Brothers International Limited

Union Bank of Switzerland (Securities) Limited

S. G. Warburg & Co. Ltd.

Banca del Gottardo

Bank Gutzwiller, Kurz, Buegener (Overseas) Limited

Bankhaus Hermann Lampe Kommanditgesellschaft

Bank Leu International Ltd.

Banque Générale du Luxembourg S.A.

Banque Worms

Bayerische Hypothek- und Wechsel-Bank Aktiengesellschaft

Bayerische Landesbank Girozentrale

Berliner Bank Aktiengesellschaft

Chemical Bank International Group

Crédit du Nord

Dai-ichi Kangyo International Limited

Daiwa Europe Limited

Lloyds Bank International Limited

McLeod Young Weir International Limited

Mitsubishi Finance International Limited

The Nikko Securities Co., (Europe) Ltd.

Norddeutsche Landesbank Girozentrale

PK Christiania Bank (UK) Ltd.

Rabobank Nederland

Schweizerischer Hypothek- und Handelsbank

Shearson Lehman Brothers International

Société Générale Strauss Turnbull Limited

Société Séquanaise de Banque

The Taiyo Kobe Bank (Luxembourg) S.A.

Toronto Dominion International Limited

Veritas- und Westbank Aktiengesellschaft

Westfalia Bank Aktiengesellschaft

Yamachi International (Europe) Limited

Yasuda Trust Europe Limited

April 1985

General Motors Acceptance Corporation (U.K.) Finance plc

(Incorporated in England)

£40,000,000

11 per cent. Notes 1990

guaranteed as to payment of principal and interest by

General Motors Acceptance Corporation

(Incorporated in the State of New York)

Issue Price 100 per cent.

Hambros Bank Limited

Amro International Limited

Banque Paribas Capital Markets

Baring Brothers & Co., Limited

Commerzbank Aktiengesellschaft

Crédit Commercial de France

IBJ International Limited

Lloyds Bank International Limited

Samuel Montagu & Co. Limited

Morgan Stanley International

Orion Royal Bank Limited

N. M. Rothschild & Sons Limited

Société Générale

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

S. G. Warburg & Co. Ltd.

April, 1985

Domino seeks 50% growth in Europe and Far East

Mixed Fund	145.8	145.8	+0.4
Fixed Interest Fund	212.5	217.3	+1.6
UK Equity Fund	194.1	197.0	+2.3
Property Fund	238.7	245.9	+4.2
Overseas Fund	131.4	137.3	+7.3
Underlinked Fund	220.0	231.0	+7.5
Stock Exchange Fund	115.9	117.6	-0.1
	122.1	125.2	+0.8

Prices 17th April 1985 Unit dealings on Wednesday
 Initial unit prices available on request, telephone 0372 205566

100

29.4% PROFIT INCREASE TO £14.2m

- | Year | Turnover (£000,000) | Profit Before Taxation (£000,000) |
|------|---------------------|-----------------------------------|
| 1984 | 82.2 | 14.2 |
| 1983 | 59.2 | 11.0 |
| 1982 | 47.8 | 8.5 |
| 1981 | 42.8 | 7.4 |
| 1980 | 41.7 | 8.2 |



■ Directly owned operations ▲ Manufacturing licensees

**Spirax-Sarco Engineering plc,
Charlton House, Cheltenham,
Gloucestershire GL53 8ER**

energy saving round the world

spirax
/sarco

energy saving round the world

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

[illegible]

Closing prices, April 19

Continued on Page 28

Continued on Page 28

[illegible]

**CARLTON HOTEL LYON · HOTEL DES ARTISTES LYON
FRANTEL LYON · GRAND HOTEL CONCORDE LYON
ROYAL HOTEL LYON · HOTEL SOFITEL LYON
SOFITEL PARIS · HOTEL LE ROOSEVELT**

Indices

BASE LENDING RATES

A.B.N. Bank	13 1/2 %	C. Moore & Co.	13 1/2 %
Allied Irish Bank	12 1/2 %	Hongkong & Shanghai	13 1/2 %
Bank of Australia	13 1/2 %	Indo-China Bkrs.	15 1/2 %
Amro Bank	13 1/2 %	Knowlesy & Co. Ltd.	13 1/2 %
Banco Cal. Corp. Ltd.	14 1/2 %	Lloyds Bank	12 1/2 %
Bazco & Sibbo	12 1/2 %	Edward & Manon	14 1/2 %
Beaumont & Expositon	14 1/2 %	W. Stewart & Son Ltd.	14 1/2 %
BCCI	13 1/2 %	Morgan Grenfell	13 1/2 %
Bank of Ireland	13 1/2 %	Midland Bank	12 1/2 %
Bank of Cyprus	12 1/2 %	Middle East Bank	13 1/2 %
Bank of India	12 1/2 %	National Bk. of Kuwait	13 1/2 %
Bank of Scotland	12 1/2 %	National Girobank	13 1/2 %
Banque Belge Ltd.	13 1/2 %	National Westminster	12 1/2 %
Bank of China	13 1/2 %	Royal Bank of Scotland	13 1/2 %
Beneficial Trust Ltd.	14 1/2 %	Norwich Gen. Trust	12 1/2 %
Brit. Bank of Mid. East	12 1/2 %	People's Trust Ltd.	14 1/2 %
Brown Shipley	13 1/2 %	Provincial Trust Ltd.	13 1/2 %
■ Bank of Canton	13 1/2 %	Royal Bank of S. Sons	12 1/2 %
Canada Permanent	12 1/2 %	P. S. Refson	13 1/2 %
Cayzer Ltd.	13 1/2 %	Roxburghs Guarantee	13 1/2 %
Cedar Holdings	14 1/2 %	Royal Bank of C. (India) Ltd.	12 1/2 %
■ Chartered Bank	12 1/2 %	■ Henry Schroder Wagg	12 1/2 %
Chouloutrons	14 1/2 %	Standard Chartered	12 1/2 %
Citibank NA	12 1/2 %	TCB	13 1/2 %
Citibank Savings	12 1/2 %	Trustee Savings Bank	12 1/2 %
Clydesdale Bank	13 1/2 %	United Bank of Kuwait	12 1/2 %
C. E. Coates & Co. Ltd.	13 1/2 %	United Mizrahi Bank	12 1/2 %
Comm. Bk. N. East	13 1/2 %	W.-Isaac Bank & Corp.	12 1/2 %
Consolidated Credits	13 1/2 %	Whiteaway Landlaid	14 1/2 %
Cooperative Bank	13 1/2 %	Williams & Glyn's	12 1/2 %
The Cyprus Popular Bk.	13 1/2 %	Wintrust Secs. Ltd.	13 1/2 %
Dunbar & Co. Ltd.	13 1/2 %	Yorkshire Bank	12 1/2 %
Duncan Lawrie	12 1/2 %	■ Bank of the Accepting House	Committee.
E. T. Trust	12 1/2 %	7 day deposits 10 to 1 month	
Eastern Trust Ltd.	14 1/2 %	1 month to 3 months	12 1/2 %
First Nat. Pin. Corp.	14 1/2 %	3 months notice is £150, at call	
First Nat. Secs. Ltd.	14 1/2 %	over £10,000 plus remains	
■ Robert Fleming & Co.	12 1/2 %		
Robert Fraser & Ptns.	12 1/2 %	Call deposits £1,000 and over	13 1/2 %
Grindlays Bank	12 1/2 %	30 day deposits over £1,000 10 1/2 %	
Guinness Mahon	12 1/2 %	10 day deposits over £1,000 10 1/2 %	
■ Hambros Bank	12 1/2 %	See Provincial Trust Ltd.	
Heritable & Gen. Trust	12 1/2 %	Damans deposits 10 to 1 month	
■ Hill Samuel	13 1/2 %		

FT UNIT TRUST INFORMATION SERVICE

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AUTHORISED
UNIT TRUSTS

Unit Trust Name	Investment Objective	Manager	Units	Price	Dividend
Abbey Unit Tr. Mgmt. (a)	100% UK Govt. Bonds, ECAP 40%	Abbey Unit Tr. Mgmt. Ltd.	100,000	1.00	0.00
Abbey Unit Tr. Mgmt. (b)	100% UK Govt. Bonds, ECAP 40%	Abbey Unit Tr. Mgmt. Ltd.	100,000	1.00	0.00
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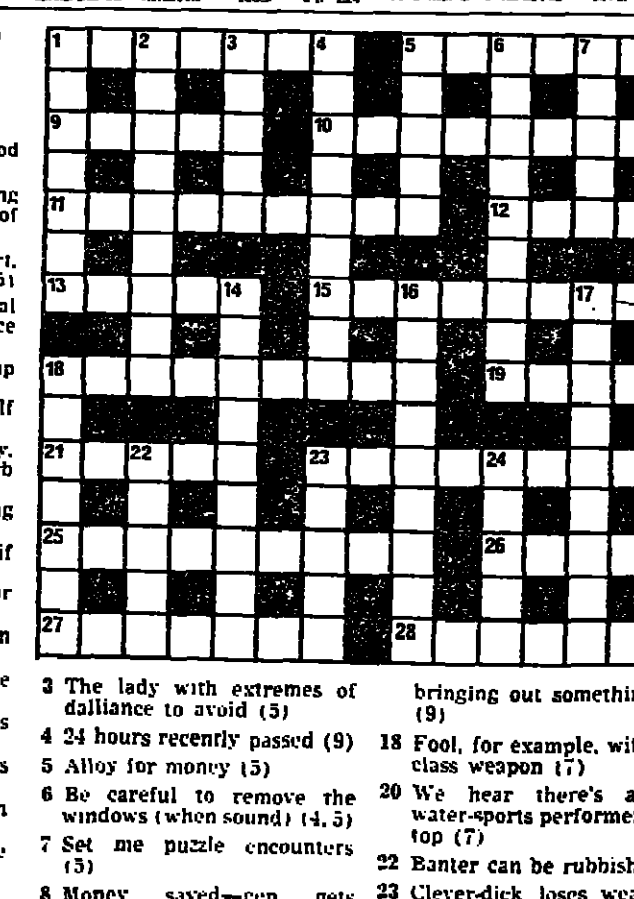
F.T. CROSSWORD
PUZZLE No. 5,699

ACROSS

- Grossly flattered food provided here? (7)
- Menu changed after seeing piece giving mixture of hydrocarbons (7)
- Great Dane races, in part, brought back to the ring (5)
- Nurse returns in informal trousers, showing negligence (9)
- English car belts done up round part of arm? (9)
- Law and order group, half dominating (5)
- Lower, mixing badly, unlikely to do this in club (5)
- Disallowing record in teeing off (9)
- Solution O.K.?—do this if you agree (6, 3)
- Heater is coming back for the open space (5)
- S.A. capital that's taken in France (5)
- University's ended, one hears (capsize?) (5, 4)
- Most of old County gets round us, alluring (9)
- The last month the artist is extreme (5)
- Find it, perhaps, in an unbeliever (7)
- I provide bows, yet we're untidy (3-4)

DOWN

- Top of hush to grow randomly. The blackberry? (7)
- The South African extinct ox provides storehouse of topics (9)



- The lady with extremes of dalliance to avoid (5)
- 24 hours recently passed (9)
- Alloy for money (5)
- Be careful to remove the windows (when sound) (4, 5)
- Set me puzzle encounters (3)
- Money saved—pen gets around (4-3)
- City abroad to act as superior—one owed allegiance (5-4)
- Men in the street? (7-3)
- In a star rising there's one bringing out something new (9)
- Fool, for example, with first-class weapon (7)
- We hear there's a good water-pourer performer at the top (7)
- Banter can be rubbish (5)
- Clever-dick loses weak one to one on top (5)
- Indian woman has short cry (5)

The solution to last Saturday's puzzle will be published with names of winners next Saturday.

INSURANCES

Insurance Company	Policy Type	Amount	Rate
Abbey Unit Tr. Mgmt. (a)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (b)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (c)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (d)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (e)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (f)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (g)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (h)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (i)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (j)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (k)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (l)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (m)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (n)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (o)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (p)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (q)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (r)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (s)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (t)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (u)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (v)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (w)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (x)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (y)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00
Abbey Unit Tr. Mgmt. (z)	100% UK Govt. Bonds, ECAP 40%	100,000	1.00

NOMURA
INTERNATIONAL LIMITED
**NEW-ERA INVESTMENT
AND UNDERWRITING**
OFFICES WORLDWIDE
1 Gracechurch Street EC3 3V 0AD
Telephone (01) 283 8811

BRITISH FUNDS				
Interest Rate	Stock	Price £	Last ad	Yield Int. & Res.

"Shorts" (Lives up to Five Years)				
21 May Treas 3oc 1985	99 1/2	15.4	3.02	13
15 Jul Treas 11 1/2c 1985	99 1/2	10.12	11.53	12
3 Sep Treas 8 1/2c Conv '85	98 1/2	25.1	8.86	11
22 Nov Exch. 12 1/2c 1985	100 1/2	15.4	12.20	11
25 Feb Exch 11 1/2c '86	100 1/2	17	11.71	11

11 Apr Treat 10cc/cm 1986	99.5	5.3	10.09	11
19 May Treat 3cc 1986	94.1	15.10	3.19	8
19 May Treat 10L per C 76	99.5	15.10	10.57	11
12 Jun Treat 12cc 1986	100.1	5.11	11.90	11
10 Jul Treat 8L per 1984-86??	97.4	4.12	8.74	10
29 Oct Treat 1L per 1984	100.1	7.12	13.60	11

29 Oct	Exch. 27pc	1986	91.12	105.4	2.72	8
21 Nov	Exch. 21pc	1986	91.12	105.4	2.72	8
22 Jan	Exch. 13pc	1987	103.18	117.12	12.94	11
10 Feb	Treas. 10pc	Cv '87	98.4	4.1	10.41	11
24 Feb	Exch. 21pc	1987	90	18.1	2.78	8
6 Apr	Exch. 10pc	1967	98.1	7.3	10.61	11

12 May	Treas 10pc 1987	93	25.3	8.99	10
12 June	Treas 10pc 1987	97	15.11	10.22	11
14 July	Treas 3pc 1987	87	10.12	3.41	9
30 Nov	Treas 12pc 1987	103	27.3	11.79	11
26 Jan	Treas 7pc 1985-88	93	20.12	8.33	10
10 May	Each 10pc '88	98	23.4	10.67	11

44	Line	Treas 94	Co	'88	964	27.11	10.14	11
45	Line	Transport	30c	'78-88	834	26.11	3.58	8
25	Oct	Treas.	91	30c '88	953	19.3	10.00	72
22	Feb	Treas	11	30c 1989	180	16.1	11.40	11
18	Apr	Treas 91	30c	Com. '89	944	12.3	10.03	11
15	May	Treas 91	30c	1989	794	-	3.79	9

14 Jun	Treas 10pc 1989	77.1	7.1	10.78	11
1 Aug	Each 10pc 1989	95.1	27.12	16.44	11
29 Sep	Each 11pc 1989	98.1	20.2	11.12	11
15 Oct	Treas 5pc 1986-89	83	11.3	6.02	9
15 Jan	Treas 13pc 1990-01	106	10.12	12.20	11
12 Aug	Each 11pc 1990-01	98		11.12	11

Five to Fifteen Years			
15 Yr Treas 81pc 1987-90++	921	8.11	9.21
25 Bq Treas 10pc Cv 1990	947	10.3	10.53
10 Jan Treas 11 pc 1991	805	4.12	11.55
5 Cdn Comd Int L.L. 197-91++	1071	1.2	4.64

25 Oct	Each	11c	1991	96-1	19.3	11.14	11.14
22 Jan	Treas	12c	1992	118-1	17.12	11.89	11.89
12 Feb	Treas	10c	1992	96-1	15.3	10.57	11.1
7 May	Treas	10c	Cv 1992	96-1	10.84	10.83	11.1
15 Aug	Each	12c	'92	105-1	21.1	11.69	11.1
22 Sep	Each	13c	1992	111-1	13.2	12.22	11.1

14 Jul Treas 121 pc 1993	118	10.12	11.72	11.2
155 pc of rmdm bpc 1993	79	6.2	7.61	9.3
23 Nov Treas 134 pc 1993	112	16.4	12.10	11.1
1 Mar Treas 141 pc 1994	120	23.1	12.24	11.1
27 Apr Exch 131 pc 1994	112	21.3	12.03	11.1
22 Aug Exch 121 pc 1994	109	16.1	11.68	11.2

7 Nov	Treas 9pc 1994:21	887	10.4	10.14	10.9
25 Jan	Treas 12pc 1995	1077	19.12	11.51	11.2
1 May	Gas 3pc '90-95	681	25.3	4.38	7.7
21 Jul	Exch. 104pc 1995	977	17.12	10.82	11.1
5 Nov	Treas 12pc 1995:21	1087	19.4	11.62	11.1
22 Jan	Treas. 14pc '96	120	17.12	12.01	11.2

LONDON SHARE SERVICE

BEERS, WINES—Cont.								Drapery & Stores—Cont.							
Dividends Paid	Stock	Price	Last at	Div Ret	Cov	Yrs. P/E		Dividends Paid	Stock	Price	Last at	Div Ret	Cov	Yrs. P/E	
Dec	July Young Brew 'N' Sds	205	26.11	15 5	2.0	3.81	18.3	Mar	Oberlin Mens Unknl Sd	50	25.2	9.23	0	3.5	0
Dec	July							Apr	Chas Hens Unknl Sd						

[illegible]

March		Access Satellite 50	292	11.2	10.5	2.5	13.9	9.4	Oct	Apr/MFI Furniture 100	283	11.2	11.4	2.8	23.21	Feb
		United Plant 50	269	—	8	—	10.57	3	Jan.	Jay/Mark & Seamer	143	20.10	19.3	2.0	3.1221	
		Wanna and Hops	22	—	—	—	—	—	Jan.	Jay/Heckles (J.)	228	12.11	10.3	4.9	15.123	Jan.
May	Nov.	Arnelite 100	469	15.4	0.1	0.3	0.3	0.3	Dec.	Jay/Heckles Lvs. 200	125	12.11	16.9	0.7	7.9339	Feb
July	Jan	Atwood	489	10.12	3.9	1.8	4.9	17.9	Jy	Wardens Bros 200	430	12.11	4.79	3.4	17.248	Feb
July	Jan	REB Lock 50	489	—	—	—	—	—	Nov.	Fishers Bros 100	130	10.12	1.4	3.4	8.215	

Feb.	Aug.	Suggers Bay	252	80.12	6.75	3.7	3.9	4.2	May	Mar 10th Feb 10th	300	85.1	8.0	4.0	3.8	0	Apr
Jan.	June	Society (Beed) 10p	242	84.12	12.0	3.7	3.5	4.8	Oct	My Oliver (1st "A")	300	85.1	8.0	4.0	3.8	0	Apr
	June	South (H. J.) 10p	26	15.10	31.8	2.9		4.8	Apr	Workover Price 20p	288	85.1	10.0	4.0	1.1	29.5	May
May	Nov.	Barratt Dec. 10p	76	15.4				13.8	July	Decker Over 20p	188	85.1	9.0	4.0	2.5	0	May
Jan.	July	Bellway	128	26.11	7.0	2.0	7.8	8.5	Jan	John Peters Store 10p	50	26.11	2.0		4.9	0	May
									Feb	Oct (Penny) (Afford)	188	84.12	13.5	2.1	4.6	11.8	

May	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
		Agg. 10p	162	12.4	3.75	2.6	8.9	2.3	10.95
Mar.	Agg	10p	162	12.4	3.75	2.6	8.9	2.3	10.95
June	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Oct	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Dec	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Jan	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Feb	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
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Aug	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
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July	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Aug	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Sept	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Oct	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Nov	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Dec	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Jan	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Feb	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Mar	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Apr	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
May	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
June	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
July	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Aug	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Sept	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Oct	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Nov	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Dec	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Jan	Oct	Briford M. 10p	162	8.9	3.75	2.6	8.9	2.3	10.95
Feb	Oct	Briford M							

Jan.	Aug. Brisbane Dudley 16p	62	10.12	3.2	1.7	7.4	12.1	Jan	Oct. 31st 12p 12p	57	58.1	3.94	13.2	Feb	
Feb.	Oct. Brisbane EA	136	10.12	13.0	4.8	3.2	7.9	Jan	July Samuel (N.)	125	28.1	10.17	1.0	Aug	30.4
Jan.	June British Dredging	71	15.4	2.5	0	5.0	0	Jan	July De A	62	28.1	13.0	1.0	Jan	7.3
	Brown Jackson 20p	15	19.2	0	0	5.4	0	Dec.	July Sea "Hicks"	89	29.10	13.0	2.6	Aug	11.9
Jan.	July Browne	72	10.12	13.0	3.1	6.9	6.6	December	Sharnock 5p	25	29.10	0.03	32.0	0.1	Jan
Nov.	May Browne Midas	70	15.4	13.0	3.5	6.9	2.0		Sharnock 10p	228	1	10.17	1.0	1.38	6

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July	Oct.	Contain. Grays	362	37.9	1.5	2.6	6.7	4.2	Summ. 200	50	6.73	—	—	—	Apr.
Sept.	Oct.	Am. Countrywide Props.	362	37.9	113.5	2.6	5.3	8.7	Dec. 2000	90	6.5	4.2	1.5	—	Apr.
Oct.	Nov.	Mar. Gen. (D.J.) 200	230	11.2	5.04	5.1	3.1	6.6	Dec. 2000	135	5.4	2.6	2.8	2.4	Feb.
Oct.	Nov.	Am. Gen. (George) 250	98	6.52	5.39	1.4	8.2	1.1	FT & S Stores 50	32	12.1	3.5	5.5	5.7	Oct.
Sept.	Oct.	Am. Gen. (George) 250	98	6.52	5.39	1.4	8.2	1.1	Term Group	42	10.15	11.0	3.7	3.4	8.6
Apr.	Oct.	Oct. Douglas (West. NY)	48	17.9	41.75	—	3	—	Time Props. 100	42	10.15	11.0	3.7	3.4	8.6
		Oct. Douglas (West. NY)	48	17.9	41.75	—	3	—	Inter. (FL) 3.4	25	17.20	—	—	—	Oct.

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هَذَا مِنْ أَمَلٍ

19

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Holders of Notes of the above issue are hereby notified that for the second interest sub-period from 22nd April, 1985 to 22nd May, 1985 the following will apply:

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- Interest Amount payable for Sub-period: US\$ 75.52 per US\$ 10,000 nominal US\$ 1,888.02 per US\$ 250,000 nominal
- Accumulated Interest Amount payable: US\$ 167.19 per US\$ 10,000 nominal US\$ 4,179.69 per US\$ 250,000 nominal
- Next Interest Sub-period will be from 22nd May, 1985 to 24th June, 1985.

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To the "B" Shareholders of NOVO INDUSTRI A/S

Against delivery of coupon number nine payment will be made of a dividend of 20% for the year 1984.

Information on the special taxation rules applicable to Shareholders resident in the United Kingdom or the Republic of Ireland may be obtained from the Company's office in Novo Allé, DK-2880 Bagsvaerd, Denmark, or from Morgan Grenfell & Co. Limited, Registrar's Department, 23 Great Winchester Street, London EC2P 2AX.

Payment will take place at Copenhagen Handelsbank A/S, 2 Holmens Kanal, DK-1091 Copenhagen K, Denmark, and at all the bank's branches.

19th April, 1985

NOVO INDUSTRI A/S

Portals- Sees continued growth after a record 1984

We have in 1984 again achieved record sales, exports and profits before tax. I am confident that we can make an improvement in real terms in 1985 with increased profits from all divisions.

—Julian Sheffield, Chairman

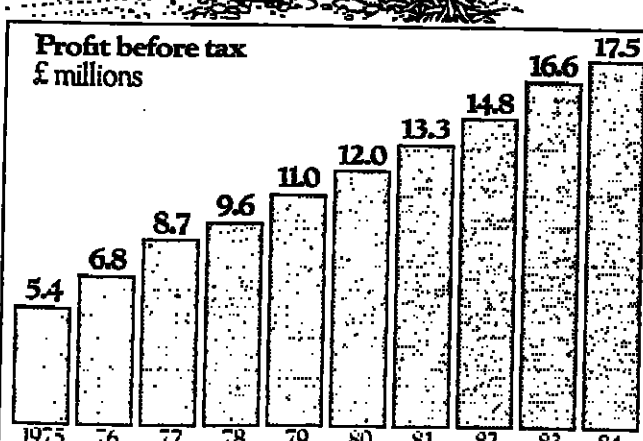
Papermaking Division

After a slow start to the year we won some large orders which gave us a much better performance in the latter months with a continuing benefit into 1985.

Water Treatment Division

Good order books at the start of 1984 and tight control of costs led to increased turnover and profits. Big projects are scarce worldwide but we have won a few good orders.

Profit before tax attributable to principal activities of the Group	1984 £000	1983 £000
Papermaking	6,280	6,265
Water Treatment	10,675	9,157
Engineering	551	294
Property	1,322	1,271
Less Holding Company	18,828	16,987
Central costs	1,084	1,084
Interest payable (receivable)	195	(702)
	17,549	16,605
Earnings per share (basic)	48.35p	55.45p
Ordinary dividend	18.50p	17.25p



Portals Holdings PLC

Bank Note and Security Paper, Water Treatment and Engineering

Copies of the 1984 Report and Accounts are available from The Secretary, Liverpool Mill, Watlington, Hants RG25 7NR.

LONDON

THREE-MONTH EURO-DOLLAR
5m points of 100%

June	89.38			
Estimated volume	4,801	(6,755)		
Previous day's open int	17,922			
THREE-MONTH STEERING				
2500,000 points of 100%:				
	Close	High	Low	
June	88.57	88.60	88.59	
Sept	88.27	88.28	88.23	
Dec	88.39	88.44	88.33	
March	88.39	88.47	88.33	
June	88.39	88.47	88.33	
Estimated volume	1,771	(2,743)		
Previous day's open int	17,922			

FINANCIAL TIMES SURVEY

Saudi Arabia

Saudis say that the current recession is good for them and the Government hopes that private business will take up the running in the kingdom's development. But it may be that businessmen will find working in a poorer economy less attractive than they imagine.

Coming to terms with recession

BY MICHAEL FIELD

IN THE past year the effect of recession on a society which had become used to seemingly limitless wealth has become the main preoccupation and talking point among Saudis.

Thanks to the international oil glut, Saudi Arabia's oil revenues are now a quarter of what they were four years ago — \$28bn compared with more than \$110bn in 1981.

The Government is reducing its spending. The Arabian American Oil Company (Aramco) index of construction contract awards fell from 680 in mid-1982 to 250 last autumn; at which point the company decided the index was no longer very interesting as an indicator of the state of the economy and ceased to publish it.

Hundreds of small enterprises have stopped doing business and one or two bigger companies have collapsed. Among the banks the main subject of discussion is the default of private borrowers and the difficulty of obtaining the repayment of loans through the courts.

The most common reaction of Saudis to the recession is to say that it is good for them. It is argued that the boom of the 1970s and early 1980s could not last and that increasing competition will weed out weak companies which relied mainly on personal connections to win business. The economy should become leaner and more efficient.

From now on it is the inten-

tion that the private sector, which has made enormous profits in the last decade, should take part of the burden previously borne by the Government, and should play a more active, higher risk role in the development of the economy, mainly through investing in more sophisticated industries.

This, together with the need for greater efficiency and the development of Saudi manpower (to make the kingdom less dependent on socially disruptive and expensive foreign labour) is the theme of the Fourth Five Year Plan for 1985-90, which was published at the end of March.

In present economic conditions the plan is no more than a statement of general intentions and a list of many of the projects that the Government would like to implement.

The spending figure attached to it is 1 trillion riyals (\$R 1,000bn or \$280bn), which is exactly five times the spending target of the 1983-86 budget. As the very round nature of the figure implies, the Government has little idea of what revenues it will be receiving over the next five years.

Its income could fall dramatically if there is a cut in the price of oil, but it is certainly unlikely to rise significantly above current levels.

The question which hangs over the plan is whether, for all the relaxed attitude to the recession of the Government

and private sector, Saudi businessmen will really be prepared to invest in more ambitious projects in future.

After living for a decade with Government policies which were designed actively to enrich them, businessmen may find working in a "normal" economy less pleasant than they imagine.

It may also be that young people just leaving university will be less happy than the establishment hopes to find that they cannot earn the incomes that their predecessors who left in the 1970s earned.

One hears it said that they will accept their bad luck with good Muslim fatalism, or that anyway they will be sharing in the fortunes of their relations—though in fact extended Arab families share their money less widely than is often imagined.

None of the discussion of the Saudi economy seems to have had any effect on internal politics. The kingdom has been as calm in the last 12 months as it has been every year since 1980.

The Government moves extremely slowly on the various political issues that face it, but its slowness seems to be accepted by the mass of the population.

There is a large and growing contingent among the middle classes that would like Saudi Arabia to become a more liberal, politically freer society in which they were allowed to have some influence on government, but these people are mostly very

comfortably off and are not in any sense a threat to the established order.

They are balanced by an equally large middle class contingent which seems wholeheartedly to endorse the Government's cautious attitude to change. (A former Western ambassador to Saudi Arabia remarked recently that the Saudis were the most conservative people he had met).

Despite the expectations of part of the middle-class population there has been no Cabinet reshuffle—in fact there have been only incidental changes in the Council of Ministers since 1975.

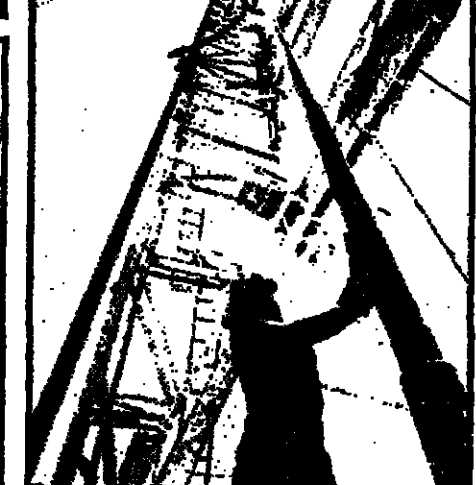
On the other hand, after years of speculation about the appointment of a new governor for the Eastern Province, the oil-bearing region next to the Gulf, a change was made at last in early 1985. One of the King's sons, the energetic former businessman, Prince Mohammed, replaced the ageing and silent Abdul-Mohsin bin Jilawi.

It is being said that there will soon be an announcement on the creation of a Majlis al-Shura, a Consultative Council of appointed deputies which will advise the King. The majlis has been promised for several years but was forgotten until the King raised the matter last autumn.

The intention is that the majlis should be composed of members drawn from regional councils in the 14 provinces, and



TOP LEFT: The Ministries of Planning, Justice and Youth Welfare are in Riyadh. TOP RIGHT: All buildings of the new King Saud University are connected by pedestrian malls. BOTTOM RIGHT: Oil drilling rig in the kingdom's East Province. BOTTOM LEFT: The National Horse Guards



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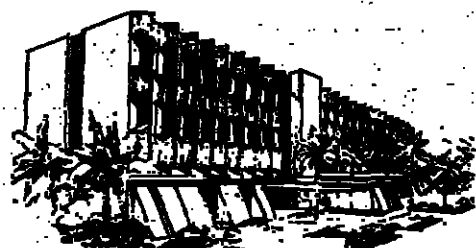
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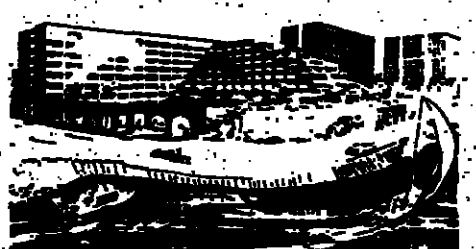
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Saudi Arabia 2

Businessmen question Government optimism

The Economy

MICHAEL FIELD

THE LINE on the current recession taken by the Saudi Government and leading businessmen is that it is the best thing that could have happened to the country.

"For the first time we are seeing people looking at business decisions," Abdul-Rahman Zamil, the Deputy Minister of Commerce, said recently. "Why should I buy this car?" they ask. "Why should I give this employee a villa when he has an apartment? At least, why should I give him two holidays a year?" People are shopping around for the best source of materials. They are doing things that are perfectly normal in the West but which had been forgotten here.

The cause of the recession and its alleged beneficial effects is the fall in Saudi oil production combined with the weakening of oil prices. Government oil revenues in this financial year (1985-86) are expected to be only \$28bn, compared with over \$110bn in the calendar year 1981.

Despite the huge fall in receipts, overall Government spending has declined by a fairly small amount since the early 1980s. Within the total, however, there has been a steady increase in current expenditure and a decrease in spending on new projects.

It is therefore the contractors who have been hit hardest, and the problems they have felt have been fed through to importers and manufacturers of building materials and equipment and thence to all other sectors of the economy.

Confidence

Contractors have found that they are not being awarded the same number of new contracts, which has meant that they can no longer use advance payments to fund other operations or cover their inefficiency in executing earlier contracts.

Those contracts they do win they are taking on at much lower prices. Officials say that the introduction of compulsory public tendering for Government contracts in 1983 and the tightening of the rules on project costs by up to 30 per cent in some cases, it is claimed, the per bed price of hospital bids has halved. The winning bid in January for the 1,200 Mw Qurayyah power station in the Eastern Province was set at only \$278,000 per megawatt. This price, offered by a Mitsubishi consortium, caused amazement in the industry.

Although less widely publicised, some of the prices offered by Saudi contractors for simple work—roads, drainage schemes and parts of airports—have been equally remarkable.

As well as accepting lower fees (or predictable outright losses) contractors have suffered from delays in Government payments, or, technically, from Government agencies taking longer than usual to approve work and therefore withholding payment. In the last few months

the consensus has been that at least the delays are getting no worse and may even be improving.

The problems of contractors have been matched by a glut in the real estate market, caused by over-building in the boom years and the exodus of foreigners in the recession.

Many contractors and real estate owners are ceasing operations. A figure often quoted is that 1,500 companies have gone bankrupt or sought Government help in the last two years.

In fact this figure is misleading because the entities that have stopped working can hardly be described as companies, the establishment of a business in Saudi Arabia being a much less formal affair than it is in the industrialised world.

What has happened, in effect, is that a large number of small enterprises have become dormant.

Only a handful of reasonably well-known names have gone bankrupt or suffered financial crises. In the contracting business they are Carlson of Saudi and National Chemical Industries, which both collapsed, and the Ali and Fahd Shobokshi partnership, which has had to reschedule a series of large bank loans.

The enterprising food manufacturer, Helwani Brothers, has restructured its debts, and the National Auto Company, agent for Chrysler and Dodge in Riyadh, had its assets seized in February on the order of Prince Salman, the province governor.

In every case in which a company has run into difficulties the problems have been mainly a result of its own misjudgments, inefficiencies or bad luck, not late Government payments. There is some justification in the establishment line that the squeeze on the private sector is no bad thing. As Abdul-Rahman Zamil says, in the 1970s and early 1980s Saudi private businesses developed highly extravagant habits in which all the emphasis was on speed and ease of operation and not on saving costs. They employed too many people and were too prepared to buy new rather than repair equipment.

Now companies and individuals are buying used cars, which is a new phenomenon. Instead of holding equipment they have bought for a job which is finished they are auctioning it, or they are deciding not to buy at all but to lease what they need. Saudi economy is becoming more normal. The Government argument is that the days of 30-100 per cent profit margins were bound to end at some point and that if the kingdom is to become a diversified, modern economy its companies must operate as companies do elsewhere.

The Government goes on to say that the old opportunities in contracting and real estate are being replaced by new ones on operations and maintenance and to some extent in industry. Companies must adjust to the changing shape of the economy.

Having been launched in industry, real estate, agriculture and contracting by extremely generous Government loans and subsidies, it is said, the private sector ought now to look to the state for legislative

backing and some financial help but not for sponsored profits.

For several years the Government has been saying that in the Fourth Plan, which has just been published, it will expect the private sector to take more of a lead in the Kingdom's development.

It should invest its capital in new public companies which will be launching intermediate industries, rather than the very simple factories, mostly producing construction materials, which the private sector has built so far.

It is pointed out that private business in the last 10 years has accumulated enormous amounts of cash assets in Saudi Arabia and abroad. There is some \$40bn in the banking system, much of which the banks have placed abroad.

Confidence

In theory the Government's logic is excellent. The snag is that it will only work if the private sector has confidence.

It is not difficult in Saudi Arabia to find companies—mostly foreign companies or Saudi-foreign joint-ventures which tend to feel less obliged to be patriotic than local firms—that say that they agree that there is a lot of money in the private sector, that they are sure the kingdom could survive on an oil production of 3.5m barrels a day if the Government made the right economies, and that they are prepared to believe that the oil market will revive the 1980s.

The problem, they say, is that they are now making slim profits (or losses), they expect many more Saudi companies to go bankrupt or fade away in the next 12 months, they worry about the banks' inability to recover loans from defaulting borrowers (see other articles in this survey), and they see a great lack of ideas for profitable new industrial projects.

They add that the Government was drawing down its reserves too fast for comfort last year: it took \$200m leaving liquid assets of \$60-70bn—and that they are not sure that it has really accepted the fact that it has to make economies.

There are still projects being built that are over-luxurious or entirely unnecessary. The most famous is the new Eastern Province airport, which is so close to the recently completed Jubail airport that the latter will have to close.

It is difficult to judge between the arguments of the Saudi establishment and the cynical businessmen. It is still not at all clear how the Saudi economy will develop.

It is not easy to see the private sector in its present position taking up the running in the economy, though it is certainly patriotic and it may begin to invest more if it is shown the opportunities and decides that the Government can help it earn profits at a level that can compete with the income on foreign investments.

There will undoubtedly be more companies disappearing or going bankrupt, but this will not be very important. Given that the biggest Saudi com-

OIL PRODUCTION CAPACITY: Installed capacity 12.5m barrels a day, sustainable production capacity 8.5m b/d.

OIL PRODUCTION: Quota allocated by Opec, including Saudi share of Partitioned Zone output, 4.3m b/d.

Possible production in 1985-86, including PZ, 4.1m b/d. This excludes natural gas liquids, from which sales revenues are retained by Petromin, the state oil company.

DOMESTIC CONSUMPTION: Saudi consumption is about 800,000 b/d. The sale of oil products on the domestic market is a break-even operation which would be \$28.4bn (SR 101bn).

A range often suggested is \$27bn-\$29bn.

OTHER GOVERNMENT REVENUES: Investment income maximum \$8.5bn (SR 30bn). Domestic revenues—corporate tax, tariffs, land sales, zakat religious income tax—\$7bn (SR 25bn). This figure could be increased if the Government takes further measures to increase taxes. Possible drawings on accumulated cash holdings of Petromin and Aramco \$2.9bn (SR 10bn). Total \$18.3bn (SR 65bn).

TOTAL GOVERNMENT REVENUES: Oil revenues \$28.4bn plus

40 per cent of exports are Arabian Light crude. Of the export price \$2 is retained by Aramco to cover operational expenses and just over \$25 is handed to the Government.

BUDGETED REVENUES AND SPENDING: Budget for 1985-86 is perfectly balanced with revenues and spending both projected at \$56.3bn (SR 200bn).

1985-86 REVENUE SHORTFALL: At spending runs at the budgeted level and revenues at the level suggested above there will be a shortfall of \$10.4bn, which will have to be met by drawings on reserves.

CURRENT LEVEL OF RESERVES: No up to date figures have been published but it is thought that the financial reserves of the Saudi Arabian Monetary Agency are about \$100-110bn. This figure would include assets held to back the currency, which seem sometimes to be excluded in official references to reserves. Of the total about \$70-80bn earns income (the balance being in loans to Arab

other revenues \$18.3bn=\$46.7bn (SR 165bn).

FAST BUDGETS—OFFICIAL FIGURES: 1982-83 allocated \$91bn actually spent \$71bn (revenues \$65bn, reserves \$10bn)

1983-84 allocated \$75bn (revenues \$53bn, reserves \$10bn) actually spent \$63bn (revenues \$53bn, reserves \$10bn)

1984-85 allocated \$75bn (revenues \$62bn, reserves \$13bn) actually spent \$60bn (revenues \$47bn, reserves \$13bn)

1985-86 budget allocation of \$56.3bn involves cut of \$3.7bn (5 per cent) on actual spending in previous year.

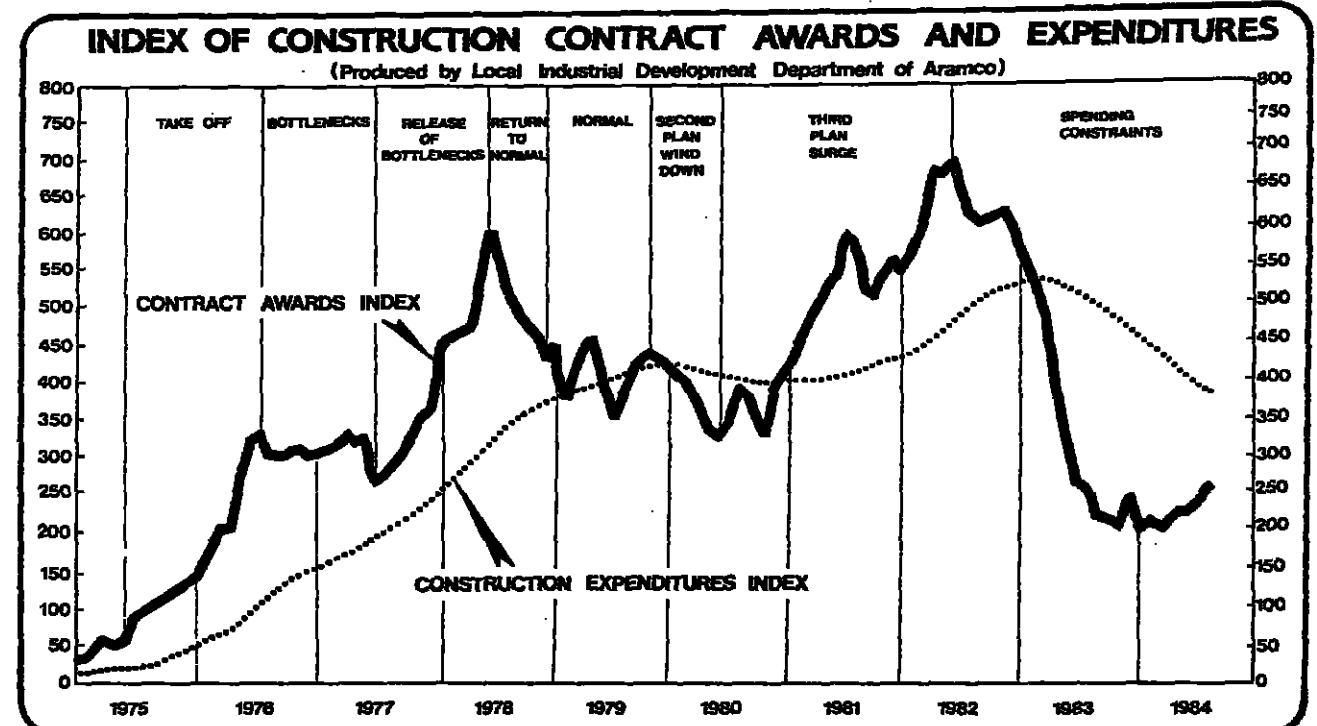
It assumes revenues will be \$8.3bn higher than last year.

1984-85 BUDGET UNOFFICIAL RESULTS: Oil income \$30bn, plus invest-

ment income \$10bn, plus domestic income \$7bn—revenues of \$47bn, which is the same as the Government's figures for actual revenues. Spending is thought to have been close to \$47bn, which is about \$7bn above the Government's figure. The difference is probably explained by creative accounting—ministries may have closed their books a month or so before the end of the financial year. The drawdown of Saudi reserves in 1984-85 is thought to have been close to \$20bn.

Notes: The conversion rate used for 1985-86 figures is \$1=SR 3.55. Financial years: Saudi financial years begin on 1st Rajab. Given that the Muslim lunar calendar has only 353 days, the financial year moves forward 10 days every year. The financial year 1985-86 (1405-06 in Saudi terms) runs from 22nd March 1985 to 12th March 1986.

Compiled by Michael Field.



Contracts awarded

On the capital spending account there are certainly fewer entirely new projects being launched. When they are, critics of "unnecessary" schemes, officials say that the schemes concerned have all been started in some way already, that the land has been purchased, the money allocated, or preliminary contracts awarded.

However, other governments might view such schemes, in Saudi Arabia these arguments seem to be widely accepted as justification for the projects being continued.

The vast Eastern Province airport, which has become a famous point of argument, has additional political logic behind it. The project falls in the realm of Prince Sultan, the Minister of Defence, which means that in any circumstances it would be difficult to abandon. It is also seen as a prestige gift by the Government to a region which has previously had its development slightly neglected.

The news of the beginnings of restraint on project and current spending programmes seems to

be confirmed by the overall look of the 1985-86 budget. The document is somewhat optimistic about its revenue and expenditure sides, but it is certainly more realistic than last year's budget.

Although unofficial calculations suggest that the kingdom will have to draw on its reserves

systematically announce their awards. (Aramco accounted for 15 per cent of contracts monitored in 1977 and 3 per cent in 1982.)

The percentage of contract awards covered is declining. The Government has been making a concerted effort to break down large projects to a contract size range which can be handled by Saudi contractors, and these, smaller contracts are less likely to be reported.

The Local Industrial Development Department stopped publishing the index in September 1984 because it felt that construction contract awards were becoming less important as an indicator of the state of the Saudi economy. The Department is now planning an index on operations and maintenance contract awards.

The phases of the graph indicated at the top of the chart are as follows:

Take Off: the surge in contract awards that followed the oil price explosion of 1973-74. Bottlenecks: the period during which the economy suffered from a shortage of port capacity, accommodation, labour and most other essentials. The bottlenecks led to high inflation and a huge escalation of project costs, which caused the Government to rein in the award of contracts.

Release of bottlenecks: the period after port and other infrastructural bottlenecks had been removed, often by crash building programmes. Return to normal and Second Plan wind down: the reversion to what the LIDD reckoned would have been a "normal" level of contract awards given the Kingdom's income at the time; followed by a fall in awards at the end of the second plan.

Third Plan surge: award of new Third Plan contracts, which coincided in its early stages with a big surge in oil revenues after the second series of oil price rises.

Spending constraints: the effect of the decline in oil production and the small price reductions in March 1983.

may sound a remarkable understatement. But to an Arab audience, living in a society which prefers not to tackle difficult issues openly, it must have seemed more interesting.

The Saudi style in the present circumstances is to pretend that everything is well and behind a smokescreen of complacent rhetoric, quietly to do something.

This saves the face of everyone involved—it spares the blushes of those in government who have miscalculated and those in business who are being squeezed. But it makes it difficult for foreigners to work out exactly what is happening.

Looking to become less dependent on oil revenues

Fourth Development Plan

ALEC THOMAS

SAUDI ARABIA'S 15-year experience of development planning has been marked by bold projects, by continuity and by determination to ensure that all projects are implemented. There is no reason to doubt that this determination will mark the period of the Fourth Five-Year Development Plan, officially launched on March 22.

Whereas previous development plans, and especially the third plan just finished, have concentrated on major and often big infrastructure projects, the new plan will cover a period when the major economic and social infrastructure is largely complete.

In the past, and again especially for the third plan, there was no financial constraint to the definition, design and imple-

mentation of projects. The fourth plan starts in a period of what is, for Saudi Arabia, unusual financial stringency.

The Saudi Government talks of maintaining government expenditures at the level of the third plan just completed. This is slightly misleading. When the third plan was launched in May 1980, the Saudi riyal: US dollar rate was 3.5:1. Today the rate is 3.6:1. Also, although through most of the third plan period just ended, the Saudi Government had a firm grip on inflation in the kingdom, inevitably 1985 riyals are worth less than 1980 riyals.

Half the total of government expenditures for the new plan (\$138.5bn out of \$277bn) is earmarked for development expenditures. Of the development expenditures total, \$97.5bn is allocated for human resources development projects, a further \$36.2bn for the development of economic resources, and \$24.8bn for health and social services.

Transport and telecommunications receive an allocation of \$21.3bn, and municipalities and housing \$18.7bn.

The Government emphasises a new approach: in future, ministries will think in terms of programmes rather than projects.

This will give a considerable flexibility in implementation and fit in with the four broad themes of the new plan as set out by the Ministry of Planning.

These themes are:

● A greater concern with operational efficiency and in the use of resources.

● A determination to reduce dependence on oil revenues by accentuating revenue-producing activities, specifically manufacturing industry, agriculture and financial services.

● A decision to reduce the numbers of unskilled foreign workers in the Kingdom by at least 500,000.

● A policy of encouraging the Saudi private sector to become more involved in economic development.

The new plan also has as an objective "to achieve economic and social integration between the Arab Gulf Co-operation Council countries."

The fourth plan includes a substantial carry-over of on-going and yet-to-be-started projects from the third plan. Of the total of 3,226 projects set out in the fourth plan, no fewer than 1,732 are listed as under way. The completion of the 1,494 projects are listed as "new."

This is not to say that they will all be completed during the next five years. If the number of projects still under construction is any guide, then the allocation for new projects is unlikely to be much more than \$5bn, still a very large sum but, especially when spread over five years, not sum to begin to match government project expenditures in past years.

To the question: "On what oil production and revenue assumptions has the Fourth Five-Year Development Plan been formulated?" the Planning Minister, Hisham Nasser, was reported to have told a Press conference in Bahrain on March 24 that the assumptions were an average of 3.85m b/d for the five years of the plan, which would not the Saudi Government \$25 per barrel.

The oil industry suggests that in fact Saudi Arabia's oil production for the month of February 1985 was 3.85m b/d, and Saudi Government was mar- that the net revenue to the kingdom was \$25 a barrel. But a production level of 3.85m b/d means oil exports (and revenue earning capacity) of about 3.1m b/d when allowance is made for Saudi Arabia domestic oil consumption, from which the Government receives no revenues.

Thus Saudi oil revenues are likely to be, on the basis of the Planning Minister's statement, under \$80bn per year for the next five years.

In terms of specific projects, most of the human resource development allocation of the new plan is for general and higher education. The plan document says that there will be a total of 2,105,000 young Saudis in primary and secondary education by 1990, 1,186,000 boys and 919,000 girls.

There will, at that time, be a total of 108,000 young Saudis, male and female, in higher education institutions.

The Ministry of Planning says that the number of secondary school graduates entering the job market in any one year will increase to more than 100,000 during the new plan period and the number of university graduates also entering the job market will be of the order of 20,000.

The net increase in the Saudi workforce over the plan period is expected to be some 375,000; 600,000 foreigners will go home.

The main thrust of economic resource development will be directed towards water and energy, with the allocation for minerals development being a relatively modest \$1.2bn.

Specifically, the new plan calls for the drilling of 750 new water wells, the building of 60 new small dams and the launching of 675 water projects.

There will be substantial increases in desalination capacity and the associated electric power generation facilities. There is also emphasis on water conservation. In the hydrocarbons sector, the plan calls for the completion of the master gas gathering system, new bulk storage for crude oil and additions to the pipeline system.

Electric power generation by conventional methods (as well as a by-product of desalination) is included in industrial development in the plan, and a total of \$11.6bn has been set aside for new power projects designed for the "provision of reliable electricity services for all population growth centres."

A total of \$25,000 new customer electricity will be provided for.

Also listed under industrial development is the Saudi construction sector.

The exact wording of the plan is worth quoting: "Encouragement will be given to construction companies to diversify into new activities, especially servicing and maintenance, through the implementation of the 30 per cent rule and open tendering."

About the only large old-style project in the new plan seems to be the new Eastern Province airport, and even here the new plan talks in terms of the first stage only being completed by 1990. All in all, if any further proof were needed, the fourth plan demonstrates that the Saudi construction boom is over.

New projects are either extensions of existing projects or networks (gas gathering, electricity, desalination, water supply) or what might be called "in-filling projects" (new industrial cities, improvements to the Kingdom's financial infrastructure).

In fact, the strengthening of the financial sector has received a total allocation of \$16.8bn and

the plan talks about "encouraging" the development of the national financial structure, and it talks also of the much-discussed and much delayed formal stock exchange, as well as a review of longer-term lending policies by the commercial banks.

Significant new projects, or projects which reflect the government's concern or a reassessment of priorities include:

● The implementation of national and regional water plans

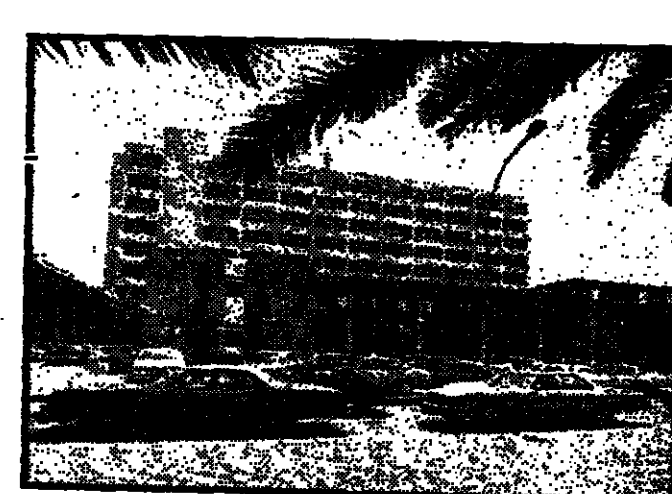
● A regular assessment of water resources and agricultural policy

● The development of recycled water facilities for direct use and for recharging aquifers

● A project for the production of hydrogen using solar energy

● Further exploration of 30 gold deposits, 5 silver deposits, 20 copper deposits, 12 tin or tungsten deposits, 12 niobium deposits and 3 chrome or nickel deposits

● Implementation of the joint



The Ministry of Planning in Riyadh

Saudi-Sudanese project for pioneer mining in the Red Sea.

Industry:

● Five more public sector industrial projects at Jubail (MTBE, butadiene, VCM)

● New industrial areas in Madina, Asir, Tabuk, Jizan and Najran.

Health Care:

● 45 hospitals to be completed. Total number of hospitals by 1990 to be 128 with over 27,000 beds.

Human Resources:

● Over 5m Saudi children, boys and girls, in higher education by 1990.

● A net gain of almost 375,000 workers to the Saudi workforce over the plan period, permitting in theory at least a reduction of 600,000 in the foreign workforce.

Telecommunications:

● 250,000 new telephone subscribers with access to installed exchange capacity by 1990.

CONTINUED FROM PAGE 1

envisaged here are a redefinition of the roles of the governors, to give them more power over their provinces' economic development, and a redrawing of provincial boundaries.

At present the provinces are of widely varying sizes; some governors are over-worked, others could handle twice their areas.

There are some technical difficulties in finalising the new provinces regulations, but these are minor compared with the political difficulties facing the Majlis as Shura.

The more conservative princely religious leaders and heads of tribes are not concerned only, or mainly, with the reduction of their own power which the majlis might entail, they are afraid of the social freedoms it may bring.

They argue that once there is free debate in the majlis there

will be demands for a freer press, women will demand to be allowed to work and drive cars, the family will start to crumble, and all sorts of immorality will follow. (Already the Minister of the Interior and the leading ulama receive letters complaining of such matters as the words "I love you" being heard on Egyptian films on television.)

It is also feared that once the process of political reform begins it will run out of control.

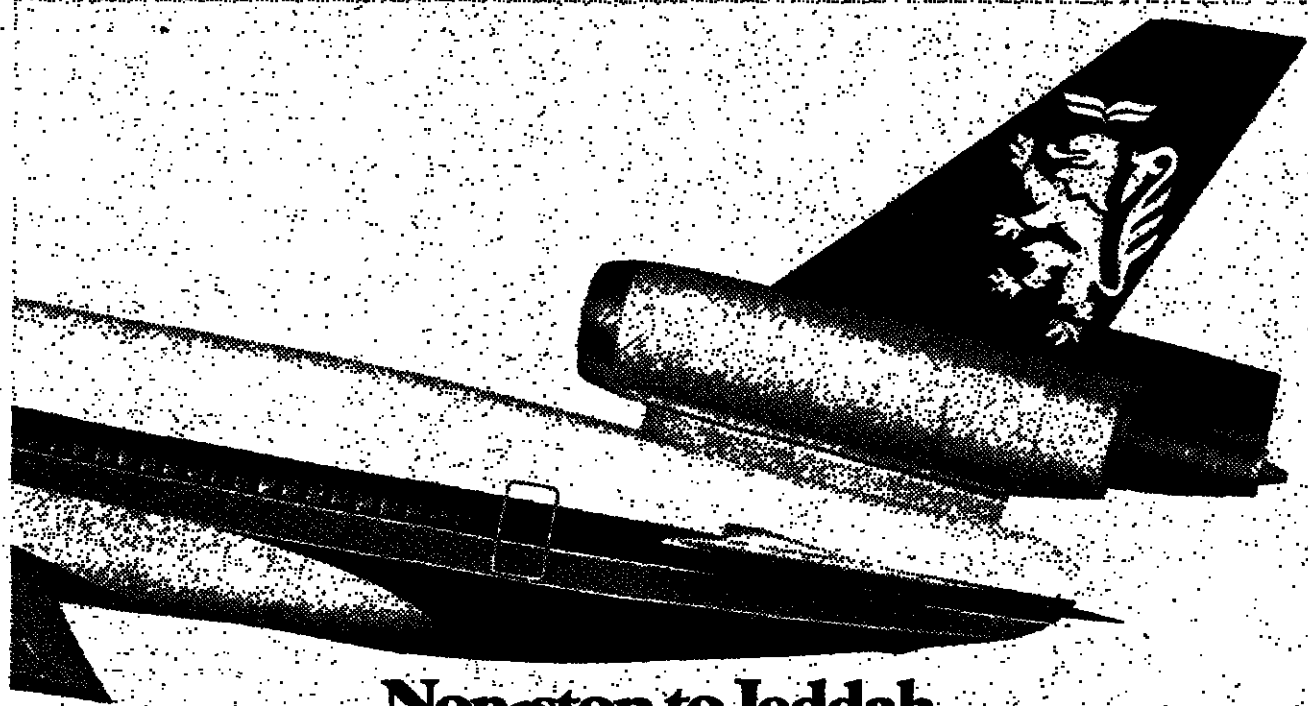
King Fahd, like his predecessors, believes in governing by

consensus—in fact since the Saudi family was nearly brought down by a split in its ranks in the early 1960s it has been obsessed with the need for consensus.

Although the King himself is certainly in favour of the Majlis as Shura he will not announce it until all the elements at present opposed to the scheme have been persuaded to accept it. Then, members of his family say it is still his intention to introduce the majlis, the charter of government and the provincial reforms together.

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Saudi Arabia 4

Keeping the faith with long-term objectives

Industrial Policy

CAROLINE MONTAGU

ONE OF the Saudi Arabian Government's cardinal virtues in domestic policies is long-term consistency of approach.

The Government has affirmed, and still affirms—and no doubt will continue to affirm—that the kingdom's objective is a diversified economic base.

The past two economic plans have laid out nearly complete the infrastructural framework and the state-sponsored basic industries. The Fourth Plan, published in April, takes things a stage further. The Government, inevitably still the main locomotive for economic growth, will stand back a bit and hope private business will pick up the slack.

The Saudi private sector will develop intermediate industries and take over management and ownership of some of the utilities and enterprises. Emphasis will lie on industrial efficiency.

Excellent as these intentions are, factors outside the Saudi Government's control, such as the weak world crude oil market, will make objectives hard to achieve over the Fourth Plan period. It is most unfortunate for this Plan that it should start when Saudi business activity is in the doldrums and the Saudi current account in deficit for the third year running.

In spite of this, the bases of industrial policy have not been adjusted to the present financial circumstances. This seeming inflexibility from the Saudi Government at this time strikes Western observers and many Saudis themselves as curious.

The kernel of this dilemma lies in distinguishing between what Saudi planners deem short- or medium-term problems and what they deem long-term objectives.

Western observers consistently underestimate the long-term nature of Saudi Government economic planning. For instance businessmen and bankers showed caution to the point of disbelief over the kingdom's infrastructural plans, especially over industrial developments in the twin cities of Jubail and Yanbu, where the base chemical

plants are located. The current litany of complaints from the EEC over Saudi petrochemicals exports suggests Saudi planners have been on target.

Saudi economic policy starts making sense when seen against a longer time-scale than the past three years' slack oil market and today's poor revenue position.

The Saudi Government is looking well ahead for its industrial society, but if Government credibility is assessed only on the Saudi economy's present and short-term future performance, Saudi Arabia is certainly taking some big risks.

The Government has compounded its own problems by little open avowal that belt-tightening is its only present answer.

Saudi planners have two key starting points: job and skills creation for Saudis and value added for Saudi natural resources. The logic of these premises is fine, though, given the oil market's present state, the value added from the new refining capacity perhaps may not be seen as an investment for the future. Jobs are needed both for the local unskilled population and for the many Saudis returning from training overseas.

In the longer term the Government wants to ensure a flow of economic activity for the post-oil era. It will also be better able to cushion popular recognition that the boom days are well and truly gone if it can at the same time provide employment opportunities.

The transfer of skills and technology to Saudis is another keynote. However, many Saudis do not want blue-collar work and foreign companies, trying to fulfil Government requirements to employ Saudis, find they cannot find Saudis to train who will stay with the company.

Saudi Arabia welcomes foreign companies investing in manufacturing or service joint ventures partly because of the efforts they are obliged to make to train Saudis. (Joint ventures are also deemed the best means of transferring Western technology and ensuring Western companies stay put in the kingdom and keep their technology up to date. In the big public sector joint ventures, such as the Saudi Basic Industries Corporation (SABIC) chemicals plants, they have been vital in

markets and marketing.)

The Fourth Plan, consistent with all this, shows a distinct break in the Government's role in the economy. In the published outline of the Plan's policies, the Strategic Principles, the emphasis shifts from public to private sector. The stage for this has already been set by the sale in 1984 of 30 per cent of SABIC to the Saudi public and by repeated statements from the Government that it plans to sell off parts of more enterprises, such as Saudia, the state airline, or Petromin.

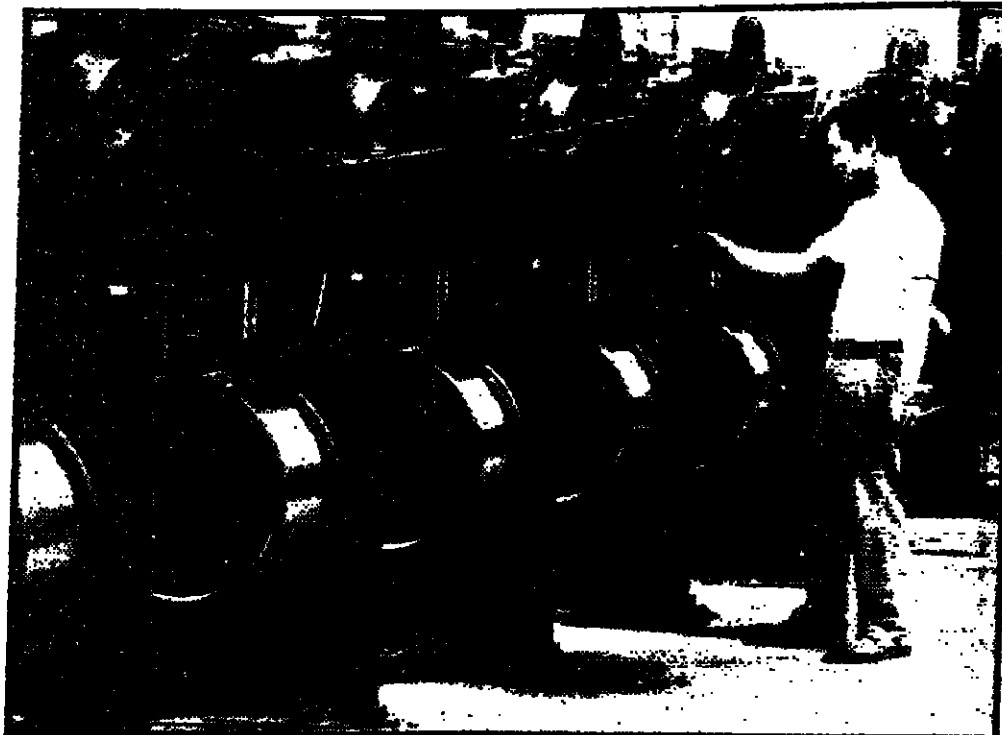
Other statements, especially a speech by the Minister of Finance, Muhammad Aba al Khail, in mid-1984, warn the private sector that its best interests, not to mention its responsibility to its country, require it to invest in the kingdom. How far the ties between the House of Saud and the business community can translate these intentions into reality remains unknown.

In the absence of any statutory role, the Government cannot stream outflows of private capital. It is now argued that anyway such statements are a bit late, since much private capital has already flowed out.

The Government argues that a wider manufacturing capability is now possible, given the infrastructure and base industry already in place. In his speech last year, Aba al Khail continued that the ports, airports, water supply, power capacity, communications and telecommunications systems and, last but not least, the industrial cities of Jubail and Yanbu, are completed or on their way to completion. Both infrastructure and industry have been built with modern technology, partly to give the kingdom a competitive edge. They are not ends in themselves.

The heavy industries in place are the SABIC/foreign base chemical plants producing worldwide volumes of ethylene, ethylene glycol, high- and low-density polyethylene, methanol and fertiliser. The SABIC-owned iron and steel plants, Hadeed in Jubail and the Jeddah Steel Rolling Mill, produce respectively 850,000 tons and 140,000 tons a year steel rods and bars.

Cement production, which is entirely private sector, is around 9m tpa, with an addi-



The Jeddah factory of the Saudi Cable Company, manufacturer of electrical wires and cables

tional 4.8m tpa under construction, current capacity is well below estimated current annual consumption of 15m tpa. Industrial gas is on stream for industry with completion of the Master Gas System (MGS) first phase and some of the second phase. Construction of the system was supervised by Aramco.

SABIC's second generation downstream chemical industries are getting off the ground. They will produce further oxygen and nitrogen, polyvinyl chloride, vinyl chloride monomer, methyl tertiary butyl ether (MTBE), butadiene and butene-1 (possibly delayed), ammonia, polystyrene and purified terephthalic acid.

It is not clear whether SABIC plans further development. Originally SABIC's mandate was to build the base chemical industries, leaving the private sector to move further downstream. Saudi sources indicate private business would have been interested in, for example, the MTBE plant.

The types of industry mooted under the Fourth Plan are high-capital, high-energy, high-automation, low-labour, low-water consumers. These will complement the joint service industries being set up between Saudi public sector enterprises and the U.S. companies under the \$1bn Offset Investment programme attached to the Peace Shield defence contracts. The Government will have to continue to give every known incentive plus a range of direct

and indirect subsidies to help get manufacturing industries off the ground, in spite of difficulties with GCC (Gulf Co-operation Council) industrial policy.

Support will particularly be needed for import substitution industries which, while cutting the imports bill, do not necessarily have any Saudi comparative advantage. Protection for infant industry, such as the 20 per cent tariff imposition made on imported cable last year, will be likely to grow.

At the same time the Government will say it is operating a free market economy. This cannot be the case. Saudi industries would not get going without subsidies.

Given even a proportion of the investment under the Offset programme of nearly \$1bn that should be directed towards manufacturing, some of Saudi Arabia's new industries will have to be export-orientated.

The search for markets for these exports is going to be tough. While over the past decade Saudi Arabia has streamlined its import procedures, its export procedures, except for the vital oil and base chemicals sectors, remain in their infancy. Businessmen on the east coast have joked that exporting goods to Kuwait is worse than importing steel to Saudi Arabia.

If high-automation, high-capital units are set up they will most likely operate on economies of scale requiring a major export component. However, since Saudi Arabia has a

number of political clients in the Third World it could as well keep the wheels of its industry turning by giving product not cash aid, such as recent exports of surplus wheat to Ethiopia.

If Saudi Arabia considers high-automation, non-oil export industries, certain factors are in its favour. Saudi Government agencies and private companies have achieved a good reputation over the past few years for tough and selective buying.

If they apply the same stringency to their manufacturing, their export goods are likely to compete qualitatively in world markets. For instance, certain Saudi specialised steel is apparently in the process of being tested by a European company for possible imports into Europe.

So far, unfortunately, there is a lack of institutional framework in which Government and business can discuss industrial problems, though the King and ministers met the business community in Riyadh at the end of last month.

Given that the Saudi private sector is now wider than the traditional families with access to the House of Saud, it is hard to be certain whether the newer entrepreneurs feel the Government is responsive to their problems.

Caroline Montagu is the author of *The Committee for Middle East Trade* report on *Industrial Development in Saudi Arabia: Opportunities for Joint Ventures*.

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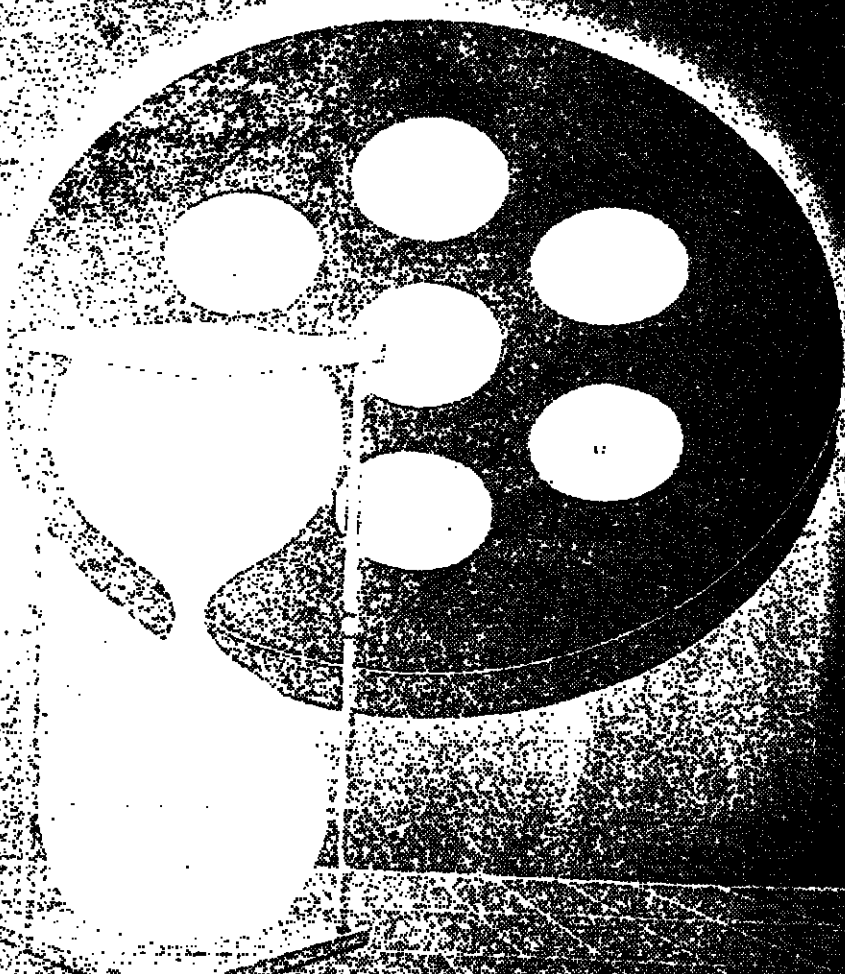
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HOLDINGS OF SABIC IN SECOND GENERATION INDUSTRIES

National Industrial Gases Co (NIG) Jubail SABIC 70 per cent, Saudi private sector 30 per cent.

Oxygen 438,000 tpa

Nitrogen 146,000 tpa

Partially on stream

National Plastics Co (NPN) HAYYAN, Jubail SABIC 85 per cent, Korea's Lucky Corp 15 per cent

Feedstock: ethylene from PETROKEMYA, ethylene dichloride from SADA

Polyvinyl chloride 200,000 tpa

Vinyl chloride monomer 300,000 tpa

On stream: Q1 1985

Saudi-European Petrochemical Co, Jubail

(Italy), Neste Oy (Finland) and SABIC 70 per cent, Enichem 30 per cent

AFICORP Feedstock: Methane and butane from Aramco

Methyl tertiary butyl ether (MTBE) 500,000 tpa

On stream Q2/Q3 1987

Butadiene 124,000 tpa

Butene-1 80,000 tpa

Both delayed

Aramco project

SABIC/Saudi Arabia Fertiliser Co (SAFCO)

Feedstock: Methane from

Aramco

Ammonia

On stream 1987

1,500 tpa

Polyethylene project, Jubail

SABIC/partner not yet specified

Feedstock: Styrene from SADA

Polystyrene 95,000 tpa

On stream: 1988

Terephthalic acid project

Purified terephthalic acid

150,000 tpa

No further details.

Source: Information mainly from SABIC's Fourth Quarter 1984 Project Status.

Reasonable price and oil barter possible

French Mirage Deal

FINN BARRE

WHEN the Saudi Ministry of Information denied rumours in Europe that the Saudis had purchased Mirage jets on behalf of a third party, observers in the kingdom said the denial was correct.

The days of third-party weapons purchases by Saudi Arabia have, for the most part, ended. The only exception is Iraq, but since that nation has been buying direct from France Saudi Arabia would not need for Mirage purchases.

Saudi Arabia is, however, interested in purchasing the new Mirage 2000 fighter for its own use. The advanced French-built fighter aircraft is world-class technology, is reasonably priced, may be purchased with oil barter, and best of all, the French ask no questions.

It appears that the kingdom is looking to buy 46 Mirage 2000s, enough for two 20-plane squadrons, with 6 spares. At roughly \$30m a fighter, the Mirage 2000 deal would be worth more than \$1.35bn.

Saudi interest in the aircraft may stem partly from the difficulties it may have in purchasing more of its present top-line fighter, the McDonnell Douglas F-15 Eagle. This is the aircraft that dispatched an Iranian Phantom jet last year when it entered Saudi airspace.

The Saudis currently fly 60 of these aircraft, which are, arguably, the best aircraft of their type of the present genera-

tion of interceptors. In addition, the Saudis fly approximately 90 Northrop F-5 fighters, and 20-25 F-4 Phantom II fighters.

Arms experts in the kingdom think the Saudis are preparing a fall-back position in the event that the Israeli lobby in the U.S. Congress makes a U.S. arms deal too difficult. Saudi sensibilities still smart over the ordeal they faced during the first F-15 deals and the purchase of the AWACS aircraft.

The Saudis have several reasons to buy more F-15s. The aircraft is at least marginally better than the Mirage 2000, but will be more expensive. It may cost up to \$40m per aircraft, with optional weapons delivery systems.

More important, since the country already has a logistics and maintenance system for the F-15, no extra work or procurement is required to support the additional aircraft. The Mirage requires an entirely different support system. The ground support equipment in all likelihood will be different.

Saudi questions about French supply, maintenance and training systems have forced French officials to return to Paris to work out more specific proposals.

The question in the minds of weapons dealers is how serious the Saudis are in buying the Mirage. Some feel the Mirage

deal is being used as a bargaining chip to pressure the U.S. Congress to go through with the sale of F-15s.

If the U.S. Congress does permit sale of the F-15, will the Saudis still purchase the Mirage? Further, how will the American lawmakers react to Saudi efforts to procure more advanced weapons from the French?

In any event, if the Saudis do decide to purchase both aircraft, observers say they simply will not have the manpower to assimilate 80 new aircraft.

In addition to the fighters, the Saudis will soon be in the market for new trainer aircraft. Its present fleet of British-built Strikemasters are reaching the end of their durable lives as trainers.

The Saudis are interested in buying a higher performance trainer to ease the transition to super high performance aircraft such as the F-15. The British Hawk and the French Alpha Jet are two aircraft that have been mooted. The Swiss-built Pilatus is a contender for the gap between Cessna light aircraft and the proposed new jet trainer.

The French are no strangers to the Saudi weapons market. The Crotale-based Shahine ground-to-air missile deal between the two countries was worth \$4bn.

National Industrialisation Company

THE newly-incorporated National Industrialisation Company (NIC) should be poised to take a major role in developing Saudi manufacturing and service industries.

NIC, described recently as a "very solid concept" by a long-standing businessman in Saudi Arabia, plans to develop joint ventures with foreign partners.

In the words of its principal architect, Mahmoud Jalal, NIC aims "to transfer advanced technology... in the fields of petrochemicals, processing, engineering and mechanical industries" and to help diversify Saudi Arabia's industrial base.

NIC was incorporated in the autumn of 1984 after some six months' delay. Originally planned to have some public sector shareholding, it was finally floated as a purely private sector company.

Its flotation in early 1985 was, however, undersubscribed and it is understood that public sector enterprises stepped in to top-up the subscription.

NIC has a core of founder subscribers from the big merchant families, but as a new venture, one which could cut across a lot of vested interests, it has still to prove itself.

In spite of these teething troubles NIC has a strong base of SR600m (\$167m) authorised capital and apparently the backing of the Industry Minister, Abdul Aziz Al-Zamil. At a Press conference last autumn Zamil commented, "NIC will play a basic role in industry within and outside Saudi Arabia."

He added, "The company's products will not duplicate the output of SABIC or Petromin, as SABIC's and Petromin's products are raw materials, while the new company will concentrate on establishing processing and specialised industries."

NIC has so far taken a stake in: Saudi Medical Industries (9.95 per cent) and a Saudi company to extract metal from scrap (45 per cent). It is discussing with SABIC and Michelin (the French tyre company) a plant to produce synthetic rubber (SBR), and is talking with Eisenberg Essen, a metal wire extrusion plant.

Discussions are at a preliminary stage for a smelter for the iron and steel industry, and a polyester fibres plant. The company is also thinking about: paper production, diesel engine production, electric motors, power generators, small transport vehicle assembly, agricultural tractors, copper pipe and industrial maintenance.

It is actively looking for joint venture partners and has been on a number of promotional tours. It would like to see a 26-30 per cent foreign stake in any venture and for the enterprise to have a Saudi public share holding as well as itself and foreign partner.

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Development lags behind that of other industries

Investment in Intermediate Plant

CAROLINE MONTAGU

THE private sector of Saudi Arabia's light and intermediate manufacturing industry has grown in the past decade in response to whatever opportunities that seemed most obvious and profitable.

Saudi and foreign businessmen first went for the construction sector, bricks, steel mesh, pipes, aggregate and concrete blocks, and have virtually saturated this field, except for specialised materials and provincial markets.

Piecemeal development was inevitable while the country lacked even elementary construction materials, consumer goods and basic services and utilities. As a UK/Saudi joint venture said when he looked back at the early days: "We saw the gaps, looked for a 35 per cent return on assets, and quick depreciation and made our profits. Now we can barely identify profitable low capital

extensions to our business, let alone new opportunities."

Industrial opportunities have become much less obvious and new manufacturing units both increasingly sophisticated and of higher capital cost. In its annual report for 1982-3 the Saudi Industrial Development Fund (SIDF), the Government's soft-loan industrial lending agency, reports that average loan size has grown from SR 5m (\$2.6m) in 1978-9 to SR 17m in 1982-3.

There have been some substantial developments in private sector industry, such as E. A. Juffali Bros. Palmier-Bens truck assembly plant (the National Automobile Industry), the Al-Zamil Refrigeration Industries, which makes air conditioners, National Pipe Co. and Saudi Cable Co.

Also at the lighter industrial level a host of licences have been taken out for products as varied as pharmaceuticals, fire-fighting materials and equipment, oilfield chemicals and equipment, tomato paste processing and chewing gum.

However, for the most part the development of the industrial intermediate processes and equipment has lagged behind the growth of both the major

public sector base industries (iron and steel, power and desalination, base chemicals) and in the small-scale finished goods production (aluminium extrusions, plastic bags and pipes, etc.).

This is in spite of machinery and appliances being the largest single heading in private sector imports, running at \$3.7bn in 1982-83, 17.9 per cent in total imports, and at \$3.3bn in 1983-84 (18.5 per cent).

Development of bigger-scale private sector industry with foreign investment and technology is a priority in the Fourth Plan programme.

However, the absence of adequate industrial production statistics or market research (both for domestic and regional export markets) makes the identification of manufacturing opportunities still a bit of a guessing game.

The Ministry of Industry and Electricity (MIE) publishes lists of industrial licences taken out but, according to one businessman, "Saudi's rush to take out licences but many will never be taken up. Don't take too much notice of the statistics, either, in the lists of operating units. Saudi firms do not have to report annually to MIE with

changes in capital or production levels."

Given the industrial gaps, the Saudi requirements of high-capital, high-automation, low-labour, low-water industries and the consumption capacity of a population roughly 7m, there are some areas that stand out as containing promising opportunities.

They are: engineering products, downstream chemicals

(GCC—Bahrain, Kuwait, Oman, Qatar and the UAE).

While identification of components and spares for these industries is not easy, one ingredient in the equation is likely to be economies of scale.

Power, desalination and oil are the most mature sectors; the base chemical industries and export refineries are only now coming on stream.

Given the number of different

Ventures which moved into the kingdom during the boom years are now barely able to identify profitable low capital extensions of their existing businesses, let alone identify fresh opportunities

and industries developed mainly for export.

● If Saudi industrial entrepreneurs were to go for manufacture of machinery and industrial equipment and spares, the markets for such would have to lie in servicing the base industries—the oil sector and the chemical, cement, power and desalination plants—in Saudi Arabia itself and probably in the other countries of the Gulf Co-operation Council

foreign joint venture partners in the latter, with different processes and countries of origin, they are likely to require a vast range of spare parts.

Little research exists on how far components and spares currently being imported into these industries could be manufactured in the kingdom.

On the petrochemicals side a recent study on possible spare parts manufacture states: "In the petrochemical industry,

although technology and operations are sophisticated and modern, inter-plant co-operation on technical and operating matters is minimal. Where a large number of independent units have recently been set up with considerable support, involvement and impetus from central government, one would expect to find well established central co-ordination in examining and solving problems related to maintenance and spares."

Co-ordinated industrial spares manufacture for the GCC area would complement current GCC discussions on industrial standardisation and centralised warehousing.

Relevant industries are those mentioned above plus other Gulf plants including the aluminium industries in Bahrain and Dubai. The joint ownership of the Gulf Petrochemical Industries Company (GPCI) and the Gulf Aluminium Rolling Mill Company (GARMCO), both of Bahrain, might ease administrative headaches.

In the more general range of machinery and capital goods, opinions vary about Saudi Arabian production. Some say a market for manufacturing switch gear still exists; others

say it is saturated. Since Saudi Arabia is the biggest market in the free world for gas turbines, some suggest they could be manufactured; others say this would be utterly uneconomic.

Hi-tech manufacture or assembly is subject to the same vagaries of opinion. Some sources point out that since Saudi Arabia requires highly automated, high capital investment and any industrialising country must now have electronics industry experience, Saudi Arabia should go into this sector.

A U.S. company, however, with wide knowledge of hi-tech manufacture considers electronics assembly in Saudi Arabia economic nonsense.

● Downstream chemicals development is strongly canvassed by the Bechtel-assisted directorate for Jubail, a part of the Royal Commission for Jubail and Yanbu (RC). Its flow charts—produced along textbook lines—want downstream expansion into chemical intermediates—refrigerants, resins, plasticisers, nylons, polyesters—and thence to their end products.

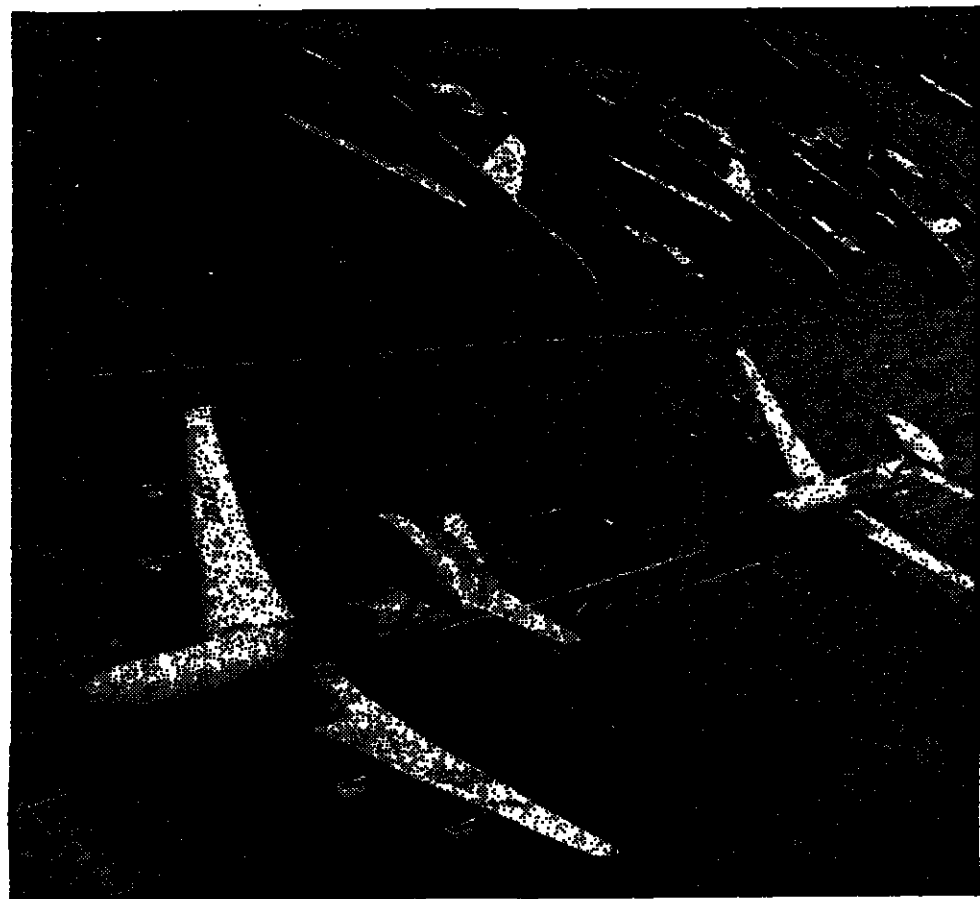
In parallel they look to development of a fertilisers industry. Western chemical market

analysts, however, are sceptical, saying the world markets would not tolerate further inroads from Saudi intermediates.

The mooted fertiliser development must be seen as truly long term. It will need exploitation of Saudi Arabia's north-western phosphate deposits, which in turn will need a railway to bring ore or acid to the plants. The intermediate chemical industries will, if current subsidies remain, receive their energy feedstock at bargain basement prices—\$0.50 per million BTU for industrial gas—but will pay world market rates for process feedstock.

However good the long-term prospects are, the Saudi Government has to assist the private sector during the Fourth Plan period. Again, whatever the Government may say in the Fourth Plan strategic thinking about the desirability of lifting subsidies, any major industrial ventures will need all the subsidies and incentives they can get.

Further, this is likely to mean an increasing level of protectionism against competitive imports into Saudi Arabia through tariff and quota impositions.



Boeing Airborne Warning and Control Systems (AWACS) aircraft. The offset investment programme proposed by Boeing is for an airframe overhaul centre.

Start of new phase in diversifying economy

Peace Shield Offset Programme

CAROLINE MONTAGU

THE award to a Bechtel consortium of a contract this February for a major part of the \$1.4bn communications section of the Saudi Peace Shield defence programme ended a long-running fight and began a new phase in diversifying the Saudi economy.

For along with Boeing's \$1.2bn defence contract went another contract committing the consortium to some \$350m of investment in Saudi Arabia under the Government's offset requirements.

General Electric Company (GE), of the U.S., designated two years ago to supply the radar has likewise been awarded requirements of between \$70m and \$80m on a separate contract of some \$200m to \$250m. Boeing's \$350m and the GE's \$70m-\$80m will be matched by similar Saudi figures.

The offset investment venture proposed by Boeing is a huge airframe overhaul centre and from GE an aircraft engine overhaul centre. Both ventures are service industries, a compromise on Saudi Arabia's original ground rules, but one which has been accepted by the Saudi authorities.

When negotiations on offset investment started two years ago, the Saudi Government's Offset Committee, composed of representatives from five ministries and with Lehman Brothers Kuwait as consultants, ruled that the investment should be "35 per cent of the value of the technically related products and services under the Peace Shield programme"; it should be economically viable and in manufacturing, preferably in hi-tech-related sector. In the event the manufacturing aspect has been for the moment put to one side.

A number of adjustments have been made on type of industry and capital formation but none on the 35 per cent level, described by one U.S. bidder as "enormous".

The current position is that the offset investment programme spreads over ten years

in two phases and that, by the time contracts are signed, 50 per cent of the investment should have been identified.

For GE, with a lower investment level than Boeing, the engine overhaul centre will go a considerable way to meeting its total investment target. Boeing, however, may still have some way to go.

It seems probable that the issue of manufacturing, one of Saudi Arabia's prime considerations for the programme, will again be brought up for the second phase. For the first phase investment in petrochemicals was ruled out. Some ventures in intermediate chemicals or in electronics could be a second phase option.

The equity formation is 50 per cent foreign company/50 per cent Saudi public floated company, but due to the Saudi private sector's objections to missing the action, Saudi's establishments can now take up to 10 per cent of the 50 per cent foreign equity.

It is reported that GE may co-operate with Pratt and Whitney and with the state airline, Saudia. It is also thought Saudia will play a part in the Boeing venture.

The newly-formed National Industrialisation Company (NIC) might have a small share, having been working to play a part in the offset programme. The capital formation is 50 per cent funding from the Saudi Industrial Development Fund (SIDF), 25 per cent from Saudi commercial banks and the balance from the new joint ventures.

The new joint ventures are not apparently to receive any fresh incentives or subsidies, though the Government may be flexible on applying the 30 per cent rule—where that proportion in Government contracts has to be let to a 100 per cent-owned Saudi company.

U.S. bidders have agonised over the viability of their projects, given that they are receiving no additional incentives and that up to now they have been unwilling to invest on this scale in Saudi Arabia.

Two plus factors now stand out: one the size of the defence programme; the other the possibility of further defence sales in the Middle East if, for instance, Saudi Arabia and the GCC (Gulf Co-operation Council) countries decide to

harmonise their defence systems or if countries such as Pakistan or even Egypt go in for fresh defence expenditure.

A basic question yet to be resolved is whether either of these ventures will be viable, based on the domestic Saudi workload only. The scale of GE's enterprise is smaller but either might have to do some sophisticated marketing to bring in outside business.

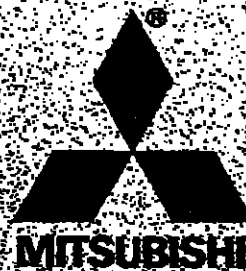
Both groups have had an exhausting time searching out their proposals. Of the two Boeing has had the rougher ride since it is a less diversified company and its investment requirement is bigger. Also, being designated two years ago, GE has had a longer time to figure things out.

"Enlightened and far-reaching" is how one U.S. bidder on the Peace Shield programme has described the investment requirements from the Saudi angle. The same company, however, would be the first to say that it greeted the original announcement of offset investment with consternation and alarm.

The long-awaited announcement came early this year. It stated that the group led by Boeing had won the contracts for the Command, Control, Communications and Intelligence (C3I) part of the Airborne Warning and Control System (AWACS) defence programme.

The group, Boeing, ITT, Westinghouse Electric Corporation, Frank E. Basil and Computer Sciences Corporation, will supply the ground-based control system. GE's part of the C3I business, worth some \$200m-\$250m, is in supplying the 17 long-range air-surveillance FPS-117 radars. The C3I ground communications systems form part of the total \$3.5bn Peace Shield programme, which will provide Saudi Arabia with an integrated air defence system. The system includes the Saudi Royal Air Force's F-15s, some Lightnings and Northrop F-5s, Hawk missiles, five AWACS E-3A jets, eight tanker jets and the French Shadine missile system. Boeing whose adapted 707s are used as the AWACS aeroplanes, won the contract against two other groups, Hughes Aircraft with Rockwell, and Litton with Western Electric and Bechtel.

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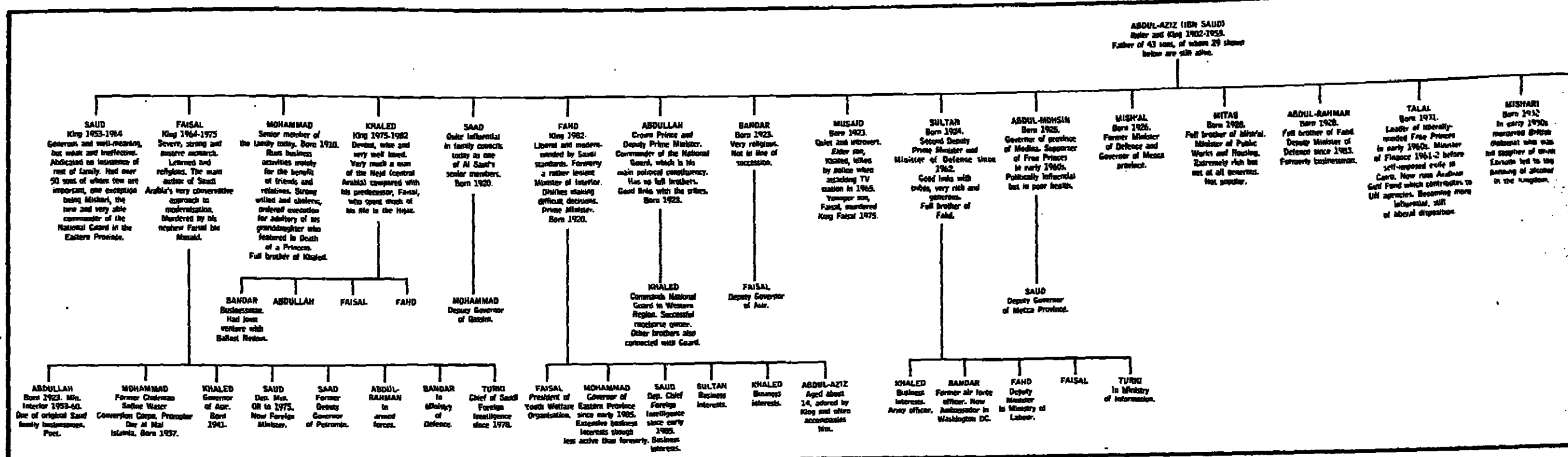
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Saudi Arabia 6



On these two pages Michael Field looks at the Al Fahd, a group which is becoming increasingly dominant in the Saudi royal family.

Rise to prominence with modern-minded outlook

THE Saudi royal family is coming increasingly to be dominated by one group within it. This is composed of King Fahd and his six full brothers—Sultan, Abdul-Rahman, Naif, Turki, Salman and Ahmed.

Among expatriates in the kingdom the group is often referred to as the Sudairi Seven, after the family of their mother, Husa bint Ahmed Sudairi, the most powerful of the many wives of King Abdul-Aziz and a lady whom the great King married twice. In fact the expatriate label for the brothers is illogical because King Abdul-Aziz married three wives from the Sudairi family and had 13 sons by them.

Among the Saudis the King and his brothers together with their sons are known simply as the Al Fahd—Fahd's family.

Attached to the group, and regarded more or less as part of the family, are a few people who were brought up with the brothers. The best known of these today is Prince Khalid bin Abdullah bin Abdul-Rahman, a son of King Abdul-

Aziz's highly competent younger brother, Abdullah. Khalid is probably the most professional of the businessmen in the royal family. He is well known for keeping his ear to the ground in royal circles and does much of his business in partnership with the famous Saudi entrepreneur, Sulaiman Olayan.

Until he died three years ago another informal member of the family group was Khalid's elder brother, Mohammed, who was Fahd's closest childhood friend and one of the few men who would ever dare tease him. Mohammed and Khalid would gather with the seven brothers for a weekly family dinner—a practice the Al Fahd continues.

Both Mohammed and Khalid married full sisters of Fahd. The other two of the four full sisters of the King are married to Khalid Turki Sudairi, a businessman, and Prince Faisal bin Turki al Abdullah. (The latter is the father of Prince Abdullah bin Faisal bin Turki, the head of security in the Royal Commission for Jubail

and Yanbu, who on British television was introduced to Barbara Cartland as her first "real Saudi prince".

Thanks mainly to the drive of their mother the Al Fahd received a more modern education than the other princes born in the 1920s. Most of them understand English, though they are reluctant to speak it. It is because of their good education and modern-mindedness that the members of the family have risen to prominence. Fahd himself entered the Government as Minister of Education in 1953 and Sultan at the same time became Minister of Communications.

It was about 10 years later, though, that the Al Fahd moved to the centre of the Government. As a group it backed King Faisal strongly in his long confrontation with King Saud between 1958 and 1964 over the latter's mismanagement of the kingdom. When Faisal was appointed Prime Minister in 1962, two years before he forced Saud's abdication, he made Fahd

Minister of the Interior, Sultan Minister of Defence and Salman Governor of Riyadh.

Since then the Al Fahd has expanded its control over the commanding heights of government. Naif was made Minister of the Interior in 1975, when Fahd became Crown Prince, and Ahmed, the youngest of the seven, was appointed his deputy in 1978. Two years ago Abdul-Rahman, who had formerly been in business, was made deputy Minister of Defence.

Until 1978 this post had been held for some time by Prince Turki, but in that year he scandalised his brothers by marrying into the Fassis, a branch, parvenu family of Moroccan extraction living in Jeddah. Among the more appalling deeds of Turki's new relations was the erection of lifelike nude statues, with painted erogenous zones, in the garden of their house in California. The house was burnt to the ground in 1978. Turki, who himself is a most polite and charming person, had to resign his post in 1978 not

because he quarrelled with his brothers but because his family was embarrassed and felt that his resignation was a necessity. In the past 12 months there have been signs that the Al Fahd is looking for some way of reinstating Turki. The prince has been engaged in charitable good works.

Further political gains for the family have come since Fahd became King in June 1982. Prince Bandar bin Sultan, one of the highly able sons of the Minister of Defence, was appointed ambassador in Washington in 1983, after the energetic lobbying he had carried out in the U.S. to encourage the sale of F15 and AWACs aircraft to the kingdom.

Earlier this year Mohammed, one of the sons of Fahd, was appointed Governor of the Eastern Province, replacing the quiet and inactive Abdul-Mohsin bin Jiluwi. Mohammed is already counted a success in this post.

He is expected to increase

Government spending in the region and possibly do something to curb the activities of the religious zealots in the Committees for the Commendation of Virtue and the Condemnation of Vice, who have recently been disrupting the lives of expatriates.

At the same time as Mohammed went to the Eastern Province, another of Fahd's sons, Saud, was appointed deputy director of the General Intelligence Department, the Saudi external intelligence operation, which is run by Prince Turki al Faisal.

Fahd's eldest son, Faisal, has for several years been President of the Youth Welfare Organisation.

The elevation of several of the younger generation of the Al Fahd to Government posts has reduced their business activities. Formerly Mohammed and Saud Fahd, Saud Naif and some of the sons of Sultan were prominent, controversial and very effective businessmen

involved mainly in the sponsorship of contractors. The scale of the commissions they earned aroused much resentment among the rest of the Saudi business community.

In the last year or 18 months it is thought that the King and his brothers must have told their sons to divert most of their businesses, partly because they were an embarrassment and partly because it was felt that they should enter public service and make way for some of their younger cousins.

In practice the princes' businesses have not been closed altogether, but they have certainly become much less conspicuous.

Meanwhile, the fortunes they have accumulated will be important in their political careers. Having the wherewithal to give away large sums of money, mainly to ordinary Saudis who visit the royal majlis, can be a source of great strength to a prince.

Two of the people who have

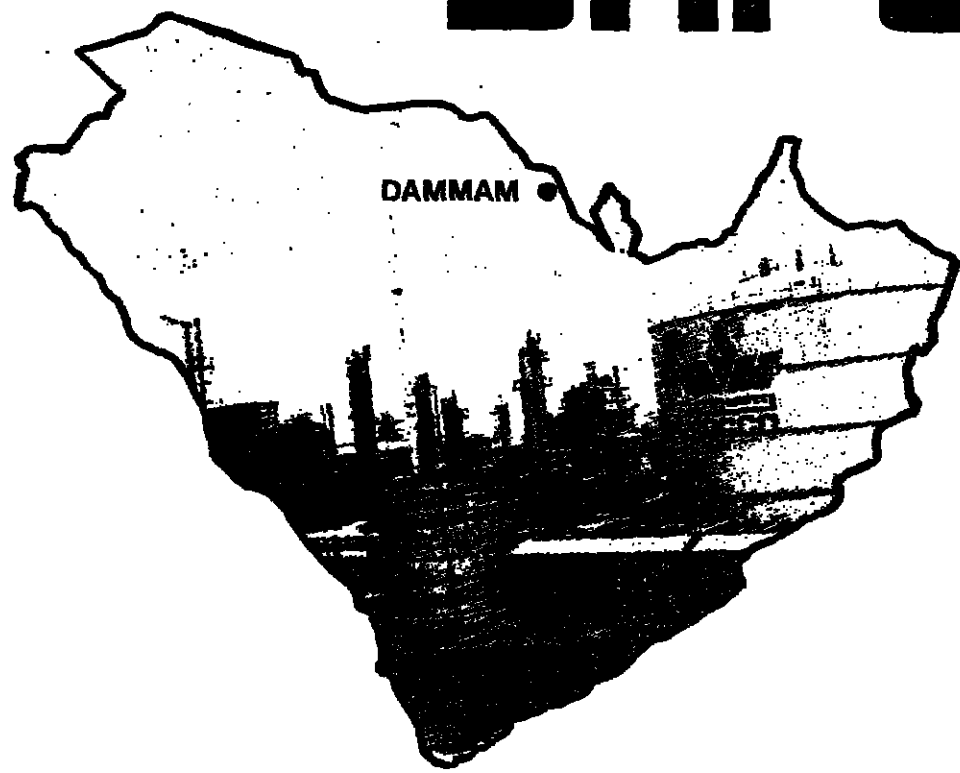
been taking some of the business opportunities that have been left by the princes are Khalid and Abdul-Aziz bin Ibrahim, who have recently become associated with the Al Fahd.

The two are sons of Ibrahim bin Abdul-Aziz Ibrahim, the Governor of the small southwestern province of Al-Baha, and brothers of King Fahd's favourite wife, Moona.

It is Moona who is the mother of the King's youngest son, Abdul-Aziz, a boy of about 13, whom the King adores. Recently Abdul-Aziz has been seen often in newspaper pictures and on television accompanying his father on public occasions.

The bin Ibrahim brothers were deeply involved in the Boeing/Rolls-Royce oil-for-aircraft barter deal last year. At present they are very much in favour and their emergence has greatly disrupted the established pattern of business around the royal family.

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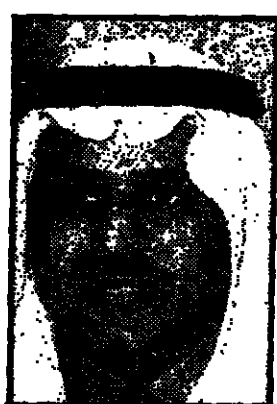


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Prince Naif



Benefit of contact with the people

THE importance of Prince Naif bin Abdul-Aziz, who has been Minister of the Interior since 1978, is that he has regular contact with great numbers of ordinary Saudis. This is a mark of all the four most important princes in Government—Abdullah, the Crown Prince, Sultan, the Minister of Defence, Salman, the Governor of Riyadh, and Naif.

In the Ministry of the Interior, Naif works hard. He and his deputy, his full brother, Prince Ahmed, look at perhaps 100 cases on paper each day, conduct half a dozen private interviews with important people who want to meet them, and receive up to 100 petitions in their official majlis. It is said that the work of the Ministry of the Interior could be made more efficient, but even so the post is a demanding one.

Naif is known as an honest, competent and generous member of his family. He does not have a particularly lively intellect, and he has once or twice made clumsy statements which have been laughed at abroad, but he is sensible and wise.

He also has the virtue of being open minded: he listens to what people say to him, without interrupting. It has been said of him that he would make a good judge.

Like some of the other princes Naif has responsibilities outside his ministry. In the same way that Abdullah cultivates relations with Syria (he has had more than one Syrian wife) and Sultan keeps an eye on the two Yemens, Naif interests himself in the Gulf states and Iraq and maintains links with the leftists in Lebanon.

Difficult role for king with lenient nature

King Fahd



King Fahd (right), on a visit to Washington in February, meets with Mr George Shultz, the U.S. Secretary of State.

SINCE he became King in June 1982, Fahd bin Abdul-Aziz has had the misfortune to be ruling a country which has been facing steadily declining revenues.

He has had to be the monarch who tells his people that they must slightly lower their expectations and tighten their belts, whereas his predecessor, King Khalid (1975-82), reigned during a period of wealth and ease.

The role he is being forced to play does not come easily to Fahd. He has always been a rather easy, forbearing man. When he was Minister of the Interior, between 1962 and 1975, his instinct was to be lenient, while King Faisal was severe.

When his brothers wanted the conspirators behind the coup d'etat plot of 1968 executed, it was Fahd who ordered that most of them should be kept in reasonably civilised confinement, and ordered that an apartment block and an old palace should be taken over so that each should have a room to himself.

Normally Fahd is not firm or decisive, he hates having to say "no" and he shies away from difficult decisions. It is thought that the cutting of some of Saudi Arabia's subsidies in the last financial year—those applying to water and electricity—was delayed for several months after the measures had been drafted and put before him because Fahd could not bring himself to sign them.

Interestingly it is said that Fahd prefers the Hijaz, the cosmopolitan coastal region along the Red Sea, to the Nejd, the dry central plateau that is his family's homeland.

Certainly he spends as much time in Jeddah as in Riyadh. He loves the sea, and probably the soft temperament of the Hijazis—the opposite of the blunt, tough manners of the Nejdites—appeals to him.

As one might expect, Fahd is not a man who works every day to a strict routine. Periods of intense activity alternate with periods of lassitude. His poor health contributes to this.

Although a man of powerful build—the 6 ft 6 in tall—he eats and smokes too much, in defiance of the orders of his doctors. He is very much overweight.

Like his brother, Sultan, Fahd loves building new palaces, but whereas Sultan's establishments are completed on time and run with clockwork precision, Fahd's have a permanent air of slight muddle. They never look quite finished.

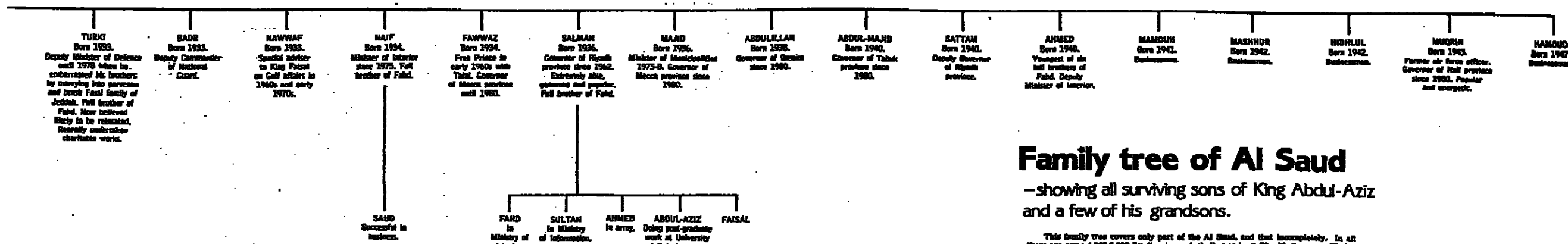
Fahd is a much more modern man than any of his predecessors. He has always been associated with modernising institu-

tions; he was Minister of Education between 1953 and 1960 and in King Khalid's reign he was chairman of the Royal Commission for Jubail and Yanbu.

He is at home with the business of economic development. After his budget speech in 1984 he addressed on television for an hour on the kingdom's past and present spending programmes—though he did not get all his figures right, even according to Saudi official statistics. His predecessor, King Khalid, on the other hand, would never even have dreamed to talk about the budget on television.

From time to time Fahd meets groups of students and businessmen, delivers a speech and answers their questions. As one of his subjects put it recently, "he likes meeting people and doing most of the talking."

King Khalid was gregarious in an entirely different way. He was happy to lead a fairly public life, he liked the Nejd and enjoyed mixing with the tribes,



A man of power and generosity

PRINCE Sultan bin Abdul-Aziz, the Saudi Minister of Defence, is both an Islamicist and a conventionalist. Islamicist because Islamic because Westerners find that there is no obvious label they can attach to his personality and he is controversial because Sultan is not sure where he thinks of his immense power and wealth.

In practice, whatever Westerners think, Sultan is a fairly straightforward personality. He is tidy, hardworking and disciplined. He is more concerned with people outside the kingdom imagine. He has a quick grasp of the written word. When he is talking to people he listens to all points of view, but when making up his mind afterwards he does not hesitate.

At the same time he is polite and punctual for his appointments—an easy person with whom people feel relaxed.

Like his elder brother, Faisal, Sultan is modern-minded. He is a modernist in technology, particularly military technology. It also happens that he is very pro-American and anti-Russian, and to keep him this way and sell him military equipment the Americans exploit shamelessly his "weakness" for the United States.

It may be that Sultan acquired his aversion to Com-

mumism from his brother, King Faisal, a man who was obsessed with the subject. Sultan was close to Faisal, though separated from him in age by more than 20 years. He travelled with the King frequently.

The power which Sultan was able to exercise since he could not distrust, comes from his control of the kingdom's defence and civil aviation. This makes him by far the biggest spender in the Government—defence is the largest single item in the budget and the amounts spent on Saudi and on the construction of airports are likewise enormous.

Sultan oversees a vast network of patronage and has accumulated an enormous fortune of his own. At his level of government there is little difference between a prince/minister's private money and his ministry's budget. As Senator Churchill's commission on multinational companies once told us, the Saudi entrepreneur, Adnan Khashoggi, "... if Sultan wants \$10m, all he has to do is take it from the Government since he is an essential part of the Government and it is his to take. In contrast with the Saudi farmer and the Saudi state are synonymous.

Sultan has also 'potted' hugely from Government contracts. He has been one of the sponsors of the immensely successful contractor, Philipp Holzmann, which has won work of all types, including defence installations, hospitals and a temporary aviation more opulent permanent headquarters of the Saudi Arabian Monetary Agency.

Sultan's fortune is spent on running a large number of palaces, in and outside Saudi Arabia, and on accumulating an army of slaves. He has given his tribes as at least as extensive as those of Crown Prince Abdullah, the Commander of the National Guard.

Huge sums are given away. It was estimated recently by a Saudi who was in a good position to know that Sultan gives away \$60,000 a year. During Ramadan, the month of fasting, he hands out at least a million riyals (\$300,000) a night; sometimes he has given a person half a million riyals to buy a house.

These figures exclude free tickets on Saudia, the state airline. They also exclude the fact that the airline rather than by Sultan himself, but it is to his credit that the gifts rebound in

the minds of recipients. Anyway, because Saudia falls under his authority he can do what he likes with its tickets.

Among the Saudi bourgeoisie the traditional royal system of acquiring and distributing wealth is coming gradually to be resented. It is regarded at times as a feudalism—such it is, though the tribes too are old-fashioned—and at worst as corrupt.

When one asks members of the middle classes about Sultan, half say that they see him in these terms, claiming that his attitude toward the tribes in Saudi Arabia, and half concede that he is ridiculously rich but say that they still admire him for his competence, energy and easy manner.

Given the rather poor health of the King it is likely that at some time in the near future he will die and Sultan will become Crown Prince. At present Sultan holds the post of Second Deputy Prime Minister and his elevation to Deputy Prime Minister and Crown Prince would certainly seem logical.

Some members of the royal family deny stoutly that there is anything automatic about this process or that any decision has



the Gov

"PRINCE SALMAN is in immense power, an important Saudi," remarked recently, "he's one of those people like Prince Mohamed Al Saud (the eldest member of the Al Saud)—if you fall out with him you're finished."

Salman's power comes from his being governor of the province of Riyadh, a post he has held since 1962. His province is not only the biggest and most populous in the kingdom, it is the one that has the most of the conservative, *Wajdi* element in the Saudi population. These people are the main constituents of the Al Saud.

Every day in his official majlis, Salman receives at least 100 of his subjects—mostly simple people who have come to ask either for his judgment in disputes or for favours of one sort or another. Typical requests would be for gifts or cash or help with medical treatment abroad.

He says that three-quarters of the cases that come before him could be dealt with perfectly adequately by the

Governor of

civil service. But the ordinary fields—especially those of the older generation—still seem to prefer taking their problems to one of their leaders to dealing with Hijazi (Western Arabian) or Palestinian or Egyptian bureaucrats in one of the ministries.

In the 23 years that he has been Governor, Salman has become extremely popular and well respected throughout the kingdom. It is often said that if there were elections for the post of King, Salman would win.

In appearance he is tall, slim and regal in bearing. He is totally incorrupt—he is rich but not giganitically so by Saudi standards—and he has a reputation for great generosity.

His standing has been helped by the fact that his sons have not entered business and have not aroused the controversy that has surrounded some of the other senior members of the royal family's sons are in the government, the army and university.

It also happens that Salman

Riyadh

Prince Salman



has the best relations of any of his family with the King, his full brothers in the Al Faisal and his half brothers. In the family discussions which precede any policy decisions he has a pivotal role.

1

Prince Sultan



The wide influence of the Governor of Riyadh

Prince Salman



"PRINCE SALMAN is immensely powerful," an important Saudi, in academic life remarked recently, "he's one of those people like Prince Mohamed bin Abdul Aziz, a member of the royal family, who says to you, 'Al Saud is you all out with him you're finished.'"

Salman's power comes from his being governor of the province of Riyadh, a post he has held since 1963. He is not only the biggest province in Saudi Arabia, but also the most populous in the kingdom. It is the one that has most of the conservative Nejd element in the Saudi population. These people are the main constituents of the Al Saud.

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civil service. But the ordinary Najids—especially those of the older generation—still seem to prefer taking their problems to one of their leaders in dealing with Hijazi (Western Arabian) Palestine or for the appointment of a minister or a ministerial official in one of the ministries.

In the 23 years that he has been Governor, Salman has become extremely popular and well respected throughout the kingdom. It is often said that there were elections for the post of King, Salman would win.

In appearance he is tall, slim and regal in bearing. He is totally incorruptible. He is rich, but not significantly so by Saudi standards and has a reputation for great generosity.

His standing has been helped by the fact that his sons have not entered business and have not aroused the controversy that has surrounded sons of other senior members of the family. Salman's sons are in government, the army and university.

It also happens that Salman

Prince Salman



has the best relations of any of his family with the King, his full brothers in the Al Fahd and his half brothers. In the family discussions which precede any policy decisions he has a pivotal role.

7

CHANGING TIMES

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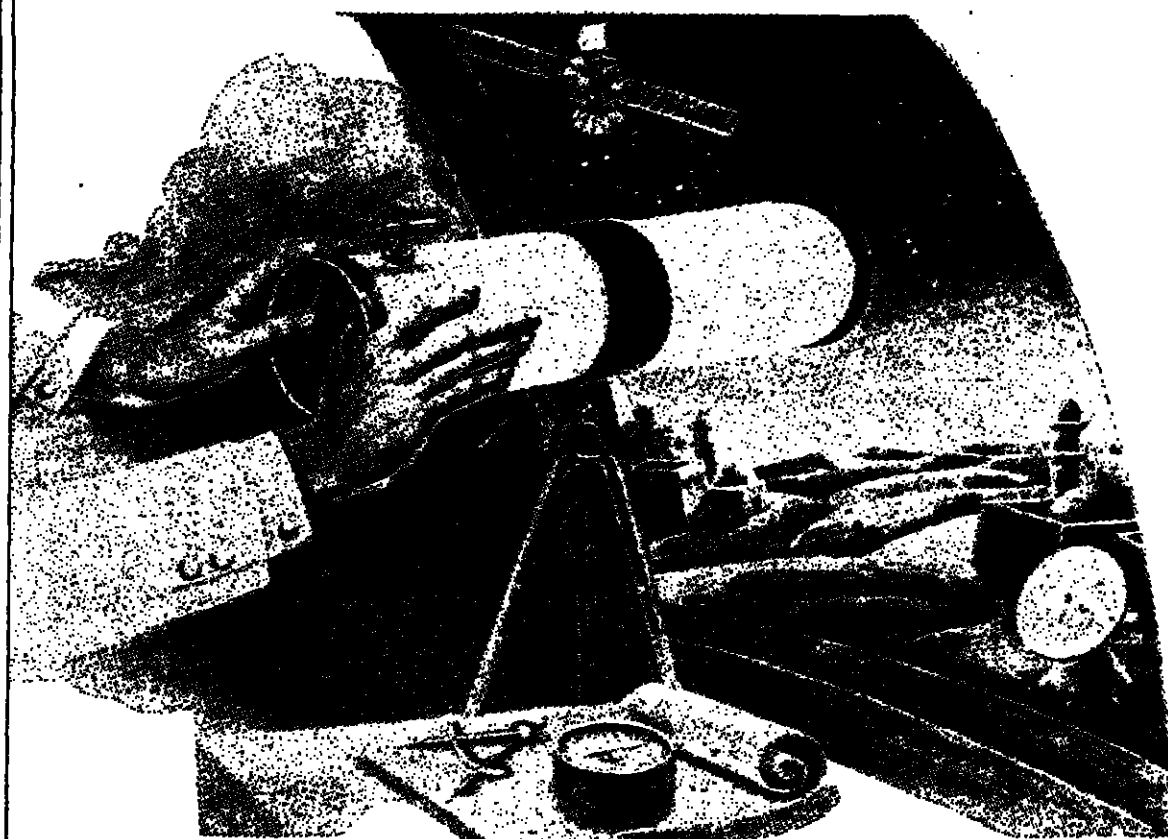
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Saudi Arabia 8

Strength of purpose within Opec

Oil

ALEC THOMAS

THE role of swing producer to Opec, with Opec itself being swing producer to the world oil market, has taken Saudi Arabia from an oil production of over 9m b/d in 1981 to under 4m b/d this year.

Demand for Saudi oil is unlikely to increase for at least another 12 months.

Neglecting any change in stocks, the International Energy Agency estimates that total demand for Opec crude oil in 1985 will not exceed 16.8m b/d.

This means that Saudi Arabian oil production is likely to suck where it is, give or take the odd 100,000 b/d, for the rest of this year and well into 1986. This situation, although outwardly dramatic, is in line with the often-expressed Saudi wish of prolonging the life of its single non-renewable resource.

Also, it is good practical politics, given the Saudi desire to both hold Opec together and to play a leading role in the organisation. With a population of less than one-tenth that of Nigeria (the most economically stretched member), Saudi Arabia should have no difficulty in living on an oil production of more than double Nigeria's.

This role implies a very long view and a considerable strength of purpose on the part of the Saudi leadership. Virtually every practitioner of that most difficult of tasks, crystal-gazing for future oil demand, puts Saudi Arabia especially, and the Gulf producers generally, back in the oil market as major producers in the 1990s.

OPEC has been forced to heed market conditions in a way not considered in the 1970s when the organisation believed it had absolute control of the "oil weapon".

In 1982, the first production ceiling agreement was put together in an attempt to maintain price levels. Prices remained under pressure, and in 1983 OPEC had no choice but to cut prices by an average of 15 per cent. With a slack market and increasing non-OPEC production, prices once again came under pressure, and OPEC responded in Geneva in January this year by abandoning the concept of a single "marker" crude as a reference point and instead agreeing on a set of official prices for various grades of crude.

This step marked an increasing awareness on the part of OPEC that a sensitivity to market forces and especially a sensitivity to the preferences of oil refiners was essential if

the organisation was to maintain its credibility.

The agreed set of official prices was also seen as a solution, possibly temporary in character, of the problem of oil price differentials.

Crude oil is in no sense a completely homogeneous product and the managers of modern refineries have a marked preference for heavier grades of crude, grades which permit a more efficient operation of the refinery.

The January meeting of OPEC also faced up to the problem of cheating on production quotas by individual members. With demand for OPEC oil lower than it has been for over 15 years, and prices under pressure, many OPEC members and their domestic budgetary pressures increasingly intolerable, with a consequent increased risk and political problems.

The temptation to offer the market more oil than is allowed by the official Opec quota at a discount or as part of a barter deal is very strong. Cheating, discounts and barter deals outside official production limits put Opec unity at risk and erode the fragile structure of that unity.

A five-country Ministerial Executive Council, consisting of the oil ministers of Saudi Arabia, the UAE, Venezuela, Nigeria and Indonesia was set up at the end of 1984 with a budget of \$3m to monitor individual members' production and thus to reduce the temptation to cheat.

The Council hired a firm of Dutch accountants, well experienced in the oil business, to undertake the day-by-day auditing of production facilities.

This is an enormous task, with there being a large number of control points and export terminals within the Opec nations' oilfields. Some observers have gone so far as to suggest that the Ministerial Council itself did not realise the magnitude of the task it had set itself.

Saudi Arabia has not escaped accusations of cheating in the market. Last July's much-publicised deal with Boeing and Rolls-Royce for 10 747 aircraft in exchange for oil shipments shook the market's faith in the seriousness and the long-term strategy of Saudi Arabia's leadership.

Apologists claimed at the time that this was a once-only deal, that the oil did come out of Saudi Arabia's national Opec quota (as the swing producer, Saudi Arabia strictly speaking does not have a quota), and that the whole episode had been greatly exaggerated by the Western press.

The fact remains that the oil barter deal was not necessary at the time; Saudi Arabia could have paid for the aircraft in

OPEC Production Quotas (thousand barrels per day)

	March 1982	March 1983	October 1984
Saudi Arabia*	7,150	5,800	4,353
Iran	1,200	2,400	2,300
Iraq	1,200	1,200	1,200
Kuwait*	800	1,050	900
UAE	1,000	1,100	950
Qatar	300	300	280
Venezuela	1,500	1,675	1,553
Nigeria	1,300	1,300	1,300†
Libya	750	1,100	990
Indonesia	1,300	1,300	1,189
Algeria	650	725	663
Gabon	150	125	137
Ecuador	280	200	183
Total OPEC	17,500	17,500	16,000

* Including half-share of Neutral Zone.

† A "temporary" ceiling of 1,450 was agreed for November.

Source: Petroleum Economist, March 1985.

Oil sector projects

WHEN Saudi Arabia's three new export refineries at Jubail, Yanbu and Rabigh are on stream within the next 12 months, the era of mega oil sector projects seems likely to come to a close, at least for the next few years.

World crude oil overcapacity is being matched by overcapacity in refining capabilities. Saudi Arabia has prudently cancelled the 160,000 b/d Qasim domestic refinery and put the projected 150,000 b/d refinery at Shuaibq on the Red Sea coast on "indefinite hold."

One project which is going ahead, possibly more for Iraq's benefit than Saudi Arabia's is the partial looping of the East-West Pipeline from the Eastern Province to the Red Sea at Yanbu. This should take the capacity of the pipeline from its present 1.85m b/d to about 3m b/d. Last year's crash drilling programme to secure enough non-associated gas from the Khuf geological structure in the Eastern Province to provide security of gas supplies for the gas grid and petrochemical plants seems to have been successful. There is no immediate prospect of further gas well drilling.

cash, assuming that they were needed in any case. Now, rumours of a second barter deal between the Saudi and French governments for the supply of Mirage 2000 strike aircraft (similar to a deal completed earlier this year between the French Government and the UAE) brings the question into the open again.

Given the importance of Saudi Arabia's role in Opec, a second such barter deal, implying at least a bending of Opec rules, and consequently encouraging others to follow suit, if it takes place, would seem to be singularly ill-advised.

Opec's ability to adjust to market forces, no matter how reluctantly conceded, is leading to another major change, the eventual denaturation of crude oil prices in a basket of currencies (perhaps the SR) rather than the U.S. dollar.

An intention of the 1983 15 per cent reduction was to increase demand for Opec crude. In fact, because oil prices are denominated in dollars, the

sharply rising dollar wiped out any price advantage to all of Opec's customers, save the U.S.

The strong dollar has protected the purchasing power of the Opec economies, but it has also made Opec oil more expensive for the majority of Opec's customers, thus serving to further weaken demand.

Saudi Arabia's aspirations of leadership within Opec, a highly disparate group with different national aspirations, may come under increasing pressure.

In the past, the fact of being the largest exporter in the world, with enormous reserves of low-cost oil, automatically gave Saudi Arabia considerable strength in OPEC deliberations, a strength which the Saudi Oil Minister, Sheikh Ahmed Zaki Yamani, used to great effect.

As a lawyer, Sheikh Yamani is a skilled negotiator. As a lawyer also, he favours binding agreements and term contracts for oil sales. He is patently less happy in anything approaching a free market environment.

Yamani himself (and the Saudi Government behind him) is coming under a great deal of criticism, often in public or in published form, from other Opec members for allegedly putting Saudi interests above those of Opec (in Saudi Arabia he is criticised for putting Opec interests above Saudi interests.)

Given the sacrifices Saudi Arabia has made so far for Opec unity, these criticisms may seem unfair. However, Opec members such as Algeria, Indonesia, Nigeria and Venezuela point to their own fast-growing populations and relatively low per capita incomes and contrast these with the living standards of Saudi citizens.

The problem for Opec—and for Saudi Arabia within Opec—is to decide to limit the total of their exports to what the market can absorb, at present through a policy of disciplined production restraint, or to accept an over-supply situation in the knowledge that this can only put further downward pressure on crude oil prices.

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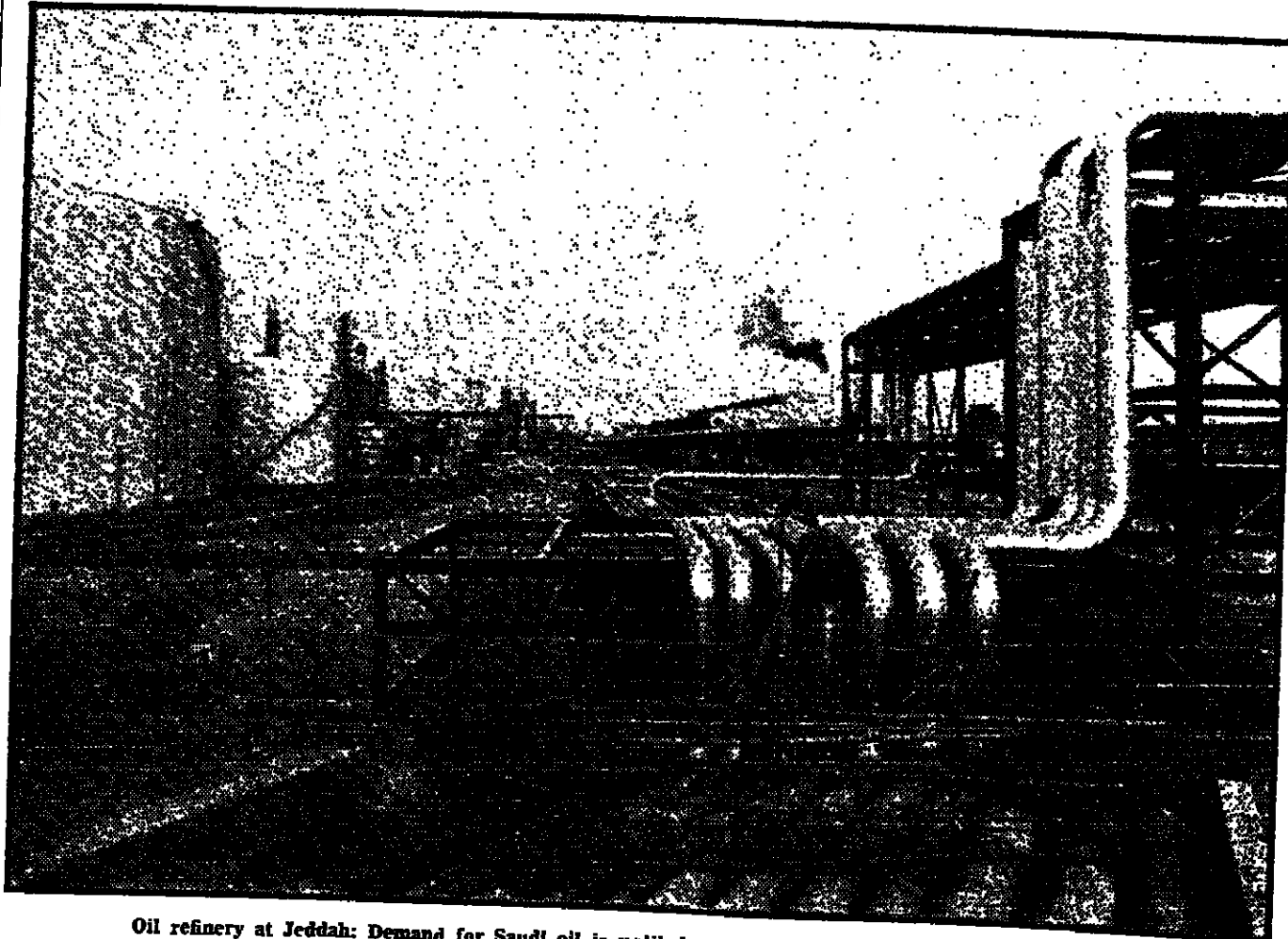
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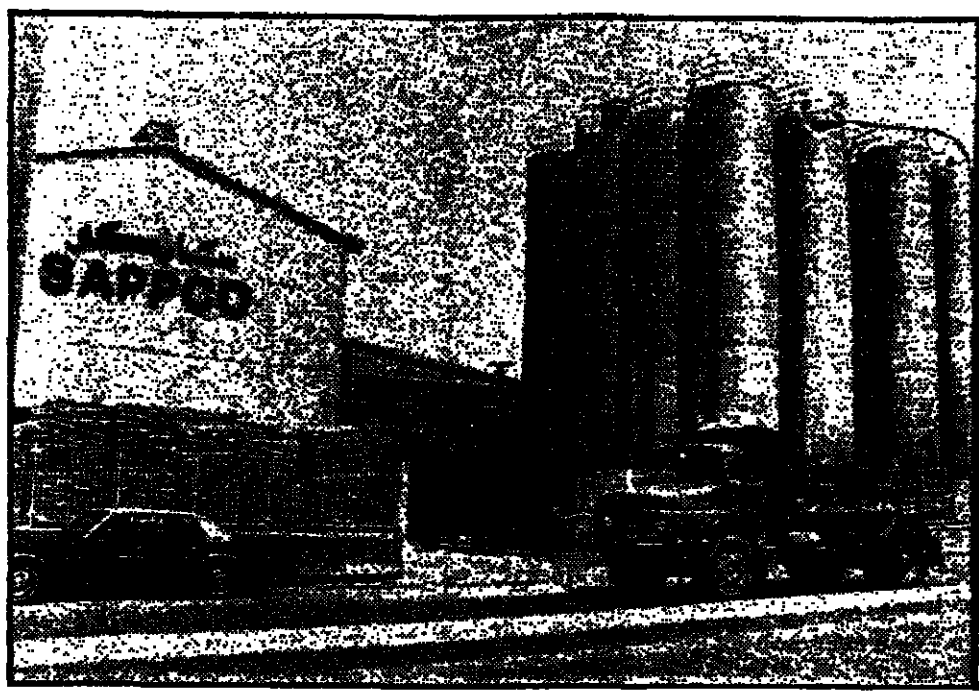
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Oil refinery at Jeddah: Demand for Saudi oil is unlikely to increase for at least another 12 months

Saudi Arabia 9

Members of the Saudi Arabian Government



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SAUDI ARABIA's ministries and Government departments—and their various ministers and deputy ministers—include the following:

Ministry of Agriculture and Water: Minister: Dr. Abdul-Rahman Abdul-Aziz al As-Saikh; Deputy Minister: Agricultural Affairs: Ali Makki; Deputy Minister: Water Department: Abdullah Mussaid.

Ministry of Commerce: Minister: Dr. Sulaiman Abdul-Aziz; Deputy Minister: Commerce: Dr. Abdul-Rahman Zamil (brother of Abdul-Aziz Zamil); Deputy Minister, Administration and Finance: Abdul-Rahman Zamil; Deputy Minister, Supply: Twijq Ibrahim Tawjiq.

Ministry of Communications: Minister: Hussain Ibrahim Mansour; Deputy Minister: Dr. Nasser; Deputy Minister, Transport: Ahmed Turki.

Ministry of Defence and Aviation (MODA): Minister: Prince Sultan bin

Abdul-Aziz (also 2nd Deputy Premier and Inspector General); Deputy Minister: Prince Abdul-Rahman bin Abdul-Aziz.

Ministry of Education: Minister: Abdul-Aziz Abdullah Khawater; Deputy Minister: Education and Administrative Affairs: Saud Jamar.

General Organisation for Technical and Vocational Training: This has ministry level representation on the Ministerial Council; Chairman of the Board: Dr. Abdul-Wahab Attar.

Ministry of Finance and National Economy: Minister: Mohammed Aba al-Khail; Deputy Minister, Administration: Ibrahim Tassan; Deputy Minister, Budget Affairs: Dr. Saleh Omair.

Ministry of Foreign Affairs: Minister: Prince Saud al-Faisal; Deputy Minister, Political Affairs: Abdul-Rahman Mansour; Deputy Minister: Abdul-Aziz Thumayan.

Ministry of Higher Education: Minister: Hassan bin

Abdullah al-Saikh; Deputy Minister: Abdul-Aziz Orayer.

Ministry of Health: Minister: Faisal Hejlan; Deputy Minister: Executive Affairs, Dr. Nazih Hassan Nasif.

Ministry of Industry and Electricity: Minister: Abdul-Aziz Zamil; Deputy Minister, Electricity: Yusuf Hamad; Deputy Minister, Administration: Abdullah Qarawi.

Ministry of Information: Minister: Ali Hassan Shaer; Deputy Minister, Information: Dr. Fuad Abdul-Salam Farsi.

Ministry of Justice: Minister: Ibrahim bin Mohammed bin Ibrahim al-Saikh; Deputy Minister: Dr. Bakr abu Zaid; Deputy Minister, Judicial Affairs: Saud bin Durayyib.

Ministry of Labour and Social Affairs: Minister: Mohammed Fayez; Deputy Minister, Labour Affairs: Ahmed Yahya; Deputy Minister, Social Affairs: Prince Fahd bin Sultan.

Ministry of Interior: Minister: Prince Nalf bin Abdul-Aziz; Deputy Minister: Prince Ahmed.

Ministry of Municipal and Rural Affairs: Minister: Ibrahim Abdullah Angari; Deputy Minister, Town Planning: Omad Qady; Deputy Minister, Municipal Affairs: Dr. Saleh Halik; Deputy Minister, Rural Affairs: Abdullah Fahd Mogall; Deputy Minister, Technical Affairs: Dr. Sulaiman Faisal Hamdan.

Ministry of Posts, Telegraphs and Telephones: Minister: Dr. Alawi Darwish Kayyal; Deputy Minister, Telephones: Faisal Ahmed Zaidan.

Ministry of Public Works and Housing: Minister: Prince Kitab bin Abdul-Aziz; Deputy Minister, public works: Nizar Kourdi.

Saudi Arabian Monetary Agency (SAMA): Acting Governor: Hamad Saud Sayyari (Government ministry status).



Prince Abdullah

Saudi Seaports Authority: Director General: Fayer Badr.

National Guard: Commander in Chief of Saudi Arabian National Guard: Prince Abdullah bin Abdul-Aziz; also Crown Prince and First Deputy Premier.

Presidency of Youth Welfare: Prince Faisal bin Fahd.

Ministry of Pilgrimage and Endowments (AWQAF): Minister: Abdul-Wahab Ahmed Abdul-Wass; Deputy Minister: Mosques: Abdullah Abdel Motaleb Bouqaj; Deputy Minister, Endowments: Amin Awid Atlas.

Set to make significant impact on world markets

Petrochemicals

HILFRA TANDY

BY AUGUST this year Saudi Arabia will have fulfilled its promise to become a significant force in the international petrochemicals market. It will by then be producing—ahead of schedule and well within budget—6.5m PTA (tonnes per annum) of commodity chemicals—ethylene, methanol, high and linear low density polyethylene, ethylene glycol and styrene. Most of this will go for export.

Saudi Arabia, through the Saudi Basic Industries Corporation (SABIC), has spent \$10bn creating a petrochemical industry that will account for 4 to 5 per cent of world chemical capacity. Whichever way the world petrochemical market cake is cut, the entry of Saudi Arabia at this moment in the business cycle will impact on profits and margins, jobs and corporate strategy in the developed world.

Saudi plans are coming on stream at a critical time. But by adopting a joint venture approach to market entry the kingdom has ensured the involvement of experienced com-

panies of the stature of Exxon, Shell Oil, Mobil, Celanese, Texas Eastern and Mitsubishi.

This is the key to SABIC's marketing strategy. In the early days of the Saudi plants life the joint venture partners will be responsible for marketing up to 75 per cent of output.

The partners will use their existing and sophisticated market channels, with a view to minimising the inevitable disruptive effect that any producer bringing products to a market plagued by overcapacity introduces.

SABIC will initially market only about 25 per cent of production. The volumes traded under the SABIC flag will increase over time as SABIC gains a marketer's "street sense."

The worry nagging at many established producers is where is the Saudi product going to be sold. Europe feels particularly vulnerable. Logistically, it is the closest market, second only to Saudi Arabia itself and other Middle East countries. Also, it has more to lose.

Youssef Nassar, director of Jeddah-based Investors in Developing Industry and formerly of the Royal Commission for Jubail and Yanbu, speaking at a chemical industry meeting in Texas in March out-

lined the probable geographical distribution of exports once SABIC plants are running at full capacity. Mr Nassar forecast that 15 per cent will go to the U.S., 15 per cent to Europe, 32 per cent to Japan, 26 per cent to the Far East and 12 per cent to the rest of the world.

For the joint venture partners, apart from the then vital incremental crude supply, the rationale of placing capital

Association for Commerce and Industry. "This made it possible for our partners to build their intended additional capacities in Saudi Arabia rather than in areas where the long-term availability of feedstock is more costly or not assured."

Or as joint venture partner, Shell Oil, commented laconically, setting up shop in Saudi Arabia is "merely a relocation of plant."

hardware in the kingdom served a number of purposes. Saudi Arabia is providing a source of extremely competitive raw materials. The Saudis have priced their basic feedstocks—ethane and methane—at not more than \$0.50 per million BTU. This compares with average equivalent European prices of \$4.00-4.5m BTU and the U.S.'s \$3.50-4.75m BTU.

As SABIC's director general of projects, Dr. Abdul Aziz Al-Jaroun, noted, in a speech in January, to the American Arab

The Saudis announced their intention to become a force in the petrochemicals market back in the mid-1970s. The established producers' response to this has been varied.

Admittedly cajoled by the country's Ministry of International Trade and Industry (MITI), Japanese producers have undertaken to cut about a third of their commodity petrochemical capacity. By doing so, Japan will take advantage of Saudi Arabia as a low-cost commodity producer and, simul-

taneously, rid itself of outmoded and expensive plant.

The U.S. producers too have bitten the bullet. They have closed relatively inefficient plant in order to absorb this new production.

The EEC likewise should be congratulated. Since 1980 3.5m tonnes capacity of ethylene—the European industry's staple raw material—has been shut. For a collection of basically

chemical business seems incapable of operating without having some issue to blame for all its problems. In recent years, the issues have been Eastern Europe, the U.S. and now the Middle East. History shows that the reaction of West European producers has been to attack one another. Concomitant with this, very little is done to solve or face up to the fundamental problem. In fact, the industry

Saudi methanol imports.

On the face of it the EEC was only doing its job. In reality it had already accelerated bureaucratic procedures. Last year it took at least four months for the Commission to respond to cries of foul on the same topic.

The reasons are simple. The reimposition of duties and the veiled threat of duty imposition on other products now coming out of Saudi Arabia (ethylene glycol, styrene and plastics—specifically high density and linear low density polyethylene)—were aimed at strengthening the EEC's bargaining position at the talks in early March with the Gulf Co-operation Council (GCC) in Bahrain.

That the issue of Saudi Arabian petrochemical exports dominates discussions in Bahrain underscores the pivotal role this issue is assuming in any trade talks between the two blocs.

Predictably the meeting ended in stalemate, certainly on the petrochemicals front. Europe arguing for some voluntary restraint and explaining realistically that the Gulf countries could not expect any more preferential treatment on exports, at least not until the 1988 round of GATT talks.

What may well happen at the next GATT round is that a

treaty of co-operation between Europe and the Gulf will be hammered out. This pact, however, will not include tariff preferences.

Europe is keenly aware of the protectionist rumblings in the U.S. and Japan, and will never swallow an international trading pact that leaves Europe less protected than its two counterparts.

However, problems on Saudi commodity chemicals may not be the end of the line. Saudi Arabia's existing joint venture partners could possibly move downstream in the face of the hefty difficulties in marketing these chemicals.

It could well be the case — say in five years — that the Shells, Exxons and Mobils of this world will want to relinquish their marketing hold on Saudi commodity chemicals and go further downstream in Saudi Arabia itself into the higher value-added intermediates—the products that keep the chemical industry's bottom line looking reasonable.

If Europe fails to shake off its complacency on what is happening on commodity chemicals, it may head for even worse headaches on intermediates' overcapacity.

Hilfra Tandy is editor of the FT newsletter World Petrochemical Analysis.

The worry nagging at many established producers is where the Saudi product is going to be sold. Europe feels particularly vulnerable.

disparate states this is going. The harsh reality, however, is that, even with that amount of closure, the Europeans themselves admit that a further 15-20 per cent needs to be knocked out if Europe is to compete in today's chemical world.

Regrettably, it appears European thinking is still in some kind of straitjacket — as exemplified in the following comment from one of its own producers, ICI of the UK: "The West European petro-

is its own worst enemy."

What the Europeans are doing is to tighten up surveillance of Saudi petrochemical imports into the Community. The speed with which the EEC reimposed duties on imports of Saudi methanol earlier this year testifies to the heightened awareness of Saudi Arabia's potential performance in Europe's own backyard.

In record breaking time — a few weeks rather than a few months — the EEC put an automatic 13.5 per cent duty on



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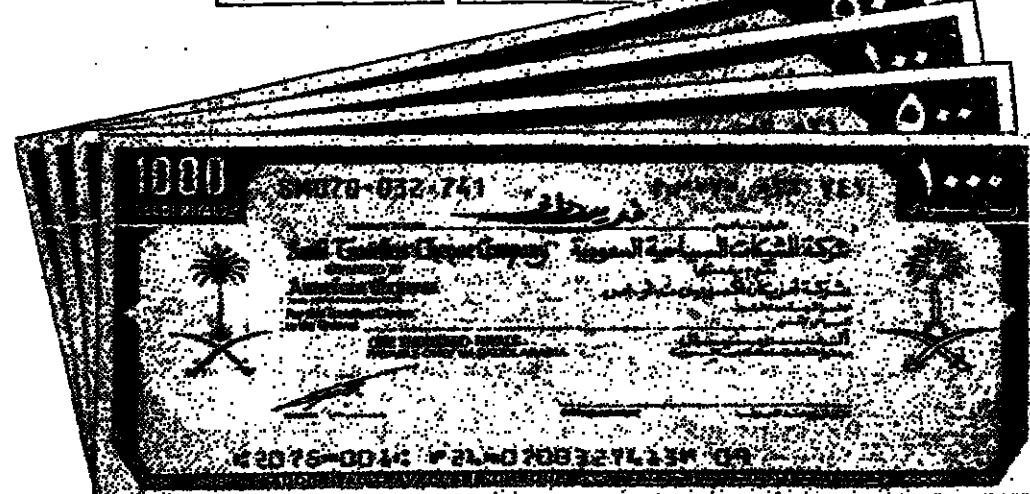
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Saudi Arabia 10

Struggling with debt problems

Banking

ALEC THOMAS

IN THE boom days in Saudi Arabia it took a considerable degree of self-confidence and courage for a bank manager to turn down a credit request from a customer.

Intense competition meant that the great majority of banks and bankers, concerned with growth and with market share, had often very little choice but to agree to requests for credit.

Expensive lawyers could be hired to draft credit agreements in appropriate legalese, agreements which would and did pass muster at the banks' head offices.

Sometimes these agreements were backed by a guarantee from one of the army of Saudi princes. Such guarantees looked good on paper and they could be counted on to impress head offices with the local manager's links with Saudi high society.

Many experienced international bankers in the boom years expressed strong private reservations about the prudence of their banks' lending and credit policies. Great tact and care was required in voicing any such concern to a head office.

"Get on or get out" was a normal reaction. For any manager to suggest that the boom would not last forever, in the nature of booms in any economy, was to risk having his professional judgment called into question. So managers did the best they could.

It is poor solace to these managers today to have their professional judgment redeemed in a growing number of cases. The whole question of the security base for bank lending in Saudi Arabia is a matter for professional debate among bankers and their legal advisers.

In the past, bankers and their lawyers made valiant efforts to square the circle and try to graft Western banking and legal practices onto the traditional shar'ia of Saudi Arabia. It is now recognised that this attempt, no matter how well-intentioned, just did not work. There is no banking law suited to modern commercial, industrial and investment practices in Saudi Arabia.

Saudi courts operate fairly, but against a traditional background. Mortgages on property are not lawful, liens on movable property are of dubious value,

any claim in which an element of interest (be this disguised as commission or charges) is included will have this element thrown out by the court.

There is no concept of common law in Islamic jurisprudence. This means that virtually identical cases before courts in different cities of Saudi Arabia are likely to have diametrically opposite decisions made. In some instances the same court has been known to give contradictory decisions in cases in which lawyers agree that the basic facts are identical.

All depends on what the judge of the case considers to be "fair". Even if interest does not enter the picture he may decide against the bank on the grounds that a rich man should not demand payment from a poor man who has fallen on hard times.

Principally guarantees have been shown to be worthless. Even if a court finds in favour of the claimant, a prince who fails to honour his guarantee, there is no assured mechanism for seeking redress. In theory, one can appeal to the King.

Even if a court finds for the bank in a case against a private Saudi citizen, the bank cannot be certain that the decision will be enforced. In theory again, a court may find for the bank and an order be obtained. The Saudi police are then responsible for ensuring that the order is enforced.

Here there is great room for inadequate performance. In some cases, the police will take no action; in others, they may put the defaulter in jail for a day or two. In neither case does the bank get its money or any material redress.

These problems are worse for the so-called "foreign" banks in the kingdom. Of the 11 commercial banks, two are wholly owned by Saudi interests, the National Commercial Bank and the Riyadh Bank. The other nine are majority-owned by Saudi shareholders, but "foreign" banks (those banks which operated in Saudi Arabia prior to Saudisation) still hold minority shareholdings and have management contracts.

These nine banks still tend to be considered as foreign banks. It can be said that the 11 banks all have equal rights, but that the rights of the two wholly-owned banks are more equal.

Some bankers say that the Saudi Government has to decide whether it really wants a modern economy in which the Saudi private sector (in joint

ventures with foreign partners who provide technology and management expertise) can invest with confidence or not.

If so, then a modern banking law becomes essential. Realists recognise that the implementation of such a law is highly unlikely in the present climate, in which the Saudi business community feels under pressure already from the fall in Government spending.

Allied to the security base for banking in the kingdom is the relationship between the commercial banks and the Saudi Government, specifically with the Government credit institutions, for example the Public Investment Fund, the Saudi Industrial Development Fund, the Real Estate Development Fund and the Agricultural Bank.

Bankers in the kingdom feel that there is considerable scope for improved communications and understanding. This applies not only in the matter of loan recovery, but also, for example, in the management of syndicated loans for part Government owned projects. The Public Investment Fund has proved reluctant to give the banks standard information on the creditworthiness of projects at Jubail and Yanbu.

An innovation by SAMA in 1984 was the introduction of a Bankers' Security Deposit Account (BSDA), a 91-day book-entry deposit by the commercial banks to SAMA. BSDAs, issued at a predetermined discount rate, are designed to mop up excess liquidity. Bankers complain that the rates offered by SAMA tend to be inadequate. Also, the scheme would be more flexible if there were an inter-bank market in BSDAs.

There is no better evidence of the basic insecurity felt by most bankers in Saudi Arabia than the priority given to the training of Saudi staff.

Although outwardly the banks like to claim that their training programmes are evidence of a certain broad-minded magnanimity, in fact these programmes are defensive.

Banks which are seen to adopt anything which might be called a cavalier attitude towards training Saudis are putting their survival (or at least the survival of the senior management) at risk.

Thus every bank's annual report makes much of its training achievements. Every bank has a training centre or school in the kingdom, and a number of Saudis working in and outside the kingdom.

Saudi banks are having increasing difficulties finding adequate numbers of foreign staff. Working in Saudi Arabia has no longer the glamour, the kudos and the material rewards to attract foreigners in the numbers and of the quality needed. A period in Saudi Arabia is ceasing to be a plus point in an ambitious young banker's career development.

Staff problems are in part behind the banks in Saudi Arabia each having dramatic plans for automation. Again the annual reports of the banks emphasise the strides being made in electronic banking and

the provision of electronic services to major customers, as well as the electronic reporting of outstanding credits and electronic cash points.

Moves towards electronic banking and the full automation of banking services, always of course with the insistence that a better service to customers is the ultimate objective, may be expected to be at the heart of banking competition in the kingdom over the next one to two years.

The trend towards increasing use of technology in banking is in keeping with the Saudi love of modern gadgetry.

The nightmare of a great many bankers is of a massive bankruptcy of a major Saudi company. The Shubokshi affair, in which a leading Jeddah trading house and contractor was forced to reschedule \$400m of bank loans last autumn, sent a chill down many bankers' spines.

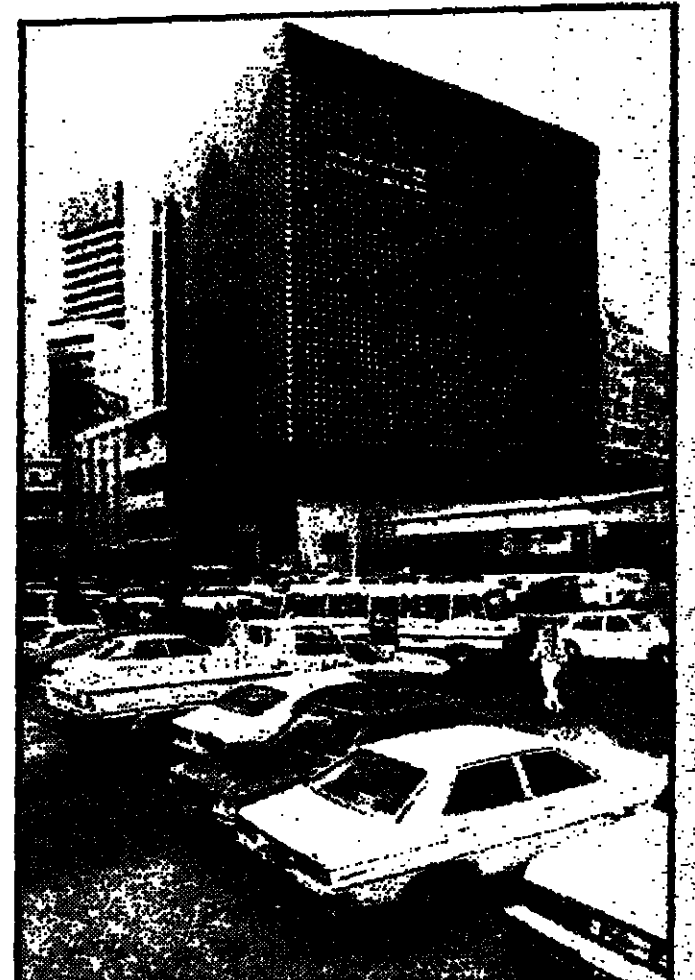
Most banks carry in their books some very bad debts, customers against whom they do not wish to take legal action but who have little hope of being able to repay.

It is clearly better for a bank, given the weakness of banking controls in Saudi Arabia, to carry a certain number of doubtful loans and plain bad debts on its balance sheet as assets than to run the risk of adverse publicity and the virtual certainty of being unable to secure adequate recompense by seeking redress in the courts.

A few bad debts can be quietly written off each year. One or two major bankruptcies could not be treated in this way. It is unlikely that the Saudi Government would lift a finger to bail out a bankrupt businessman (or his bank).

Against this fairly high risk of disruption caused by bankruptcies, any threat to the conventional banking sector by the arrival on the Saudi scene of the Al-Rajhi Islamic Bank is not seen as a major worry by established bankers in the kingdom.

As is possible, Saudi Arabia moves towards a more fundamentalist business climate, the established banks will lose business in any case. The range of services offered by Islamic banks in the Gulf has not presented a strong competitive challenge to conventional banks and is unlikely to do so in the kingdom.



Head Office of the National Commercial Bank which is based in Jeddah

Muhammed Aba al Khail speech

MUHAMMED Aba al Khail, Saudi Arabia's Minister of Finance and National Economy, said in a speech at the King Saud University, Riyadh, in May last year that a foundation had been established for strong sustained economic growth in the kingdom. All the key building blocks for that foundation were in place.

The country's ports could accommodate cargo traffic of some 45m tons and airports were capable of handling about 11m domestic and 5m international passengers a year, he stated.

Water supply for the ten largest cities would be adequate to easily meet forecast demands for ten years and 80 per cent of all households in the kingdom were tied into utility supply power networks.

He said the kingdom had 1.5m telephones (eight per 100 people), while one of the most important infrastructure sectors—that in the two industrial cities of Jubail and Yanbu—had become a reality.

Projects that had already been established at Jubail and Yanbu, or were still under construction there, were never intended to be an end in themselves. These sites also provided the necessary facilities, housing, electricity and port capacity to support an estimated 120 types of secondary industry. This would make use of the products of the basic industries in the two cities, and in addition a further 233 types of supporting industries were anticipated, he concluded.

Commercial Bank Credit by Economic Activity

	(m Riyals)	1979-80	1980-81	1981-82	1982-83	1983-84
Agriculture and fishing		209	304	421	651	1,087
Manufacturing and processing		2,553	3,605	4,885	5,451	4,841
Mining and quarrying		727	331	274	167	337
Electricity, water and other utilities		913	1,058	1,166	1,400	1,078
Building and construction		7,132	8,714	11,519	13,069	11,458
Commerce		12,541	15,143	17,747	19,363	25,746
Transport and communications		884	1,017	2,725	2,987	3,634
Finance		653	917	774	1,251	1,451
Services		1,315	1,610	1,933	1,446	2,484
Miscellaneous		5,713	8,301	9,706	11,058	9,153
Total		32,640	41,000	51,170	56,863	61,299

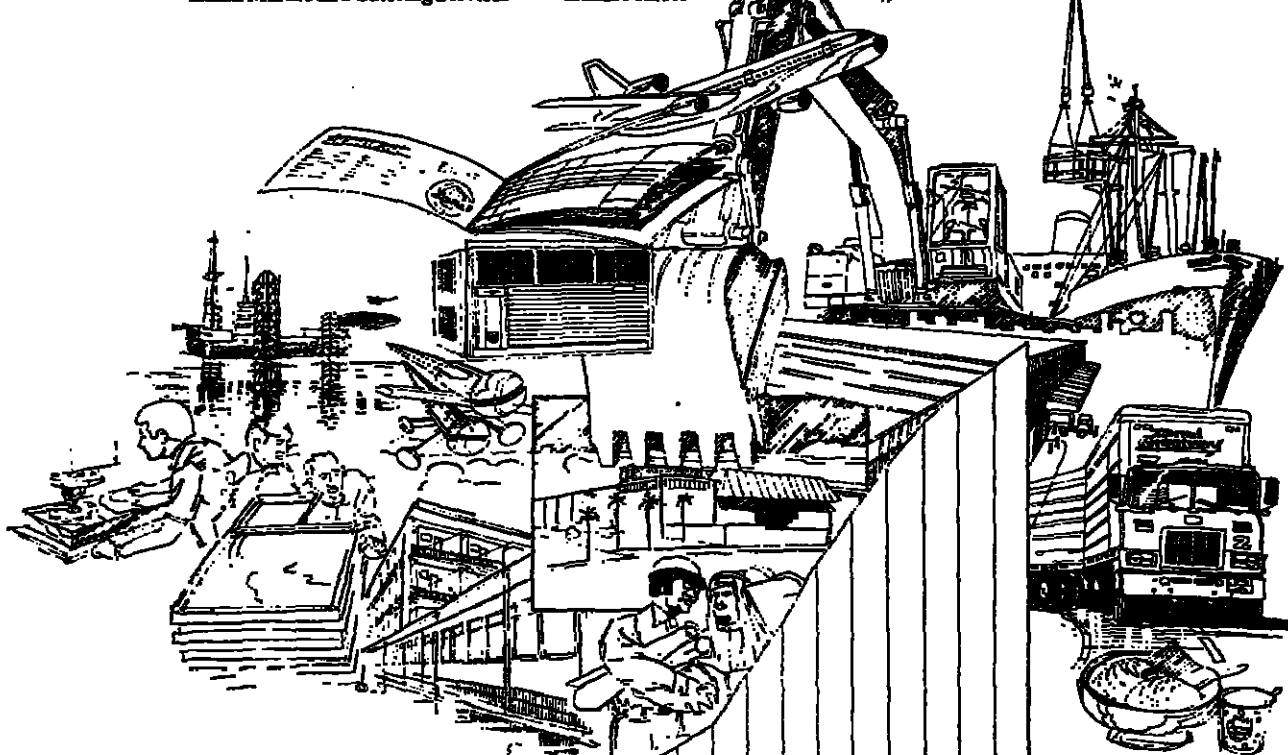
Source: SAMA, Banking Control Department.

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New regulations still not released

Money Exchangers

FINN BARRE

WHEN Saudi authorities cornered a Yemeni plane hijacker in Dammam in March, the man's demands were surprisingly apologetic. He said he had lost \$300,000, or \$85,700, in the collapse of the Abdullah Saleh Al-Rajhi Establishment money exchanger company.

Unfortunately for the Yemeni gentleman, Saudi authorities went in shooting, he set off his handgrenade, and died. He never collected his money.

The ghost of the Abdullah Al-Rajhi Establishment still lingers over the land of the living money exchangers. The Saudi Arabian Monetary Agency (SAMA) said in 1981 that the exchangers would have to stop taking deposits and performing banking activities by last October.

At that time, the exchangers were going to learn what their fate would be, and one of them, the Al-Rajhi company for Currency Exchange and Commerce, would convert from a money exchanger to an Islamic investment bank.

The Al-Rajhi Company for Currency Exchange and Commerce is the biggest of the kingdom's money exchangers. There are two others entirely independent Al-Rajhi firms, the Al-Rajhi Trading Establishment in Dammam, owned by Abdul-Rahman Saleh, a brother of the unfortunate Abdullah, and the Al-Rajhi Commercial Establishment for Exchange, a Jeddah-based firm owned by Abdul-Rahman Abdul-Aziz Rajhi, a much younger brother of the partners who own the big company. Abdul-Rahman Saleh and Abdullah Saleh are sons of the senior partners in the big company.

The other main exchangers are Ahmed Hamad Alghosabi, Abdul-Aziz Kaaki, Mohammed and Abdullah Ibrahim Subai, Abdul-Aziz Sulaiman Mukairin,

All Hitta and Ahmed Abdul-Qawi Bamadad.

Information on the fate of these companies has been as slow in coming as restitution from Abdullah Saleh. A six-month extension was added to the October deadline, and another extension has been granted.

Minister of Finance and National Economy, Mr. Mohammed Aba al-Khail, promises that the new regulations will be released "soon".

The small firms will become simple exchangers, as the original regulations stipulated, but some of the bigger companies are hoping to become banks.

The Al-Rajhi Commercial Establishment has introduced a check, cashing card system that guarantees payment of checks.

This is particularly important in Saudi Arabia which is a cash society.

Ahmed Hamad Alghosabi recently won an award from American Express for pushing its card. Both of the companies are aggressively modernising with computers and streamlined operations.

The status of the main Al-Rajhi is different. Experts say the firm has hit snags in its conversion programme. The company will go public when it finally switches over. Al-Rajhi, when it converts to banking, could become one of the kingdom's largest banks, rivaling the second-largest Riyad Bank, in size.

Its network of branches numbers over 178. It had reported income for 1983, for instance, of close to \$100m.

But when the exchangers are converted to banks, they may lose some of their advantages. Their popular hours may be changed. They will not be able to match the 7 am to 10 pm convenience of new bank automatic teller machines. Al-Rajhi Company for Currency Exchange and Commerce may find itself forced to increase costs due to demands for more sophistication.

On the plus side, say the exchangers, they can move into the loan market without the burden of questionable "boom-time" loans. They are trusted by the average Saudi and Asian expatriate and have impeccable Islamic credentials.

The only thing they lack is a clear idea of where SAMA wants them to go, and when they will have to make the journey.



Currency hangs behind a Saudi money dealer in the Jeddah Souk

Saudi Arabia 11

Emphasis is put on efficiency improvement

King Fahd meets with businessmen

FINN BARRE

KING Fahd bin Abdul-Aziz laid his Government's cards on the table when he spoke at the Second Saudi Businessmen's Conference in Riyadh in March. At this two-day meeting between businessmen and Government ministers, King Fahd said business would continue to receive full Government support. The Government, in turn, wanted business to shoulder more of the burden of the economy, he added.

He said Government help would now be predicted upon more efficient business practices. Profit margins on Government contracts were smaller, and companies which failed to "do their maths" would go out of business. The King's patronage of the conference underscores the Government's concern with its private sector. The conference served the dual purpose of telling the Saudi business community what the Government wants, and for the community to convey its attitudes to the Government.

But there are still many questions that have not been answered. Saudi businessmen, like most businessmen, applauded Government statements supporting free-enterprise, and proposals to turn more work over to the private sector. On the other hand, they were not half so enthusiastic about Government cuts in subsidies. They were also vocal in asking for more Government protection.

Their pleas generally fell on unsympathetic ears. Saudi businessmen wanted the Government to extend its rule requiring 30 per cent of every Government contract to go to 100 per cent Saudi-owned contractors. The Council of Ministers never even considered the proposal.

Saudi manufacturers want the Saudi Co-operation Council Standards Organisation (formerly Saudi Arabian Standards Organisation) to upgrade quality standards for Saudi goods. The businessmen also called for increasing the role of the private sector in agriculture, to continue subsidies, encourage export of animals and crops, and raise tariffs on agricultural imports.

The agricultural sector also wants more loans from the Saudi Arabia Agricultural Bank (SAAB) and wants the Ministry of Agriculture and Water to provide information on water resources.

This is easier asked for than given. The Government has no desire to subsidise export of wheat. By the end of the new five-year plan, total grain storage will be 1.8m tons of wheat, which is more than twice Saudi annual consumption.

The Government has already cut its wheat subsidies from SR 3.5 per kilo to SR 2.2. Subsidies may be shifted, but on wheat at least, there is no prospect of a hike. Information on water resources may be an even more difficult request. Water data in the kingdom is as jealously protected as a national security secret.

Traders and manufacturers, in turn, want the Ministry of Commerce to improve regulations, and support the Government campaign against companies that say they are buying Saudi-made, or at least Saudi-sold products, but actually import them.

The Saudi businessmen have asked that the Saudi Arabian Monetary Agency lean on commercial banks to force them to make more short-term, medium, and long-term loans.

The bankers are clamouring for laws permitting them to seize collateral in the event of payment default. The businessmen proposed co-operation between the Government and lending institutions such as the Real Estate Development Fund (REDF), the Saudi Industrial Development Fund (SIDF), SAAB, and the Public Investment Fund (PIF). Meanwhile, the industrialists want SIDF to reschedule its loans.

The businessmen also requested that the Saudi Government starts giving its aid in Saudi materials and services. Dr Mahsum Jalal, chairman of the Board of United Saudi Commercial Bank and head of the National Industrial Development Company, told the businessmen that he thought the private sector was still too weak to do as much as the Government wanted it to.

The Government officials who spoke to the meeting met the cries for more Government support with a pitch for private enterprise initiative. Deputy Minister of Commerce, Dr Abdul Rahman Al-Zamil, said: "The private sector has the right to complain, but one notices that this sector does not practise what it preaches. It calls for Government's preferential treatment, but many I ask have many contractors used the local products out of their own initiative, and



King Fahd

how many manufacturers used Saudi contractors to build their factories. If the answer is positive, I'd be more happy, for I think there are at least SR 70bn (\$19.4bn) that could be utilised by Saudi businessmen in this regard.

The Government officials are aware that many smaller firms, particularly those in contracting, will go bankrupt this year. Most say such a shake-out is welcome.

One reason why the disappearance of these firms will be unpleasant is because these are frequently trans-plate operations with little or no direct Saudi participation.

Saudi industrialists know that the Government can and does step in to help. A 20 per cent tariff on imported cable was enacted last year to help hard-pressed Saudi firms. Foreign refrigerated trucks are banned from carrying goods into the kingdom to preserve jobs for Saudi truckers. Any time local manufacturers can demonstrate that they can supply the domestic market, evidence of price cutting or dumping by foreign competitors can result in punitive tariffs.

If there was one thing the conference showed, it was that while both Government officials and Saudi businessmen wanted to enhance private sector participation in the Saudi economy, their approaches differed.

Higher Education

ANTHONY McDERMOTT

THE spectacular King Saud University at Diriyah just outside Riyadh is the showpiece of Saudi Arabia's higher educational system. Constructed in simple style of dark desert brown pre-cast concrete blocks, and organised along a forum of spines leading to individual faculties under the shade of arches, it is also a symbol of the difficulties of building onto a traditional system brand new parts and concepts.

When in full operation, and the fourth anniversary of the project, which has cost over U.S.\$2bn, comes up in April 1985, it will be able to handle over 20,000 students.

It was designed by Helmut Obata, Kasabaum (HOK) of St. Louis, in the U.S. HOK was also responsible for the King Khalid International Airport (KHA) at Riyadh.

The university will be a self-contained township of academic blocks, staff and student residence, a teaching hospital, a mosque and commercial and civic centres. The material facilities include advanced television and library systems, and advanced facilities for astronomy and meteorology. In short, about the best money can buy.

There are signs that this approach has its limits. From the financial side, higher education will like any other sector, already begun to feel the pinch of reduced oil revenues. On the physical and educational side, the system, having expanded impressively in its first 30 years, feels a need to concentrate less on the quantity of students it produces and more on their excellence. Both these aspects are being emphasised in the new five-year development plan (1985-1990).

The first modern university—the original King Saud University—was established in 1957. The ministry of higher education was set up only in 1978.

In this comparatively new but potentially crucial sector for the kingdom's future, development has been swift. The ministry's budget was a mere \$3m in its first year. Last year it administered \$180m, together with more than \$7m for the seven universities.

University enrolment has exceeded plan targets, rising from 1,500 in 1960-61 (no women) to 95,000 (of whom 35,000 were female) in 1984-85. The third plan projections were for 33,000 females and overall enrolment of 69,000. By the end of the decade, it is expected that the number of university students will be 167,000.

According to a review by the Ministry of Higher Education of "achievements during the third

key themes of Saudi higher education.

Of the seven universities, the Imam Mohammed bin Saud Islamic University in Riyadh, the Islamic University and Umm Al-Qura University (the latter two based respectively in the holy cities of Medina and Mecca) have a strong religious bias, but not, it must be said, to the exclusion of subjects in the humanities fields.

The university of petroleum and minerals at Dhahran, through its name, indicates its own specialisation and feels confident enough to start next year, on a modest scale, courses leading to a doctorate.

The three other universities—King Abdul-Aziz in Jeddah, King Faisal in Dammam, and King Saud in Riyadh—share a full range of faculties. Nevertheless, and in spite of the formidable investment in higher education and teachers, it is broadly acknowledged that,

scholarships abroad will decline sharply within the next two to three years, as current undergraduate programmes end.

Opportunities at this level will become rare. The concentration for those students who do go abroad will be on the graduate level and directed towards the acquisition of skills in scientific subjects, engineering and administration which can be of use to the kingdom.

Underlying this whole strategy lurks concern about how to find a balance between the old and the new, as the objectives of the third plan put it, how to prepare "intellectually and scientifically competent citizens to perform their duty in the service of their country and the progress of their nation in the light of sound Islamic principles and ideology."

There has not been unrest reported on the campuses, but, in the climate of Islamic fundamentalism in the Middle East, there are always some worries, especially where female education (which is carefully segregated) may be involved. "The problem," as Prince Talal, an outspoken half-brother of King Fahd and something of an educational pioneer remarked, "is not with the old generation as it is diminishing, but with the wave of religious extremism among young people."

It is likely that frustrations will grow, as students are made to work harder and find that the influential governmental jobs more readily available a decade ago, are scarcer.

In the end, after the period of considerable rapid expansion, the course higher education takes will be determined by the authorities having to make do with less money, enforcing higher standards, and "Saudiising" teaching, thereby obtaining greater commitment to the system. For, at present, only 7 per cent of full professors and 16 and 25 per cent respectively of associate and assistant professors are Saudis.

Path to be followed will depend on financial constraints, enforced higher standards and Saudiising of teaching.

plan," the number of post-graduate students in the universities increased from 2,229 in 1979-80 to about 4,500 in 1984-85. Within these figures the non-Saudi element has fallen from 36 to 22 per cent.

The full complement of students is made up of the seven universities, which account for the bulk of the numbers, some university related institutions, and girls' colleges, which come under the Higher Education Ministry through their own female-run administration.

Service to god and country, and science are very much the

so far, standards do not yet reach those generally accepted in the West.

Saudi Arabia supplements its own system by investing generously in student education abroad, at one time the number reached 20,000 in the United States alone. Under current allowances, covering books, clothing, equipment and medical grants, a good student in the U.S. can expect to receive up to \$13,000 a year (females are only allowed abroad if accompanied by a close relative, such as a husband or brother).

But the expansion of facilities in the kingdom has meant that the number of those with

Concern grows over companies' solvency

Corporate Debt

FINN BARRE

CORPORATE debt is like a San Andreas fault underneath the Saudi economy. Credit—lending against ability to pay, and some businessmen are growing worried about tremors in the economy.

As is usual in Saudi Arabia, a dearth of Government information makes bankers and corporate planners wonder if the eventual adjustment means a cataclysmic earthquake, or just a shake-up.

Government ministers, including the Minister of Planning, Hisham Nazer, and the Minister of Industry and Electricity, Abdul-Aziz Zamil, state that the debt problem is not particularly severe, and that a shake-out will occur in which small, poorly-managed firms will be forced out of business to the benefit of the kingdom as a whole.

Others look at the renegotiated debt problems of the Fahd and Ali Shobekshi Group, the troubles at Abdul Latif Jameel, the importers of Toyota, and the collapse last year of contractor Carlson Al-Saudia as disasters of major proportions. Many, in private, blame the debt problems on slow Government payments, a position that the Minister of Finance, Mohammed Abo al-Khalil, has publicly denied several times. The Government says there are no deliberately delayed payments.

The Bouygues-Blohm joint venture that has built the new \$3.4bn King Saud University campus near Riyadh is still waiting for several hundred million

dollars of payments. Other big American and French contractors are doing the same. Techno, of France, lost large sums completing a desalination plant in Saudi Arabia's eastern province.

The complicating matter in the debt problem stems from the Government's spending and delayed payment. The Government insists that most of the problems stem from inefficiency or an inability to judge that boom times have ended.

This was a common refrain during the Second Saudi Businessmen's Conference in Riyadh. The largest amount of debt occurred in construction sectors because small contractors borrowed liberally with the expectation of new and lucrative Government contracts.

These contracts are fewer and leaner. Much of this is due to competitive bidding, which has slashed 30 per cent construction margins to 5-10 per cent. The problem is made worse when delays occur through slow Government paperwork, or contractor problems in meeting guidelines and standards.

When contractors do not get paid they cannot pay for the services they require, and the debt problem snowballs. Suppliers and themselves in the position of the larger corporations where they are owed so much money that they cannot afford to cut off the client for fear of never seeing their money.

Some of the problems began through overstocking. Abdul Latif Jameel's inventory of Toyota cars and difficulties in paying for them cause strains with Toyota of Japan. Al-Essa of Riyadh, agent for Etelco, manufacturer of Gibson air conditioners and general trading house, has the same prob-

lem. Margins on retail sales have fallen to near break-even point, and stocks are high. Some companies, such as Abbar and Zamil, which are concentrated primarily in food and shipping, managed to keep inventories lower, but have not escaped unscathed. Food operations have not suffered as badly as others.

Companies still need transportation, but trucking is no longer the bonanza it was. E. A. Juffali and Brothers, which assembles Mercedes trucks in the kingdom, has been running its plant at half capacity, and may temporarily close it.

Probably the biggest shock to most of the merchants, and a telling blow to their ability to sustain large debt, was the drop in real estate values. Prime property in Jeddah has fallen 50 per cent in value. For instance, land near the choice Palestine Road has fallen from \$1,571 per sq metre to \$971 per sq metre in two years. It is no longer possible to finance new projects, or bail out troubled operations with a quick sale of land.

This contrasts to the heady boom days of 1974-75, when Jeddah land prices shot up by 200 and even 400 per cent overnight.

This drop in values is disturbing to the commercial banks, which, in the end, are left holding the bag on most of the debts.

The Saudi state credit institutions, such as the Real Estate Development Fund, have such lenient payback plans of their interest-free loans, that they are not in much danger.

A sign of trouble, though, was the request, put through in the recent Saudi businessmen's conference, that the Saudi Industrial Development Fund reschedule payments.

The banks are particularly worried, because Saudis can legally insist through Islamic Sharia that they only pay back principal, and not the illegal interest on a loan.

Further they have been asking repeatedly for a legal mechanism for forcing "dead beats" to pay debts. One favourite tactic is to have a Saudi client put some property abroad where the bank can seize them in event of non-payment.

Although Saudi officials argue that Saudi businessmen will not willingly risk ruining their chances at further loans by defaulting, the banks are unconvinced. In this past year the banks have almost doubled their provisions for bad debts.

This has not prevented banks from making loans. According to the SAMA 1984 annual report, new loans last year rose from \$647m to \$1,924bn. At the same time, net disbursements by the kingdom's specialised lending institutions fell 18.6 per cent to put more

of the burden on the commercial banks.

Saudi officials say the economy will resume reasonable growth by the end of this year, but merchants say it will take this year to get inventories down to size. Next year may be their year for recovery.

The prescription for viable companies is to improve operating efficiency, and control cashflow. But this is easier said than done.

More than one expatriate manager has moved about the owners' freezing company treasuries as private purses. Some owners make no distinction between personal and corporate accounts.

"He says it's his money, so why not?" said one manager. "But we still owe money to everyone."

In small single-owner companies, this type of abuse is more widespread because there are no senior family members to call a prodigal member to account.

Many disgruntled employees write letters to the local English press complaining about pay being several months in arrears.

The problem of debt, says one official, is not new. If one looks at the earlier days of the kingdom, that is certainly true.

But the problem that is certainly occupying minds in the kingdom these days is how to pay the debt, or more important, just how to get paid.

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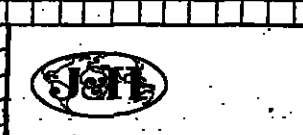
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Saudi Arabia 12

Subsidies are being reduced

Agriculture
ANTHONY McDERMOTT

"IT MIGHT almost be somewhere in England." The comment came from a visitor to a farm at Kharij, 50 miles south east of Riyadh, as he stared out through rows of plump, wet-nosed black and white cows chewing alfalfa, towards a green wheat field ringed on the horizon by brown hills.

This was an apposite remark about the striking, if costly, efforts the Saudi Government has been making within the last decade to make agriculture flourish.

What the Ministry of Agriculture and Water (MOAW) can point to is that the desert kingdom has achieved or is approaching self-sufficiency in wheat, eggs, chickens, milk and vegetables.

It has been as much a statement of political will as an economic experiment. Dr Abdul-Rahman Alas-Sheikh, the Minister responsible has been assertive in expressing this. In January, he told a newspaper that there had been many attempts "to dissuade us from agricultural production but we overcame them because we didn't want to be at the mercy of anyone."

But it is now accepted (and illustrated by the reduction in the generous wheat subsidy) that, as one Saudi official put it, "the experiment is over." He was alluding to the massive subsidy support given by the Government to private enterprise, which had produced spectacular statistical results.

"Now," he went on, "the Government is saying the private sector must take up more fully its share of the burden and depend on itself."

The figures speak for themselves. Wheat production, a mere 3,000 tonnes in 1978, rose to 1.3m tonnes in 1984, and in the next harvest could be 2m tonnes. (Consumption is estimated around 800,000 tonnes). There is self-sufficiency in eggs, and the country is half way to that target in milk and broiling chickens.

At the same time, the direct contribution of agriculture to the economy must be put into proportion. While, in the last few years, this sector's growth rate has averaged over 6 per cent, it still contributes only 2.5

per cent of gross domestic product (GDP), and the recent rise in this proportion must be attributed in part to a fall in the GDP as a whole.

How has Saudi Arabia been able to modernise and make productive a sector which was known in the past for little more than the traditions of date farming and camel husbandry?

One input has been the use (or, for the doomwatchers, abuse) of the kingdom's water resources. This has provoked controversy, with pessimists arguing that to use water on the scale of 900bn gallons to produce 1.3m tonnes of wheat will do irreparable harm to the aquifers of partly non-renewable water.

But at the same time, most experts doubt strongly views that "water will run out by the year 2000," not least because, like oil fields, the full size of water reservoirs is unknown.

A clearer idea may be obtained with the publication due later this year of a joint water study by the Ministry of Agriculture and Water and the U.S. Government.

An earlier hydrological study, initiated in 1973, had divided the kingdom into eight areas according to topographical and geological features and indicated "the existence of substantial underground water sources suitable for drinking and agricultural use."

It also indicated that one-third of the kingdom's surface consists of igneous rockbeds, which contain water on a small scale in valley sediment and underground fissures. The volume and quality of this underground water at any given time depends upon recent rain.

The other two-thirds of the surface consist of sedimentary rockbeds containing much bigger aquifers. Twenty of these (now 24) were identified in the mid-1970 survey. The study listed nine as being exploited and as providing abundant sources of high-quality water.

The most important of these is al-Saq aquifer in the eastern part of Qassim and Tabuk. Together the nine aquifers coincide with the main farming areas in the kingdom: a "fertile crescent" sweeping round from Tabuk in the north-west, east and southwards through the centre via Hail, Qassim, Riyadh and al-Kharj before curling back to Wadi al-Dawahir. They

also supply more limited areas in the Eastern Province and around Taif and in Jizan in the west.

The resources are supplemented by 22 desalination plants for domestic and industrial usage which is on a minute scale compared with that of agriculture. Another 20 are planned to be in operation by 1990.

Water officials place their hopes for the future on new water finds, more efficient technology, dams and education in the economic use of water.

At present a somewhat unverifiable well-drilling licence system operates. It was a sign that the Saudi authorities are taking the consumption issue seriously when, in February, albeit only for domestic water uses, the metered charges were increased on a sliding scale, raising costs by eightfold above 150-cubic metres consumption per month.

The second major factor in the growth of agriculture has been Government financial support. This includes the free distribution of land, interest-free loans, outright subsidies for buying machinery, fertilisers and other materials, and a guaranteed purchase price for wheat.

On the last of these, until it was announced in the autumn that the price would be reduced over a varying time scale and depending on production levels from 3.5 riyals (\$1) per kg (more than five times the world price) to 2 riyals, the Government was buying a 1.3m tonnes wheat harvest at the cost of around \$1.3bn.

Dates and, to a lesser extent, other grain crops were also receiving subsidies. The decision on wheat was a clear sign that in times of comparative austerity the Government was not prepared to be an apparently endless source of funds, particularly given the enormous profits farmers were able to make.

At the lower price, Saudi farmers will have to become more efficient, but will still be able to make profits. According to calculations made by the Grain Silos and Flour Mills Organisation (GSFMO), even at 2 riyals/kg, a profit per kilo of 1.2 riyals can be made on yields of 5 tonnes/hectare, which is a level just above the average. With the "experimental" era drawing to a close, trends are appearing which are likely to be strengthened in the next

Saudi Arabian Agriculture

Farm production	1980/1	1981/2	1982/3	1983/4*
Broiling chickens (m kg)	55	82	137	201
Eggs (bn)	0.90	1.24	1.75	1.91
Milk (tonnes)	230,689	277,122	320,896	346,000
Wheat (tonnes)	55,435	239,690	740,478	1,400,000
Self sufficiency (%)				
Broiling chickens	24	29.5	43	n.a.
Eggs	81	88	98	n.a.
Milk	36.5	46.6	41	n.a.
Wheat	11.3	25.1	93	n.a.

* Estimates

Source: Ministry of Agriculture and Water—Saudi Arabian Monetary Agency—and diplomats.

development plan period.

Clearly, wheat production levels will have to be controlled. GSFMO can cope with only 1m tonnes in its own silos (to be increased to around 1.5m tonnes). Another 1m tonnes is stored on farms.

This has led to delivery (and payment) delays of between six and seven months.

When wheat production has been rationalised, the way will be open for establishing a strategic buffer stock, estimated at about six months supply.

The Government and agricultural experts have also been urging diversification in crops. Masstock Saudia near al-Kharj, for example, has been experimenting over a 50 hectare area since June 1984 with planting onions, cabbages, lettuce, cauliflowers and carrots, and has shown that impressive quality goods can be produced. The al-Kharayef Group is to start experiments in the autumn with rice on its Riyadh farm.

Remarkable as the story of Saudi farming may be it has fallen short of several official goals. One is food self-sufficiency. Food exports exist. In 1983-84 they amounted to \$12m or 98 per cent of all non-oil exports. Some 22 per cent went to the Gulf states. But by contrast, food imports have risen on a colossal scale. In 1979 they cost \$2.2bn in 1982 \$5.2bn, and in the following year they were estimated at \$4.7bn.

This is due to the number of foreigners in the country—between 3m and 4m—and to habits of diet changing at a pace with which domestic production cannot keep up. For example, between 1975 and 1982 egg consumption rose

threefold, and that of chickens by almost as much. Over the same period, meat eating rose by 42 per cent.

Farming has not succeeded in halting the drift of small farmers to the cities. This is because the attractions of industry and education have proved too strong and their holdings are of insufficient size to encourage large-scale mechanisation.

As a result, the traditional work force in the south west and the oasis is declining. On the other hand, an indigenous farm management class is slow to come forward.

Modern Saudi agriculture is more a matter of urban based business than farming in the European sense.

The Saudi Arabia Agriculture and Dairy Co has no Saudi labour working on the ground at its site near Riyadh, though Saudi make up 45 out of the company's 520 total work force. Masstock with its eight sites has only 50 out of 1,000.

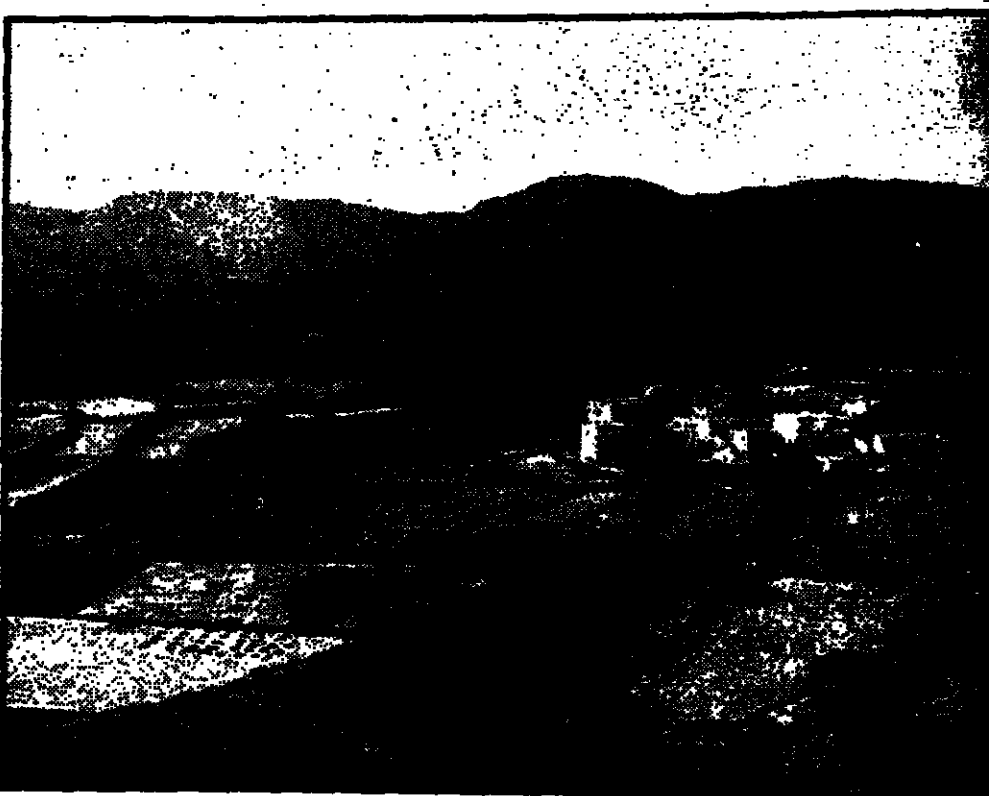
Management is most often provided by the U.S., Australia, France and Britain. Farm labourers are usually Pakistanis, Indians, Philippines, Thais or Sri Lankans.

The development of Saudi management is obviously vital to the success and continuation of the kingdom's agriculture. But there is little doubt that the agricultural programme will continue, although the priorities will change, money become tighter and higher technology and efficiency become the keywords.

Above all, oil revenues permitting, the Government is committed to subsidies—though on a lower level—and to monitoring more closely the all-precious commodity—water.



ABOVE: Students with chickens at the Faculty of Agriculture of the Riyadh University. BELOW: Well-kept and irrigated agricultural terraces north of Abha



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